



Demographic and Income Comparison Profile

44750-Campus Marketplace
 300 S Twin Oaks Valley Rd
 Rings: 1, 3, 5 mile radii

Property Capsule 1
 Latitude: 33.13070
 Longitude: -117.16488

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	13,857	81,018	184,546
Households	4,111	26,832	62,946
Families	2,852	19,198	44,224
Average Household Size	3.27	2.98	2.89
Owner Occupied Housing Units	1,930	16,892	37,393
Renter Occupied Housing Units	2,181	9,940	25,553
Median Age	28.3	33.6	34.7
2019 Summary			
Population	15,247	93,448	206,480
Households	4,511	30,599	69,663
Families	3,110	21,771	48,802
Average Household Size	3.30	3.02	2.93
Owner Occupied Housing Units	2,185	19,114	41,249
Renter Occupied Housing Units	2,326	11,485	28,414
Median Age	30.4	34.8	35.8
Median Household Income	\$60,515	\$71,046	\$71,166
Average Household Income	\$86,605	\$96,036	\$99,046
2024 Summary			
Population	16,202	98,850	216,574
Households	4,790	32,266	72,779
Families	3,303	22,966	51,057
Average Household Size	3.30	3.03	2.94
Owner Occupied Housing Units	2,364	20,264	43,465
Renter Occupied Housing Units	2,426	12,003	29,315
Median Age	31.4	35.8	36.7
Median Household Income	\$72,573	\$83,894	\$83,532
Average Household Income	\$103,110	\$113,441	\$116,506
Trends: 2019-2024 Annual Rate			
Population	1.22%	1.13%	0.96%
Households	1.21%	1.07%	0.88%
Families	1.21%	1.07%	0.91%
Owner Households	1.59%	1.18%	1.05%
Median Household Income	3.70%	3.38%	3.26%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2019 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	301	6.7%	2,646	8.6%	5,889	8.5%
\$15,000 - \$24,999	348	7.7%	2,277	7.4%	4,969	7.1%
\$25,000 - \$34,999	498	11.0%	2,450	8.0%	6,116	8.8%
\$35,000 - \$49,999	662	14.7%	3,244	10.6%	7,397	10.6%
\$50,000 - \$74,999	861	19.1%	5,300	17.3%	11,794	16.9%
\$75,000 - \$99,999	463	10.3%	3,761	12.3%	8,613	12.4%
\$100,000 - \$149,999	658	14.6%	5,380	17.6%	11,961	17.2%
\$150,000 - \$199,999	441	9.8%	2,832	9.3%	5,930	8.5%
\$200,000+	279	6.2%	2,710	8.9%	6,994	10.0%
Median Household Income	\$60,515		\$71,046		\$71,166	
Average Household Income	\$86,605		\$96,036		\$99,046	
Per Capita Income	\$27,688		\$31,352		\$33,446	

2024 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	249	5.2%	2,312	7.2%	5,048	6.9%
\$15,000 - \$24,999	280	5.8%	1,901	5.9%	4,118	5.7%
\$25,000 - \$34,999	434	9.1%	2,167	6.7%	5,428	7.5%
\$35,000 - \$49,999	619	12.9%	2,944	9.1%	6,746	9.3%
\$50,000 - \$74,999	874	18.2%	5,168	16.0%	11,436	15.7%
\$75,000 - \$99,999	502	10.5%	3,912	12.1%	8,937	12.3%
\$100,000 - \$149,999	817	17.1%	6,281	19.5%	13,770	18.9%
\$150,000 - \$199,999	620	12.9%	3,803	11.8%	7,864	10.8%
\$200,000+	395	8.2%	3,777	11.7%	9,433	13.0%
Median Household Income	\$72,573		\$83,894		\$83,532	
Average Household Income	\$103,110		\$113,441		\$116,506	
Per Capita Income	\$32,966		\$36,916		\$39,189	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,286	9.3%	6,397	7.9%	14,246	7.7%
Age 5 - 9	1,091	7.9%	6,058	7.5%	13,390	7.3%
Age 10 - 14	913	6.6%	5,758	7.1%	12,566	6.8%
Age 15 - 19	1,370	9.9%	6,489	8.0%	13,239	7.2%
Age 20 - 24	1,399	10.1%	6,081	7.5%	13,510	7.3%
Age 25 - 34	2,479	17.9%	11,312	14.0%	26,049	14.1%
Age 35 - 44	2,052	14.8%	12,208	15.1%	26,761	14.5%
Age 45 - 54	1,349	9.7%	10,209	12.6%	24,208	13.1%
Age 55 - 64	955	6.9%	7,391	9.1%	18,458	10.0%
Age 65 - 74	519	3.7%	4,431	5.5%	10,764	5.8%
Age 75 - 84	322	2.3%	3,065	3.8%	7,361	4.0%
Age 85+	120	0.9%	1,619	2.0%	3,994	2.2%

