



# Demographic and Income Comparison Profile

44584-Marketplace at Westlake  
3700 Bee Caves Rd  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 30.27965  
Longitude: -97.80704

	1 mile	3 miles	5 miles
<b>Census 2010 Summary</b>			
Population	5,032	48,828	189,861
Households	1,894	22,386	84,174
Families	1,456	11,784	35,420
Average Household Size	2.66	2.17	2.06
Owner Occupied Housing Units	1,593	12,630	36,609
Renter Occupied Housing Units	301	9,756	47,565
Median Age	43.7	37.7	30.9
<b>2019 Summary</b>			
Population	5,793	54,291	226,497
Households	2,186	24,911	103,324
Families	1,656	12,903	41,514
Average Household Size	2.65	2.17	2.04
Owner Occupied Housing Units	1,793	14,186	43,534
Renter Occupied Housing Units	393	10,725	59,791
Median Age	46.1	39.3	32.7
Median Household Income	\$157,335	\$113,570	\$81,569
Average Household Income	\$218,558	\$169,601	\$126,323
<b>2024 Summary</b>			
Population	6,224	57,414	245,691
Households	2,350	26,379	113,266
Families	1,766	13,511	44,664
Average Household Size	2.65	2.17	2.03
Owner Occupied Housing Units	1,931	14,943	46,787
Renter Occupied Housing Units	420	11,435	66,480
Median Age	46.6	40.0	33.0
Median Household Income	\$158,127	\$122,040	\$91,631
Average Household Income	\$225,256	\$182,253	\$137,773
<b>Trends: 2019-2024 Annual Rate</b>			
Population	1.45%	1.12%	1.64%
Households	1.46%	1.15%	1.85%
Families	1.29%	0.93%	1.47%
Owner Households	1.49%	1.05%	1.45%
Median Household Income	0.10%	1.45%	2.35%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

August 05, 2019



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2019 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	39	1.8%	930	3.7%	11,502	11.1%
\$15,000 - \$24,999	43	2.0%	919	3.7%	6,172	6.0%
\$25,000 - \$34,999	36	1.6%	1,083	4.3%	5,665	5.5%
\$35,000 - \$49,999	85	3.9%	1,803	7.2%	9,405	9.1%
\$50,000 - \$74,999	184	8.4%	3,286	13.2%	15,479	15.0%
\$75,000 - \$99,999	156	7.1%	2,868	11.5%	10,915	10.6%
\$100,000 - \$149,999	477	21.8%	4,406	17.7%	16,871	16.3%
\$150,000 - \$199,999	374	17.1%	3,124	12.5%	9,986	9.7%
\$200,000+	791	36.2%	6,490	26.1%	17,327	16.8%
Median Household Income	\$157,335		\$113,570		\$81,569	
Average Household Income	\$218,558		\$169,601		\$126,323	
Per Capita Income	\$82,194		\$78,393		\$57,870	

2024 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	43	1.8%	816	3.1%	10,827	9.6%
\$15,000 - \$24,999	47	2.0%	823	3.1%	5,877	5.2%
\$25,000 - \$34,999	38	1.6%	952	3.6%	5,388	4.8%
\$35,000 - \$49,999	88	3.7%	1,650	6.3%	9,307	8.2%
\$50,000 - \$74,999	203	8.6%	3,357	12.7%	16,630	14.7%
\$75,000 - \$99,999	162	6.9%	2,958	11.2%	11,994	10.6%
\$100,000 - \$149,999	502	21.4%	4,899	18.6%	20,352	18.0%
\$150,000 - \$199,999	425	18.1%	3,782	14.3%	12,899	11.4%
\$200,000+	841	35.8%	7,141	27.1%	19,992	17.7%
Median Household Income	\$158,127		\$122,040		\$91,631	
Average Household Income	\$225,256		\$182,253		\$137,773	
Per Capita Income	\$84,676		\$84,435		\$63,752	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	269	5.3%	2,546	5.2%	8,885	4.7%
Age 5 - 9	382	7.6%	2,931	6.0%	8,495	4.5%
Age 10 - 14	436	8.7%	3,036	6.2%	7,936	4.2%
Age 15 - 19	409	8.1%	2,442	5.0%	17,379	9.2%
Age 20 - 24	149	3.0%	2,765	5.7%	29,072	15.3%
Age 25 - 34	316	6.3%	8,675	17.8%	36,291	19.1%
Age 35 - 44	654	13.0%	7,252	14.9%	24,667	13.0%
Age 45 - 54	986	19.6%	7,502	15.4%	22,517	11.9%
Age 55 - 64	872	17.3%	6,644	13.6%	19,030	10.0%
Age 65 - 74	342	6.8%	2,727	5.6%	8,175	4.3%
Age 75 - 84	181	3.6%	1,466	3.0%	4,721	2.5%
Age 85+	37	0.7%	842	1.7%	2,692	1.4%

