



# Community Profile

44668-Gateway Market  
 7751 9th St N  
 Rings: 1, 3, 5 mile radii

Property Capsule 1  
 Latitude: 27.84350  
 Longitude: -82.64688

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	17,642	85,902	192,335
2010 Total Population	17,472	89,551	195,198
2019 Total Population	18,014	96,394	209,107
2019 Group Quarters	227	1,248	3,635
2024 Total Population	18,382	100,051	217,386
2019-2024 Annual Rate	0.41%	0.75%	0.78%
2019 Total Daytime Population	12,290	99,174	235,612
Workers	3,920	51,634	132,570
Residents	8,370	47,540	103,042
<b>Household Summary</b>			
2000 Households	8,252	41,172	88,325
2000 Average Household Size	2.12	2.06	2.14
2010 Households	8,040	42,557	89,068
2010 Average Household Size	2.15	2.08	2.15
2019 Households	8,162	45,316	94,472
2019 Average Household Size	2.18	2.10	2.17
2024 Households	8,305	46,946	98,198
2024 Average Household Size	2.19	2.10	2.18
2019-2024 Annual Rate	0.35%	0.71%	0.78%
2010 Families	4,296	21,588	47,126
2010 Average Family Size	2.84	2.77	2.83
2019 Families	4,333	22,604	49,109
2019 Average Family Size	2.88	2.82	2.88
2024 Families	4,402	23,293	50,630
2024 Average Family Size	2.89	2.83	2.89
2019-2024 Annual Rate	0.32%	0.60%	0.61%
<b>Housing Unit Summary</b>			
2000 Housing Units	8,982	46,614	98,811
Owner Occupied Housing Units	59.4%	57.9%	58.3%
Renter Occupied Housing Units	32.5%	30.5%	31.1%
Vacant Housing Units	8.1%	11.7%	10.6%
2010 Housing Units	9,067	49,288	102,548
Owner Occupied Housing Units	55.4%	51.2%	53.6%
Renter Occupied Housing Units	33.3%	35.1%	33.2%
Vacant Housing Units	11.3%	13.7%	13.1%
2019 Housing Units	9,191	51,698	107,148
Owner Occupied Housing Units	55.0%	49.8%	52.5%
Renter Occupied Housing Units	33.8%	37.8%	35.7%
Vacant Housing Units	11.2%	12.3%	11.8%
2024 Housing Units	9,307	53,175	110,487
Owner Occupied Housing Units	56.5%	50.9%	53.4%
Renter Occupied Housing Units	32.7%	37.4%	35.4%
Vacant Housing Units	10.8%	11.7%	11.1%
<b>Median Household Income</b>			
2019	\$51,334	\$51,588	\$53,171
2024	\$56,841	\$58,356	\$60,215
<b>Median Home Value</b>			
2019	\$156,725	\$179,931	\$195,910
2024	\$189,268	\$208,106	\$227,728
<b>Per Capita Income</b>			
2019	\$29,413	\$33,166	\$33,548
2024	\$34,036	\$38,548	\$38,788
<b>Median Age</b>			
2010	42.8	42.1	42.0
2019	45.0	44.5	44.3
2024	45.3	45.1	44.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Households by Income</b>			
Household Income Base	8,162	45,316	94,472
<\$15,000	10.6%	10.5%	10.9%
\$15,000 - \$24,999	10.2%	10.9%	10.6%
\$25,000 - \$34,999	11.0%	10.8%	10.4%
\$35,000 - \$49,999	16.4%	15.9%	14.6%
\$50,000 - \$74,999	21.7%	19.6%	19.2%
\$75,000 - \$99,999	13.7%	13.1%	13.1%
\$100,000 - \$149,999	11.7%	11.5%	12.0%
\$150,000 - \$199,999	2.6%	3.4%	4.4%
\$200,000+	2.1%	4.2%	4.8%
Average Household Income	\$64,406	\$70,515	\$74,247
<b>2024 Households by Income</b>			
Household Income Base	8,305	46,946	98,198
<\$15,000	8.2%	8.3%	8.9%
\$15,000 - \$24,999	8.2%	8.9%	8.8%
\$25,000 - \$34,999	9.5%	9.3%	9.0%
\$35,000 - \$49,999	15.8%	14.8%	13.6%
\$50,000 - \$74,999	22.5%	20.0%	19.3%
\$75,000 - \$99,999	15.2%	14.6%	14.4%
\$100,000 - \$149,999	14.0%	14.0%	14.2%
\$150,000 - \$199,999	3.8%	4.9%	6.1%
\$200,000+	2.9%	5.2%	5.7%
Average Household Income	\$74,747	\$82,132	\$85,867
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	5,059	25,765	56,250
<\$50,000	12.5%	12.4%	8.0%
\$50,000 - \$99,999	13.0%	11.8%	10.2%
\$100,000 - \$149,999	22.4%	16.6%	15.3%
\$150,000 - \$199,999	15.4%	15.4%	18.0%
\$200,000 - \$249,999	11.7%	12.9%	13.0%
\$250,000 - \$299,999	8.9%	9.8%	9.1%
\$300,000 - \$399,999	9.3%	8.6%	9.8%
\$400,000 - \$499,999	3.2%	5.1%	6.9%
\$500,000 - \$749,999	2.4%	4.9%	5.5%
\$750,000 - \$999,999	1.0%	1.8%	2.3%
\$1,000,000 - \$1,499,999	0.2%	0.5%	1.2%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.4%
\$2,000,000 +	0.0%	0.0%	0.5%
Average Home Value	\$192,212	\$223,765	\$265,562
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	5,257	27,074	59,051
<\$50,000	10.1%	10.0%	5.9%
\$50,000 - \$99,999	8.8%	8.8%	6.9%
\$100,000 - \$149,999	19.3%	13.1%	12.0%
\$150,000 - \$199,999	15.1%	15.8%	17.4%
\$200,000 - \$249,999	13.4%	13.8%	14.0%
\$250,000 - \$299,999	10.0%	11.4%	10.6%
\$300,000 - \$399,999	13.7%	10.6%	12.3%
\$400,000 - \$499,999	4.4%	6.6%	8.5%
\$500,000 - \$749,999	3.4%	6.4%	6.9%
\$750,000 - \$999,999	1.5%	2.5%	3.0%
\$1,000,000 - \$1,499,999	0.3%	0.7%	1.5%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.5%
\$2,000,000 +	0.0%	0.0%	0.6%
Average Home Value	\$223,521	\$256,433	\$302,969