2019 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,311	8.6%	6,806	7.3%	14,705	7.1%
Age 5 - 9	1,228	8.1%	6,885	7.4%	14,766	7.2%
Age 10 - 14	1,105	7.2%	6,655	7.1%	14,245	6.9%
Age 15 - 19	1,295	8.5%	6,279	6.7%	12,889	6.2%
Age 20 - 24	1,122	7.4%	5,724	6.1%	12,510	6.1%
Age 25 - 34	2,909	19.1%	14,658	15.7%	31,735	15.4%
Age 35 - 44	2,255	14.8%	13,113	14.0%	28,215	13.7%
Age 45 - 54	1,648	10.8%	11,292	12.1%	24,720	12.0%
Age 55 - 64	1,139	7.5%	9,700	10.4%	22,766	11.0%
Age 65 - 74	734	4.8%	6,773	7.2%	16,433	8.0%
Age 75 - 84	349	2.3%	3,528	3.8%	8,543	4.1%
Age 85+	152	1.0%	2,035	2.2%	4,954	2.4%

2024 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,388	8.6%	7,233	7.3%	15,505	7.2%
Age 5 - 9	1,282	7.9%	7,056	7.1%	15,047	6.9%
Age 10 - 14	1,177	7.3%	6,969	7.1%	14,666	6.8%
Age 15 - 19	1,360	8.4%	6,689	6.8%	13,529	6.2%
Age 20 - 24	1,221	7.5%	5,605	5.7%	12,392	5.7%
Age 25 - 34	2,725	16.8%	14,605	14.8%	31,306	14.5%
Age 35 - 44	2,626	16.2%	15,012	15.2%	32,104	14.8%
Age 45 - 54	1,768	10.9%	11,563	11.7%	24,827	11.5%
Age 55 - 64	1,261	7.8%	9,968	10.1%	22,866	10.6%
Age 65 - 74	818	5.0%	7,696	7.8%	18,544	8.6%
Age 75 - 84	422	2.6%	4,379	4.4%	10,719	4.9%
Age 85+	155	1.0%	2,074	2.1%	5,069	2.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,151	58.8%	51,737	63.9%	121,678	65.9%
Black Alone	391	2.8%	1,913	2.4%	4,455	2.4%
American Indian Alone	99	0.7%	600	0.7%	1,447	0.8%
Asian Alone	1,207	8.7%	6,916	8.5%	13,880	7.5%
Pacific Islander Alone	55	0.4%	313	0.4%	589	0.3%
Some Other Race Alone	3,271	23.6%	15,586	19.2%	33,581	18.2%
Two or More Races	684	4.9%	3,953	4.9%	8,915	4.8%
Hispanic Origin (Any Race)	6,138	44.3%	30,056	37.1%	66,100	35.8%