2019 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	278	4.8%	2,547	4.7%	9,518	4.2%
Age 5 - 9	351	6.1%	2,737	5.0%	9,338	4.1%
Age 10 - 14	456	7.9%	3,110	5.7%	9,449	4.2%
Age 15 - 19	438	7.6%	2,931	5.4%	19,630	8.7%
Age 20 - 24	278	4.8%	3,480	6.4%	33,356	14.7%
Age 25 - 34	408	7.0%	8,623	15.9%	40,784	18.0%
Age 35 - 44	597	10.3%	7,865	14.5%	30,597	13.5%
Age 45 - 54	835	14.4%	7,216	13.3%	24,548	10.8%
Age 55 - 64	1,037	17.9%	7,582	14.0%	23,568	10.4%
Age 65 - 74	742	12.8%	5,256	9.7%	15,617	6.9%
Age 75 - 84	284	4.9%	2,000	3.7%	6,596	2.9%
Age 85+	89	1.5%	946	1.7%	3,495	1.5%

2024 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	298	4.8%	2,707	4.7%	10,517	4.3%
Age 5 - 9	383	6.2%	2,837	4.9%	9,807	4.0%
Age 10 - 14	424	6.8%	2,936	5.1%	9,503	3.9%
Age 15 - 19	402	6.5%	2,833	4.9%	20,243	8.2%
Age 20 - 24	261	4.2%	3,644	6.3%	36,692	14.9%
Age 25 - 34	538	8.6%	9,499	16.5%	44,129	18.0%
Age 35 - 44	685	11.0%	8,404	14.6%	33,104	13.5%
Age 45 - 54	822	13.2%	7,229	12.6%	26,421	10.8%
Age 55 - 64	970	15.6%	7,334	12.8%	23,924	9.7%
Age 65 - 74	900	14.5%	6,104	10.6%	18,443	7.5%
Age 75 - 84	418	6.7%	2,868	5.0%	9,053	3.7%
Age 85+	120	1.9%	1,016	1.8%	3,854	1.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,645	92.3%	43,548	89.2%	153,866	81.0%
Black Alone	24	0.5%	511	1.0%	5,631	3.0%
American Indian Alone	17	0.3%	187	0.4%	1,084	0.6%
Asian Alone	190	3.8%	2,765	5.7%	12,737	6.7%
Pacific Islander Alone	1	0.0%	18	0.0%	97	0.1%
Some Other Race Alone	52	1.0%	745	1.5%	11,013	5.8%
Two or More Races	103	2.0%	1,054	2.2%	5,434	2.9%
Hispanic Origin (Any Race)	364	7.2%	4,426	9.1%	35,720	18.8%

