



Demographic and Income Comparison Profile

44677-Bent Tree Plaza
 7901 Falls of Neuse Rd
 Rings: 1, 3, 5 mile radii

Property Capsule 1
 Latitude: 35.89249
 Longitude: -78.62646

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	5,200	65,769	167,853
Households	2,077	28,845	70,268
Families	1,467	17,556	43,939
Average Household Size	2.50	2.26	2.38
Owner Occupied Housing Units	1,665	18,088	42,730
Renter Occupied Housing Units	412	10,757	27,538
Median Age	41.5	39.1	36.6
2019 Summary			
Population	5,512	70,478	190,503
Households	2,187	30,933	79,090
Families	1,534	18,400	48,577
Average Household Size	2.52	2.26	2.40
Owner Occupied Housing Units	1,705	18,764	45,401
Renter Occupied Housing Units	481	12,169	33,688
Median Age	43.7	41.1	38.5
Median Household Income	\$99,353	\$75,502	\$75,845
Average Household Income	\$136,389	\$107,495	\$107,401
2024 Summary			
Population	5,859	74,417	206,239
Households	2,322	32,661	85,356
Families	1,621	19,271	52,151
Average Household Size	2.52	2.26	2.41
Owner Occupied Housing Units	1,823	20,025	49,707
Renter Occupied Housing Units	500	12,636	35,649
Median Age	44.7	42.0	38.9
Median Household Income	\$105,745	\$82,947	\$84,075
Average Household Income	\$146,588	\$118,054	\$118,668
Trends: 2019-2024 Annual Rate			
Population	1.23%	1.09%	1.60%
Households	1.21%	1.09%	1.54%
Families	1.11%	0.93%	1.43%
Owner Households	1.35%	1.31%	1.83%
Median Household Income	1.25%	1.90%	2.08%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2019 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	58	2.7%	1,224	4.0%	3,493	4.4%
\$15,000 - \$24,999	69	3.2%	1,973	6.4%	4,962	6.3%
\$25,000 - \$34,999	124	5.7%	2,230	7.2%	5,872	7.4%
\$35,000 - \$49,999	194	8.9%	3,962	12.8%	10,409	13.2%
\$50,000 - \$74,999	408	18.7%	5,966	19.3%	14,339	18.1%
\$75,000 - \$99,999	245	11.2%	4,152	13.4%	10,477	13.2%
\$100,000 - \$149,999	469	21.4%	5,251	17.0%	13,706	17.3%
\$150,000 - \$199,999	241	11.0%	2,876	9.3%	7,099	9.0%
\$200,000+	378	17.3%	3,299	10.7%	8,734	11.0%
Median Household Income	\$99,353		\$75,502		\$75,845	
Average Household Income	\$136,389		\$107,495		\$107,401	
Per Capita Income	\$54,730		\$46,953		\$44,703	

2024 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	50	2.2%	978	3.0%	2,840	3.3%
\$15,000 - \$24,999	59	2.5%	1,698	5.2%	4,401	5.2%
\$25,000 - \$34,999	108	4.7%	1,971	6.0%	5,285	6.2%
\$35,000 - \$49,999	180	7.8%	3,784	11.6%	10,090	11.8%
\$50,000 - \$74,999	414	17.8%	6,185	18.9%	15,072	17.7%
\$75,000 - \$99,999	259	11.2%	4,477	13.7%	11,588	13.6%
\$100,000 - \$149,999	528	22.7%	6,112	18.7%	16,436	19.3%
\$150,000 - \$199,999	317	13.7%	3,824	11.7%	9,681	11.3%
\$200,000+	407	17.5%	3,632	11.1%	9,964	11.7%
Median Household Income	\$105,745		\$82,947		\$84,075	
Average Household Income	\$146,588		\$118,054		\$118,668	
Per Capita Income	\$58,902		\$51,543		\$49,245	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	296	5.7%	4,109	6.2%	11,776	7.0%
Age 5 - 9	341	6.6%	4,074	6.2%	11,468	6.8%
Age 10 - 14	357	6.9%	3,991	6.1%	11,019	6.6%
Age 15 - 19	323	6.2%	3,634	5.5%	9,674	5.8%
Age 20 - 24	209	4.0%	3,449	5.2%	9,453	5.6%
Age 25 - 34	605	11.6%	9,769	14.9%	26,307	15.7%
Age 35 - 44	720	13.8%	9,440	14.4%	25,467	15.2%
Age 45 - 54	912	17.5%	10,031	15.3%	24,821	14.8%
Age 55 - 64	816	15.7%	8,557	13.0%	19,551	11.6%
Age 65 - 74	427	8.2%	4,655	7.1%	10,098	6.0%
Age 75 - 84	157	3.0%	2,714	4.1%	5,739	3.4%
Age 85+	36	0.7%	1,348	2.0%	2,481	1.5%

