



Demographic and Income Comparison Profile

44753-ShopsatTownCenter
 19718 Germantown Rd, Germantown, Maryland, 20874
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.17973
 Longitude: -77.26586

| | 1 mile | 3 miles | 5 miles |
|--------------------------------------|-----------|-----------|-----------|
| Census 2010 Summary | | | |
| Population | 20,626 | 98,438 | 205,660 |
| Households | 8,163 | 34,478 | 72,251 |
| Families | 5,110 | 24,772 | 51,167 |
| Average Household Size | 2.53 | 2.84 | 2.83 |
| Owner Occupied Housing Units | 4,345 | 24,124 | 48,417 |
| Renter Occupied Housing Units | 3,818 | 10,354 | 23,834 |
| Median Age | 32.3 | 34.0 | 34.6 |
| 2018 Summary | | | |
| Population | 22,024 | 106,909 | 232,186 |
| Households | 8,626 | 36,887 | 79,863 |
| Families | 5,351 | 26,325 | 56,726 |
| Average Household Size | 2.55 | 2.89 | 2.89 |
| Owner Occupied Housing Units | 4,568 | 24,930 | 52,476 |
| Renter Occupied Housing Units | 4,058 | 11,957 | 27,387 |
| Median Age | 33.7 | 35.0 | 35.9 |
| Median Household Income | \$82,248 | \$95,198 | \$97,179 |
| Average Household Income | \$91,548 | \$111,900 | \$118,616 |
| 2023 Summary | | | |
| Population | 22,696 | 111,439 | 245,822 |
| Households | 8,848 | 38,260 | 83,913 |
| Families | 5,479 | 27,266 | 59,673 |
| Average Household Size | 2.56 | 2.90 | 2.91 |
| Owner Occupied Housing Units | 4,858 | 26,312 | 56,200 |
| Renter Occupied Housing Units | 3,990 | 11,948 | 27,713 |
| Median Age | 33.8 | 35.3 | 36.5 |
| Median Household Income | \$92,095 | \$105,239 | \$107,538 |
| Average Household Income | \$106,423 | \$128,881 | \$136,976 |
| Trends: 2018-2023 Annual Rate | | | |
| Population | 0.60% | 0.83% | 1.15% |
| Households | 0.51% | 0.73% | 0.99% |
| Families | 0.47% | 0.70% | 1.02% |
| Owner Households | 1.24% | 1.08% | 1.38% |
| Median Household Income | 2.29% | 2.03% | 2.05% |

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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| 2018 Households by Income | 1 mile | | 3 miles | | 5 miles | |
|---------------------------|----------|---------|-----------|---------|-----------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| <\$15,000 | 604 | 7.0% | 1,750 | 4.7% | 4,025 | 5.0% |
| \$15,000 - \$24,999 | 462 | 5.4% | 1,439 | 3.9% | 3,151 | 3.9% |
| \$25,000 - \$34,999 | 464 | 5.4% | 1,569 | 4.3% | 3,764 | 4.7% |
| \$35,000 - \$49,999 | 753 | 8.7% | 2,918 | 7.9% | 6,422 | 8.0% |
| \$50,000 - \$74,999 | 1,407 | 16.3% | 5,972 | 16.2% | 12,363 | 15.5% |
| \$75,000 - \$99,999 | 1,694 | 19.6% | 5,655 | 15.3% | 11,198 | 14.0% |
| \$100,000 - \$149,999 | 1,999 | 23.2% | 8,837 | 24.0% | 17,473 | 21.9% |
| \$150,000 - \$199,999 | 784 | 9.1% | 4,685 | 12.7% | 10,552 | 13.2% |
| \$200,000+ | 458 | 5.3% | 4,063 | 11.0% | 10,915 | 13.7% |
| Median Household Income | \$82,248 | | \$95,198 | | \$97,179 | |
| Average Household Income | \$91,548 | | \$111,900 | | \$118,616 | |
| Per Capita Income | \$35,767 | | \$38,773 | | \$41,058 | |