2019 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,262	90.8%	47,514	87.5%	178,921	79.0%
Black Alone	28	0.5%	556	1.0%	6,910	3.1%
American Indian Alone	17	0.3%	193	0.4%	1,191	0.5%
Asian Alone	282	4.9%	3,762	6.9%	18,019	8.0%
Pacific Islander Alone	1	0.0%	20	0.0%	135	0.1%
Some Other Race Alone	63	1.1%	871	1.6%	13,904	6.1%
Two or More Races	141	2.4%	1,375	2.5%	7,417	3.3%
Hispanic Origin (Any Race)	454	7.8%	5,151	9.5%	44,691	19.7%

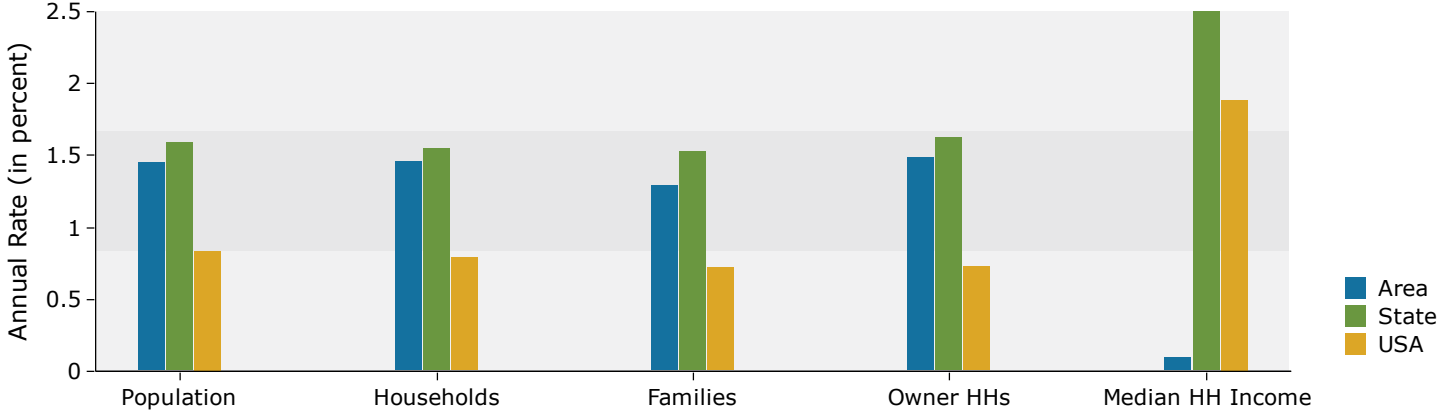
  

2024 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,591	89.8%	49,629	86.4%	191,303	77.9%
Black Alone	31	0.5%	581	1.0%	7,553	3.1%
American Indian Alone	17	0.3%	199	0.3%	1,280	0.5%
Asian Alone	349	5.6%	4,462	7.8%	21,532	8.8%
Pacific Islander Alone	1	0.0%	23	0.0%	153	0.1%
Some Other Race Alone	69	1.1%	927	1.6%	15,214	6.2%
Two or More Races	167	2.7%	1,592	2.8%	8,656	3.5%
Hispanic Origin (Any Race)	524	8.4%	5,753	10.0%	50,664	20.6%

