



# Community Profile

44657-Centerplace of Greeley  
 4500 Centerplace Dr  
 Rings: 1, 3, 5 mile radii

Property Capsule 1  
 Latitude: 40.39510  
 Longitude: -104.75255

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	5,103	58,715	95,587
2010 Total Population	9,481	76,659	118,527
2019 Total Population	11,832	91,103	140,011
2019 Group Quarters	80	2,281	4,804
2024 Total Population	12,948	97,838	150,151
2019-2024 Annual Rate	1.82%	1.44%	1.41%
2019 Total Daytime Population	11,904	81,637	142,261
Workers	6,393	34,749	68,032
Residents	5,511	46,888	74,229
<b>Household Summary</b>			
2000 Households	1,970	21,749	34,009
2000 Average Household Size	2.54	2.58	2.68
2010 Households	3,806	28,317	42,287
2010 Average Household Size	2.47	2.63	2.69
2019 Households	4,716	33,259	49,671
2019 Average Household Size	2.49	2.67	2.72
2024 Households	5,146	35,647	53,279
2024 Average Household Size	2.50	2.68	2.73
2019-2024 Annual Rate	1.76%	1.40%	1.41%
2010 Families	2,488	19,236	27,504
2010 Average Family Size	3.00	3.15	3.27
2019 Families	3,006	22,321	31,982
2019 Average Family Size	3.05	3.22	3.32
2024 Families	3,239	23,722	34,032
2024 Average Family Size	3.08	3.24	3.34
2019-2024 Annual Rate	1.50%	1.22%	1.25%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,062	22,596	35,596
Owner Occupied Housing Units	63.3%	66.9%	58.0%
Renter Occupied Housing Units	32.2%	29.3%	37.5%
Vacant Housing Units	4.5%	3.8%	4.5%
2010 Housing Units	4,051	30,175	45,848
Owner Occupied Housing Units	59.1%	61.3%	53.7%
Renter Occupied Housing Units	34.9%	32.6%	38.6%
Vacant Housing Units	6.0%	6.2%	7.8%
2019 Housing Units	4,867	34,631	52,658
Owner Occupied Housing Units	58.7%	64.3%	57.5%
Renter Occupied Housing Units	38.2%	31.7%	36.8%
Vacant Housing Units	3.1%	4.0%	5.7%
2024 Housing Units	5,332	37,242	56,676
Owner Occupied Housing Units	59.8%	65.1%	58.5%
Renter Occupied Housing Units	36.7%	30.6%	35.5%
Vacant Housing Units	3.5%	4.3%	6.0%
<b>Median Household Income</b>			
2019	\$66,553	\$61,523	\$54,329
2024	\$77,684	\$71,808	\$62,215
<b>Median Home Value</b>			
2019	\$353,657	\$287,090	\$276,162
2024	\$420,389	\$367,023	\$354,497
<b>Per Capita Income</b>			
2019	\$33,840	\$28,748	\$25,400
2024	\$38,674	\$32,735	\$29,099
<b>Median Age</b>			
2010	33.3	32.5	29.9
2019	33.8	33.9	31.7
2024	34.3	34.4	32.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Households by Income</b>			
Household Income Base	4,716	33,258	49,670
<\$15,000	7.1%	8.0%	11.5%
\$15,000 - \$24,999	7.5%	8.3%	9.9%
\$25,000 - \$34,999	6.6%	7.9%	8.7%
\$35,000 - \$49,999	13.1%	15.2%	15.5%
\$50,000 - \$74,999	21.2%	19.1%	18.4%
\$75,000 - \$99,999	16.6%	16.3%	14.6%
\$100,000 - \$149,999	17.9%	16.7%	14.2%
\$150,000 - \$199,999	4.9%	4.5%	3.8%
\$200,000+	5.2%	4.0%	3.4%
Average Household Income	\$84,655	\$78,523	\$71,144
<b>2024 Households by Income</b>			
Household Income Base	5,146	35,646	53,278
<\$15,000	5.1%	6.2%	9.2%
\$15,000 - \$24,999	5.2%	6.3%	7.9%
\$25,000 - \$34,999	5.1%	6.4%	7.3%
\$35,000 - \$49,999	11.7%	14.2%	14.8%
\$50,000 - \$74,999	20.3%	18.6%	18.4%
\$75,000 - \$99,999	17.9%	17.3%	15.8%
\$100,000 - \$149,999	22.3%	20.4%	17.6%
\$150,000 - \$199,999	6.6%	5.9%	5.0%
\$200,000+	5.8%	4.7%	3.9%
Average Household Income	\$96,920	\$89,634	\$81,570
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	2,856	22,279	30,273
<\$50,000	0.4%	6.3%	8.4%
\$50,000 - \$99,999	0.1%	1.8%	2.8%
\$100,000 - \$149,999	0.5%	4.8%	6.2%
\$150,000 - \$199,999	3.5%	11.4%	12.1%
\$200,000 - \$249,999	10.9%	16.1%	14.8%
\$250,000 - \$299,999	19.0%	12.9%	11.2%
\$300,000 - \$399,999	29.2%	19.4%	17.6%
\$400,000 - \$499,999	25.5%	15.8%	14.0%
\$500,000 - \$749,999	9.8%	8.8%	9.6%
\$750,000 - \$999,999	1.2%	1.6%	2.2%
\$1,000,000 - \$1,499,999	0.0%	0.6%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.4%	0.5%
Average Home Value	\$372,154	\$327,445	\$322,665
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	3,189	24,259	33,156
<\$50,000	0.0%	4.6%	6.1%
\$50,000 - \$99,999	0.0%	0.6%	1.0%
\$100,000 - \$149,999	0.0%	2.8%	3.2%
\$150,000 - \$199,999	0.3%	5.0%	6.0%
\$200,000 - \$249,999	2.1%	8.3%	8.7%
\$250,000 - \$299,999	11.9%	12.7%	13.2%
\$300,000 - \$399,999	27.6%	23.7%	21.6%
\$400,000 - \$499,999	40.3%	24.0%	20.2%
\$500,000 - \$749,999	15.0%	13.0%	13.8%
\$750,000 - \$999,999	2.9%	3.5%	4.3%
\$1,000,000 - \$1,499,999	0.0%	0.9%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.6%	0.7%
Average Home Value	\$435,008	\$398,316	\$394,176