| 2023 Households by Income | 1 mile | | 3 miles | | 5 miles | |
|---------------------------|-----------|---------|-----------|---------|-----------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| <\$15,000 | 534 | 6.0% | 1,614 | 4.2% | 3,754 | 4.5% |
| \$15,000 - \$24,999 | 378 | 4.3% | 1,212 | 3.2% | 2,708 | 3.2% |
| \$25,000 - \$34,999 | 357 | 4.0% | 1,236 | 3.2% | 3,018 | 3.6% |
| \$35,000 - \$49,999 | 590 | 6.7% | 2,314 | 6.0% | 5,182 | 6.2% |
| \$50,000 - \$74,999 | 1,242 | 14.0% | 5,246 | 13.7% | 11,159 | 13.3% |
| \$75,000 - \$99,999 | 1,765 | 19.9% | 5,810 | 15.2% | 11,607 | 13.8% |
| \$100,000 - \$149,999 | 2,418 | 27.3% | 10,228 | 26.7% | 20,245 | 24.1% |
| \$150,000 - \$199,999 | 951 | 10.7% | 5,374 | 14.0% | 12,134 | 14.5% |
| \$200,000+ | 615 | 7.0% | 5,227 | 13.7% | 14,106 | 16.8% |
| Median Household Income | \$92,095 | | \$105,239 | | \$107,538 | |
| Average Household Income | \$106,423 | | \$128,881 | | \$136,976 | |
| Per Capita Income | \$41,364 | | \$44,379 | | \$47,009 | |

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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| 2010 Population by Age | 1 mile | | 3 miles | | 5 miles | |
|------------------------|--------|---------|---------|---------|---------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Age 0 - 4 | 1,852 | 9.0% | 8,056 | 8.2% | 16,687 | 8.1% |
| Age 5 - 9 | 1,323 | 6.4% | 7,450 | 7.6% | 14,949 | 7.3% |
| Age 10 - 14 | 1,227 | 5.9% | 6,979 | 7.1% | 13,882 | 6.8% |
| Age 15 - 19 | 1,181 | 5.7% | 6,312 | 6.4% | 12,656 | 6.2% |
| Age 20 - 24 | 1,395 | 6.8% | 5,755 | 5.8% | 12,153 | 5.9% |
| Age 25 - 34 | 4,529 | 22.0% | 16,345 | 16.6% | 33,900 | 16.5% |
| Age 35 - 44 | 3,458 | 16.8% | 17,099 | 17.4% | 33,936 | 16.5% |
| Age 45 - 54 | 2,885 | 14.0% | 15,573 | 15.8% | 31,628 | 15.4% |
| Age 55 - 64 | 1,850 | 9.0% | 9,378 | 9.5% | 20,738 | 10.1% |
| Age 65 - 74 | 635 | 3.1% | 3,735 | 3.8% | 9,045 | 4.4% |
| Age 75 - 84 | 210 | 1.0% | 1,374 | 1.4% | 4,127 | 2.0% |
| Age 85+ | 82 | 0.4% | 382 | 0.4% | 1,958 | 1.0% |

| 2018 Population by Age | 1 mile | | 3 miles | | 5 miles | |
|------------------------|--------|---------|---------|---------|---------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Age 0 - 4 | 1,739 | 7.9% | 7,848 | 7.3% | 16,673 | 7.2% |
| Age 5 - 9 | 1,565 | 7.1% | 8,041 | 7.5% | 17,429 | 7.5% |
| Age 10 - 14 | 1,366 | 6.2% | 7,678 | 7.2% | 16,781 | 7.2% |
| Age 15 - 19 | 1,189 | 5.4% | 6,408 | 6.0% | 13,655 | 5.9% |
| Age 20 - 24 | 1,532 | 7.0% | 6,493 | 6.1% | 13,082 | 5.6% |
| Age 25 - 34 | 4,158 | 18.9% | 16,898 | 15.8% | 34,814 | 15.0% |
| Age 35 - 44 | 3,853 | 17.5% | 17,495 | 16.4% | 36,972 | 15.9% |
| Age 45 - 54 | 2,848 | 12.9% | 15,270 | 14.3% | 32,226 | 13.9% |
| Age 55 - 64 | 2,215 | 10.1% | 11,940 | 11.2% | 26,861 | 11.6% |
| Age 65 - 74 | 1,143 | 5.2% | 6,241 | 5.8% | 15,334 | 6.6% |
| Age 75 - 84 | 325 | 1.5% | 2,060 | 1.9% | 5,775 | 2.5% |
| Age 85+ | 92 | 0.4% | 538 | 0.5% | 2,587 | 1.1% |

