



Community Profile

44754-Cary Park Town Center
 10140 Green Level Church Rd
 Rings: 1, 3, 5 mile radii

Property Capsule 1
 Latitude: 35.82165
 Longitude: -78.90222

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	805	6,386	37,585
2010 Total Population	7,680	29,724	82,358
2019 Total Population	12,563	50,341	119,955
2019 Group Quarters	4	36	68
2024 Total Population	15,520	60,123	139,349
2019-2024 Annual Rate	4.32%	3.62%	3.04%
2019 Total Daytime Population	7,535	31,292	104,564
Workers	1,285	6,400	47,617
Residents	6,250	24,892	56,947
Household Summary			
2000 Households	361	2,454	13,747
2000 Average Household Size	2.20	2.59	2.72
2010 Households	2,816	10,954	30,496
2010 Average Household Size	2.73	2.71	2.70
2019 Households	4,683	18,402	44,394
2019 Average Household Size	2.68	2.73	2.70
2024 Households	5,762	21,890	51,516
2024 Average Household Size	2.69	2.74	2.70
2019-2024 Annual Rate	4.23%	3.53%	3.02%
2010 Families	2,080	7,971	22,280
2010 Average Family Size	3.23	3.25	3.21
2019 Families	3,350	12,991	31,424
2019 Average Family Size	3.22	3.32	3.26
2024 Families	4,093	15,344	36,168
2024 Average Family Size	3.24	3.34	3.28
2019-2024 Annual Rate	4.09%	3.39%	2.85%
Housing Unit Summary			
2000 Housing Units	382	2,686	15,053
Owner Occupied Housing Units	66.2%	69.6%	69.5%
Renter Occupied Housing Units	28.3%	21.8%	21.8%
Vacant Housing Units	5.5%	8.6%	8.7%
2010 Housing Units	3,106	12,055	32,787
Owner Occupied Housing Units	67.7%	64.5%	65.1%
Renter Occupied Housing Units	23.0%	26.3%	27.9%
Vacant Housing Units	9.3%	9.1%	7.0%
2019 Housing Units	5,128	20,186	47,632
Owner Occupied Housing Units	76.3%	69.4%	67.4%
Renter Occupied Housing Units	15.0%	21.8%	25.8%
Vacant Housing Units	8.7%	8.8%	6.8%
2024 Housing Units	6,247	23,934	55,147
Owner Occupied Housing Units	75.4%	69.2%	67.3%
Renter Occupied Housing Units	16.8%	22.3%	26.1%
Vacant Housing Units	7.8%	8.5%	6.6%
Median Household Income			
2019	\$138,408	\$126,846	\$116,704
2024	\$152,834	\$142,326	\$126,208
Median Home Value			
2019	\$457,994	\$427,603	\$382,848
2024	\$473,522	\$440,939	\$396,777
Per Capita Income			
2019	\$58,273	\$56,913	\$53,922
2024	\$63,647	\$62,220	\$58,767
Median Age			
2010	33.3	34.3	34.9
2019	34.2	35.8	36.2
2024	32.7	34.4	35.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	4,683	18,402	44,393
<\$15,000	1.4%	1.3%	1.8%
\$15,000 - \$24,999	1.5%	2.6%	2.9%
\$25,000 - \$34,999	2.4%	3.0%	3.2%
\$35,000 - \$49,999	7.1%	6.5%	6.4%
\$50,000 - \$74,999	10.9%	11.8%	12.5%
\$75,000 - \$99,999	7.6%	10.5%	12.1%
\$100,000 - \$149,999	22.8%	22.5%	25.0%
\$150,000 - \$199,999	21.5%	18.5%	16.7%
\$200,000+	24.6%	23.3%	19.4%
Average Household Income	\$162,252	\$156,130	\$145,653
2024 Households by Income			
Household Income Base	5,762	21,890	51,515
<\$15,000	1.1%	1.0%	1.5%
\$15,000 - \$24,999	1.3%	2.2%	2.4%
\$25,000 - \$34,999	2.0%	2.5%	2.6%
\$35,000 - \$49,999	5.9%	5.5%	5.4%
\$50,000 - \$74,999	9.1%	10.1%	11.2%
\$75,000 - \$99,999	6.6%	9.4%	11.3%
\$100,000 - \$149,999	21.7%	21.6%	24.7%
\$150,000 - \$199,999	25.7%	22.4%	20.2%
\$200,000+	26.5%	25.2%	20.7%
Average Household Income	\$177,877	\$171,363	\$158,920
2019 Owner Occupied Housing Units by Value			
Total	3,915	14,002	32,115
<\$50,000	0.3%	0.5%	0.5%
\$50,000 - \$99,999	0.3%	0.2%	0.2%
\$100,000 - \$149,999	0.6%	0.9%	1.8%
\$150,000 - \$199,999	4.8%	4.4%	4.9%
\$200,000 - \$249,999	5.5%	5.4%	8.4%
\$250,000 - \$299,999	8.1%	9.3%	10.7%
\$300,000 - \$399,999	16.2%	22.6%	28.4%
\$400,000 - \$499,999	24.4%	24.3%	20.4%
\$500,000 - \$749,999	32.0%	25.8%	19.3%
\$750,000 - \$999,999	6.6%	5.1%	3.4%
\$1,000,000 - \$1,499,999	0.7%	0.5%	0.8%
\$1,500,000 - \$1,999,999	0.2%	0.7%	0.8%
\$2,000,000 +	0.3%	0.4%	0.5%
Average Home Value	\$486,114	\$467,449	\$435,384
2024 Owner Occupied Housing Units by Value			
Total	4,713	16,556	37,103
<\$50,000	0.2%	0.3%	0.3%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.3%	0.5%	1.3%
\$150,000 - \$199,999	3.1%	3.0%	3.6%
\$200,000 - \$249,999	4.1%	4.2%	6.9%
\$250,000 - \$299,999	7.0%	8.2%	9.6%
\$300,000 - \$399,999	16.2%	23.1%	29.1%
\$400,000 - \$499,999	25.8%	26.0%	22.2%
\$500,000 - \$749,999	34.7%	27.4%	20.9%
\$750,000 - \$999,999	7.3%	5.6%	3.7%
\$1,000,000 - \$1,499,999	0.7%	0.5%	0.8%
\$1,500,000 - \$1,999,999	0.2%	0.8%	0.9%
\$2,000,000 +	0.3%	0.4%	0.5%
Average Home Value	\$505,880	\$484,332	\$452,830

