



Community Profile

40104-Blackhawk Town Center
 9885 Blackhawk Blvd
 Rings: 1, 3, 5 mile radii

Property Capsule 1
 Latitude: 29.60144
 Longitude: -95.24779

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,820	70,457	162,809
2010 Total Population	15,164	105,125	216,869
2019 Total Population	17,418	119,073	245,425
2019 Group Quarters	0	156	324
2024 Total Population	18,591	126,715	259,281
2019-2024 Annual Rate	1.31%	1.25%	1.10%
2019 Total Daytime Population	11,234	96,433	222,295
Workers	2,497	34,335	92,894
Residents	8,737	62,098	129,401
Household Summary			
2000 Households	2,755	24,354	55,817
2000 Average Household Size	3.20	2.89	2.91
2010 Households	4,326	33,944	70,515
2010 Average Household Size	3.51	3.09	3.07
2019 Households	4,934	37,496	78,345
2019 Average Household Size	3.53	3.17	3.13
2024 Households	5,234	39,648	82,371
2024 Average Household Size	3.55	3.19	3.14
2019-2024 Annual Rate	1.19%	1.12%	1.01%
2010 Families	3,673	26,041	53,622
2010 Average Family Size	3.80	3.55	3.53
2019 Families	4,189	28,775	59,444
2019 Average Family Size	3.83	3.64	3.61
2024 Families	4,443	30,435	62,420
2024 Average Family Size	3.86	3.67	3.63
2019-2024 Annual Rate	1.18%	1.13%	0.98%
Housing Unit Summary			
2000 Housing Units	2,824	25,666	59,015
Owner Occupied Housing Units	80.5%	58.8%	55.9%
Renter Occupied Housing Units	17.1%	36.1%	38.7%
Vacant Housing Units	2.4%	5.1%	5.4%
2010 Housing Units	4,447	36,613	76,863
Owner Occupied Housing Units	84.3%	59.9%	57.4%
Renter Occupied Housing Units	13.0%	32.8%	34.4%
Vacant Housing Units	2.7%	7.3%	8.3%
2019 Housing Units	5,049	39,815	83,669
Owner Occupied Housing Units	84.1%	60.1%	57.8%
Renter Occupied Housing Units	13.6%	34.1%	35.8%
Vacant Housing Units	2.3%	5.8%	6.4%
2024 Housing Units	5,343	41,999	87,732
Owner Occupied Housing Units	84.5%	60.4%	58.1%
Renter Occupied Housing Units	13.5%	34.1%	35.8%
Vacant Housing Units	2.0%	5.6%	6.1%
Median Household Income			
2019	\$68,215	\$61,216	\$60,214
2024	\$77,489	\$69,640	\$68,550
Median Home Value			
2019	\$146,747	\$163,054	\$168,716
2024	\$169,518	\$185,237	\$191,476
Per Capita Income			
2019	\$22,816	\$24,060	\$24,964
2024	\$25,952	\$27,340	\$28,187
Median Age			
2010	30.8	30.7	30.9
2019	32.1	32.2	32.3
2024	32.1	32.3	32.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	4,934	37,496	78,345
<\$15,000	6.2%	8.8%	9.3%
\$15,000 - \$24,999	4.1%	7.1%	8.6%
\$25,000 - \$34,999	7.1%	9.4%	9.8%
\$35,000 - \$49,999	12.4%	13.5%	13.1%
\$50,000 - \$74,999	25.1%	20.5%	18.1%
\$75,000 - \$99,999	16.9%	16.1%	14.5%
\$100,000 - \$149,999	19.9%	16.9%	17.3%
\$150,000 - \$199,999	5.1%	4.3%	4.9%
\$200,000+	3.1%	3.5%	4.3%
Average Household Income	\$81,767	\$76,283	\$78,043
2024 Households by Income			
Household Income Base	5,234	39,648	82,371
<\$15,000	5.1%	7.1%	7.6%
\$15,000 - \$24,999	3.2%	5.8%	7.3%
\$25,000 - \$34,999	5.8%	8.1%	8.6%
\$35,000 - \$49,999	10.5%	12.1%	12.1%
\$50,000 - \$74,999	23.1%	20.0%	17.9%
\$75,000 - \$99,999	16.9%	16.8%	15.1%
\$100,000 - \$149,999	24.4%	20.0%	20.0%
\$150,000 - \$199,999	6.7%	5.7%	6.3%
\$200,000+	4.3%	4.4%	5.2%