| 2023 Population by Age | 1 mile | | 3 miles | | 5 miles | |
|------------------------|--------|---------|---------|---------|---------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Age 0 - 4 | 1,818 | 8.0% | 8,221 | 7.4% | 17,599 | 7.2% |
| Age 5 - 9 | 1,519 | 6.7% | 7,908 | 7.1% | 17,243 | 7.0% |
| Age 10 - 14 | 1,359 | 6.0% | 7,686 | 6.9% | 17,219 | 7.0% |
| Age 15 - 19 | 1,212 | 5.3% | 6,635 | 6.0% | 14,857 | 6.0% |
| Age 20 - 24 | 1,368 | 6.0% | 5,914 | 5.3% | 12,363 | 5.0% |
| Age 25 - 34 | 4,658 | 20.5% | 18,803 | 16.9% | 37,664 | 15.3% |
| Age 35 - 44 | 3,883 | 17.1% | 18,323 | 16.4% | 39,547 | 16.1% |
| Age 45 - 54 | 2,810 | 12.4% | 14,804 | 13.3% | 32,250 | 13.1% |
| Age 55 - 64 | 2,104 | 9.3% | 11,996 | 10.8% | 27,475 | 11.2% |
| Age 65 - 74 | 1,395 | 6.1% | 7,629 | 6.8% | 18,906 | 7.7% |
| Age 75 - 84 | 467 | 2.1% | 2,882 | 2.6% | 7,973 | 3.2% |
| Age 85+ | 104 | 0.5% | 638 | 0.6% | 2,727 | 1.1% |

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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| 2010 Race and Ethnicity | 1 mile | | 3 miles | | 5 miles | |
|----------------------------|--------|---------|---------|---------|---------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 9,743 | 47.2% | 45,239 | 46.0% | 101,093 | 49.2% |
| Black Alone | 5,509 | 26.7% | 22,011 | 22.4% | 41,324 | 20.1% |
| American Indian Alone | 111 | 0.5% | 425 | 0.4% | 864 | 0.4% |
| Asian Alone | 2,858 | 13.9% | 19,342 | 19.6% | 35,653 | 17.3% |
| Pacific Islander Alone | 8 | 0.0% | 44 | 0.0% | 110 | 0.1% |
| Some Other Race Alone | 1,368 | 6.6% | 6,622 | 6.7% | 17,010 | 8.3% |
| Two or More Races | 1,030 | 5.0% | 4,754 | 4.8% | 9,606 | 4.7% |
| Hispanic Origin (Any Race) | 4,134 | 20.0% | 18,148 | 18.4% | 42,373 | 20.6% |

