Community Profile

44755-The Parke
5001 183A Toll Rd
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 30.53145
Longitude: -97.81789

	3 miles	5 miles	10 miles
Population Summary			
2000 Total Population	28,149	62,078	232,003
2010 Total Population	58,620	129,058	352,728
2019 Total Population	77,328	186,020	459,229
2019 Group Quarters	156	196	1,234
2024 Total Population	87,975	216,817	524,735
2019-2024 Annual Rate	2.61%	3.11%	2.70%
2019 Total Daytime Population	63,075	148,194	430,253
Workers	24,157	55,313	209,321
Residents	38,918	92,881	220,932
Household Summary			
2000 Households	9,268	20,744	86,322
2000 Average Household Size	3.02	2.98	2.67
2010 Households	20,456	45,173	135,476
2010 Average Household Size	2.86	2.85	2.60
2019 Households	26,966	65,734	175,624
2019 Average Household Size	2.86	2.83	2.61
2024 Households	30,676	76,672	200,143
2024 Average Household Size	2.86	2.83	2.62
2019-2024 Annual Rate	2.61%	3.13%	2.65%
2010 Families	15,577	34,222	91,307
2010 Average Family Size	3.28	3.29	3.16
2019 Families	20,510	48,926	118,281
2019 Average Family Size	3.29	3.29	3.18
2024 Families	23,240	56,696	134,968
2024 Average Family Size	3.29	3.30	3.19
2019-2024 Annual Rate	2.53%	2.99%	2.67%
Housing Unit Summary			
2000 Housing Units	9,591	21,403	89,691
Owner Occupied Housing Units	84.0%	82.4%	64.8%
Renter Occupied Housing Units	12.6%	14.5%	31.4%
Vacant Housing Units	3.4%	3.1%	3.8%
2010 Housing Units	21,418	47,356	143,944
Owner Occupied Housing Units	70.3%	70.5%	57.9%
Renter Occupied Housing Units	25.2%	24.9%	36.2%
Vacant Housing Units	4.5%	4.6%	5.9%
2019 Housing Units	28,436	69,214	186,368
Owner Occupied Housing Units	72.8%	70.3%	59.6%
Renter Occupied Housing Units	22.0%	24.7%	34.6%
Vacant Housing Units	5.2%	5.0%	5.8%
2024 Housing Units	32,400	80,742	211,617
Owner Occupied Housing Units	72.9%	70.6%	60.8%
Renter Occupied Housing Units	21.8%	24.4%	33.8%
Vacant Housing Units	5.3%	5.0%	5.4%
Median Household Income			
2019	$90,685	$95,416	$87,208
2024	$101,608	$103,697	$96,858
Median Home Value			
2019	$247,012	$273,671	$280,987
2024	$271,522	$297,965	$309,445
Per Capita Income			
2019	$39,193	$41,987	$43,254
2024	$44,241	$46,706	$47,776
Median Age			
2010	32.8	33.4	33.9
2019	34.5	35.0	35.5
2024	34.3	34.7	35.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.
Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	26,966	65,734	175,624
<$15,000	3.7%	3.2%	4.0%
$15,000 - $24,999	3.9%	3.5%	4.3%
$25,000 - $34,999	4.4%	5.0%	5.9%
$35,000 - $49,999	9.2%	9.6%	10.5%
$50,000 - $74,999	18.0%	17.0%	17.5%
$75,000 - $99,999	15.6%	13.8%	13.9%
$100,000 - $149,999	23.6%	24.1%	21.2%
$150,000 - $199,999	10.7%	11.5%	10.8%
$200,000+	10.9%	12.5%	11.8%
Average Household Income	$113,047	$117,940	$113,253
2024 Households by Income			
Household Income Base	30,676	76,672	200,143
<$15,000	3.0%	2.7%	3.2%
$15,000 - $24,999	3.2%	2.9%	3.5%
$25,000 - $34,999	3.6%	4.3%	5.0%
$35,000 - $49,999	7.8%	8.4%	9.2%
$50,000 - $74,999	16.3%	15.8%	16.8%
$75,000 - $99,999	14.7%	13.0%	13.8%
$100,000 - $149,999	25.2%	25.3%	22.8%
$150,000 - $199,999	13.1%	13.5%	12.7%
$200,000+	13.1%	14.2%	13.2%
Average Household Income	$127,676	$130,956	$125,434
2019 Owner Occupied Housing Units by Value			
Total	20,708	48,671	111,071
<$50,000	1.4%	1.4%	1.3%
$50,000 - $99,999	0.9%	0.8%	0.9%
$100,000 - $149,999	6.5%	4.8%	5.5%
$150,000 - $199,999	18.3%	13.0%	12.4%
$200,000 - $249,999	24.4%	21.2%	19.3%
$250,000 - $299,999	17.0%	18.7%	16.9%
$300,000 - $399,999	20.7%	24.4%	23.3%
$400,000 - $499,999	7.2%	9.1%	10.7%
$500,000 - $749,999	2.8%	5.6%	7.6%
$750,000 - $999,999	0.5%	0.6%	1.2%
$1,000,000 - $1,499,999	0.2%	0.3%	0.4%
$1,500,000 - $1,999,999	0.0%	0.0%	0.1%
$2,000,000 +	0.1%	0.1%	0.2%
Average Home Value	$274,914	$302,358	$318,812
2024 Owner Occupied Housing Units by Value			
Total	23,628	57,008	128,640
<$50,000	0.7%	0.7%	0.7%
$50,000 - $99,999	0.5%	0.4%	0.5%
$100,000 - $149,999	4.3%	3.0%	3.7%
$150,000 - $199,999	14.3%	9.8%	9.5%
$200,000 - $249,999	23.1%	19.2%	17.4%
$250,000 - $299,999	16.3%	17.6%	15.7%
$300,000 - $399,999	25.5%	28.5%	27.0%
$400,000 - $499,999	10.5%	12.6%	14.4%
$500,000 - $749,999	3.5%	6.6%	8.5%
$750,000 - $999,999	0.8%	1.0%	1.8%
$1,000,000 - $1,499,999	0.2%	0.4%	0.5%
$1,500,000 - $1,999,999	0.0%	0.0%	0.2%
$2,000,000 +	0.2%	0.1%	0.2%
Average Home Value	$299,990	$328,093	$346,296