2019 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	276	5.0%	3,874	5.5%	11,733	6.2%
Age 5 - 9	321	5.8%	4,035	5.7%	12,124	6.4%
Age 10 - 14	379	6.9%	4,370	6.2%	12,522	6.6%
Age 15 - 19	351	6.4%	4,005	5.7%	11,097	5.8%
Age 20 - 24	266	4.8%	4,052	5.7%	11,528	6.1%
Age 25 - 34	531	9.6%	8,885	12.6%	26,511	13.9%
Age 35 - 44	724	13.1%	9,726	13.8%	27,295	14.3%
Age 45 - 54	782	14.2%	9,494	13.5%	25,271	13.3%
Age 55 - 64	864	15.7%	9,786	13.9%	24,414	12.8%
Age 65 - 74	659	12.0%	7,194	10.2%	16,878	8.9%
Age 75 - 84	289	5.2%	3,422	4.9%	7,724	4.1%
Age 85+	70	1.3%	1,636	2.3%	3,405	1.8%

2024 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	287	4.9%	4,073	5.5%	12,739	6.2%
Age 5 - 9	331	5.6%	4,111	5.5%	12,651	6.1%
Age 10 - 14	366	6.2%	4,306	5.8%	12,821	6.2%
Age 15 - 19	352	6.0%	4,140	5.6%	11,847	5.7%
Age 20 - 24	297	5.1%	4,481	6.0%	12,504	6.1%
Age 25 - 34	597	10.2%	9,737	13.1%	30,020	14.6%
Age 35 - 44	722	12.3%	9,417	12.7%	28,012	13.6%
Age 45 - 54	802	13.7%	9,721	13.1%	26,100	12.7%
Age 55 - 64	830	14.2%	9,715	13.1%	24,974	12.1%
Age 65 - 74	758	12.9%	8,304	11.2%	20,084	9.7%
Age 75 - 84	418	7.1%	4,581	6.2%	10,544	5.1%
Age 85+	102	1.7%	1,833	2.5%	3,942	1.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,272	82.2%	48,638	74.0%	115,267	68.7%
Black Alone	593	11.4%	10,790	16.4%	32,929	19.6%
American Indian Alone	21	0.4%	228	0.3%	721	0.4%
Asian Alone	118	2.3%	1,963	3.0%	5,724	3.4%
Pacific Islander Alone	0	0.0%	30	0.0%	77	0.0%
Some Other Race Alone	117	2.3%	2,574	3.9%	8,843	5.3%
Two or More Races	78	1.5%	1,547	2.4%	4,293	2.6%
Hispanic Origin (Any Race)	281	5.4%	5,613	8.5%	18,567	11.1%