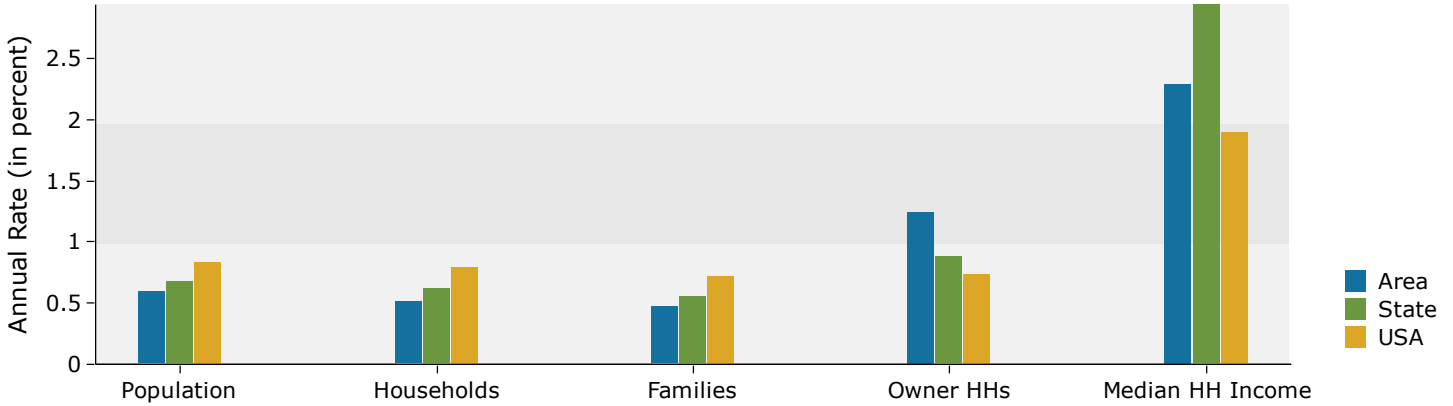
| 2018 Race and Ethnicity | 1 mile | | 3 miles | | 5 miles | |
|----------------------------|--------|---------|---------|---------|---------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 9,354 | 42.5% | 43,049 | 40.3% | 102,257 | 44.0% |
| Black Alone | 6,401 | 29.1% | 26,392 | 24.7% | 50,418 | 21.7% |
| American Indian Alone | 118 | 0.5% | 475 | 0.4% | 976 | 0.4% |
| Asian Alone | 3,188 | 14.5% | 22,397 | 20.9% | 43,616 | 18.8% |
| Pacific Islander Alone | 9 | 0.0% | 44 | 0.0% | 117 | 0.1% |
| Some Other Race Alone | 1,732 | 7.9% | 8,758 | 8.2% | 22,596 | 9.7% |
| Two or More Races | 1,223 | 5.6% | 5,796 | 5.4% | 12,206 | 5.3% |
| Hispanic Origin (Any Race) | 5,141 | 23.3% | 23,344 | 21.8% | 55,435 | 23.9% |

| 2023 Race and Ethnicity | 1 mile | | 3 miles | | 5 miles | |
|----------------------------|--------|---------|---------|---------|---------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 8,951 | 39.4% | 41,250 | 37.0% | 100,450 | 40.9% |
| Black Alone | 6,883 | 30.3% | 28,822 | 25.9% | 55,643 | 22.6% |
| American Indian Alone | 127 | 0.6% | 520 | 0.5% | 1,069 | 0.4% |
| Asian Alone | 3,388 | 14.9% | 24,142 | 21.7% | 48,214 | 19.6% |
| Pacific Islander Alone | 9 | 0.0% | 46 | 0.0% | 122 | 0.0% |
| Some Other Race Alone | 2,008 | 8.8% | 10,288 | 9.2% | 26,624 | 10.8% |
| Two or More Races | 1,331 | 5.9% | 6,371 | 5.7% | 13,700 | 5.6% |
| Hispanic Origin (Any Race) | 5,908 | 26.0% | 27,141 | 24.4% | 64,974 | 26.4% |

