



Community Profile

44664-Buckhead Crossing
 2625 Piedmont Rd NE
 Rings: 1, 3, 5 mile radii

Property Capsule 1
 Latitude: 33.82713
 Longitude: -84.36707

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	14,925	108,351	271,923
2010 Total Population	17,966	124,342	306,859
2019 Total Population	23,894	152,672	370,928
2019 Group Quarters	4	1,964	23,939
2024 Total Population	27,512	168,253	407,682
2019-2024 Annual Rate	2.86%	1.96%	1.91%
2019 Total Daytime Population	26,768	254,981	601,011
Workers	18,371	196,758	451,549
Residents	8,397	58,223	149,462
Household Summary			
2000 Households	7,757	54,529	125,255
2000 Average Household Size	1.92	1.93	1.99
2010 Households	10,094	63,557	143,750
2010 Average Household Size	1.78	1.93	1.98
2019 Households	12,960	77,324	176,081
2019 Average Household Size	1.84	1.95	1.97
2024 Households	14,659	85,079	194,655
2024 Average Household Size	1.88	1.95	1.97
2019-2024 Annual Rate	2.49%	1.93%	2.03%
2010 Families	2,858	22,946	54,366
2010 Average Family Size	2.88	2.93	2.95
2019 Families	3,732	27,700	64,520
2019 Average Family Size	3.00	2.97	2.98
2024 Families	4,269	30,488	70,867
2024 Average Family Size	3.05	2.98	2.98
2019-2024 Annual Rate	2.73%	1.94%	1.89%
Housing Unit Summary			
2000 Housing Units	8,784	59,711	136,404
Owner Occupied Housing Units	27.8%	40.0%	41.0%
Renter Occupied Housing Units	60.5%	51.3%	50.8%
Vacant Housing Units	11.7%	8.7%	8.2%
2010 Housing Units	11,835	72,685	165,650
Owner Occupied Housing Units	29.5%	38.5%	40.2%
Renter Occupied Housing Units	55.7%	48.9%	46.6%
Vacant Housing Units	14.7%	12.6%	13.2%
2019 Housing Units	14,554	86,091	197,709
Owner Occupied Housing Units	28.9%	34.9%	35.8%
Renter Occupied Housing Units	60.1%	54.9%	53.3%
Vacant Housing Units	11.0%	10.2%	10.9%
2024 Housing Units	16,332	94,066	216,937
Owner Occupied Housing Units	27.9%	34.8%	35.5%
Renter Occupied Housing Units	61.9%	55.7%	54.2%
Vacant Housing Units	10.2%	9.6%	10.3%
Median Household Income			
2019	\$69,559	\$87,594	\$82,302
2024	\$81,547	\$102,807	\$97,146
Median Home Value			
2019	\$463,225	\$529,272	\$486,325
2024	\$494,782	\$587,616	\$545,607
Per Capita Income			
2019	\$57,987	\$69,554	\$62,055
2024	\$65,673	\$78,362	\$70,190
Median Age			
2010	31.3	33.6	32.6
2019	33.4	35.2	34.1
2024	32.9	35.4	34.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	12,960	77,324	176,080
<\$15,000	9.1%	6.5%	8.1%
\$15,000 - \$24,999	5.4%	5.2%	5.6%
\$25,000 - \$34,999	7.8%	6.7%	6.6%
\$35,000 - \$49,999	9.8%	8.5%	9.4%
\$50,000 - \$74,999	21.3%	16.7%	16.4%
\$75,000 - \$99,999	12.6%	11.3%	11.3%
\$100,000 - \$149,999	15.8%	16.7%	16.0%
\$150,000 - \$199,999	4.9%	8.0%	8.3%
\$200,000+	13.3%	20.4%	18.3%
Average Household Income	\$106,581	\$137,521	\$129,786
2024 Households by Income			
Household Income Base	14,659	85,079	194,654
<\$15,000	6.6%	4.7%	6.0%
\$15,000 - \$24,999	4.2%	4.2%	4.5%
\$25,000 - \$34,999	6.3%	5.5%	5.4%
\$35,000 - \$49,999	8.6%	7.4%	8.3%
\$50,000 - \$74,999	20.0%	15.3%	15.3%
\$75,000 - \$99,999	13.3%	11.4%	11.6%
\$100,000 - \$149,999	19.1%	18.9%	18.4%
\$150,000 - \$199,999	6.5%	10.0%	10.3%
\$200,000+	15.3%	22.7%	20.2%
Average Household Income	\$123,019	\$155,088	\$146,068
2019 Owner Occupied Housing Units by Value			
Total	4,208	30,047	70,681
<\$50,000	0.0%	0.1%	0.2%
\$50,000 - \$99,999	0.7%	0.5%	0.5%
\$100,000 - \$149,999	2.7%	1.5%	2.1%
\$150,000 - \$199,999	4.8%	3.8%	4.8%
\$200,000 - \$249,999	9.6%	5.6%	6.3%
\$250,000 - \$299,999	7.1%	7.8%	7.8%
\$300,000 - \$399,999	16.3%	14.4%	15.3%
\$400,000 - \$499,999	13.9%	13.2%	15.0%
\$500,000 - \$749,999	29.9%	25.8%	24.2%
\$750,000 - \$999,999	9.3%	11.4%	11.5%
\$1,000,000 - \$1,499,999	5.2%	9.6%	7.3%
\$1,500,000 - \$1,999,999	0.5%	4.0%	2.8%
\$2,000,000 +	0.0%	2.3%	2.1%
Average Home Value	\$514,522	\$654,457	\$608,013
2024 Owner Occupied Housing Units by Value			
Total	4,549	32,699	77,021
<\$50,000	0.0%	0.0%	0.1%
\$50,000 - \$99,999	0.4%	0.3%	0.3%
\$100,000 - \$149,999	1.9%	0.9%	1.3%
\$150,000 - \$199,999	3.6%	2.3%	3.5%
\$200,000 - \$249,999	7.0%	3.8%	4.7%
\$250,000 - \$299,999	5.9%	6.3%	6.3%
\$300,000 - \$399,999	17.9%	13.3%	13.8%
\$400,000 - \$499,999	14.1%	13.0%	15.0%
\$500,000 - \$749,999	32.3%	28.7%	27.6%
\$750,000 - \$999,999	10.8%	13.7%	13.9%
\$1,000,000 - \$1,499,999	5.6%	10.7%	8.1%
\$1,500,000 - \$1,999,999	0.5%	4.5%	3.2%
\$2,000,000 +	0.0%	2.4%	2.2%
Average Home Value	\$542,757	\$703,684	\$652,886