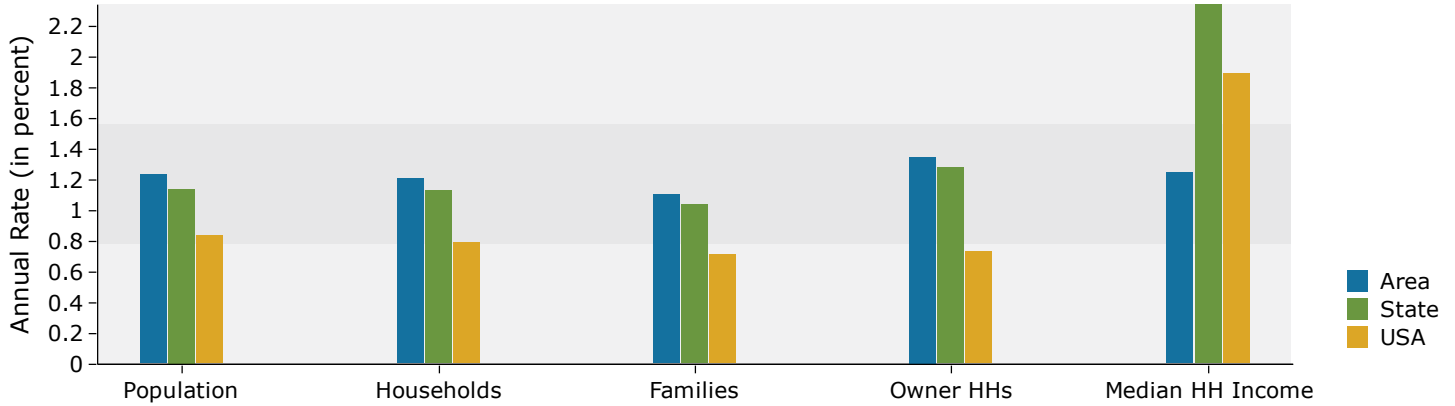
2019 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,424	80.2%	50,257	71.3%	125,963	66.1%
Black Alone	645	11.7%	11,826	16.8%	37,468	19.7%
American Indian Alone	21	0.4%	235	0.3%	760	0.4%
Asian Alone	183	3.3%	3,022	4.3%	9,364	4.9%
Pacific Islander Alone	0	0.0%	41	0.1%	112	0.1%
Some Other Race Alone	137	2.5%	3,102	4.4%	11,098	5.8%
Two or More Races	103	1.9%	1,996	2.8%	5,738	3.0%
Hispanic Origin (Any Race)	332	6.0%	6,741	9.6%	23,186	12.2%

2024 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,592	78.4%	51,434	69.1%	132,044	64.0%
Black Alone	710	12.1%	12,713	17.1%	40,620	19.7%
American Indian Alone	21	0.4%	240	0.3%	779	0.4%
Asian Alone	248	4.2%	3,966	5.3%	12,571	6.1%
Pacific Islander Alone	0	0.0%	47	0.1%	125	0.1%
Some Other Race Alone	162	2.8%	3,630	4.9%	13,155	6.4%
Two or More Races	127	2.2%	2,388	3.2%	6,944	3.4%
Hispanic Origin (Any Race)	393	6.7%	7,866	10.6%	27,288	13.2%

