



Community Profile

44757-Kyle Marketplace
 5401 S FM 1626
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 30.01443
 Longitude: -97.86332

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	195	9,246	18,762
2010 Total Population	2,596	30,132	50,071
2019 Total Population	7,297	47,029	83,375
2019 Group Quarters	0	128	417
2024 Total Population	9,222	57,102	102,663
2019-2024 Annual Rate	4.79%	3.96%	4.25%
2019 Total Daytime Population	10,122	36,997	59,772
Workers	6,438	12,932	17,789
Residents	3,684	24,065	41,983
Household Summary			
2000 Households	65	2,736	5,467
2000 Average Household Size	3.00	3.31	3.35
2010 Households	826	9,324	15,338
2010 Average Household Size	3.14	3.22	3.24
2019 Households	2,294	14,730	25,971
2019 Average Household Size	3.18	3.18	3.19
2024 Households	2,898	17,866	32,010
2024 Average Household Size	3.18	3.19	3.19
2019-2024 Annual Rate	4.79%	3.94%	4.27%
2010 Families	642	7,438	12,175
2010 Average Family Size	3.54	3.56	3.60
2019 Families	1,730	11,389	20,037
2019 Average Family Size	3.63	3.57	3.59
2024 Families	2,170	13,736	24,551
2024 Average Family Size	3.64	3.59	3.60
2019-2024 Annual Rate	4.64%	3.82%	4.15%
Housing Unit Summary			
2000 Housing Units	69	2,852	5,772
Owner Occupied Housing Units	84.1%	79.6%	79.2%
Renter Occupied Housing Units	10.1%	16.3%	15.5%
Vacant Housing Units	5.8%	4.1%	5.3%
2010 Housing Units	942	9,815	16,281
Owner Occupied Housing Units	62.7%	76.7%	75.0%
Renter Occupied Housing Units	24.9%	18.2%	19.2%
Vacant Housing Units	12.3%	5.0%	5.8%
2019 Housing Units	2,347	15,201	27,031
Owner Occupied Housing Units	48.5%	70.6%	74.5%
Renter Occupied Housing Units	49.2%	26.3%	21.5%
Vacant Housing Units	2.3%	3.1%	3.9%
2024 Housing Units	2,957	18,310	33,040
Owner Occupied Housing Units	48.5%	71.8%	75.7%
Renter Occupied Housing Units	49.5%	25.7%	21.2%
Vacant Housing Units	2.0%	2.4%	3.1%
Median Household Income			
2019	\$74,912	\$75,216	\$71,701
2024	\$91,528	\$82,375	\$80,066
Median Home Value			
2019	\$221,795	\$182,514	\$189,913
2024	\$241,841	\$194,118	\$207,658
Per Capita Income			
2019	\$29,315	\$26,849	\$26,238
2024	\$33,443	\$30,661	\$30,036
Median Age			
2010	29.3	30.4	30.1
2019	29.9	31.5	31.6
2024	29.1	30.9	31.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	2,294	14,730	25,971
<\$15,000	1.2%	2.5%	3.1%
\$15,000 - \$24,999	7.8%	5.2%	5.1%
\$25,000 - \$34,999	8.8%	6.5%	7.1%
\$35,000 - \$49,999	14.6%	14.0%	15.1%
\$50,000 - \$74,999	17.7%	21.6%	21.6%
\$75,000 - \$99,999	11.7%	20.9%	20.4%
\$100,000 - \$149,999	25.6%	19.7%	17.4%
\$150,000 - \$199,999	6.7%	6.7%	7.0%
\$200,000+	5.9%	3.0%	3.2%
Average Household Income	\$92,729	\$85,503	\$84,241
2024 Households by Income			
Household Income Base	2,898	17,866	32,010
<\$15,000	1.0%	2.0%	2.5%
\$15,000 - \$24,999	5.8%	4.0%	3.9%
\$25,000 - \$34,999	6.8%	5.1%	5.7%
\$35,000 - \$49,999	12.1%	11.6%	12.6%
\$50,000 - \$74,999	15.0%	19.4%	19.7%
\$75,000 - \$99,999	13.0%	20.9%	21.0%
\$100,000 - \$149,999	30.8%	23.8%	21.4%
\$150,000 - \$199,999	9.1%	9.4%	9.4%
\$200,000+	6.5%	3.7%	4.0%
Average Household Income	\$105,787	\$97,796	\$96,351
