



# Demographic and Income Comparison Profile

44747-Old Grove Marketplace  
101 Old Grove Rd  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 33.22996  
Longitude: -117.30667

	1 mile	3 miles	5 miles
<b>Census 2010 Summary</b>			
Population	18,612	112,165	256,038
Households	6,563	37,327	84,947
Families	4,628	27,158	60,058
Average Household Size	2.83	2.99	2.92
Owner Occupied Housing Units	3,900	24,255	47,441
Renter Occupied Housing Units	2,663	13,072	37,506
Median Age	33.4	34.3	32.5
<b>2019 Summary</b>			
Population	19,835	120,976	277,577
Households	6,891	40,021	91,660
Families	4,850	29,158	64,899
Average Household Size	2.87	3.01	2.94
Owner Occupied Housing Units	4,087	25,639	50,472
Renter Occupied Housing Units	2,804	14,381	41,188
Median Age	34.8	35.8	33.9
Median Household Income	\$74,332	\$75,046	\$67,309
Average Household Income	\$94,749	\$95,874	\$90,591
<b>2024 Summary</b>			
Population	20,493	125,738	289,186
Households	7,085	41,457	95,362
Families	4,995	30,266	67,663
Average Household Size	2.89	3.02	2.95
Owner Occupied Housing Units	4,282	26,836	52,916
Renter Occupied Housing Units	2,803	14,621	42,446
Median Age	35.5	37.2	35.2
Median Household Income	\$88,895	\$87,019	\$79,267
Average Household Income	\$113,402	\$113,473	\$106,914
<b>Trends: 2019-2024 Annual Rate</b>			
Population	0.65%	0.78%	0.82%
Households	0.56%	0.71%	0.80%
Families	0.59%	0.75%	0.84%
Owner Households	0.94%	0.92%	0.95%
Median Household Income	3.64%	3.00%	3.32%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2019 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	600	8.7%	2,889	7.2%	6,897	7.5%
\$15,000 - \$24,999	421	6.1%	2,189	5.5%	5,838	6.4%
\$25,000 - \$34,999	430	6.2%	3,023	7.6%	8,479	9.3%
\$35,000 - \$49,999	773	11.2%	4,410	11.0%	11,210	12.2%
\$50,000 - \$74,999	1,245	18.1%	7,485	18.7%	17,492	19.1%
\$75,000 - \$99,999	950	13.8%	5,728	14.3%	12,796	14.0%
\$100,000 - \$149,999	1,283	18.6%	7,543	18.8%	15,160	16.5%
\$150,000 - \$199,999	679	9.9%	3,664	9.2%	7,303	8.0%
\$200,000+	510	7.4%	3,090	7.7%	6,485	7.1%
Median Household Income	\$74,332		\$75,046		\$67,309	
Average Household Income	\$94,749		\$95,874		\$90,591	
Per Capita Income	\$33,556		\$31,728		\$30,049	

2024 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	489	6.9%	2,350	5.7%	5,662	5.9%
\$15,000 - \$24,999	327	4.6%	1,737	4.2%	4,727	5.0%
\$25,000 - \$34,999	350	4.9%	2,538	6.1%	7,294	7.6%
\$35,000 - \$49,999	657	9.3%	3,833	9.2%	10,026	10.5%
\$50,000 - \$74,999	1,128	15.9%	7,027	17.0%	16,978	17.8%
\$75,000 - \$99,999	950	13.4%	5,880	14.2%	13,754	14.4%
\$100,000 - \$149,999	1,503	21.2%	8,734	21.1%	17,913	18.8%
\$150,000 - \$199,999	975	13.8%	5,069	12.2%	10,074	10.6%
\$200,000+	705	10.0%	4,290	10.3%	8,934	9.4%
Median Household Income	\$88,895		\$87,019		\$79,267	
Average Household Income	\$113,402		\$113,473		\$106,914	
Per Capita Income	\$39,978		\$37,417		\$35,338	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,371	7.4%	8,052	7.2%	19,250	7.5%
Age 5 - 9	1,352	7.3%	7,468	6.7%	17,047	6.7%
Age 10 - 14	1,366	7.3%	7,589	6.8%	16,767	6.5%
Age 15 - 19	1,341	7.2%	8,362	7.5%	19,309	7.5%
Age 20 - 24	1,622	8.7%	9,748	8.7%	25,773	10.1%
Age 25 - 34	2,657	14.3%	15,922	14.2%	38,620	15.1%
Age 35 - 44	2,716	14.6%	14,686	13.1%	32,660	12.8%
Age 45 - 54	2,465	13.2%	15,999	14.3%	34,160	13.3%
Age 55 - 64	1,611	8.7%	11,507	10.3%	24,765	9.7%
Age 65 - 74	943	5.1%	6,366	5.7%	13,241	5.2%
Age 75 - 84	765	4.1%	4,591	4.1%	9,802	3.8%
Age 85+	403	2.2%	1,875	1.7%	4,645	1.8%