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	9,480	76,660	118,526
0 - 4	7.5%	7.6%	7.9%
5 - 9	6.6%	7.5%	7.7%
10 - 14	6.3%	6.9%	6.8%
15 - 24	16.3%	17.3%	20.1%
25 - 34	15.6%	14.1%	14.3%
35 - 44	11.4%	12.0%	11.9%
45 - 54	12.7%	12.2%	11.5%
55 - 64	11.9%	10.7%	9.7%
65 - 74	6.3%	6.1%	5.3%
75 - 84	3.6%	3.9%	3.3%
85 +	1.9%	1.7%	1.5%
18 +	75.9%	73.9%	73.4%
<b>2019 Population by Age</b>			
Total	11,832	91,105	140,012
0 - 4	7.2%	7.2%	7.5%
5 - 9	6.7%	7.0%	7.1%
10 - 14	6.3%	6.7%	6.8%
15 - 24	13.2%	15.1%	17.8%
25 - 34	19.0%	15.7%	15.7%
35 - 44	12.7%	12.7%	12.3%
45 - 54	9.6%	10.5%	10.3%
55 - 64	10.7%	10.9%	10.1%
65 - 74	8.8%	8.3%	7.3%
75 - 84	4.1%	4.1%	3.5%
85 +	1.8%	1.8%	1.6%
18 +	76.7%	75.4%	74.7%
<b>2024 Population by Age</b>			
Total	12,950	97,838	150,152
0 - 4	7.3%	7.4%	7.6%
5 - 9	6.7%	7.1%	7.2%
10 - 14	6.3%	6.7%	6.8%
15 - 24	13.3%	14.6%	17.3%
25 - 34	17.6%	15.3%	15.1%
35 - 44	14.4%	13.7%	13.2%
45 - 54	9.8%	10.3%	10.0%
55 - 64	8.9%	9.7%	9.2%
65 - 74	9.0%	8.8%	7.7%
75 - 84	5.0%	4.8%	4.2%
85 +	1.8%	1.8%	1.6%
18 +	76.4%	75.2%	74.5%
<b>2010 Population by Sex</b>			
Males	4,498	37,113	58,408
Females	4,983	39,546	60,119
<b>2019 Population by Sex</b>			
Males	5,672	44,294	69,121
Females	6,160	46,809	70,890
<b>2024 Population by Sex</b>			
Males	6,194	47,587	74,045
Females	6,754	50,251	76,106