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	17,474	89,551	195,198
0 - 4	5.4%	5.3%	5.3%
5 - 9	4.9%	4.7%	5.0%
10 - 14	5.1%	4.7%	5.0%
15 - 24	11.2%	10.8%	10.7%
25 - 34	13.1%	15.0%	14.2%
35 - 44	13.4%	13.5%	14.1%
45 - 54	16.3%	15.5%	16.4%
55 - 64	14.0%	13.2%	13.4%
65 - 74	8.4%	8.7%	8.2%
75 - 84	5.9%	6.1%	5.2%
85 +	2.4%	2.6%	2.3%
18 +	81.5%	82.6%	81.6%
<b>2019 Population by Age</b>			
Total	18,015	96,392	209,107
0 - 4	4.7%	4.7%	4.7%
5 - 9	4.8%	4.6%	4.7%
10 - 14	4.8%	4.6%	4.8%
15 - 24	10.2%	10.1%	10.2%
25 - 34	13.4%	13.8%	13.5%
35 - 44	12.1%	12.9%	13.0%
45 - 54	13.2%	12.9%	13.7%
55 - 64	15.7%	14.6%	15.1%
65 - 74	12.3%	12.0%	11.6%
75 - 84	6.1%	6.6%	5.9%
85 +	2.8%	3.3%	2.8%
18 +	83.0%	83.6%	83.1%
<b>2024 Population by Age</b>			
Total	18,380	100,049	217,386
0 - 4	4.8%	4.7%	4.7%
5 - 9	4.6%	4.4%	4.6%
10 - 14	4.7%	4.4%	4.7%
15 - 24	10.0%	10.3%	10.1%
25 - 34	13.5%	13.7%	13.6%
35 - 44	12.0%	12.3%	12.6%
45 - 54	12.0%	11.9%	12.5%
55 - 64	14.6%	13.8%	14.3%
65 - 74	13.5%	12.9%	12.8%
75 - 84	7.6%	8.1%	7.4%
85 +	2.7%	3.4%	2.8%
18 +	83.2%	83.8%	83.3%
<b>2010 Population by Sex</b>			
Males	8,427	43,246	95,502
Females	9,045	46,305	99,696
<b>2019 Population by Sex</b>			
Males	8,723	46,611	102,269
Females	9,291	49,783	106,838
<b>2024 Population by Sex</b>			
Males	8,917	48,290	106,228
Females	9,465	51,760	111,158