2019 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,330	6.7%	8,027	6.6%	19,455	7.0%
Age 5 - 9	1,344	6.8%	8,027	6.6%	18,372	6.6%
Age 10 - 14	1,336	6.7%	7,985	6.6%	17,751	6.4%
Age 15 - 19	1,196	6.0%	7,190	5.9%	17,296	6.2%
Age 20 - 24	1,501	7.6%	7,952	6.6%	23,521	8.5%
Age 25 - 34	3,284	16.6%	20,005	16.5%	47,255	17.0%
Age 35 - 44	2,615	13.2%	15,733	13.0%	35,089	12.6%
Age 45 - 54	2,300	11.6%	13,981	11.6%	30,648	11.0%
Age 55 - 64	2,084	10.5%	14,514	12.0%	30,892	11.1%
Age 65 - 74	1,447	7.3%	10,008	8.3%	20,843	7.5%
Age 75 - 84	885	4.5%	5,095	4.2%	10,678	3.8%
Age 85+	515	2.6%	2,460	2.0%	5,777	2.1%

2024 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,387	6.8%	8,347	6.6%	20,418	7.1%
Age 5 - 9	1,332	6.5%	7,936	6.3%	18,382	6.4%
Age 10 - 14	1,347	6.6%	8,215	6.5%	18,115	6.3%
Age 15 - 19	1,208	5.9%	7,547	6.0%	17,769	6.1%
Age 20 - 24	1,420	6.9%	7,575	6.0%	22,853	7.9%
Age 25 - 34	3,390	16.5%	18,713	14.9%	46,191	16.0%
Age 35 - 44	2,887	14.1%	18,963	15.1%	41,371	14.3%
Age 45 - 54	2,206	10.8%	13,816	11.0%	30,401	10.5%
Age 55 - 64	2,055	10.0%	13,868	11.0%	29,940	10.4%
Age 65 - 74	1,651	8.1%	11,639	9.3%	24,337	8.4%
Age 75 - 84	1,071	5.2%	6,455	5.1%	13,363	4.6%
Age 85+	541	2.6%	2,664	2.1%	6,047	2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,567	62.1%	70,339	62.7%	167,505	65.4%
Black Alone	1,169	6.3%	5,849	5.2%	10,988	4.3%
American Indian Alone	147	0.8%	898	0.8%	2,524	1.0%
Asian Alone	1,827	9.8%	8,605	7.7%	14,460	5.6%
Pacific Islander Alone	245	1.3%	1,707	1.5%	2,773	1.1%
Some Other Race Alone	2,439	13.1%	17,771	15.8%	43,524	17.0%
Two or More Races	1,219	6.5%	6,997	6.2%	14,265	5.6%
Hispanic Origin (Any Race)	6,128	32.9%	41,862	37.3%	100,924	39.4%