Average Household Income	\$93,815	\$87,255	\$88,535
2019 Owner Occupied Housing Units by Value			
Total	4,246	23,905	48,342
<\$50,000	1.1%	1.9%	3.3%
\$50,000 - \$99,999	8.6%	10.0%	11.2%
\$100,000 - \$149,999	43.1%	32.1%	27.1%
\$150,000 - \$199,999	26.5%	23.0%	22.1%
\$200,000 - \$249,999	11.4%	11.1%	13.3%
\$250,000 - \$299,999	3.8%	8.9%	9.6%
\$300,000 - \$399,999	1.5%	8.4%	8.1%
\$400,000 - \$499,999	3.2%	2.5%	2.6%
\$500,000 - \$749,999	0.3%	1.2%	1.6%
\$750,000 - \$999,999	0.2%	0.3%	0.4%
\$1,000,000 - \$1,499,999	0.3%	0.6%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$169,954	\$196,857	\$200,135
2024 Owner Occupied Housing Units by Value			
Total	4,514	25,341	50,935
<\$50,000	0.7%	1.4%	2.6%
\$50,000 - \$99,999	6.0%	7.3%	8.6%
\$100,000 - \$149,999	32.8%	25.9%	21.6%
\$150,000 - \$199,999	26.7%	21.9%	20.8%
\$200,000 - \$249,999	15.4%	12.6%	15.0%
\$250,000 - \$299,999	5.5%	9.3%	10.5%
\$300,000 - \$399,999	2.7%	12.6%	11.8%
\$400,000 - \$499,999	8.8%	5.1%	4.7%
\$500,000 - \$749,999	0.4%	2.1%	2.4%
\$750,000 - \$999,999	0.4%	0.7%	0.8%
\$1,000,000 - \$1,499,999	0.5%	1.0%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$203,583	\$232,575	\$234,005

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	15,164	105,127	216,868
0 - 4	8.7%	9.0%	8.9%
5 - 9	8.6%	8.5%	8.5%
10 - 14	9.2%	8.3%	8.2%
15 - 24	14.8%	14.8%	14.9%
25 - 34	15.6%	16.3%	15.8%
35 - 44	15.3%	14.5%	14.4%
45 - 54	13.2%	12.1%	12.7%
55 - 64	8.5%	8.9%	8.9%
65 - 74	3.8%	4.6%	4.5%
75 - 84	1.9%	2.3%	2.4%
85 +	0.4%	0.7%	0.7%
18 +	68.0%	69.6%	69.6%
2019 Population by Age			
Total	17,417	119,075	245,425
0 - 4	8.2%	8.3%	8.2%
5 - 9	8.2%	8.0%	8.0%
10 - 14	7.8%	7.7%	7.8%
15 - 24	13.5%	14.1%	14.2%
25 - 34	17.0%	16.4%	16.1%
35 - 44	14.4%	14.3%	13.9%
45 - 54	12.0%	11.4%	11.6%
55 - 64	10.3%	9.7%	10.1%
65 - 74	6.0%	6.4%	6.5%
75 - 84	2.1%	2.8%	2.8%
85 +	0.6%	0.9%	0.9%
18 +	71.8%	71.8%	71.8%
2024 Population by Age			
Total	18,592	126,713	259,280
0 - 4	8.5%	8.4%	8.2%
5 - 9	8.2%	7.9%	7.9%
10 - 14	8.2%	7.7%	7.7%
15 - 24	12.5%	13.7%	13.8%
25 - 34	18.6%	16.9%	16.2%
35 - 44	14.8%	14.5%	14.4%
45 - 54	11.0%	11.3%	11.3%
55 - 64	8.8%	8.9%	9.4%
65 - 74	6.2%	6.5%	6.8%
75 - 84	2.5%	3.2%	3.3%
85 +	0.6%	0.9%	1.0%
18 +	70.8%	71.7%	71.9%
2010 Population by Sex			
Males	7,490	51,512	107,196
Females	7,674	53,613	109,673
2019 Population by Sex			
Males	8,601	58,344	121,291
Females	8,817	60,729	124,134
2024 Population by Sex			
Males	9,171	62,050	128,104
Females	9,420	64,665	131,177

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	15,165	105,125	216,869
White Alone	53.7%	53.9%	60.1%
Black Alone	12.7%	15.8%	12.6%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	12.5%	9.1%	6.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	17.4%	17.1%	17.2%
Two or More Races	3.2%	3.4%	3.2%
Hispanic Origin	55.6%	51.5%	52.7%
Diversity Index	83.8	83.8	80.9
2019 Population by Race/Ethnicity			
Total	17,419	119,074	245,423
White Alone	50.8%	50.7%	57.0%
Black Alone	12.8%	16.4%	13.3%
American Indian Alone	0.5%	0.5%	0.6%
Asian Alone	13.5%	10.3%	7.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	18.8%	18.2%	18.3%