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<b>2010 Population by Race/Ethnicity</b>			
Total	9,481	76,659	118,527
White Alone	88.3%	82.3%	78.8%
Black Alone	1.1%	1.3%	1.5%
American Indian Alone	0.6%	1.0%	1.2%
Asian Alone	1.3%	1.4%	1.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	5.8%	10.8%	14.0%
Two or More Races	2.9%	3.1%	3.3%
Hispanic Origin	20.5%	28.7%	37.2%
Diversity Index	47.4	59.9	66.9
<b>2019 Population by Race/Ethnicity</b>			
Total	11,831	91,103	140,012
White Alone	85.9%	80.1%	76.8%
Black Alone	1.6%	1.9%	2.1%
American Indian Alone	0.6%	0.9%	1.1%
Asian Alone	1.8%	1.8%	1.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.7%	11.7%	14.7%
Two or More Races	3.5%	3.4%	3.6%
Hispanic Origin	23.2%	31.0%	38.9%
Diversity Index	52.5	63.3	69.0
<b>2024 Population by Race/Ethnicity</b>			
Total	12,948	97,836	150,150
White Alone	84.7%	79.0%	75.9%
Black Alone	1.8%	2.2%	2.4%
American Indian Alone	0.6%	0.9%	1.1%
Asian Alone	2.0%	2.1%	1.8%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	7.1%	12.0%	14.9%
Two or More Races	3.8%	3.7%	3.8%
Hispanic Origin	25.3%	33.0%	40.5%
Diversity Index	55.4	65.1	70.1
<b>2010 Population by Relationship and Household Type</b>			
Total	9,481	76,659	118,527
In Households	99.1%	97.0%	95.9%
In Family Households	80.5%	81.5%	78.5%
Householder	26.3%	25.1%	23.2%
Spouse	20.8%	19.1%	17.0%
Child	29.0%	31.2%	31.4%
Other relative	2.6%	3.7%	4.3%
Nonrelative	1.8%	2.4%	2.6%
In Nonfamily Households	18.6%	15.5%	17.4%
In Group Quarters	0.9%	3.0%	4.1%
Institutionalized Population	0.9%	0.6%	1.4%
Noninstitutionalized Population	0.0%	2.5%	2.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2019 Population 25+ by Educational Attainment</b>			
Total	7,900	58,296	85,130
Less than 9th Grade	2.8%	4.5%	6.9%
9th - 12th Grade, No Diploma	3.7%	6.8%	8.7%
High School Graduate	19.4%	21.2%	22.2%
GED/Alternative Credential	4.3%	4.5%	5.4%
Some College, No Degree	23.8%	23.6%	22.5%
Associate Degree	12.1%	9.5%	8.4%
Bachelor's Degree	22.3%	19.8%	17.2%
Graduate/Professional Degree	11.7%	10.2%	8.7%
<b>2019 Population 15+ by Marital Status</b>			
Total	9,458	72,042	110,019
Never Married	26.8%	31.9%	35.8%
Married	54.8%	50.6%	47.6%
Widowed	5.7%	5.4%	4.9%
Divorced	12.7%	12.1%	11.7%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.4%	95.3%	94.4%
Civilian Unemployed (Unemployment Rate)	3.6%	4.7%	5.6%
<b>2019 Employed Population 16+ by Industry</b>			
Total	6,438	45,028	66,565
Agriculture/Mining	5.9%	5.7%	5.8%
Construction	11.7%	9.1%	10.4%
Manufacturing	6.3%	9.3%	10.4%
Wholesale Trade	4.0%	3.0%	2.7%
Retail Trade	11.3%	11.8%	11.7%
Transportation/Utilities	7.9%	5.5%	5.1%
Information	0.7%	1.3%	1.3%
Finance/Insurance/Real Estate	7.5%	6.7%	6.0%
Services	41.8%	42.6%	42.1%
Public Administration	2.9%	4.9%	4.5%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	6,438	45,028	66,566
White Collar	61.3%	57.4%	52.2%
Management/Business/Financial	12.9%	13.0%	11.6%
Professional	21.1%	18.0%	15.7%
Sales	10.7%	10.4%	9.7%
Administrative Support	16.7%	16.0%	15.3%
Services	12.7%	16.2%	18.1%
Blue Collar	26.0%	26.4%	29.6%
Farming/Forestry/Fishing	0.3%	1.0%	1.7%
Construction/Extraction	8.9%	7.7%	8.9%
Installation/Maintenance/Repair	3.1%	3.5%	3.6%
Production	5.5%	7.0%	7.8%
Transportation/Material Moving	8.1%	7.3%	7.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	9,481	76,659	118,527
Population Inside Urbanized Area	100.0%	99.4%	98.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.6%	1.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	3,806	28,317	42,288