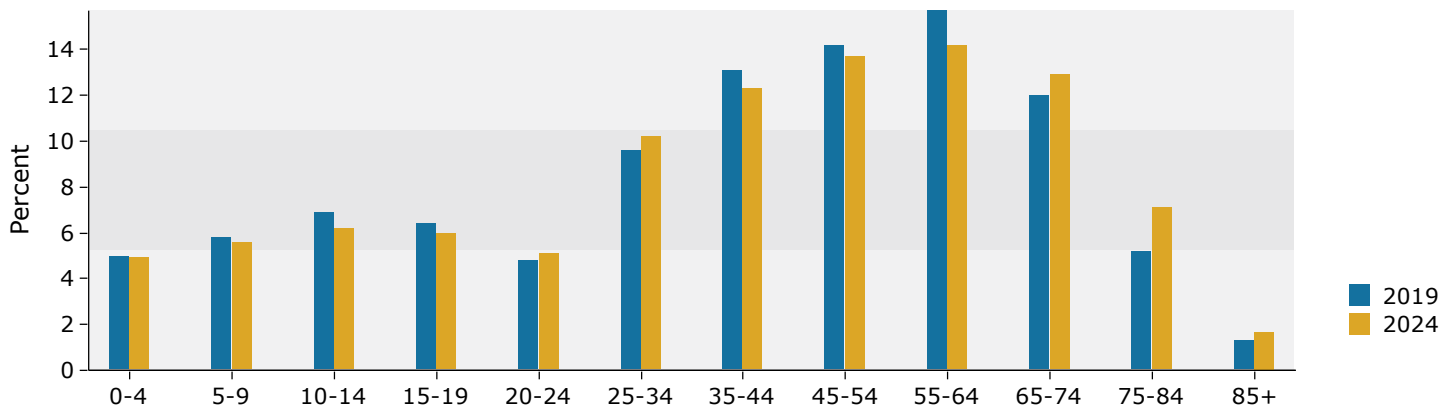
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