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

August 05, 2019

44755-The Parke
5001 183A Toll Rd
Rings: 3, 5, 10 mile radii

	3 miles	5 miles	10 miles
2010 Population by Age			
Total	58,619	129,056	352,727
0 - 4	9.0%	8.8%	7.8%
5 - 9	9.4%	9.4%	8.1%
10 - 14	8.7%	8.6%	7.6%
15 - 24	11.3%	11.0%	11.9%
25 - 34	15.5%	15.0%	16.4%
35 - 44	18.8%	19.0%	17.4%
45 - 54	13.4%	14.1%	14.5%
55 - 64	7.9%	8.2%	9.4%
65 - 74	3.6%	3.8%	4.2%
75 - 84	1.7%	1.6%	1.8%
85 +	0.7%	0.6%	0.8%
18 +	68.2%	68.6%	72.3%
2019 Population by Age			
Total	77,330	186,019	459,229
0 - 4	7.9%	7.6%	7.0%
5 - 9	8.6%	8.2%	7.4%
10 - 14	8.6%	8.1%	7.4%
15 - 24	11.8%	11.8%	12.1%
25 - 34	13.8%	14.2%	15.3%
35 - 44	16.7%	16.6%	16.1%
45 - 54	13.7%	14.0%	13.6%
55 - 64	10.1%	10.4%	11.1%
65 - 74	5.8%	6.0%	6.7%
75 - 84	2.1%	2.2%	2.5%
85 +	0.7%	0.7%	0.9%
18 +	70.6%	71.8%	74.4%
2024 Population by Age			
Total	87,975	216,817	524,736
0 - 4	8.1%	7.7%	7.1%
5 - 9	8.4%	8.0%	7.2%
10 - 14	8.3%	7.8%	7.1%
15 - 24	11.4%	11.4%	11.8%
25 - 34	15.1%	15.7%	16.2%
35 - 44	16.6%	16.2%	15.7%
45 - 54	12.5%	12.8%	12.6%
55 - 64	9.7%	10.1%	10.7%
65 - 74	6.4%	6.8%	7.5%
75 - 84	2.7%	2.8%	3.3%
85 +	0.8%	0.7%	0.9%
18 +	70.9%	72.4%	74.9%
2010 Population by Sex			
Males	28,708	63,423	173,858
Females	29,912	65,635	178,870
2019 Population by Sex			
Males	37,847	91,348	226,408
Females	39,481	94,672	232,822
2024 Population by Sex			
Males	43,078	106,407	258,213
Females	44,897	110,410	266,522