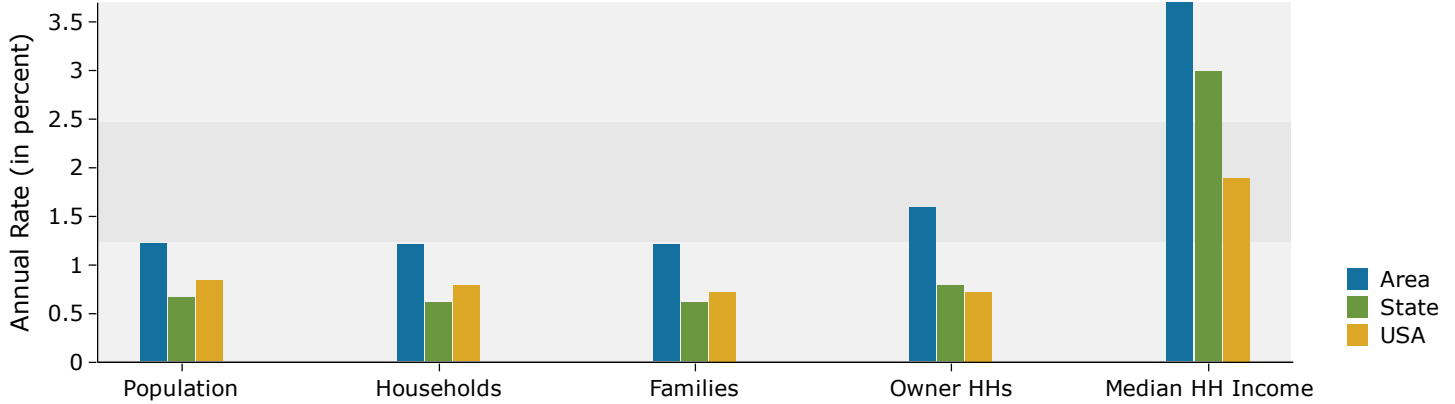
2019 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,545	56.0%	56,650	60.6%	129,356	62.6%
Black Alone	434	2.8%	2,260	2.4%	5,069	2.5%
American Indian Alone	101	0.7%	661	0.7%	1,558	0.8%
Asian Alone	1,496	9.8%	9,130	9.8%	17,766	8.6%
Pacific Islander Alone	59	0.4%	356	0.4%	658	0.3%
Some Other Race Alone	3,778	24.8%	19,258	20.6%	40,841	19.8%
Two or More Races	834	5.5%	5,134	5.5%	11,231	5.4%
Hispanic Origin (Any Race)	7,071	46.4%	37,129	39.7%	80,194	38.8%

2024 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,872	54.8%	58,213	58.9%	131,922	60.9%
Black Alone	458	2.8%	2,377	2.4%	5,294	2.4%
American Indian Alone	104	0.6%	682	0.7%	1,599	0.7%
Asian Alone	1,716	10.6%	10,431	10.6%	20,172	9.3%
Pacific Islander Alone	62	0.4%	373	0.4%	682	0.3%
Some Other Race Alone	4,057	25.0%	21,030	21.3%	44,443	20.5%
Two or More Races	934	5.8%	5,744	5.8%	12,461	5.8%
Hispanic Origin (Any Race)	7,683	47.4%	41,006	41.5%	88,213	40.7%