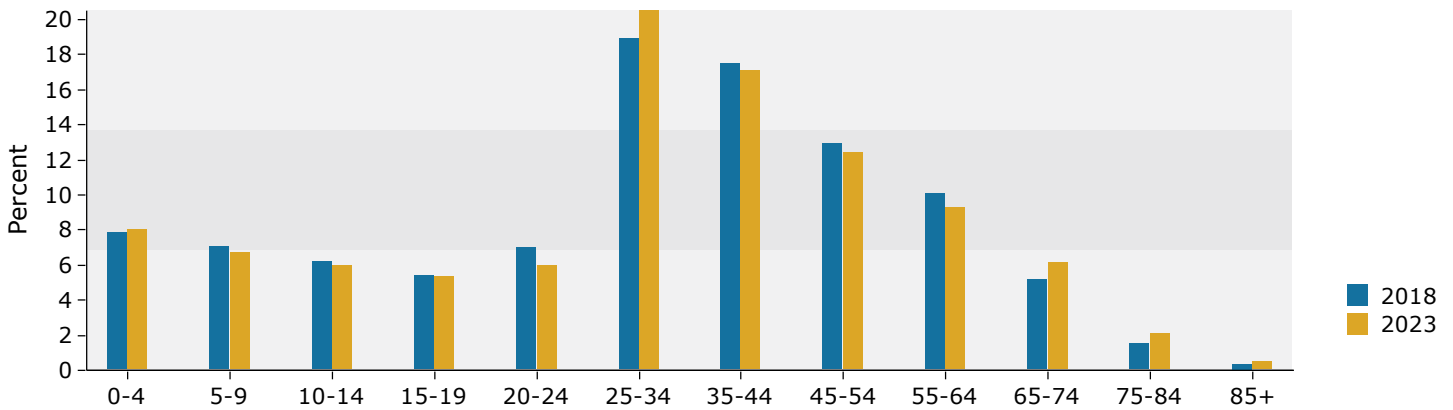
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