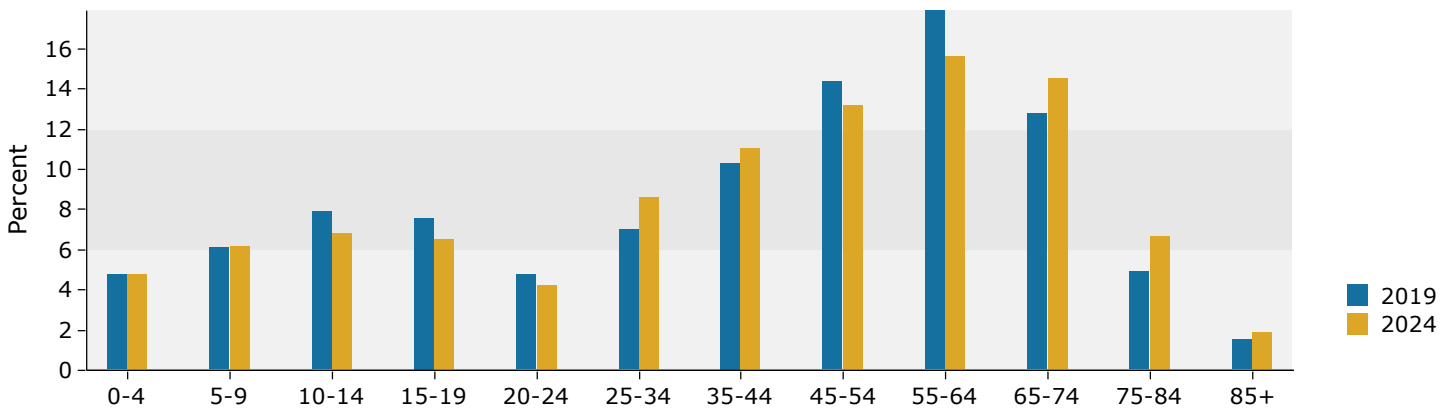
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