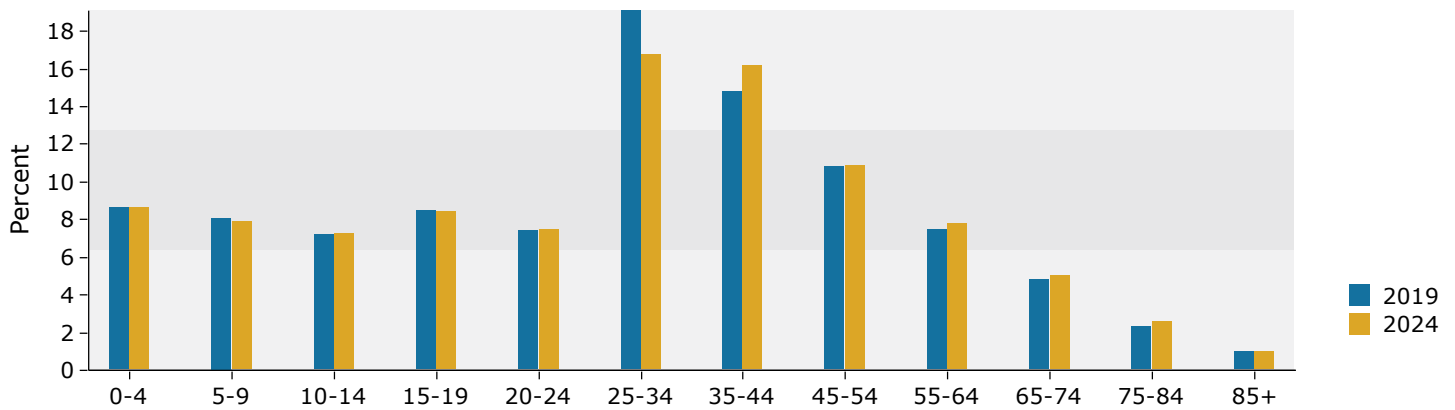
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