1 mile

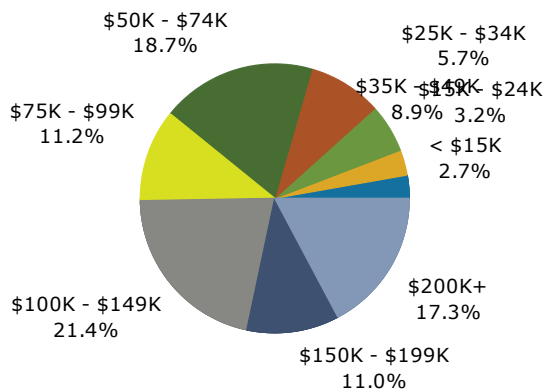
Trends 2019-2024



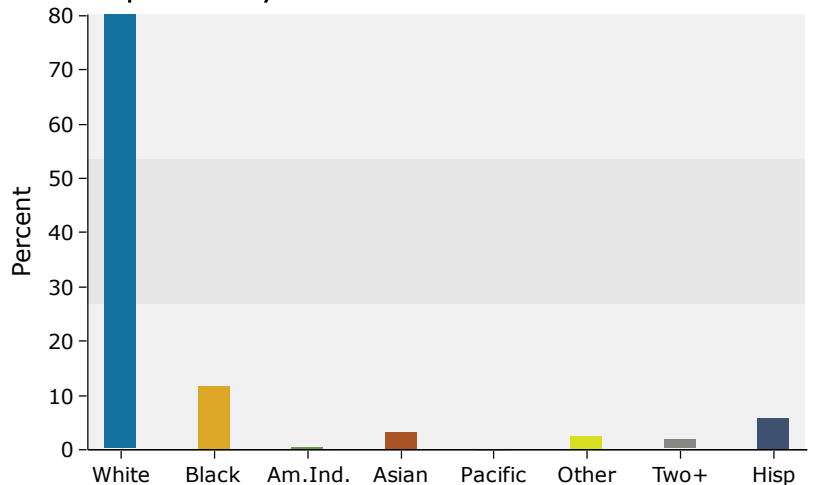
Population by Age



2019 Household Income



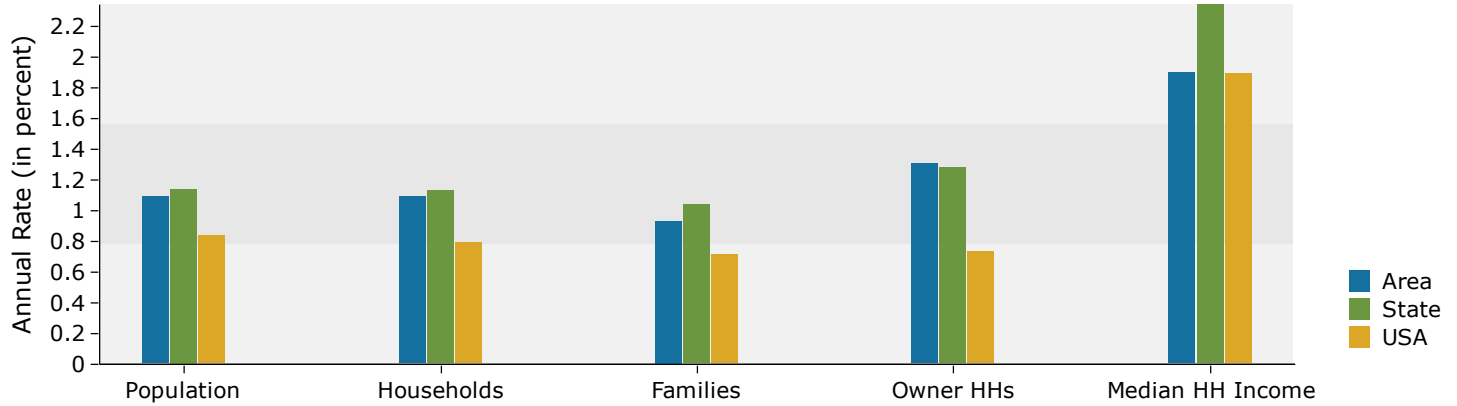
2019 Population by Race



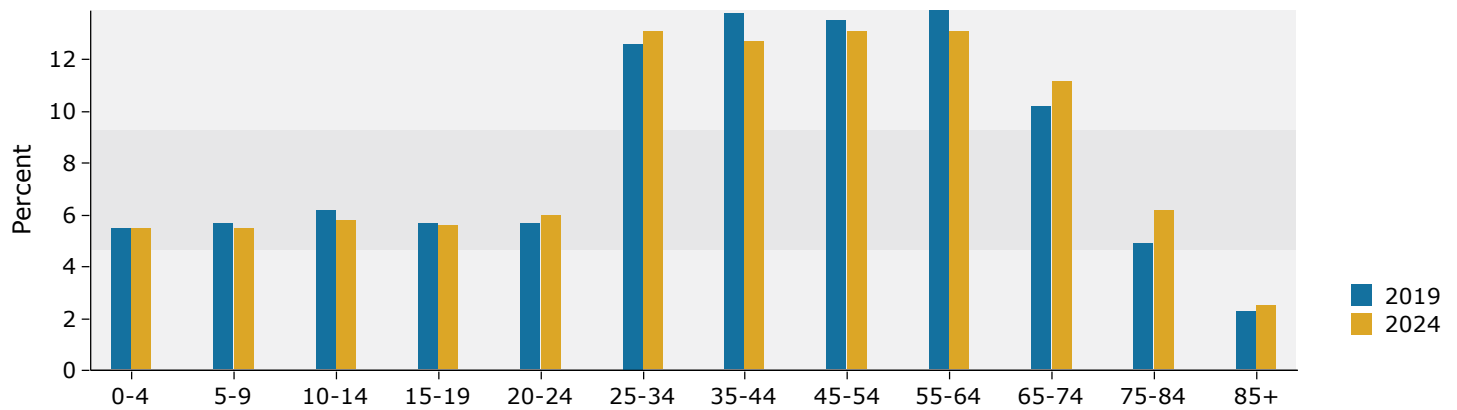
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3 miles