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	58,620	129,057	352,728
White Alone	81.7%	80.8%	77.0%
Black Alone	4.3%	4.1%	5.5%
American Indian Alone	0.5%	0.5%	0.6%
Asian Alone	4.1%	6.3%	7.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.8%	4.9%	5.7%
Two or More Races	3.5%	3.3%	3.4%
Hispanic Origin	20.3%	18.3%	19.8%
Diversity Index	54.6	53.8	58.9
2019 Population by Race/Ethnicity			
Total	77,326	186,019	459,229
White Alone	73.6%	72.1%	70.2%
Black Alone	5.6%	5.3%	6.4%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	7.8%	11.1%	11.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.4%	6.3%	6.8%
Two or More Races	4.9%	4.5%	4.3%
Hispanic Origin	25.4%	22.8%	23.2%
Diversity Index	65.7	65.3	67.1
2024 Population by Race/Ethnicity			
Total	87,976	216,816	524,734
White Alone	69.9%	68.5%	67.2%
Black Alone	6.5%	6.2%	7.2%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	9.2%	12.6%	12.9%
Pacific Islander Alone	0.1%	0.2%	0.1%
Some Other Race Alone	8.3%	7.2%	7.4%
Two or More Races	5.3%	4.8%	4.6%
Hispanic Origin	28.5%	25.6%	25.3%
Diversity Index	70.3	69.8	70.5
2010 Population by Relationship and Household Type			
Total	58,620	129,058	352,728
In Households	99.8%	99.9%	99.7%
In Family Households	89.2%	89.0%	83.8%
Householder	26.5%	26.6%	25.9%
Spouse	20.8%	21.5%	20.4%
Child	36.8%	36.1%	32.4%
Other relative	3.1%	2.9%	3.2%
Nonrelative	2.0%	1.8%	1.8%
In Nonfamily Households	10.6%	10.9%	15.9%
In Group Quarters	0.2%	0.1%	0.3%
Institutionalized Population	0.2%	0.1%	0.2%
Noninstitutionalized Population	0.0%	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	48,764	119,392	303,618
Less than 9th Grade	2.1%	2.1%	2.1%
9th - 12th Grade, No Diploma	3.6%	2.7%	2.8%
High School Graduate	14.9%	13.3%	12.9%
GED/Alternative Credential	3.4%	2.6%	2.6%
Some College, No Degree	24.2%	22.9%	21.5%
Associate Degree	9.5%	8.7%	8.2%
Bachelor's Degree	29.2%	32.1%	32.5%
Graduate/Professional Degree	13.2%	15.8%	17.4%
2019 Population 15+ by Marital Status			
Total	57,922	141,369	359,386
Never Married	28.3%	27.6%	30.7%
Married	56.5%	58.5%	54.6%
Widowed	3.7%	3.5%	3.3%
Divorced	11.5%	10.5%	11.4%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.6%	96.3%	96.3%
Civilian Unemployed (Unemployment Rate)	3.4%	3.7%	3.7%
2019 Employed Population 16+ by Industry			
Total	39,083	94,689	242,393
Agriculture/Mining	0.7%	0.8%	0.6%
Construction	6.6%	6.5%	6.3%
Manufacturing	9.5%	10.0%	9.9%
Wholesale Trade	2.2%	2.6%	2.5%
Retail Trade	12.7%	11.9%	11.1%
Transportation/Utilities	2.8%	3.0%	3.2%
Information	2.3%	2.7%	2.7%
Finance/Insurance/Real Estate	7.9%	8.7%	8.5%
Services	49.9%	48.6%	49.7%
Public Administration	5.4%	5.2%	5.3%
2019 Employed Population 16+ by Occupation			
Total	39,082	94,690	242,393
White Collar	73.2%	76.4%	75.5%
Management/Business/Financial	19.3%	21.1%	20.3%
Professional	27.6%	28.6%	29.4%
Sales	13.5%	12.7%	12.1%
Administrative Support	12.7%	14.0%	13.7%
Services	14.2%	11.8%	12.5%
Blue Collar	12.6%	11.7%	12.0%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	3.2%	3.0%	3.1%
Installation/Maintenance/Repair	3.2%	3.0%	2.7%
Production	2.4%	2.7%	3.0%
Transportation/Material Moving	3.7%	3.0%	3.0%
2010 Population By Urban/ Rural Status			
Total Population	58,620	129,058	352,728
Population Inside Urbanized Area	98.8%	95.6%	94.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	1.2%	4.4%	5.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	20,456	45,174	135,477
Households with 1 Person	18.4%	18.7%	25.2%