## 1 mile

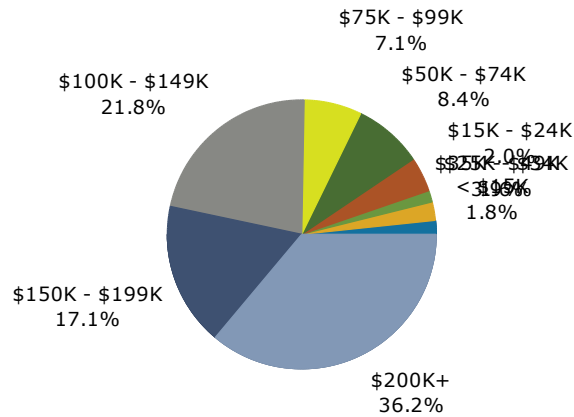
### Trends 2019-2024



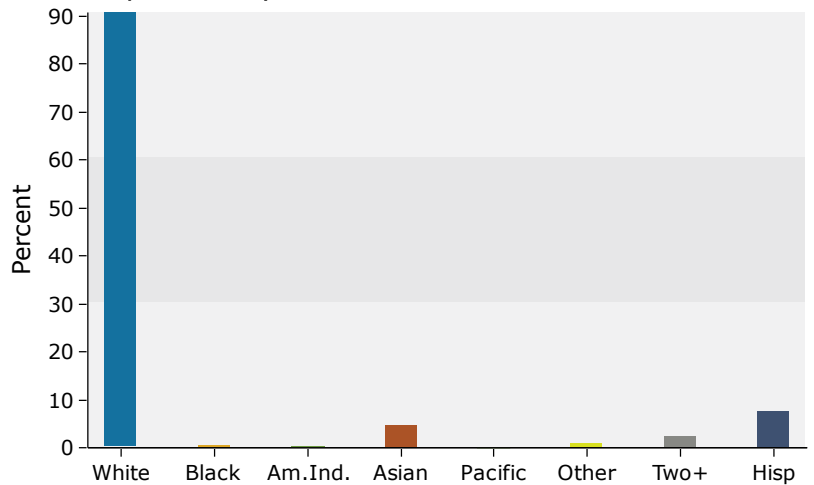
### Population by Age



### 2019 Household Income



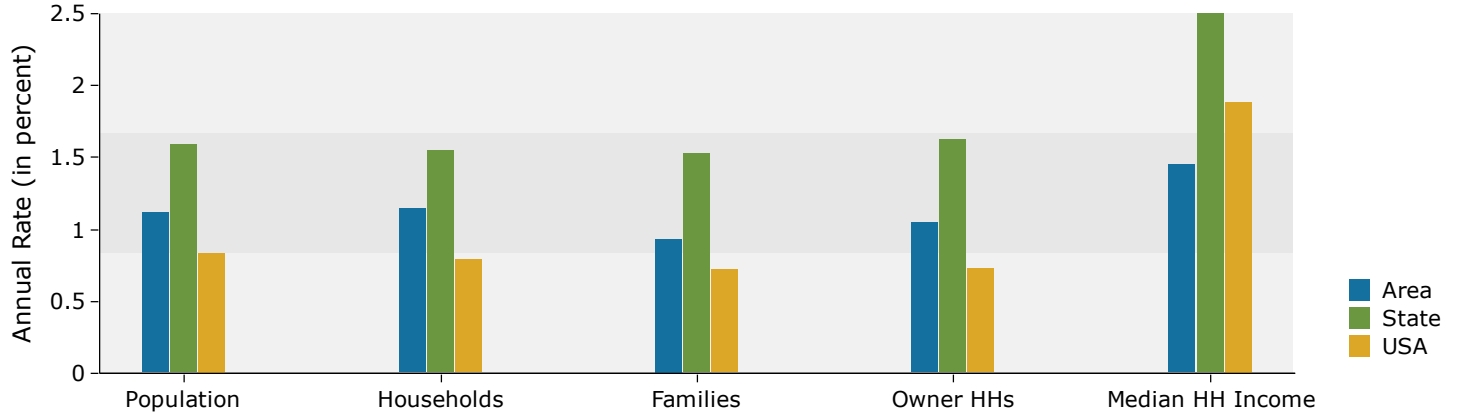
### 2019 Population by Race



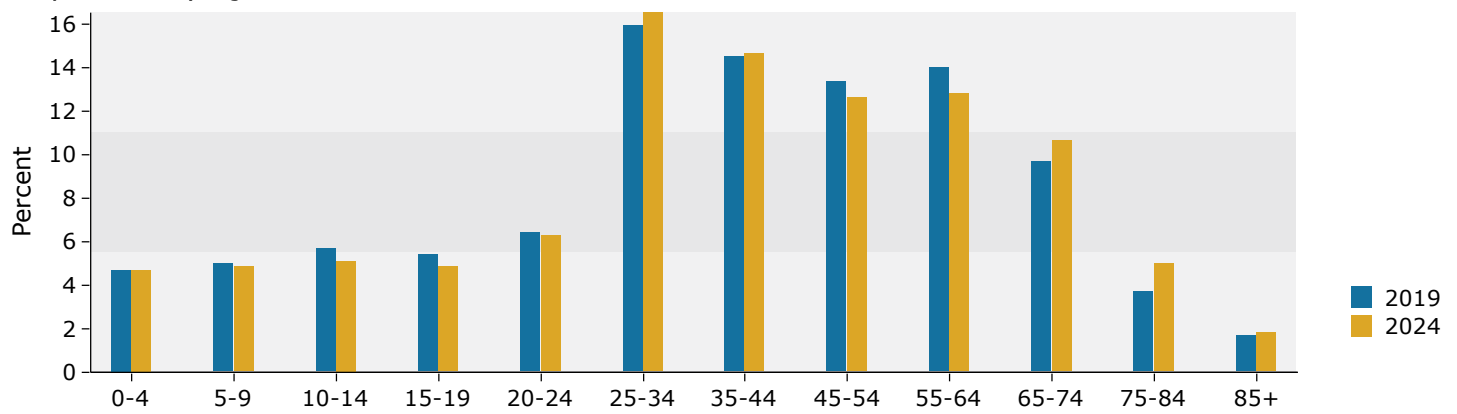
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