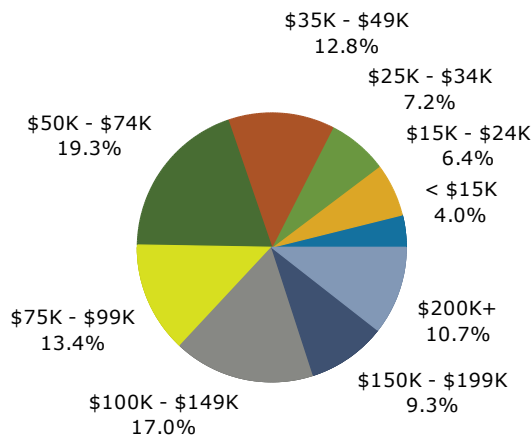
Trends 2019-2024



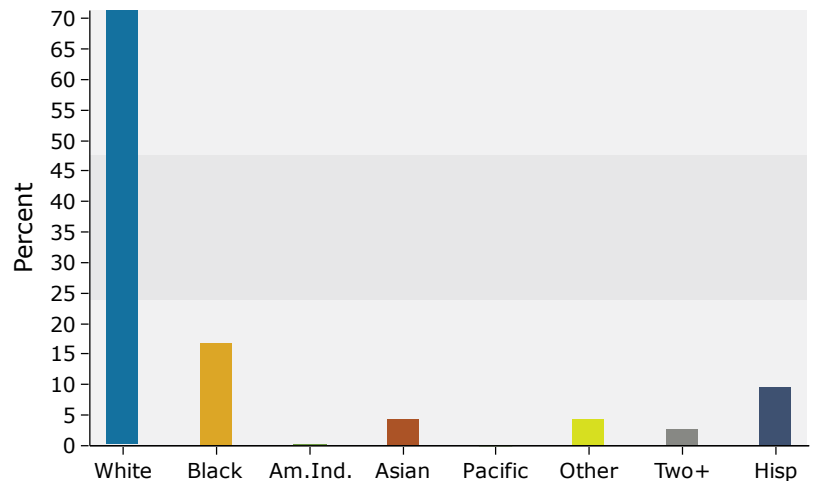
Population by Age



2019 Household Income



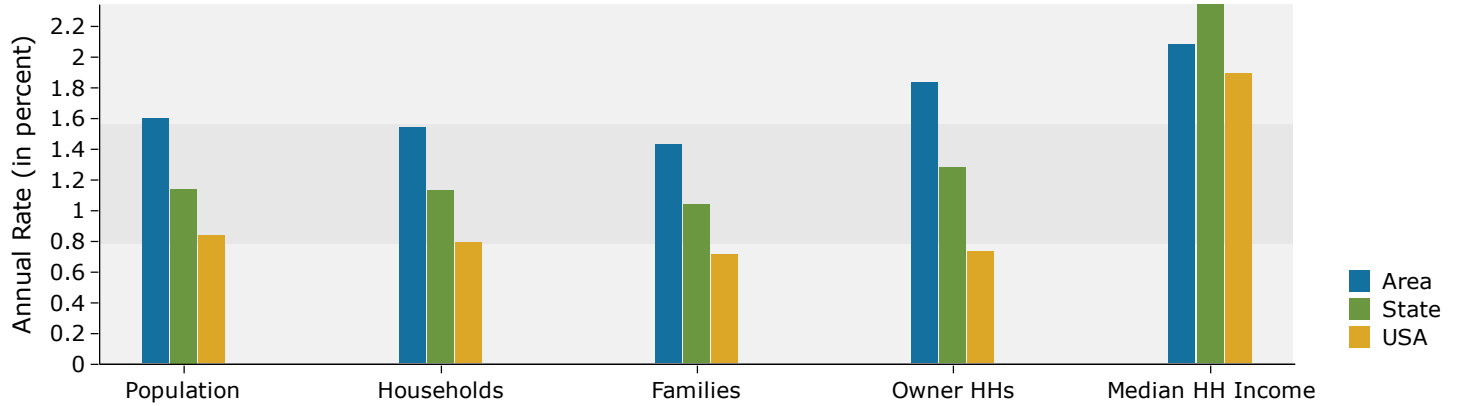
2019 Population by Race



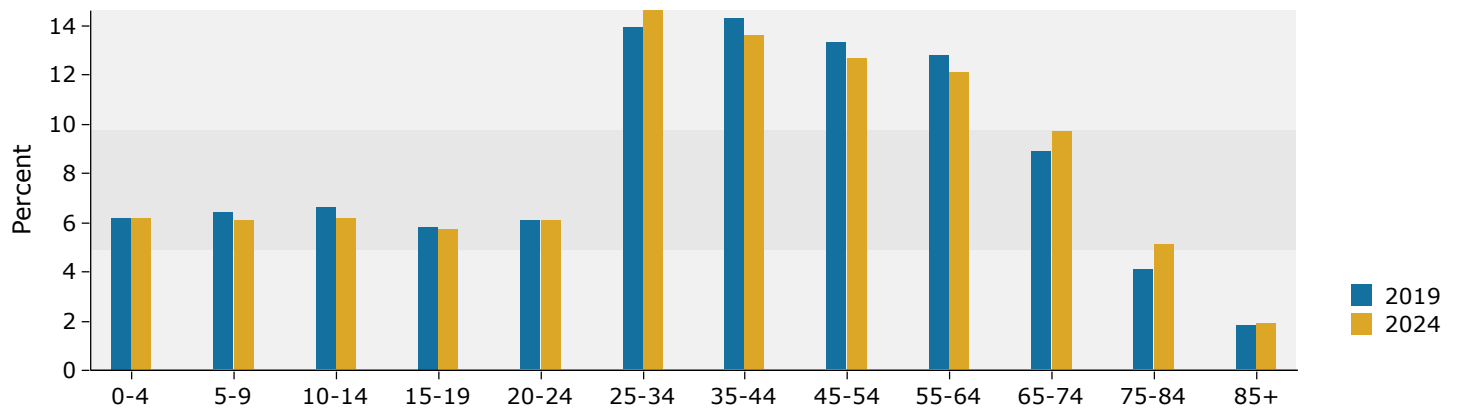