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	17,964	124,342	306,860
0 - 4	5.2%	6.0%	5.8%
5 - 9	3.6%	4.8%	4.7%
10 - 14	2.6%	3.3%	3.5%
15 - 24	14.9%	12.9%	17.4%
25 - 34	32.9%	26.0%	23.5%
35 - 44	16.5%	16.5%	16.0%
45 - 54	10.0%	11.7%	11.8%
55 - 64	6.7%	8.9%	8.9%
65 - 74	3.8%	4.8%	4.3%
75 - 84	2.4%	3.0%	2.6%
85 +	1.5%	2.0%	1.6%
18 +	87.2%	84.2%	84.2%
2019 Population by Age			
Total	23,894	152,673	370,928
0 - 4	4.6%	5.1%	4.9%
5 - 9	3.9%	4.5%	4.4%
10 - 14	3.6%	4.1%	4.0%
15 - 24	12.9%	12.5%	16.0%
25 - 34	29.3%	23.4%	22.5%
35 - 44	17.2%	16.0%	15.4%
45 - 54	11.5%	12.0%	11.8%
55 - 64	8.3%	9.9%	9.7%
65 - 74	4.9%	7.0%	6.4%
75 - 84	2.5%	3.5%	3.0%
85 +	1.2%	2.1%	1.7%
18 +	85.9%	84.0%	84.3%
2024 Population by Age			
Total	27,512	168,253	407,682
0 - 4	5.0%	5.2%	5.0%
5 - 9	3.7%	4.3%	4.3%
10 - 14	3.2%	3.7%	3.7%
15 - 24	14.0%	13.1%	16.3%
25 - 34	29.5%	23.0%	22.3%
35 - 44	16.4%	16.0%	15.4%
45 - 54	11.0%	11.3%	11.2%
55 - 64	8.3%	9.6%	9.4%
65 - 74	5.0%	7.3%	6.9%
75 - 84	2.8%	4.4%	3.8%
85 +	1.1%	2.0%	1.7%
18 +	86.2%	84.5%	84.8%
2010 Population by Sex			
Males	9,200	62,978	159,295
Females	8,766	61,364	147,564
2019 Population by Sex			
Males	12,258	77,138	192,065
Females	11,636	75,533	178,863
2024 Population by Sex			
Males	13,926	84,452	209,798
Females	13,586	83,800	197,884