Households with 1 Person	25.1%	24.6%	25.6%
Households with 2+ People	74.9%	75.4%	74.4%
Family Households	65.4%	67.9%	65.0%
Husband-wife Families	51.6%	51.9%	47.5%
With Related Children	21.7%	24.1%	23.5%
Other Family (No Spouse Present)	13.8%	16.1%	17.5%
Other Family with Male Householder	4.1%	5.2%	5.7%
With Related Children	2.8%	3.4%	3.7%
Other Family with Female Householder	9.7%	10.9%	11.9%
With Related Children	7.0%	7.6%	8.6%
Nonfamily Households	9.5%	7.5%	9.4%
All Households with Children	31.9%	35.7%	36.2%
Multigenerational Households	2.5%	3.8%	4.3%
Unmarried Partner Households	7.1%	6.6%	7.2%
Male-female	6.5%	5.9%	6.5%
Same-sex	0.6%	0.6%	0.7%
<b>2010 Households by Size</b>			
Total	3,806	28,317	42,287
1 Person Household	25.1%	24.6%	25.6%
2 Person Household	38.3%	33.6%	31.7%
3 Person Household	15.8%	16.1%	15.9%
4 Person Household	12.4%	13.8%	13.4%
5 Person Household	5.1%	7.1%	7.6%
6 Person Household	2.1%	2.9%	3.3%
7 + Person Household	1.2%	1.9%	2.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,806	28,317	42,287
Owner Occupied	62.9%	65.3%	58.2%
Owned with a Mortgage/Loan	50.8%	50.5%	44.7%
Owned Free and Clear	12.1%	14.8%	13.5%
Renter Occupied	37.1%	34.7%	41.8%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,051	30,175	45,848
Housing Units Inside Urbanized Area	100.0%	99.4%	98.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.6%	1.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Bright Young Professionals (8C)	Bright Young Professionals	Up and Coming Families (7A)
2.	Young and Restless (11B)	Up and Coming Families (7A)	Barrios Urbanos (7D)
3.	Green Acres (6A)	Metro Fusion (11C)	Bright Young Professionals
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$10,182,310	\$65,222,491	\$89,914,938
Average Spent	\$2,159.10	\$1,961.05	\$1,810.21
Spending Potential Index	101	92	85
Education: Total \$	\$6,949,786	\$45,623,412	\$63,061,224
Average Spent	\$1,473.66	\$1,371.76	\$1,269.58
Spending Potential Index	92	86	80
Entertainment/Recreation: Total \$	\$14,782,767	\$97,275,815	\$131,343,334
Average Spent	\$3,134.60	\$2,924.80	\$2,644.27
Spending Potential Index	96	89	81
Food at Home: Total \$	\$24,178,539	\$156,422,455	\$214,532,668
Average Spent	\$5,126.92	\$4,703.16	\$4,319.07
Spending Potential Index	99	91	83
Food Away from Home: Total \$	\$17,620,775	\$112,203,798	\$154,580,405
Average Spent	\$3,736.38	\$3,373.64	\$3,112.09
Spending Potential Index	102	92	85
Health Care: Total \$	\$26,515,810	\$176,741,683	\$237,233,686
Average Spent	\$5,622.52	\$5,314.10	\$4,776.10
Spending Potential Index	95	90	80
HH Furnishings & Equipment: Total \$	\$10,027,049	\$65,277,059	\$88,655,826
Average Spent	\$2,126.18	\$1,962.69	\$1,784.86
Spending Potential Index	100	92	84
Personal Care Products & Services: Total \$	\$4,255,174	\$27,384,314	\$37,106,050
Average Spent	\$902.28	\$823.37	\$747.04
Spending Potential Index	102	93	84
Shelter: Total \$	\$85,727,546	\$555,338,195	\$760,733,957
Average Spent	\$18,178.02	\$16,697.38	\$15,315.45
Spending Potential Index	98	90	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,207,691	\$74,310,681	\$99,025,927
Average Spent	\$2,376.52	\$2,234.30	\$1,993.64
Spending Potential Index	96	90	80
Travel: Total \$	\$10,040,457	\$66,731,774	\$88,895,744
Average Spent	\$2,129.02	\$2,006.43	\$1,789.69
Spending Potential Index	95	89	80
Vehicle Maintenance & Repairs: Total \$	\$5,527,271	\$35,271,438	\$48,193,178
Average Spent	\$1,172.03	\$1,060.51	\$970.25
Spending Potential Index	102	93	85

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.