2019 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,672	58.8%	72,046	59.6%	173,336	62.4%
Black Alone	1,267	6.4%	6,367	5.3%	12,122	4.4%
American Indian Alone	154	0.8%	949	0.8%	2,650	1.0%
Asian Alone	2,214	11.2%	10,416	8.6%	17,838	6.4%
Pacific Islander Alone	257	1.3%	1,807	1.5%	2,955	1.1%
Some Other Race Alone	2,824	14.2%	21,028	17.4%	51,413	18.5%
Two or More Races	1,448	7.3%	8,364	6.9%	17,262	6.2%
Hispanic Origin (Any Race)	7,064	35.6%	49,352	40.8%	118,608	42.7%

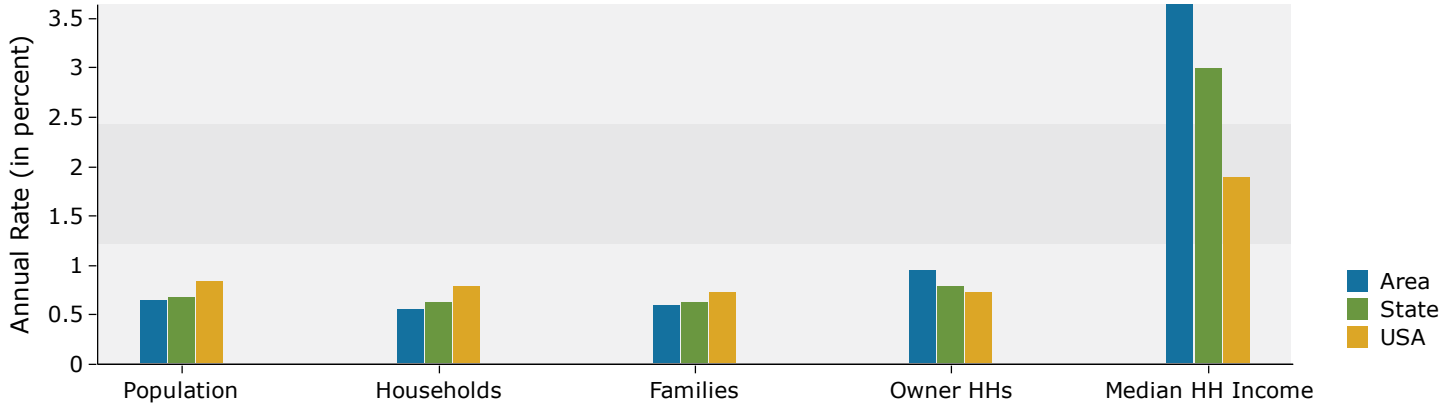
  

2024 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,709	57.1%	72,953	58.0%	176,395	61.0%
Black Alone	1,300	6.3%	6,536	5.2%	12,507	4.3%
American Indian Alone	157	0.8%	961	0.8%	2,705	0.9%
Asian Alone	2,468	12.0%	11,603	9.2%	20,052	6.9%
Pacific Islander Alone	262	1.3%	1,854	1.5%	3,043	1.1%
Some Other Race Alone	3,022	14.7%	22,729	18.1%	55,590	19.2%
Two or More Races	1,574	7.7%	9,102	7.2%	18,894	6.5%
Hispanic Origin (Any Race)	7,653	37.3%	53,958	42.9%	129,587	44.8%