1 mile

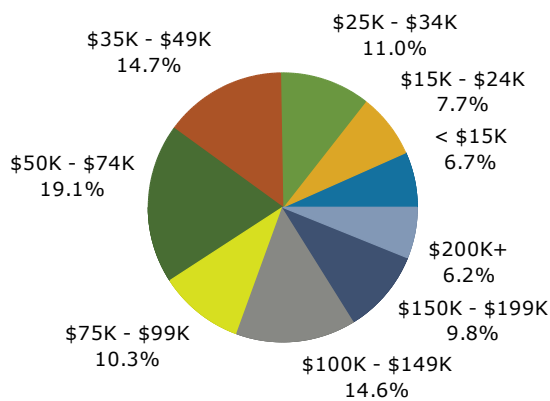
Trends 2019-2024



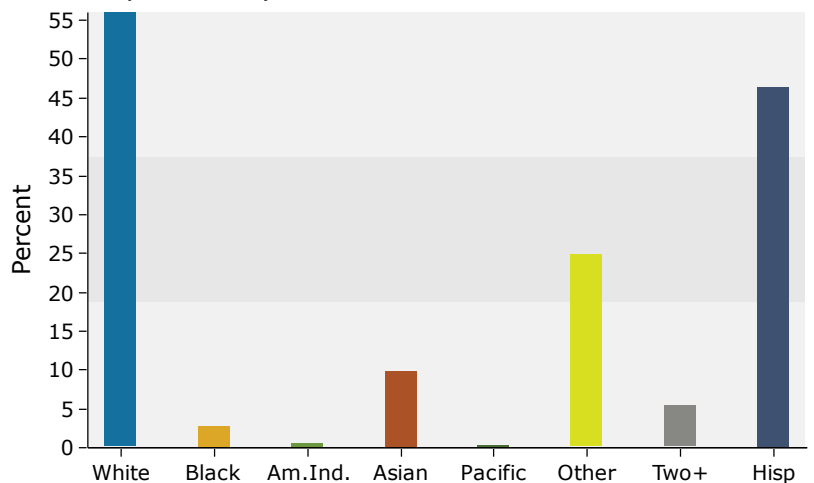
Population by Age



2019 Household Income



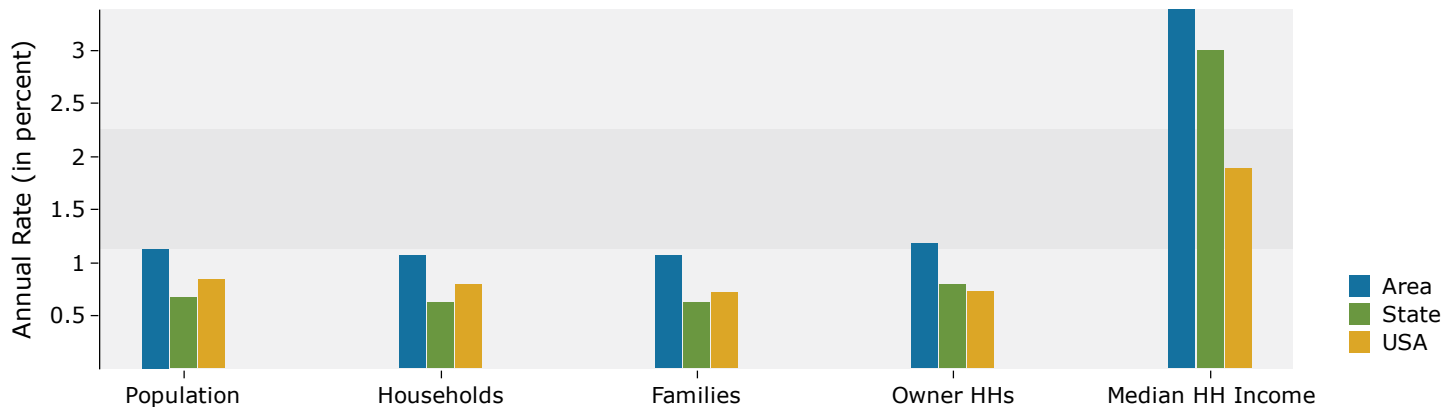
2019 Population by Race



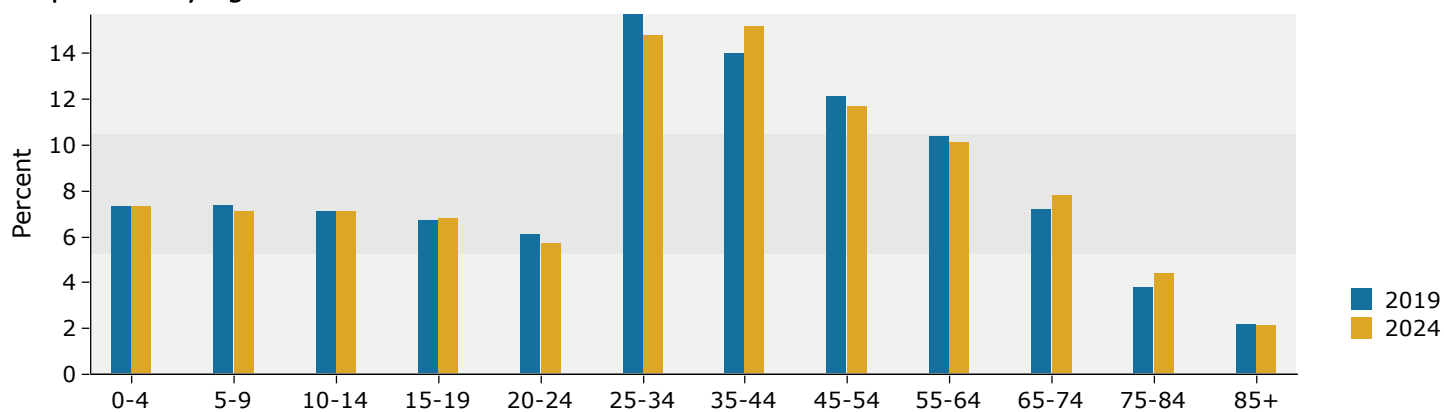
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