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	17,473	89,551	195,197
White Alone	83.8%	83.6%	82.6%
Black Alone	7.4%	7.2%	7.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.9%	4.4%	5.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.8%	1.9%	2.0%
Two or More Races	2.7%	2.6%	2.6%
Hispanic Origin	8.2%	8.3%	8.8%
Diversity Index	39.8	40.3	42.1
<b>2019 Population by Race/Ethnicity</b>			
Total	18,014	96,394	209,107
White Alone	81.4%	80.9%	79.7%
Black Alone	7.8%	7.7%	7.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.7%	5.3%	6.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.3%	2.5%	2.5%
Two or More Races	3.4%	3.3%	3.3%
Hispanic Origin	10.6%	10.9%	11.3%
Diversity Index	45.6	46.5	48.5
<b>2024 Population by Race/Ethnicity</b>			
Total	18,382	100,050	217,385
White Alone	79.7%	79.1%	77.7%
Black Alone	8.1%	8.1%	8.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	5.3%	5.9%	7.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.7%	2.9%	3.0%
Two or More Races	3.8%	3.8%	3.8%
Hispanic Origin	12.4%	12.7%	13.2%
Diversity Index	49.5	50.6	52.6
<b>2010 Population by Relationship and Household Type</b>			
Total	17,472	89,551	195,198
In Households	98.7%	98.6%	98.1%
In Family Households	72.3%	69.6%	71.2%
Householder	24.7%	24.1%	24.1%
Spouse	16.3%	16.3%	16.5%
Child	25.3%	23.1%	24.2%
Other relative	3.3%	3.3%	3.5%
Nonrelative	2.5%	2.7%	2.8%
In Nonfamily Households	26.4%	29.0%	26.9%
In Group Quarters	1.3%	1.4%	1.9%
Institutionalized Population	1.1%	1.0%	0.9%
Noninstitutionalized Population	0.2%	0.3%	1.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Population 25+ by Educational Attainment</b>			
Total	13,607	73,305	158,179
Less than 9th Grade	2.5%	2.8%	3.1%
9th - 12th Grade, No Diploma	6.3%	6.6%	6.3%
High School Graduate	26.7%	22.7%	22.7%
GED/Alternative Credential	5.8%	5.4%	5.2%
Some College, No Degree	21.9%	20.2%	19.8%
Associate Degree	10.4%	10.7%	10.5%
Bachelor's Degree	17.2%	20.5%	20.6%
Graduate/Professional Degree	9.2%	11.1%	11.8%
<b>2019 Population 15+ by Marital Status</b>			
Total	15,440	83,077	179,503
Never Married	37.4%	33.7%	33.8%
Married	37.4%	41.1%	42.2%
Widowed	7.5%	7.3%	7.1%
Divorced	17.8%	17.9%	16.8%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.9%	96.2%	96.2%
Civilian Unemployed (Unemployment Rate)	3.1%	3.8%	3.8%
<b>2019 Employed Population 16+ by Industry</b>			
Total	9,828	49,207	107,271
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	8.2%	6.4%	6.5%
Manufacturing	9.6%	8.2%	7.7%
Wholesale Trade	2.6%	2.5%	2.3%
Retail Trade	13.2%	11.4%	11.1%
Transportation/Utilities	3.8%	4.6%	4.2%
Information	1.7%	1.7%	1.8%
Finance/Insurance/Real Estate	10.7%	10.2%	9.9%
Services	46.3%	50.7%	52.2%
Public Administration	3.9%	4.1%	4.0%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	9,827	49,206	107,270
White Collar	53.5%	62.7%	63.6%
Management/Business/Financial	13.7%	14.3%	14.6%
Professional	15.2%	22.2%	22.7%
Sales	11.9%	11.8%	11.4%
Administrative Support	12.7%	14.4%	14.9%
Services	25.0%	19.8%	19.0%
Blue Collar	21.5%	17.5%	17.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	5.5%	4.2%	4.4%
Installation/Maintenance/Repair	5.6%	4.0%	3.4%
Production	6.1%	5.0%	5.2%
Transportation/Material Moving	4.3%	4.3%	4.3%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	17,472	89,551	195,198
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	8,040	42,556	89,068
Households with 1 Person	37.5%	39.1%	37.0%