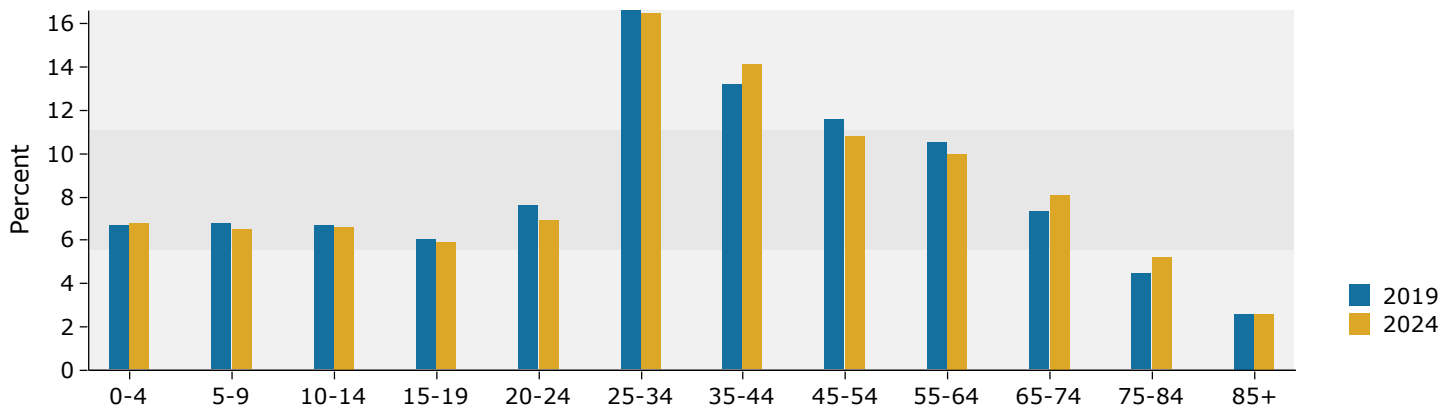
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