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	7,680	29,723	82,356
0 - 4	10.0%	8.7%	8.0%
5 - 9	10.8%	10.5%	9.4%
10 - 14	8.0%	8.4%	8.5%
15 - 24	8.0%	8.5%	9.4%
25 - 34	16.5%	15.1%	14.9%
35 - 44	22.6%	21.1%	19.9%
45 - 54	11.9%	13.3%	15.4%
55 - 64	6.7%	7.2%	8.2%
65 - 74	3.4%	4.1%	4.0%
75 - 84	1.4%	2.1%	1.8%
85 +	0.7%	0.9%	0.7%
18 +	67.5%	68.3%	69.7%
2019 Population by Age			
Total	12,562	50,339	119,955
0 - 4	8.3%	7.5%	7.0%
5 - 9	9.3%	8.8%	8.2%
10 - 14	9.5%	9.1%	8.7%
15 - 24	11.6%	11.7%	11.7%
25 - 34	12.3%	11.5%	12.4%
35 - 44	19.2%	18.0%	17.5%
45 - 54	14.9%	15.4%	15.3%
55 - 64	7.8%	8.8%	10.2%
65 - 74	4.7%	5.5%	5.8%
75 - 84	1.7%	2.5%	2.4%
85 +	0.7%	1.1%	0.9%
18 +	68.6%	70.0%	71.7%
2024 Population by Age			
Total	15,518	60,122	139,350
0 - 4	8.4%	7.7%	7.1%
5 - 9	9.1%	8.6%	7.9%
10 - 14	9.0%	8.4%	7.9%
15 - 24	12.1%	12.0%	11.8%
25 - 34	15.0%	14.2%	14.3%
35 - 44	17.4%	16.3%	16.1%
45 - 54	14.1%	14.2%	14.4%
55 - 64	7.6%	8.8%	10.1%
65 - 74	4.8%	5.8%	6.6%
75 - 84	2.0%	2.8%	2.9%
85 +	0.6%	1.1%	0.9%
18 +	69.2%	71.0%	72.8%
2010 Population by Sex			
Males	3,689	14,365	40,222
Females	3,991	15,359	42,136
2019 Population by Sex			
Males	6,142	24,481	58,857
Females	6,421	25,860	61,099
2024 Population by Sex			
Males	7,606	29,220	68,326
Females	7,914	30,903	71,023