Households with 2+ People	62.5%	60.9%	63.0%
Family Households	53.4%	50.7%	52.9%
Husband-wife Families	35.2%	34.2%	36.2%
With Related Children	13.2%	11.8%	13.2%
Other Family (No Spouse Present)	18.2%	16.5%	16.7%
Other Family with Male Householder	4.9%	4.5%	4.6%
With Related Children	2.6%	2.3%	2.5%
Other Family with Female Householder	13.3%	12.0%	12.1%
With Related Children	8.0%	7.4%	7.5%
Nonfamily Households	9.0%	10.2%	10.1%
All Households with Children	24.1%	21.9%	23.8%
Multigenerational Households	3.0%	2.5%	2.9%
Unmarried Partner Households	8.5%	9.2%	9.2%
Male-female	7.3%	8.1%	7.9%
Same-sex	1.2%	1.2%	1.3%
<b>2010 Households by Size</b>			
Total	8,040	42,556	89,069
1 Person Household	37.5%	39.1%	37.0%
2 Person Household	33.6%	34.8%	34.3%
3 Person Household	14.1%	13.1%	13.9%
4 Person Household	10.0%	8.3%	9.1%
5 Person Household	3.2%	3.1%	3.6%
6 Person Household	1.0%	1.0%	1.2%
7 + Person Household	0.5%	0.6%	0.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	8,040	42,557	89,068
Owner Occupied	62.4%	59.3%	61.7%
Owned with a Mortgage/Loan	38.7%	35.9%	40.8%
Owned Free and Clear	23.7%	23.5%	20.9%
Renter Occupied	37.6%	40.7%	38.3%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	9,067	49,288	102,548
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Rustbelt Traditions (5D)	Young and Restless (11B)	Rustbelt Traditions (5D)
2.	Old and Newcomers (8F)	Rustbelt Traditions (5D)	Young and Restless (11B)
3.	Metro Fusion (11C)	Old and Newcomers (8F)	Traditional Living (12B)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$13,069,679	\$80,859,267	\$174,860,662
Average Spent	\$1,601.28	\$1,784.34	\$1,850.93
Spending Potential Index	75	83	86
Education: Total \$	\$8,969,640	\$54,717,225	\$122,078,323
Average Spent	\$1,098.95	\$1,207.46	\$1,292.22
Spending Potential Index	69	76	81
Entertainment/Recreation: Total \$	\$19,904,890	\$120,118,266	\$263,627,183
Average Spent	\$2,438.73	\$2,650.68	\$2,790.53
Spending Potential Index	75	81	85
Food at Home: Total \$	\$32,322,083	\$198,212,519	\$428,157,737
Average Spent	\$3,960.07	\$4,374.01	\$4,532.11
Spending Potential Index	77	85	88
Food Away from Home: Total \$	\$22,524,463	\$139,406,656	\$301,453,017
Average Spent	\$2,759.67	\$3,076.32	\$3,190.92
Spending Potential Index	75	84	87
Health Care: Total \$	\$37,453,018	\$223,153,539	\$490,444,232
Average Spent	\$4,588.71	\$4,924.39	\$5,191.42
Spending Potential Index	77	83	87
HH Furnishings & Equipment: Total \$	\$13,102,942	\$79,462,183	\$173,867,761
Average Spent	\$1,605.36	\$1,753.51	\$1,840.42
Spending Potential Index	75	82	86
Personal Care Products & Services: Total \$	\$5,516,814	\$33,769,272	\$73,372,682
Average Spent	\$675.91	\$745.20	\$776.66
Spending Potential Index	76	84	88
Shelter: Total \$	\$111,943,670	\$691,209,080	\$1,504,091,433
Average Spent	\$13,715.23	\$15,253.09	\$15,921.03
Spending Potential Index	74	82	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,501,028	\$92,206,778	\$202,306,002
Average Spent	\$1,899.17	\$2,034.75	\$2,141.44
Spending Potential Index	77	82	86
Travel: Total \$	\$13,089,328	\$78,701,309	\$174,980,058
Average Spent	\$1,603.69	\$1,736.72	\$1,852.19
Spending Potential Index	71	77	83
Vehicle Maintenance & Repairs: Total \$	\$7,397,632	\$45,084,456	\$97,320,199
Average Spent	\$906.35	\$994.89	\$1,030.15
Spending Potential Index	79	87	90

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.