1 mile

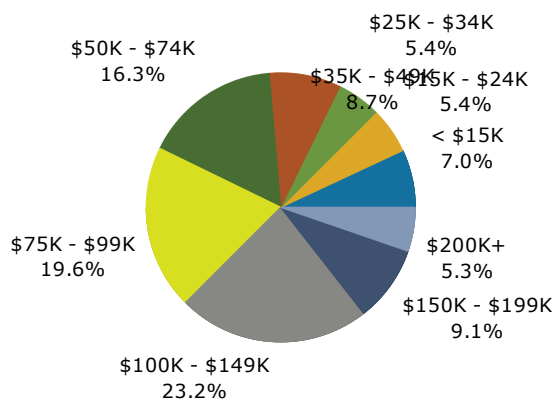
Trends 2018-2023



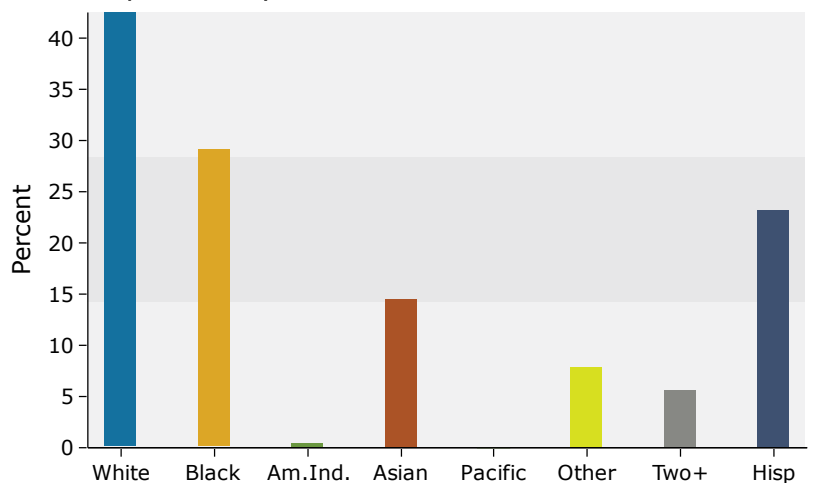
Population by Age



2018 Household Income



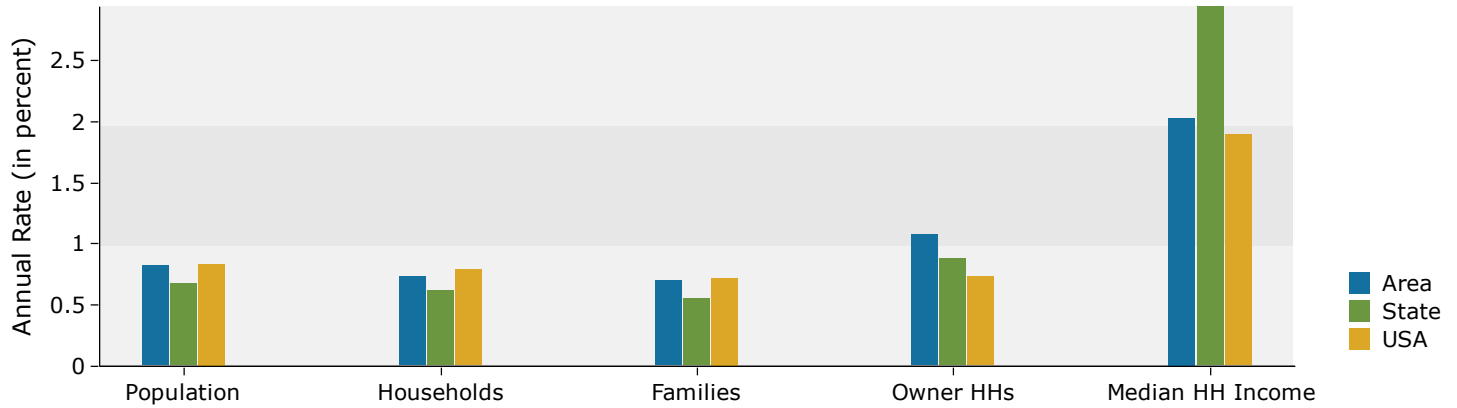
2018 Population by Race



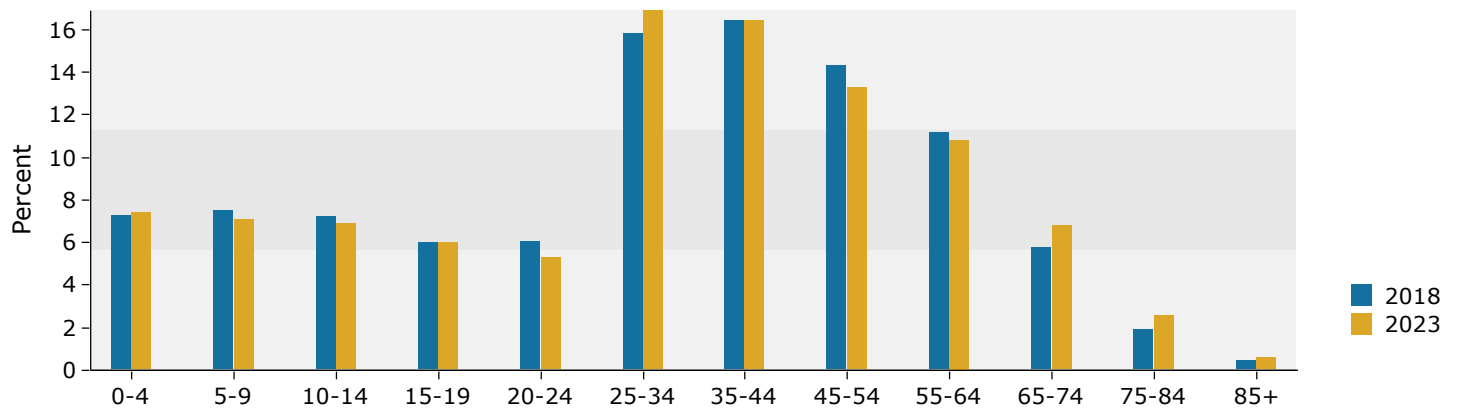
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