Two or More Races	3.5%	3.7%	3.5%
Hispanic Origin	59.4%	54.4%	55.4%
Diversity Index	84.8	85.2	82.4
2024 Population by Race/Ethnicity			
Total	18,592	126,715	259,280
White Alone	50.2%	49.6%	55.8%
Black Alone	12.6%	16.4%	13.5%
American Indian Alone	0.5%	0.5%	0.6%
Asian Alone	13.9%	11.0%	7.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	19.1%	18.4%	18.5%
Two or More Races	3.6%	3.9%	3.6%
Hispanic Origin	61.4%	56.1%	57.2%
Diversity Index	84.9	85.5	82.9
2010 Population by Relationship and Household Type			
Total	15,164	105,125	216,869
In Households	100.0%	99.9%	99.9%
In Family Households	94.4%	90.5%	90.0%
Householder	24.6%	24.8%	24.8%
Spouse	18.6%	17.4%	17.4%
Child	40.9%	38.7%	38.5%
Other relative	7.9%	7.0%	6.7%
Nonrelative	2.3%	2.5%	2.6%
In Nonfamily Households	5.6%	9.4%	9.9%
In Group Quarters	0.0%	0.1%	0.1%
Institutionalized Population	0.0%	0.1%	0.1%
Noninstitutionalized Population	0.0%	0.1%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	10,866	73,656	151,948
Less than 9th Grade	8.5%	10.9%	11.4%
9th - 12th Grade, No Diploma	8.7%	9.4%	9.2%
High School Graduate	28.2%	25.2%	23.6%
GED/Alternative Credential	2.6%	3.5%	4.4%
Some College, No Degree	23.2%	21.3%	20.9%
Associate Degree	10.6%	8.3%	7.6%
Bachelor's Degree	13.3%	14.4%	15.8%
Graduate/Professional Degree	5.0%	7.0%	7.0%
2019 Population 15+ by Marital Status			
Total	13,211	90,451	186,739
Never Married	36.8%	35.6%	34.6%
Married	54.5%	51.6%	52.5%
Widowed	2.2%	3.7%	3.9%
Divorced	6.5%	9.1%	9.0%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.7%	95.6%	95.6%
Civilian Unemployed (Unemployment Rate)	2.3%	4.4%	4.4%
2019 Employed Population 16+ by Industry			
Total	8,843	58,140	118,307
Agriculture/Mining	2.2%	1.6%	1.7%
Construction	9.4%	11.1%	12.3%
Manufacturing	11.9%	11.2%	11.2%
Wholesale Trade	3.2%	3.4%	3.3%
Retail Trade	13.0%	11.7%	11.2%
Transportation/Utilities	6.4%	7.8%	7.2%
Information	0.7%	1.0%	1.0%
Finance/Insurance/Real Estate	5.2%	4.9%	5.1%
Services	44.7%	43.9%	43.4%
Public Administration	3.3%	3.4%	3.5%
2019 Employed Population 16+ by Occupation			
Total	8,841	58,139	118,309
White Collar	50.6%	52.2%	52.5%
Management/Business/Financial	11.2%	10.0%	11.4%
Professional	14.7%	17.1%	16.3%
Sales	12.3%	11.0%	11.0%
Administrative Support	12.3%	14.1%	13.8%
Services	19.7%	18.5%	17.3%
Blue Collar	29.7%	29.3%	30.2%
Farming/Forestry/Fishing	0.3%	0.1%	0.1%
Construction/Extraction	7.8%	8.2%	9.4%
Installation/Maintenance/Repair	4.7%	4.4%	4.5%
Production	8.7%	7.8%	8.2%
Transportation/Material Moving	8.2%	8.6%	8.0%
2010 Population By Urban/ Rural Status			
Total Population	15,164	105,125	216,869
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	4,327	33,943	70,516
Households with 1 Person	12.2%	18.8%	19.2%
Households with 2+ People	87.8%	81.2%	80.8%
Family Households	84.9%	76.7%	76.0%
Husband-wife Families	64.3%	53.9%	53.4%
With Related Children	41.5%	31.8%	31.3%
Other Family (No Spouse Present)	20.6%	22.8%	22.7%
Other Family with Male Householder	6.1%	6.5%	6.8%
With Related Children	3.7%	3.9%	4.0%
Other Family with Female Householder	14.5%	16.4%	15.9%