## 1 mile

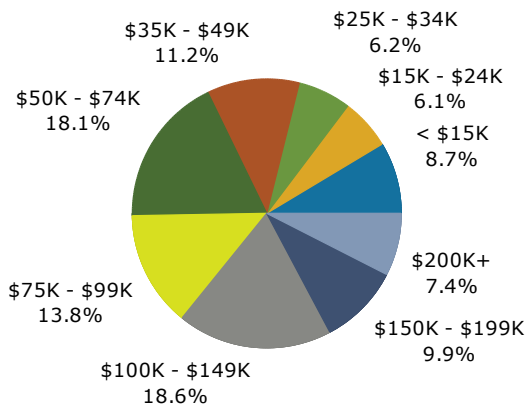
### Trends 2019-2024



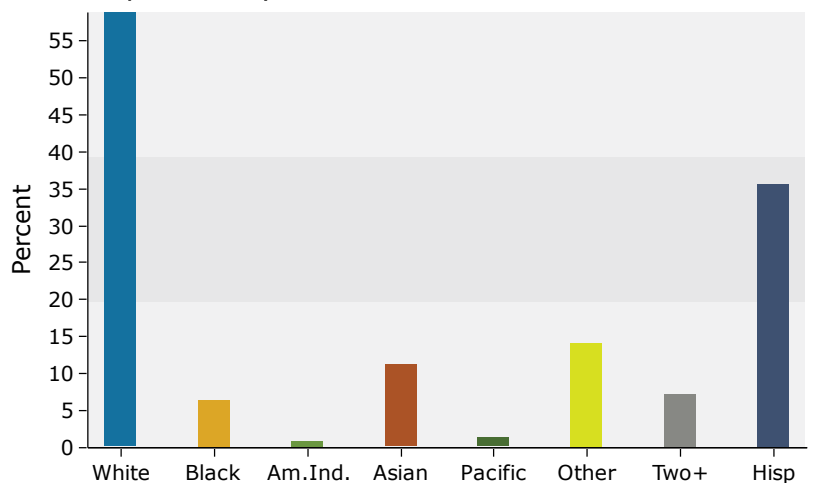
### Population by Age



### 2019 Household Income



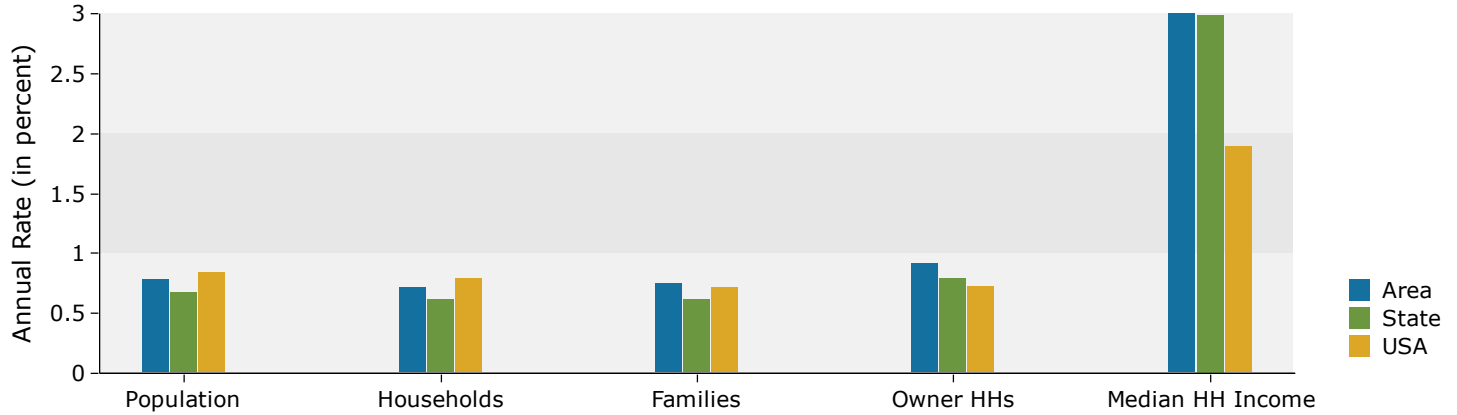
### 2019 Population by Race



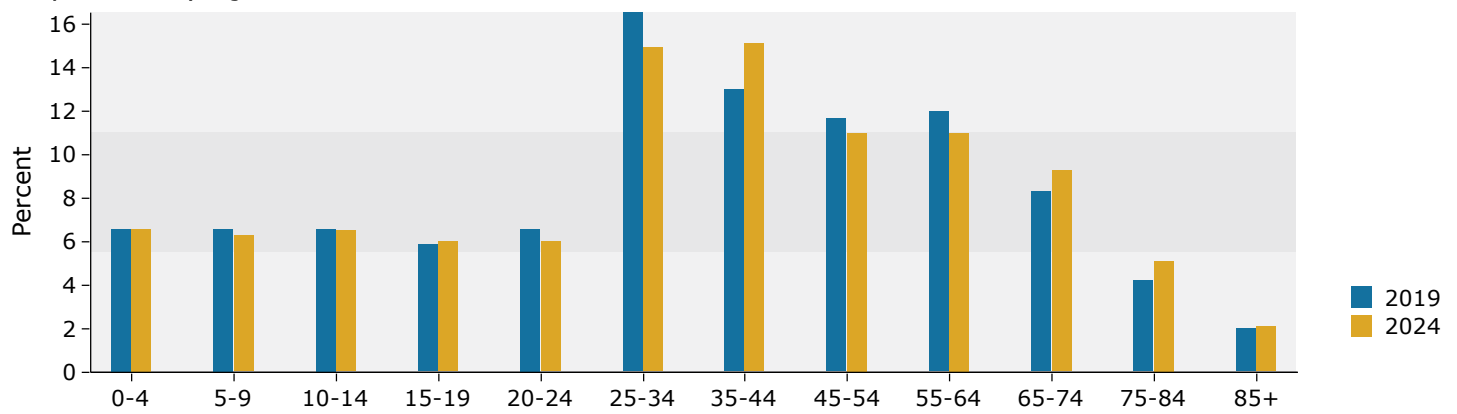
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