3 miles

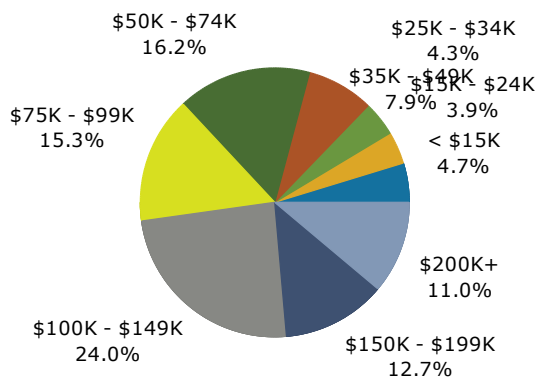
Trends 2018-2023



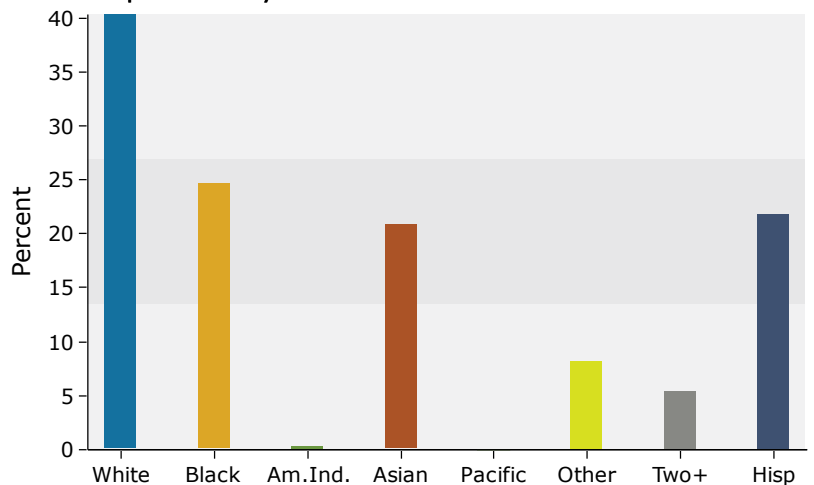
Population by Age



2018 Household Income



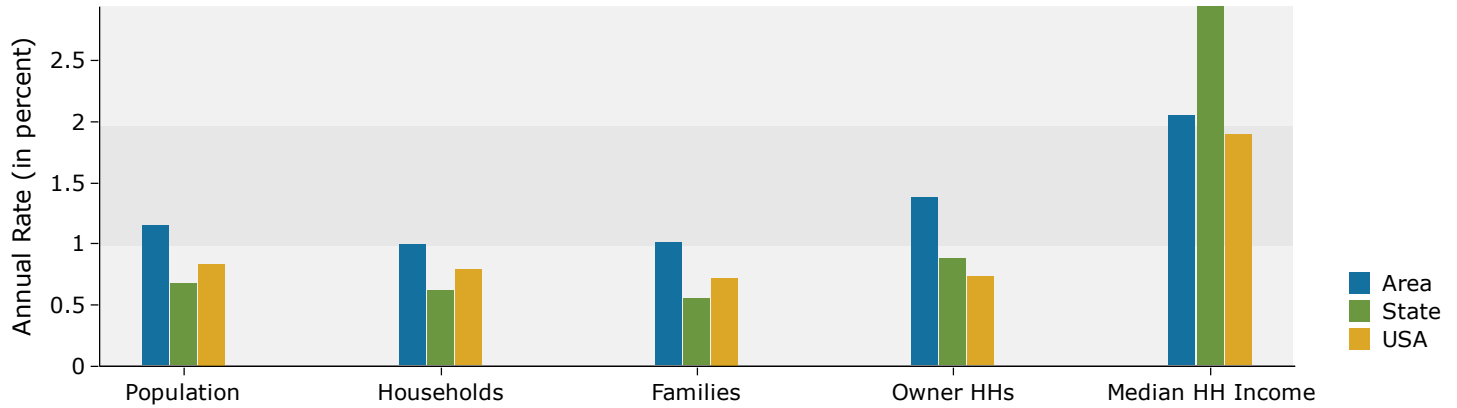
2018 Population by Race



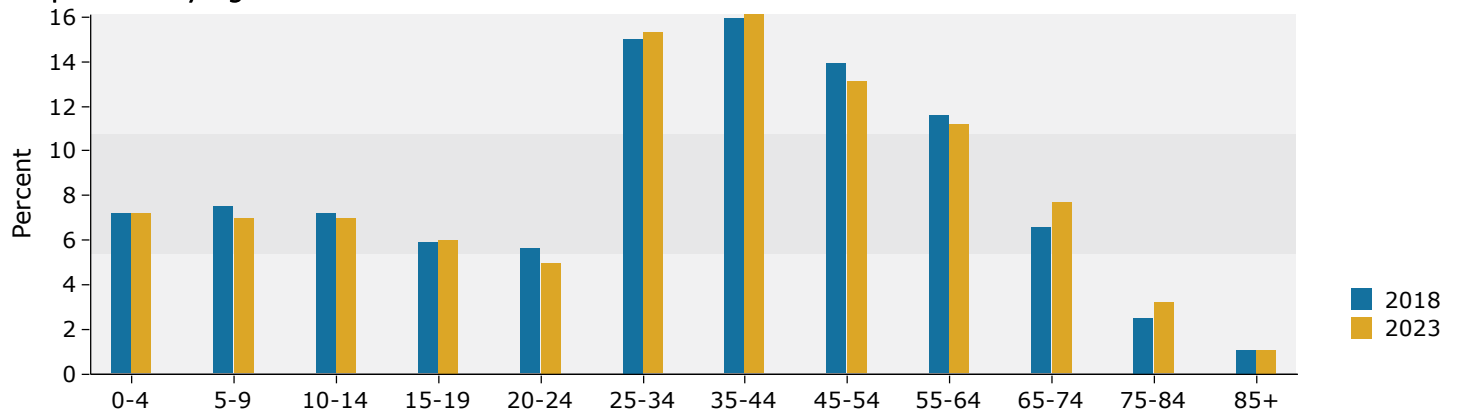