3 miles

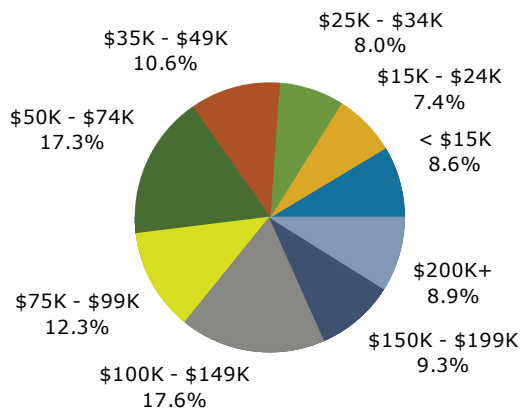
Trends 2019-2024



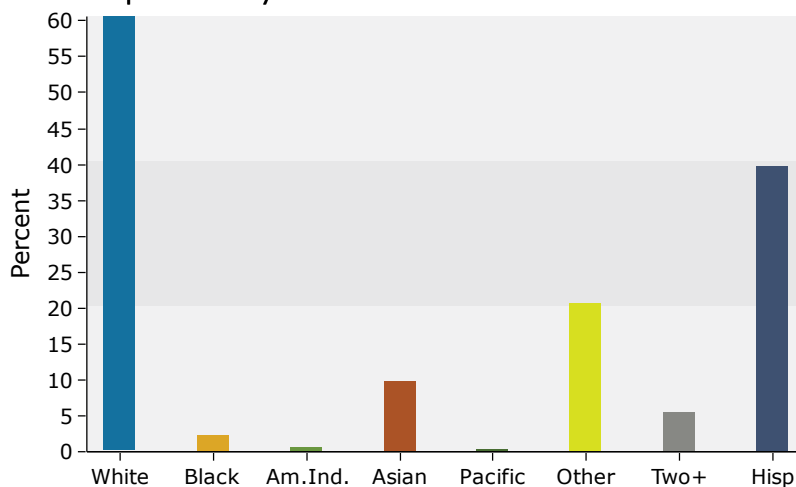
Population by Age



2019 Household Income



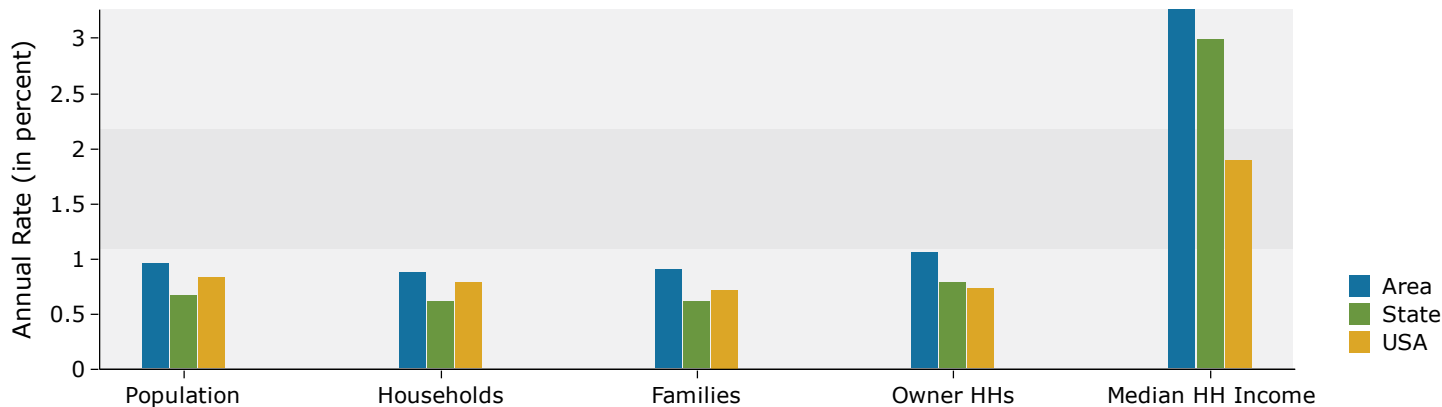
2019 Population by Race



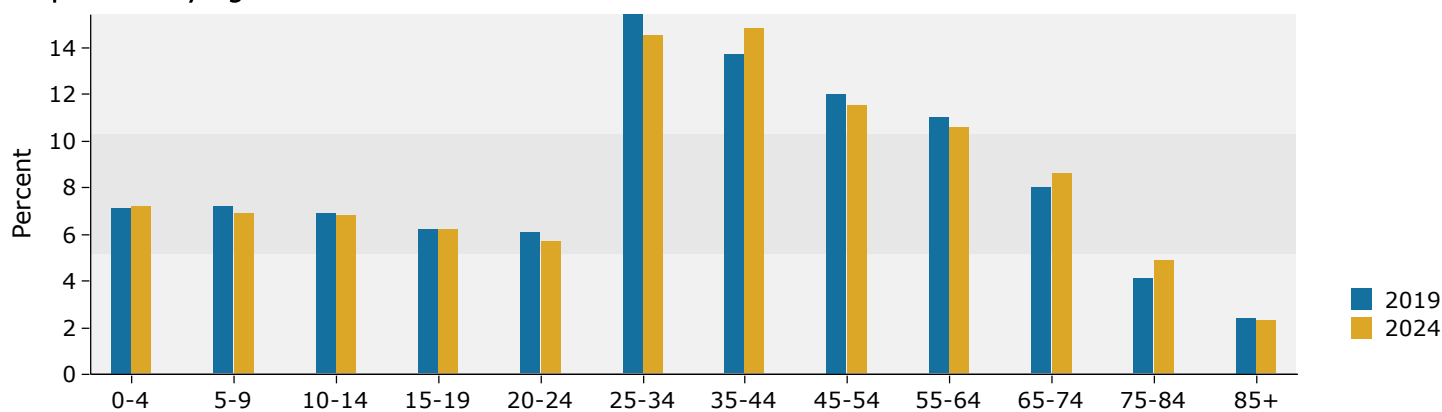