2019 Owner Occupied Housing Units by Value			
Total	1,139	10,728	20,151
<\$50,000	2.9%	3.9%	3.9%
\$50,000 - \$99,999	0.4%	4.3%	6.0%
\$100,000 - \$149,999	14.0%	15.4%	12.3%
\$150,000 - \$199,999	22.2%	40.8%	34.8%
\$200,000 - \$249,999	24.0%	19.9%	21.4%
\$250,000 - \$299,999	24.7%	8.7%	10.4%
\$300,000 - \$399,999	6.1%	4.9%	6.9%
\$400,000 - \$499,999	5.7%	1.1%	1.6%
\$500,000 - \$749,999	0.0%	0.3%	1.5%
\$750,000 - \$999,999	0.0%	0.1%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.5%	0.3%
Average Home Value	\$226,230	\$202,044	\$213,925
2024 Owner Occupied Housing Units by Value			
Total	1,434	13,155	25,014
<\$50,000	2.0%	2.6%	2.5%
\$50,000 - \$99,999	0.3%	2.8%	3.9%
\$100,000 - \$149,999	10.0%	11.3%	8.8%
\$150,000 - \$199,999	18.2%	37.8%	31.1%
\$200,000 - \$249,999	23.3%	23.2%	24.1%
\$250,000 - \$299,999	26.2%	10.1%	11.9%
\$300,000 - \$399,999	9.1%	8.0%	10.3%
\$400,000 - \$499,999	10.9%	2.1%	2.7%
\$500,000 - \$749,999	0.0%	0.5%	2.5%
\$750,000 - \$999,999	0.0%	0.2%	1.2%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	1.2%	0.7%
Average Home Value	\$250,454	\$236,007	\$249,429

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	2,596	30,134	50,070
0 - 4	11.2%	9.9%	9.8%
5 - 9	11.9%	10.1%	9.7%
10 - 14	8.7%	9.1%	9.0%
15 - 24	11.0%	12.1%	13.0%
25 - 34	18.8%	17.9%	17.8%
35 - 44	19.5%	17.2%	16.3%
45 - 54	10.0%	11.8%	12.1%
55 - 64	5.5%	7.4%	7.5%
65 - 74	2.6%	3.1%	3.2%
75 - 84	0.6%	1.1%	1.2%
85 +	0.2%	0.3%	0.3%
18 +	64.0%	66.3%	66.8%
2019 Population by Age			
Total	7,298	47,029	83,376
0 - 4	9.6%	9.0%	8.9%
5 - 9	9.2%	8.8%	8.7%
10 - 14	8.8%	8.4%	8.3%
15 - 24	14.6%	13.4%	13.5%
25 - 34	15.7%	15.9%	16.0%
35 - 44	16.2%	16.4%	16.1%
45 - 54	12.5%	12.3%	12.1%
55 - 64	7.5%	8.8%	9.0%
65 - 74	4.1%	4.9%	5.1%
75 - 84	1.5%	1.7%	1.7%
85 +	0.4%	0.4%	0.4%
18 +	67.8%	69.3%	69.7%
2024 Population by Age			
Total	9,223	57,103	102,664
0 - 4	9.9%	9.4%	9.2%
5 - 9	9.3%	8.9%	8.8%
10 - 14	8.7%	8.5%	8.4%
15 - 24	14.9%	13.1%	13.2%
25 - 34	17.8%	18.3%	17.7%
35 - 44	15.0%	15.7%	15.7%
45 - 54	11.5%	11.3%	11.3%
55 - 64	7.0%	7.7%	8.0%
65 - 74	4.0%	5.0%	5.2%
75 - 84	1.5%	1.8%	2.0%
85 +	0.3%	0.4%	0.4%
18 +	67.5%	68.8%	69.2%
2010 Population by Sex			
Males	1,243	15,007	25,056
Females	1,353	15,125	25,015
2019 Population by Sex			
Males	3,519	23,228	41,287
Females	3,779	23,801	42,088
2024 Population by Sex			
Males	4,420	28,095	50,567
Females	4,802	29,007	52,096

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	2,596	30,132	50,071
White Alone	79.7%	74.0%	71.7%
Black Alone	3.4%	4.7%	4.6%
American Indian Alone	1.1%	0.9%	0.9%
Asian Alone	1.3%	1.0%	1.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.7%	16.0%	18.4%
Two or More Races	2.6%	3.4%	3.4%
Hispanic Origin	38.6%	48.2%	52.8%
Diversity Index	66.5	72.5	74.1
2019 Population by Race/Ethnicity			
Total	7,298	47,029	83,376
White Alone	71.1%	67.3%	65.8%
Black Alone	4.9%	6.2%	6.0%
American Indian Alone	1.3%	1.0%	0.9%
Asian Alone	2.0%	1.6%	1.5%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	17.0%	19.6%	21.5%
Two or More Races	3.4%	4.3%	4.2%