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	7,680	29,725	82,358
White Alone	64.0%	64.1%	65.2%
Black Alone	9.5%	8.4%	9.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	22.3%	23.3%	20.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.2%	1.3%
Two or More Races	2.9%	2.7%	2.8%
Hispanic Origin	4.3%	4.4%	4.7%
Diversity Index	57.1	56.8	56.5
2019 Population by Race/Ethnicity			
Total	12,562	50,341	119,954
White Alone	56.5%	57.2%	58.0%
Black Alone	9.8%	8.9%	10.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	29.0%	29.2%	27.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.3%	1.4%
Two or More Races	3.3%	3.1%	3.1%
Hispanic Origin	4.6%	4.6%	4.9%
Diversity Index	62.3	61.6	61.9
2024 Population by Race/Ethnicity			
Total	15,520	60,122	139,349
White Alone	51.7%	52.5%	53.5%
Black Alone	9.6%	8.7%	9.8%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	33.6%	33.8%	31.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.4%	1.5%
Two or More Races	3.6%	3.4%	3.4%
Hispanic Origin	4.8%	4.8%	5.1%
Diversity Index	64.6	63.9	64.3
2010 Population by Relationship and Household Type			
Total	7,680	29,724	82,358
In Households	99.9%	99.9%	99.9%
In Family Households	88.3%	87.8%	87.7%
Householder	26.7%	26.6%	27.0%
Spouse	23.3%	23.1%	23.3%
Child	35.0%	34.4%	33.8%
Other relative	2.5%	2.8%	2.7%
Nonrelative	0.8%	0.8%	0.9%
In Nonfamily Households	11.6%	12.1%	12.2%
In Group Quarters	0.1%	0.1%	0.1%
Institutionalized Population	0.1%	0.1%	0.1%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	7,700	31,661	77,209
Less than 9th Grade	0.8%	0.6%	0.9%
9th - 12th Grade, No Diploma	1.1%	1.3%	1.8%
High School Graduate	4.7%	5.4%	6.4%
GED/Alternative Credential	0.9%	0.7%	1.0%
Some College, No Degree	6.7%	8.3%	10.5%
Associate Degree	6.7%	6.3%	6.6%
Bachelor's Degree	38.7%	39.1%	38.3%
Graduate/Professional Degree	40.4%	38.2%	34.5%
2019 Population 15+ by Marital Status			
Total	9,162	37,534	91,249
Never Married	18.8%	20.7%	22.7%
Married	70.0%	68.7%	67.3%
Widowed	4.1%	3.8%	3.1%
Divorced	7.2%	6.8%	6.9%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.3%	97.8%	97.7%
Civilian Unemployed (Unemployment Rate)	2.7%	2.2%	2.3%
2019 Employed Population 16+ by Industry			
Total	6,423	25,868	64,158
Agriculture/Mining	0.3%	0.6%	0.4%
Construction	2.4%	2.1%	2.3%
Manufacturing	13.9%	12.8%	12.4%
Wholesale Trade	2.4%	2.0%	1.9%
Retail Trade	6.1%	6.2%	6.4%
Transportation/Utilities	1.6%	2.8%	3.0%
Information	3.4%	3.1%	2.7%
Finance/Insurance/Real Estate	10.8%	9.5%	8.8%
Services	55.7%	57.7%	59.0%
Public Administration	3.4%	3.2%	3.1%
2019 Employed Population 16+ by Occupation			
Total	6,421	25,866	64,160
White Collar	90.1%	88.7%	85.2%
Management/Business/Financial	27.1%	26.5%	25.3%
Professional	41.1%	42.8%	42.1%
Sales	13.7%	10.8%	9.1%
Administrative Support	8.3%	8.5%	8.8%
Services	4.6%	5.4%	7.6%
Blue Collar	5.3%	6.0%	7.1%
Farming/Forestry/Fishing	0.2%	0.2%	0.1%
Construction/Extraction	1.6%	1.3%	1.4%
Installation/Maintenance/Repair	0.7%	1.5%	1.5%
Production	1.5%	1.8%	2.2%
Transportation/Material Moving	1.2%	1.2%	2.0%
2010 Population By Urban/ Rural Status			
Total Population	7,680	29,724	82,358
Population Inside Urbanized Area	92.9%	94.9%	96.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	7.1%	5.1%	3.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	2,815	10,954	30,496
Households with 1 Person	21.2%	22.2%	21.6%
Households with 2+ People	78.8%	77.8%	78.4%
Family Households	73.9%	72.8%	73.1%