### 3 miles

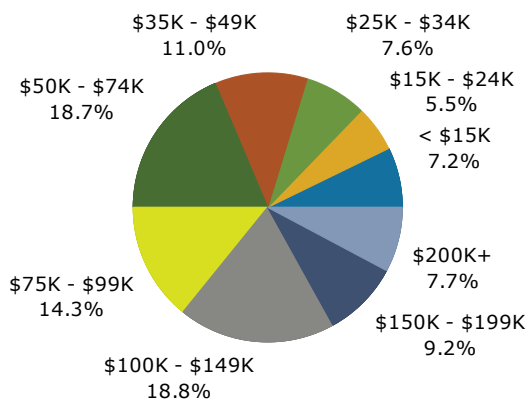
#### Trends 2019-2024



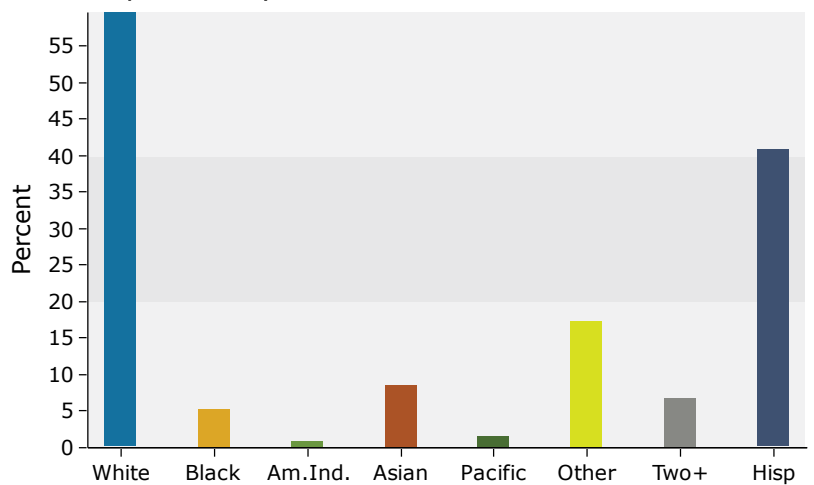
#### Population by Age



#### 2019 Household Income



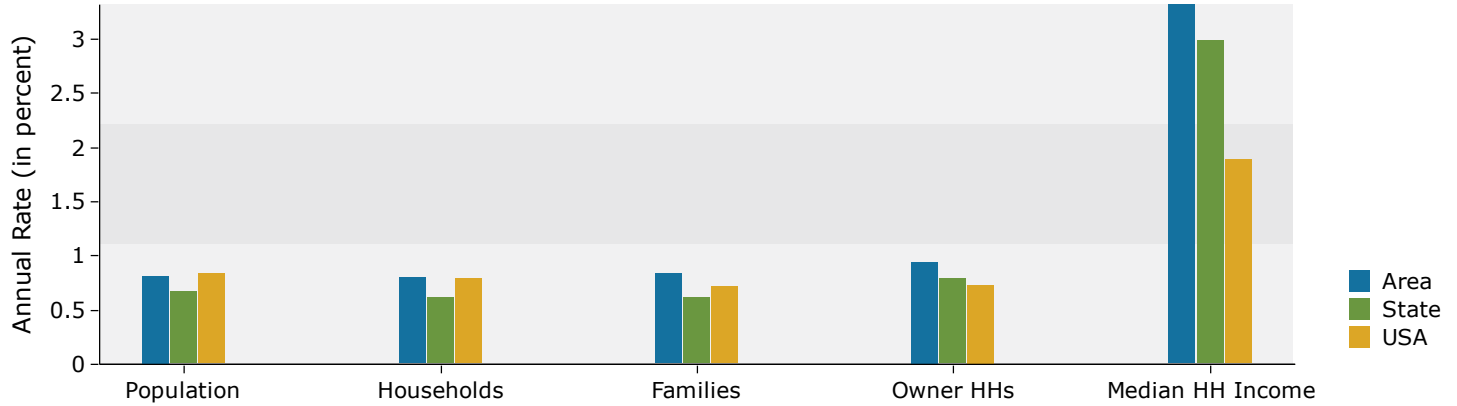
#### 2019 Population by Race



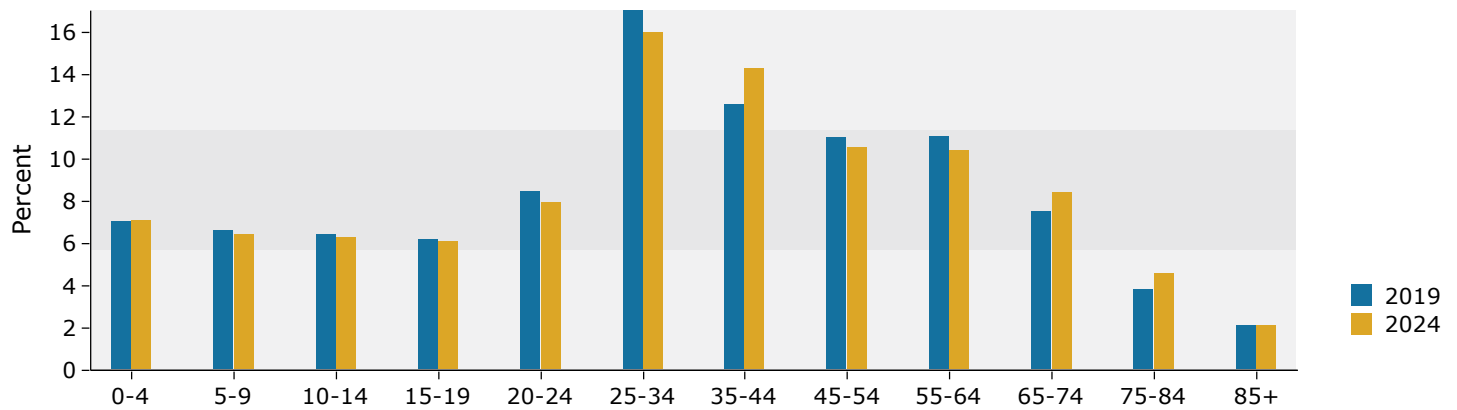