Hispanic Origin	52.7%	59.0%	62.5%
Diversity Index	74.5	76.4	76.8
2024 Population by Race/Ethnicity			
Total	9,222	57,103	102,663
White Alone	68.8%	64.9%	63.7%
Black Alone	5.8%	7.2%	7.0%
American Indian Alone	1.4%	1.1%	1.0%
Asian Alone	2.2%	1.8%	1.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	17.9%	20.5%	22.3%
Two or More Races	3.6%	4.5%	4.4%
Hispanic Origin	55.9%	61.9%	65.1%
Diversity Index	75.8	77.5	77.6
2010 Population by Relationship and Household Type			
Total	2,596	30,132	50,071
In Households	100.0%	99.5%	99.3%
In Family Households	90.0%	90.6%	90.3%
Householder	25.1%	24.9%	24.4%
Spouse	19.1%	19.0%	18.5%
Child	39.6%	39.0%	39.0%
Other relative	3.7%	5.0%	5.6%
Nonrelative	2.4%	2.7%	2.8%
In Nonfamily Households	10.0%	8.9%	9.0%
In Group Quarters	0.0%	0.5%	0.7%
Institutionalized Population	0.0%	0.5%	0.7%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	4,223	28,376	50,511
Less than 9th Grade	4.9%	6.1%	5.9%
9th - 12th Grade, No Diploma	7.8%	8.0%	7.6%
High School Graduate	18.2%	18.6%	19.6%
GED/Alternative Credential	2.7%	4.6%	5.3%
Some College, No Degree	24.6%	23.9%	23.8%
Associate Degree	6.5%	6.9%	7.4%
Bachelor's Degree	24.6%	22.5%	20.6%
Graduate/Professional Degree	10.7%	9.3%	9.7%
2019 Population 15+ by Marital Status			
Total	5,291	34,664	61,774
Never Married	31.1%	30.4%	31.6%
Married	51.7%	55.5%	53.8%
Widowed	4.4%	3.3%	3.4%
Divorced	12.8%	10.9%	11.3%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.9%	96.7%	96.1%
Civilian Unemployed (Unemployment Rate)	4.1%	3.3%	3.9%
2019 Employed Population 16+ by Industry			
Total	3,679	23,262	42,001
Agriculture/Mining	0.6%	0.8%	0.7%
Construction	7.9%	7.3%	9.1%
Manufacturing	8.6%	6.8%	6.1%
Wholesale Trade	2.6%	2.4%	2.5%
Retail Trade	18.0%	13.5%	12.4%
Transportation/Utilities	3.6%	6.3%	5.7%
Information	0.7%	2.4%	2.3%
Finance/Insurance/Real Estate	5.1%	5.7%	6.1%
Services	43.5%	46.0%	45.7%
Public Administration	9.5%	8.6%	9.3%
2019 Employed Population 16+ by Occupation			
Total	3,678	23,262	42,002
White Collar	65.7%	62.9%	59.6%
Management/Business/Financial	15.2%	12.8%	12.4%
Professional	20.3%	21.6%	20.8%
Sales	13.3%	11.4%	11.5%
Administrative Support	16.9%	17.1%	15.0%
Services	16.4%	17.1%	19.4%
Blue Collar	17.9%	20.0%	21.0%
Farming/Forestry/Fishing	0.1%	0.2%	0.3%
Construction/Extraction	5.7%	4.7%	6.2%
Installation/Maintenance/Repair	2.5%	5.0%	4.9%
Production	4.3%	5.2%	4.8%
Transportation/Material Moving	5.4%	4.9%	4.8%
2010 Population By Urban/ Rural Status			
Total Population	2,596	30,132	50,071
Population Inside Urbanized Area	94.8%	92.9%	86.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	5.2%	7.1%	14.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	826	9,324	15,338
Households with 1 Person	15.7%	14.0%	14.2%
Households with 2+ People	84.3%	86.0%	85.8%
Family Households	77.7%	79.8%	79.4%
Husband-wife Families	59.3%	61.1%	60.2%
With Related Children	40.8%	39.0%	38.2%
Other Family (No Spouse Present)	18.4%	18.6%	19.1%
Other Family with Male Householder	5.0%	5.5%	5.8%
With Related Children	3.9%	4.0%	4.0%
Other Family with Female Householder	13.4%	13.1%	13.3%