## 3 miles

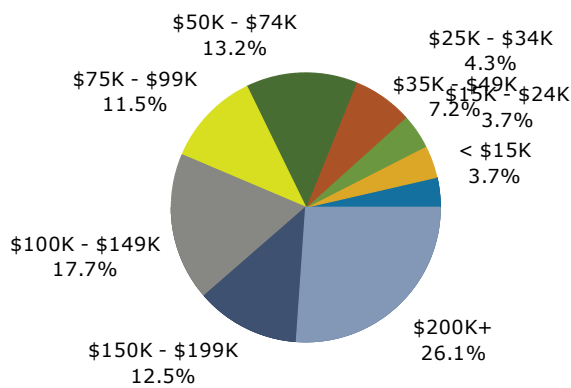
### Trends 2019-2024



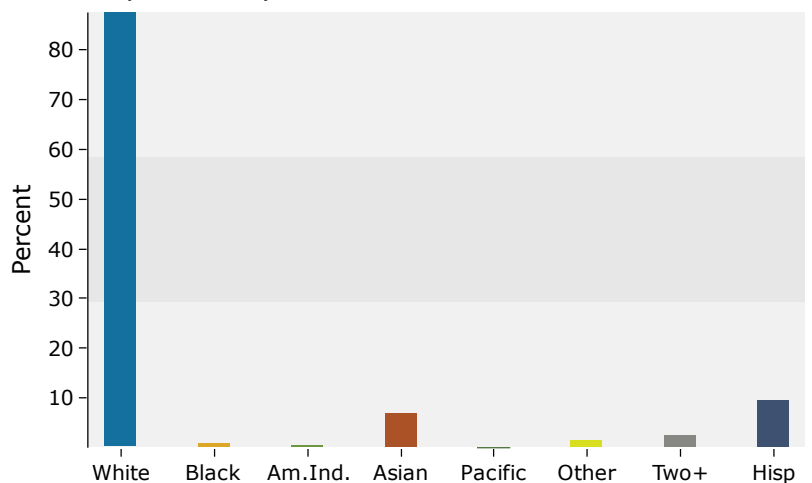
### Population by Age



### 2019 Household Income



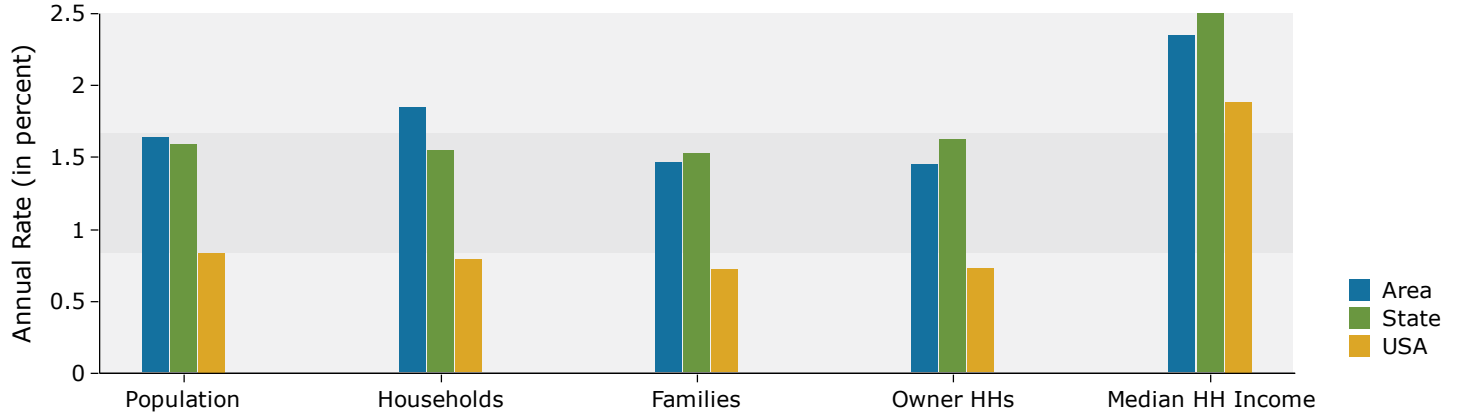
### 2019 Population by Race



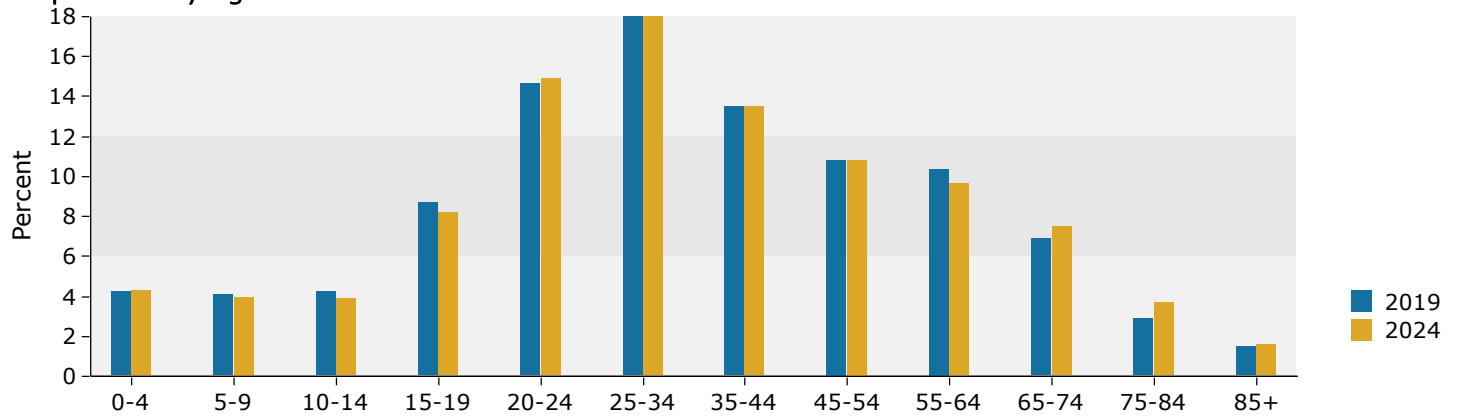