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

## 5 miles

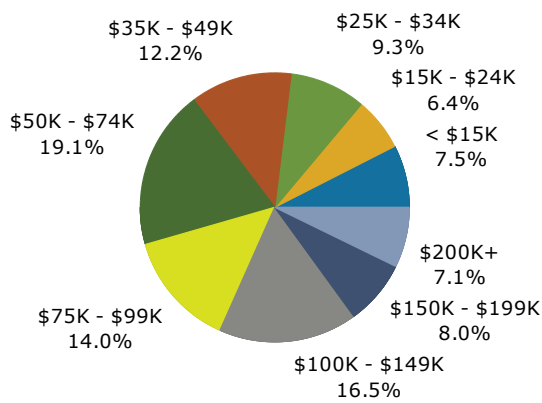
### Trends 2019-2024



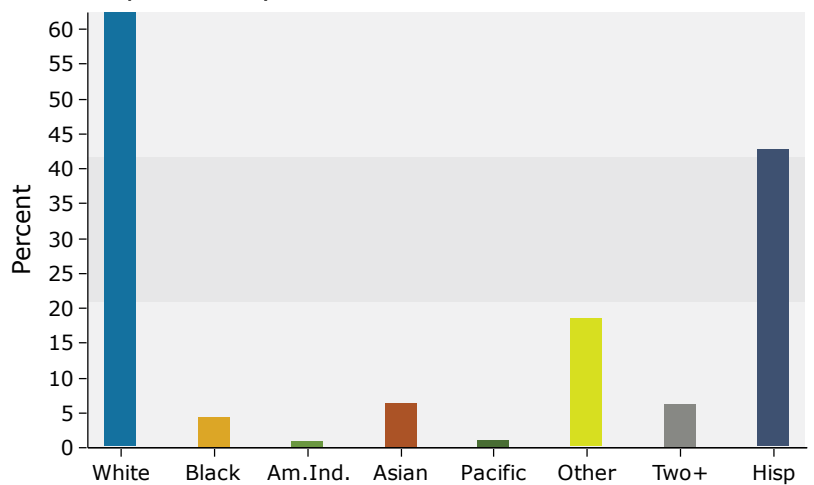
### Population by Age



### 2019 Household Income



### 2019 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.