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5 miles

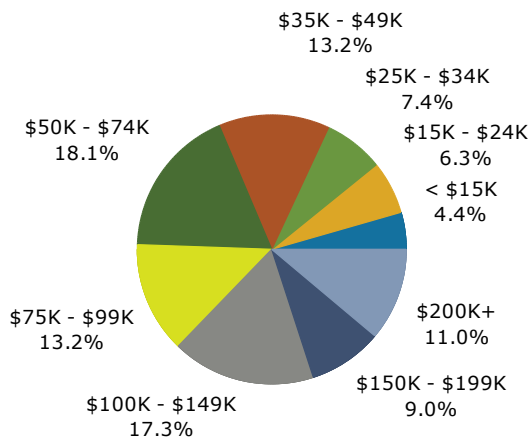
Trends 2019-2024



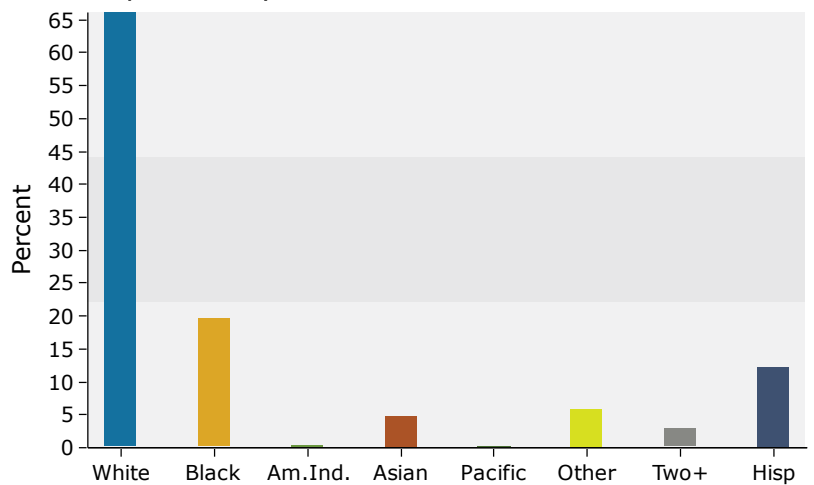
Population by Age



2019 Household Income



2019 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.