With Related Children	11.0%	9.8%	9.9%
Nonfamily Households	6.5%	6.2%	6.4%
All Households with Children	56.5%	53.6%	52.8%
Multigenerational Households	4.7%	6.2%	7.1%
Unmarried Partner Households	7.4%	7.8%	8.2%
Male-female	6.4%	6.8%	7.0%
Same-sex	1.0%	1.1%	1.1%
2010 Households by Size			
Total	827	9,324	15,339
1 Person Household	15.7%	14.0%	14.2%
2 Person Household	25.2%	26.7%	26.6%
3 Person Household	21.3%	20.2%	19.7%
4 Person Household	20.9%	19.4%	18.8%
5 Person Household	10.8%	11.5%	11.4%
6 Person Household	3.9%	4.7%	5.1%
7 + Person Household	2.3%	3.5%	4.1%
2010 Households by Tenure and Mortgage Status			
Total	826	9,324	15,338
Owner Occupied	71.5%	80.8%	79.6%
Owned with a Mortgage/Loan	68.2%	71.2%	67.7%
Owned Free and Clear	3.4%	9.6%	11.9%
Renter Occupied	28.5%	19.2%	20.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	942	9,815	16,281
Housing Units Inside Urbanized Area	96.8%	93.1%	86.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	3.2%	6.9%	13.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)		
2.	Metro Fusion (11C)	Metro Fusion (11C)	Barrios Urbanos (7D)
3.	Top Tier (1A)	Green Acres (6A)	Soccer Moms (4A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$5,517,063	\$32,224,952	\$56,025,916
Average Spent	\$2,405.00	\$2,187.71	\$2,157.25
Spending Potential Index	112	102	101
Education: Total \$	\$3,430,856	\$20,296,948	\$35,599,957
Average Spent	\$1,495.58	\$1,377.93	\$1,370.76
Spending Potential Index	94	86	86
Entertainment/Recreation: Total \$	\$7,927,073	\$47,074,774	\$81,670,630
Average Spent	\$3,455.57	\$3,195.84	\$3,144.69
Spending Potential Index	106	98	96
Food at Home: Total \$	\$12,897,223	\$75,301,045	\$130,862,077
Average Spent	\$5,622.15	\$5,112.09	\$5,038.78
Spending Potential Index	109	99	97
Food Away from Home: Total \$	\$9,484,170	\$55,572,201	\$96,621,339
Average Spent	\$4,134.34	\$3,772.72	\$3,720.35
Spending Potential Index	113	103	101
Health Care: Total \$	\$14,107,642	\$84,405,905	\$146,719,264
Average Spent	\$6,149.80	\$5,730.20	\$5,649.35
Spending Potential Index	104	97	95
HH Furnishings & Equipment: Total \$	\$5,529,880	\$32,888,981	\$57,099,369
Average Spent	\$2,410.58	\$2,232.79	\$2,198.58
Spending Potential Index	113	105	103
Personal Care Products & Services: Total \$	\$2,311,773	\$13,660,762	\$23,678,341
Average Spent	\$1,007.75	\$927.41	\$911.72
Spending Potential Index	114	105	103
Shelter: Total \$	\$44,865,800	\$261,996,553	\$454,960,268
Average Spent	\$19,557.89	\$17,786.60	\$17,518.01
Spending Potential Index	106	96	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,031,320	\$36,120,229	\$62,466,696
Average Spent	\$2,629.17	\$2,452.15	\$2,405.25
Spending Potential Index	106	99	97
Travel: Total \$	\$5,407,857	\$32,429,257	\$56,156,903
Average Spent	\$2,357.39	\$2,201.58	\$2,162.29
Spending Potential Index	105	98	96
Vehicle Maintenance & Repairs: Total \$	\$2,862,191	\$16,828,004	\$29,269,544
Average Spent	\$1,247.69	\$1,142.43	\$1,127.01
Spending Potential Index	109	100	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.