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

## 5 miles

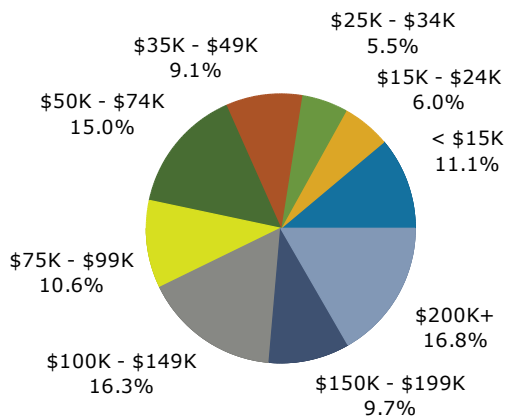
### Trends 2019-2024



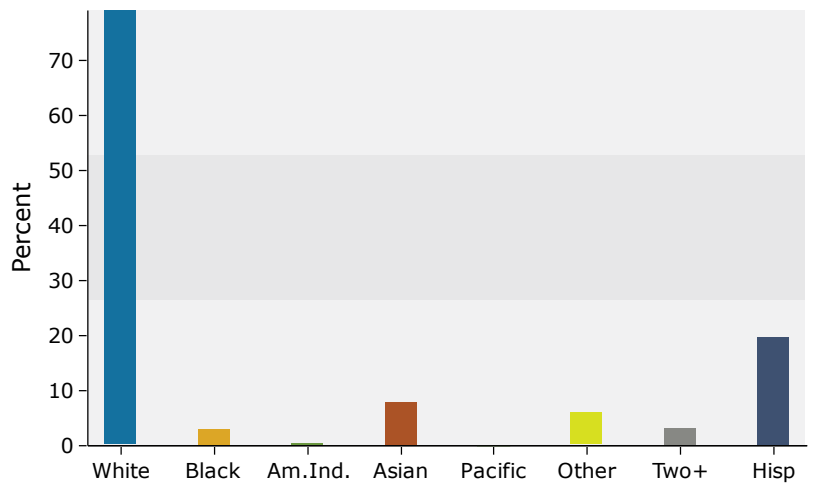
### Population by Age



### 2019 Household Income



### 2019 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.