Households with 2+ People	81.6%	81.3%	74.8%
Family Households	76.1%	75.8%	67.4%
Husband-wife Families	59.8%	61.2%	53.2%
With Related Children	36.5%	37.0%	29.3%
Other Family (No Spouse Present)	16.4%	14.5%	14.2%
Other Family with Male Householder	4.5%	4.1%	4.0%
With Related Children	3.2%	2.8%	2.5%
Other Family with Female Householder	11.8%	10.4%	10.2%
With Related Children	8.8%	7.6%	7.2%
Nonfamily Households	5.4%	5.5%	7.4%
All Households with Children	48.9%	47.8%	39.4%
Multigenerational Households	4.2%	3.6%	3.1%
Unmarried Partner Households	6.1%	5.7%	6.4%
Male-female	5.2%	4.9%	5.5%
Same-sex	0.8%	0.9%	0.9%
2010 Households by Size			
Total	20,456	45,174	135,478
1 Person Household	18.4%	18.7%	25.2%
2 Person Household	29.0%	29.6%	31.3%
3 Person Household	20.3%	19.7%	17.5%
4 Person Household	19.2%	19.7%	16.2%
5 Person Household	8.4%	8.2%	6.5%
6 Person Household	3.1%	2.8%	2.2%
7 + Person Household	1.6%	1.4%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	20,456	45,173	135,476
Owner Occupied	73.6%	73.9%	61.6%
Owned with a Mortgage/Loan	65.5%	64.9%	51.7%
Owned Free and Clear	8.1%	8.9%	9.8%
Renter Occupied	26.4%	26.1%	38.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	21,418	47,356	143,944
Housing Units Inside Urbanized Area	98.8%	95.6%	94.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.2%	4.4%	5.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)	Boomburbs (1C)	Boomburbs (1C)
2.	Boomburbs (1C)	Up and Coming Families (7A)	Up and Coming Families (7A)
3.	Soccer Moms (4A)	Soccer Moms (4A)	Bright Young Professionals
2019 Consumer Spending			
Apparel & Services: Total $	$76,032,656	$194,259,622	$502,325,612
Average Spent	$2,819.57	$2,955.24	$2,860.23
Spending Potential Index	132	138	134
Education: Total $	$52,318,062	$135,911,267	$354,821,022
Average Spent	$1,940.15	$2,067.59	$2,020.34
Spending Potential Index	122	130	127
Entertainment/Recreation: Total $	$112,941,522	$286,056,243	$730,750,398
Average Spent	$4,188.29	$4,351.72	$4,160.88
Spending Potential Index	128	133	127
Food at Home: Total $	$175,501,847	$446,673,751	$1,161,410,279
Average Spent	$6,508.26	$6,795.17	$6,613.05
Spending Potential Index	126	131	128
Food Away from Home: Total $	$131,258,904	$335,057,532	$865,500,414
Average Spent	$4,867.57	$5,097.17	$4,928.14
Spending Potential Index	132	139	134
Health Care: Total $	$200,809,796	$504,054,735	$1,281,306,150
Average Spent	$7,446.78	$7,668.10	$7,295.73
Spending Potential Index	125	129	123
HH Furnishings & Equipment: Total $	$77,983,962	$196,347,256	$496,877,001
Average Spent	$2,891.94	$2,987.00	$2,829.21
Spending Potential Index	136	140	133
Personal Care Products & Services: Total $	$32,562,463	$82,354,457	$209,692,375
Average Spent	$1,207.54	$1,252.84	$1,193.98
Spending Potential Index	136	141	135
Shelter: Total $	$627,069,426	$1,608,691,160	$4,209,203,214
Average Spent	$23,254.08	$24,472.74	$23,967.13
Spending Potential Index	126	132	130
Support Payments/Cash Contributions/Gifts in Kind: Total $	$86,232,970	$216,101,861	$547,282,661
Average Spent	$3,197.84	$3,287.52	$3,116.22
Spending Potential Index	129	133	126
Travel: Total $	$80,351,066	$203,066,035	$513,213,070
Average Spent	$2,979.72	$3,089.21	$2,922.23
Spending Potential Index	133	138	130
Vehicle Maintenance & Repairs: Total $	$39,365,115	$100,003,448	$259,591,819
Average Spent	$1,459.81	$1,521.34	$1,478.11
Spending Potential Index	128	133	129

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.