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	17,966	124,342	306,859
White Alone	64.1%	71.1%	68.3%
Black Alone	17.5%	12.5%	16.3%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	6.7%	5.8%	6.4%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	8.4%	7.3%	5.9%
Two or More Races	2.9%	2.8%	2.7%
Hispanic Origin	16.6%	14.9%	12.5%
Diversity Index	67.7	60.8	61.2
2019 Population by Race/Ethnicity			
Total	23,894	152,671	370,929
White Alone	59.3%	67.4%	64.0%
Black Alone	18.1%	13.5%	17.8%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	9.4%	8.5%	9.2%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	9.4%	6.9%	5.5%
Two or More Races	3.5%	3.2%	3.1%
Hispanic Origin	17.7%	14.0%	11.6%
Diversity Index	72.1	63.6	64.2
2024 Population by Race/Ethnicity			
Total	27,512	168,252	407,682
White Alone	56.7%	64.9%	61.4%
Black Alone	17.8%	13.8%	18.2%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	11.7%	10.6%	11.2%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	9.7%	6.8%	5.5%
Two or More Races	3.8%	3.4%	3.4%
Hispanic Origin	17.9%	13.8%	11.5%
Diversity Index	74.1	65.5	66.3
2010 Population by Relationship and Household Type			
Total	17,966	124,342	306,859
In Households	100.0%	98.7%	92.6%
In Family Households	48.2%	56.2%	54.2%
Householder	15.9%	18.5%	17.8%
Spouse	12.0%	14.6%	13.7%
Child	13.4%	17.1%	17.4%
Other relative	4.5%	3.9%	3.4%
Nonrelative	2.3%	2.1%	1.9%
In Nonfamily Households	51.8%	42.4%	38.3%
In Group Quarters	0.0%	1.3%	7.4%
Institutionalized Population	0.0%	0.6%	1.2%
Noninstitutionalized Population	0.0%	0.7%	6.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	17,922	112,744	261,920
Less than 9th Grade	1.3%	2.5%	2.4%
9th - 12th Grade, No Diploma	2.5%	2.3%	2.9%
High School Graduate	9.5%	8.2%	8.3%
GED/Alternative Credential	1.4%	0.9%	1.1%
Some College, No Degree	9.1%	9.6%	10.7%
Associate Degree	3.5%	4.0%	3.9%
Bachelor's Degree	47.2%	40.3%	38.1%
Graduate/Professional Degree	25.4%	32.2%	32.7%
2019 Population 15+ by Marital Status			
Total	21,010	131,794	321,226
Never Married	55.2%	48.1%	51.7%
Married	30.3%	38.8%	35.9%
Widowed	4.7%	4.2%	3.7%
Divorced	9.7%	9.0%	8.6%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	98.0%	97.6%	97.3%
Civilian Unemployed (Unemployment Rate)	2.0%	2.4%	2.7%
2019 Employed Population 16+ by Industry			
Total	15,773	96,110	223,279
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	2.9%	3.8%	3.7%
Manufacturing	6.8%	5.8%	5.1%
Wholesale Trade	2.8%	3.0%	2.8%
Retail Trade	9.5%	7.5%	8.1%
Transportation/Utilities	3.8%	3.7%	3.8%
Information	4.9%	3.9%	4.1%
Finance/Insurance/Real Estate	13.5%	11.8%	10.4%
Services	52.7%	57.3%	58.6%
Public Administration	3.1%	3.1%	3.4%
2019 Employed Population 16+ by Occupation			
Total	15,772	96,110	223,282
White Collar	86.2%	81.6%	81.6%
Management/Business/Financial	34.9%	29.1%	26.9%
Professional	30.8%	32.5%	34.0%
Sales	13.4%	12.6%	12.3%
Administrative Support	7.2%	7.3%	8.5%
Services	7.2%	11.7%	11.2%
Blue Collar	6.6%	6.8%	7.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.8%	2.3%	2.3%
Installation/Maintenance/Repair	0.6%	0.7%	0.9%
Production	1.8%	1.8%	1.7%
Transportation/Material Moving	2.4%	1.9%	2.2%
2010 Population By Urban/ Rural Status			
Total Population	17,966	124,342	306,859
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	10,094	63,556	143,750
Households with 1 Person	54.8%	48.3%	47.0%