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

5 miles

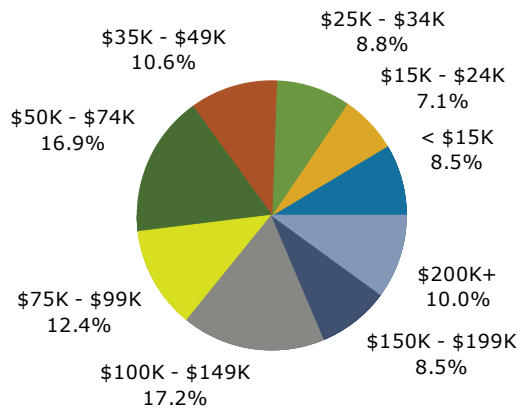
Trends 2019-2024



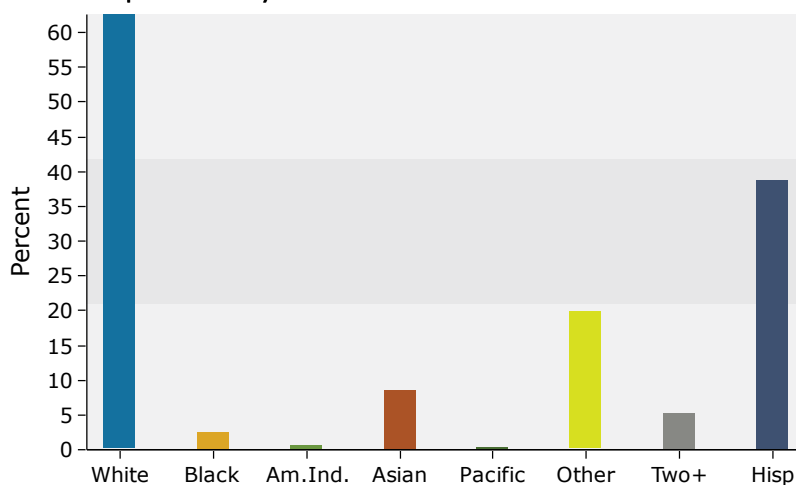
Population by Age



2019 Household Income



2019 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.