With Related Children	9.8%	11.6%	11.3%
Nonfamily Households	2.9%	4.5%	4.8%
All Households with Children	55.4%	47.8%	47.1%
Multigenerational Households	9.9%	8.0%	7.7%
Unmarried Partner Households	5.7%	6.5%	6.7%
Male-female	4.9%	5.8%	6.0%
Same-sex	0.8%	0.8%	0.7%
2010 Households by Size			
Total	4,325	33,945	70,515
1 Person Household	12.2%	18.8%	19.2%
2 Person Household	21.3%	25.2%	25.6%
3 Person Household	20.0%	18.7%	18.5%
4 Person Household	22.2%	18.0%	17.7%
5 Person Household	13.3%	10.8%	10.5%
6 Person Household	6.1%	5.0%	4.9%
7 + Person Household	4.9%	3.5%	3.6%
2010 Households by Tenure and Mortgage Status			
Total	4,326	33,944	70,515
Owner Occupied	86.6%	64.6%	62.5%
Owned with a Mortgage/Loan	69.6%	48.1%	45.2%
Owned Free and Clear	17.0%	16.5%	17.3%
Renter Occupied	13.4%	35.4%	37.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,447	36,613	76,863
Housing Units Inside Urbanized Area	100.0%	100.0%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)	Up and Coming Families (7A)	NeWest Residents (13C)
2.	American Dreamers (7C)	American Dreamers (7C)	Up and Coming Families (7A)
3.	Home Improvement (4B)	Home Improvement (4B)	Barrios Urbanos (7D)
2019 Consumer Spending			
Apparel & Services: Total \$	\$10,192,324	\$74,146,355	\$159,215,238
Average Spent	\$2,065.73	\$1,977.45	\$2,032.23
Spending Potential Index	96	92	95
Education: Total \$	\$6,598,776	\$49,346,386	\$106,315,637
Average Spent	\$1,337.41	\$1,316.04	\$1,357.02
Spending Potential Index	84	83	85
Entertainment/Recreation: Total \$	\$14,976,868	\$105,237,774	\$224,558,473
Average Spent	\$3,035.44	\$2,806.64	\$2,866.28
Spending Potential Index	93	86	88
Food at Home: Total \$	\$23,925,006	\$174,212,030	\$373,335,992
Average Spent	\$4,849.01	\$4,646.15	\$4,765.28
Spending Potential Index	94	90	92
Food Away from Home: Total \$	\$17,551,528	\$126,748,732	\$272,151,305
Average Spent	\$3,557.26	\$3,380.33	\$3,473.75
Spending Potential Index	97	92	95
Health Care: Total \$	\$26,997,275	\$186,936,455	\$398,759,643
Average Spent	\$5,471.68	\$4,985.50	\$5,089.79
Spending Potential Index	92	84	86
HH Furnishings & Equipment: Total \$	\$10,414,079	\$72,471,001	\$155,085,572
Average Spent	\$2,110.68	\$1,932.77	\$1,979.52
Spending Potential Index	99	91	93
Personal Care Products & Services: Total \$	\$4,312,735	\$30,216,297	\$64,583,774
Average Spent	\$874.08	\$805.85	\$824.35
Spending Potential Index	99	91	93
Shelter: Total \$	\$84,930,142	\$620,617,055	\$1,325,748,759
Average Spent	\$17,213.24	\$16,551.55	\$16,921.93
Spending Potential Index	93	89	91
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,398,998	\$77,711,113	\$164,987,845
Average Spent	\$2,310.30	\$2,072.52	\$2,105.91
Spending Potential Index	93	84	85
Travel: Total \$	\$10,489,532	\$72,003,977	\$153,289,384
Average Spent	\$2,125.97	\$1,920.31	\$1,956.59
Spending Potential Index	95	86	87
Vehicle Maintenance & Repairs: Total \$	\$5,292,976	\$37,880,892	\$81,015,056
Average Spent	\$1,072.76	\$1,010.26	\$1,034.08
Spending Potential Index	94	88	90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.