Households with 2+ People	45.2%	51.7%	53.0%
Family Households	28.3%	36.1%	37.8%
Husband-wife Families	21.2%	28.6%	29.2%
With Related Children	8.9%	12.5%	13.1%
Other Family (No Spouse Present)	7.1%	7.5%	8.7%
Other Family with Male Householder	2.8%	2.8%	2.8%
With Related Children	1.1%	1.2%	1.3%
Other Family with Female Householder	4.4%	4.8%	5.8%
With Related Children	2.5%	2.8%	3.6%
Nonfamily Households	16.9%	15.6%	15.2%
All Households with Children	12.7%	16.7%	18.3%
Multigenerational Households	0.7%	0.8%	0.9%
Unmarried Partner Households	6.6%	6.9%	7.3%
Male-female	4.6%	4.4%	4.8%
Same-sex	1.9%	2.5%	2.5%
2010 Households by Size			
Total	10,095	63,558	143,750
1 Person Household	54.8%	48.3%	47.0%
2 Person Household	29.1%	31.0%	30.6%
3 Person Household	7.7%	9.2%	10.0%
4 Person Household	4.5%	6.6%	7.4%
5 Person Household	1.8%	2.9%	3.0%
6 Person Household	1.1%	1.0%	1.1%
7 + Person Household	1.1%	1.0%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	10,094	63,557	143,750
Owner Occupied	34.6%	44.0%	46.3%
Owned with a Mortgage/Loan	29.6%	35.0%	37.2%
Owned Free and Clear	5.1%	9.1%	9.1%
Renter Occupied	65.4%	56.0%	53.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	11,835	72,685	165,650
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	Enterprising Professionals (2D)	Laptops and Lattes (3A)	Urban Chic (2A)
3.	Urban Chic (2A)	Urban Chic (2A)	Laptops and Lattes (3A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$36,428,843	\$274,775,660	\$591,049,907
Average Spent	\$2,810.87	\$3,553.56	\$3,356.69
Spending Potential Index	131	166	157
Education: Total \$	\$25,783,437	\$203,461,722	\$436,751,725
Average Spent	\$1,989.46	\$2,631.29	\$2,480.40
Spending Potential Index	125	165	156
Entertainment/Recreation: Total \$	\$49,206,631	\$380,395,349	\$819,849,994
Average Spent	\$3,796.81	\$4,919.50	\$4,656.10
Spending Potential Index	116	150	142
Food at Home: Total \$	\$81,867,651	\$619,607,715	\$1,340,503,899
Average Spent	\$6,316.95	\$8,013.14	\$7,613.00
Spending Potential Index	122	155	147
Food Away from Home: Total \$	\$62,707,908	\$470,765,441	\$1,014,098,967
Average Spent	\$4,838.57	\$6,088.22	\$5,759.28
Spending Potential Index	132	166	157
Health Care: Total \$	\$81,273,522	\$633,440,461	\$1,374,335,091
Average Spent	\$6,271.11	\$8,192.03	\$7,805.13
Spending Potential Index	106	138	132
HH Furnishings & Equipment: Total \$	\$32,670,717	\$250,167,267	\$540,990,793
Average Spent	\$2,520.89	\$3,235.31	\$3,072.40
Spending Potential Index	118	152	144
Personal Care Products & Services: Total \$	\$14,102,749	\$107,181,204	\$231,630,609
Average Spent	\$1,088.18	\$1,386.13	\$1,315.48
Spending Potential Index	123	156	148
Shelter: Total \$	\$312,697,256	\$2,388,286,108	\$5,129,060,935
Average Spent	\$24,127.87	\$30,886.74	\$29,128.99
Spending Potential Index	130	167	157
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$34,795,210	\$280,081,575	\$602,570,249
Average Spent	\$2,684.82	\$3,622.18	\$3,422.12
Spending Potential Index	108	146	138
Travel: Total \$	\$34,030,609	\$266,943,729	\$571,862,769
Average Spent	\$2,625.82	\$3,452.28	\$3,247.73
Spending Potential Index	117	154	145
Vehicle Maintenance & Repairs: Total \$	\$17,608,894	\$133,751,507	\$293,035,563
Average Spent	\$1,358.71	\$1,729.75	\$1,664.21
Spending Potential Index	119	151	145

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.