Husband-wife Families	64.5%	63.3%	63.1%
With Related Children	41.7%	39.7%	38.3%
Other Family (No Spouse Present)	9.4%	9.5%	10.0%
Other Family with Male Householder	2.2%	2.4%	2.5%
With Related Children	1.5%	1.7%	1.6%
Other Family with Female Householder	7.1%	7.1%	7.5%
With Related Children	5.7%	5.4%	5.5%
Nonfamily Households	4.9%	5.0%	5.3%
All Households with Children	49.1%	47.0%	45.6%
Multigenerational Households	2.9%	3.0%	2.7%
Unmarried Partner Households	4.7%	4.4%	4.3%
Male-female	4.1%	3.7%	3.6%
Same-sex	0.6%	0.7%	0.7%
2010 Households by Size			
Total	2,815	10,953	30,495
1 Person Household	21.2%	22.2%	21.6%
2 Person Household	27.9%	28.8%	29.9%
3 Person Household	19.1%	17.6%	18.4%
4 Person Household	21.4%	21.0%	20.7%
5 Person Household	7.5%	7.7%	6.9%
6 Person Household	2.1%	2.0%	1.9%
7 + Person Household	0.8%	0.8%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	2,816	10,954	30,496
Owner Occupied	74.6%	71.0%	70.0%
Owned with a Mortgage/Loan	66.1%	61.7%	61.4%
Owned Free and Clear	8.6%	9.3%	8.6%
Renter Occupied	25.4%	29.0%	30.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,106	12,055	32,787
Housing Units Inside Urbanized Area	92.3%	94.5%	96.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	7.7%	5.5%	3.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Boomburbs (1C)	Boomburbs (1C)	Boomburbs (1C)
2.	Metro Renters (3B)	Metro Renters (3B)	Enterprising Professionals
3.	Golden Years (9B)	Golden Years (9B)	Professional Pride (1B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$19,227,436	\$72,184,191	\$161,543,048
Average Spent	\$4,105.79	\$3,922.63	\$3,638.85
Spending Potential Index	192	183	170
Education: Total \$	\$13,902,190	\$53,147,360	\$121,906,686
Average Spent	\$2,968.65	\$2,888.13	\$2,746.02
Spending Potential Index	186	181	172
Entertainment/Recreation: Total \$	\$27,609,320	\$104,383,425	\$234,383,787
Average Spent	\$5,895.65	\$5,672.40	\$5,279.63
Spending Potential Index	180	174	161
Food at Home: Total \$	\$42,598,898	\$160,937,618	\$364,018,368
Average Spent	\$9,096.50	\$8,745.66	\$8,199.72
Spending Potential Index	176	169	158
Food Away from Home: Total \$	\$33,017,504	\$123,880,021	\$277,272,066
Average Spent	\$7,050.50	\$6,731.88	\$6,245.71
Spending Potential Index	192	183	170
Health Care: Total \$	\$46,801,111	\$177,756,214	\$400,006,444
Average Spent	\$9,993.83	\$9,659.61	\$9,010.37
Spending Potential Index	168	163	152
HH Furnishings & Equipment: Total \$	\$18,921,686	\$71,033,972	\$157,819,377
Average Spent	\$4,040.51	\$3,860.12	\$3,554.97
Spending Potential Index	189	181	167
Personal Care Products & Services: Total \$	\$8,026,307	\$30,154,476	\$67,201,136
Average Spent	\$1,713.92	\$1,638.65	\$1,513.74
Spending Potential Index	193	185	171
Shelter: Total \$	\$158,438,408	\$600,706,836	\$1,362,757,793
Average Spent	\$33,832.67	\$32,643.56	\$30,696.89
Spending Potential Index	183	176	166
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$20,475,572	\$77,944,604	\$174,021,673
Average Spent	\$4,372.32	\$4,235.66	\$3,919.94
Spending Potential Index	176	171	158
Travel: Total \$	\$20,054,539	\$75,880,959	\$170,134,714
Average Spent	\$4,282.41	\$4,123.52	\$3,832.38
Spending Potential Index	191	184	171
Vehicle Maintenance & Repairs: Total \$	\$9,424,815	\$35,684,030	\$80,221,713
Average Spent	\$2,012.56	\$1,939.14	\$1,807.04
Spending Potential Index	176	169	158

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.