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

5 miles

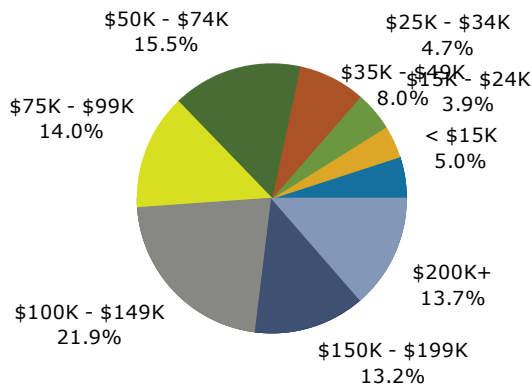
Trends 2018-2023



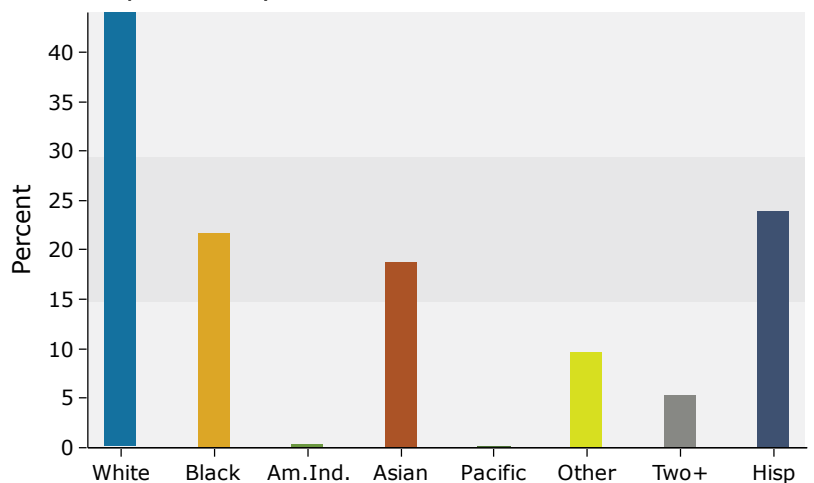
Population by Age



2018 Household Income



2018 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.