



Demographic and Income Comparison Profile

44685-Pavillions at La Quinta
 79220 Highway 111
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 33.70790
 Longitude: -116.28265

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	5,958	67,298	151,606
Households	2,395	24,463	54,149
Families	1,613	17,720	39,063
Average Household Size	2.48	2.74	2.78
Owner Occupied Housing Units	1,680	16,455	37,436
Renter Occupied Housing Units	715	8,008	16,713
Median Age	42.3	38.5	38.2
2019 Summary			
Population	6,701	72,580	167,356
Households	2,715	26,376	60,062
Families	1,812	19,055	43,212
Average Household Size	2.46	2.75	2.77
Owner Occupied Housing Units	1,859	17,059	40,663
Renter Occupied Housing Units	857	9,318	19,399
Median Age	46.3	40.0	39.9
Median Household Income	\$67,076	\$65,808	\$65,651
Average Household Income	\$91,908	\$96,694	\$97,879
2024 Summary			
Population	7,178	76,048	178,017
Households	2,899	27,489	63,615
Families	1,930	19,860	45,735
Average Household Size	2.47	2.76	2.78
Owner Occupied Housing Units	1,987	17,898	43,648
Renter Occupied Housing Units	912	9,591	19,967
Median Age	46.9	40.6	40.4
Median Household Income	\$81,327	\$78,863	\$78,789
Average Household Income	\$107,293	\$111,876	\$112,923
Trends: 2019-2024 Annual Rate			
Population	1.38%	0.94%	1.24%
Households	1.32%	0.83%	1.16%
Families	1.27%	0.83%	1.14%
Owner Households	1.34%	0.96%	1.43%
Median Household Income	3.93%	3.69%	3.72%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2019 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	417	15.4%	2,869	10.9%	6,105	10.2%
\$15,000 - \$24,999	295	10.9%	2,039	7.7%	4,738	7.9%
\$25,000 - \$34,999	211	7.8%	2,298	8.7%	5,324	8.9%
\$35,000 - \$49,999	191	7.0%	2,866	10.9%	6,772	11.3%
\$50,000 - \$74,999	326	12.0%	4,383	16.6%	10,048	16.7%
\$75,000 - \$99,999	266	9.8%	2,956	11.2%	6,922	11.5%
\$100,000 - \$149,999	553	20.4%	4,237	16.1%	9,456	15.7%
\$150,000 - \$199,999	233	8.6%	2,324	8.8%	4,895	8.1%
\$200,000+	223	8.2%	2,405	9.1%	5,801	9.7%
Median Household Income	\$67,076		\$65,808		\$65,651	
Average Household Income	\$91,908		\$96,694		\$97,879	
Per Capita Income	\$36,295		\$35,027		\$34,977	

2024 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	392	13.5%	2,387	8.7%	5,188	8.2%
\$15,000 - \$24,999	266	9.2%	1,661	6.0%	3,930	6.2%
\$25,000 - \$34,999	200	6.9%	1,993	7.3%	4,725	7.4%
\$35,000 - \$49,999	176	6.1%	2,627	9.6%	6,332	10.0%
\$50,000 - \$74,999	332	11.5%	4,444	16.2%	10,159	16.0%
\$75,000 - \$99,999	275	9.5%	3,266	11.9%	7,732	12.2%
\$100,000 - \$149,999	631	21.8%	5,025	18.3%	11,654	18.3%
\$150,000 - \$199,999	324	11.2%	3,151	11.5%	6,738	10.6%
\$200,000+	302	10.4%	2,935	10.7%	7,158	11.3%
Median Household Income	\$81,327		\$78,863		\$78,789	
Average Household Income	\$107,293		\$111,876		\$112,923	
Per Capita Income	\$42,311		\$40,296		\$40,171	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	256	4.3%	4,285	6.4%	10,428	6.9%
Age 5 - 9	425	7.1%	4,811	7.1%	10,746	7.1%
Age 10 - 14	541	9.1%	5,303	7.9%	11,201	7.4%
Age 15 - 19	479	8.0%	5,042	7.5%	10,803	7.1%
Age 20 - 24	221	3.7%	3,946	5.9%	8,730	5.8%
Age 25 - 34	455	7.6%	7,425	11.0%	18,245	12.0%
Age 35 - 44	861	14.5%	8,530	12.7%	18,116	11.9%
Age 45 - 54	854	14.3%	8,989	13.4%	18,440	12.2%
Age 55 - 64	683	11.5%	7,702	11.4%	17,334	11.4%
Age 65 - 74	671	11.3%	6,494	9.6%	15,628	10.3%
Age 75 - 84	389	6.5%	3,611	5.4%	9,026	6.0%
Age 85+	121	2.0%	1,161	1.7%	2,907	1.9%

2019 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	276	4.1%	4,273	5.9%	10,735	6.4%
Age 5 - 9	292	4.4%	4,434	6.1%	10,601	6.3%
Age 10 - 14	332	5.0%	4,625	6.4%	10,487	6.3%
Age 15 - 19	446	6.7%	4,707	6.5%	10,158	6.1%
Age 20 - 24	434	6.5%	4,633	6.4%	10,149	6.1%
Age 25 - 34	837	12.5%	9,437	13.0%	22,019	13.2%
Age 35 - 44	627	9.4%	8,126	11.2%	18,582	11.1%
Age 45 - 54	911	13.6%	8,457	11.7%	17,912	10.7%
Age 55 - 64	904	13.5%	9,089	12.5%	19,880	11.9%
Age 65 - 74	886	13.2%	8,514	11.7%	20,671	12.4%
Age 75 - 84	565	8.4%	4,743	6.5%	12,051	7.2%
Age 85+	193	2.9%	1,541	2.1%	4,112	2.5%

2024 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	298	4.2%	4,459	5.9%	11,430	6.4%
Age 5 - 9	305	4.2%	4,583	6.0%	11,159	6.3%
Age 10 - 14	317	4.4%	4,742	6.2%	11,137	6.3%
Age 15 - 19	320	4.5%	4,475	5.9%	10,129	5.7%
Age 20 - 24	356	5.0%	4,280	5.6%	9,552	5.4%
Age 25 - 34	1,129	15.7%	10,247	13.5%	23,921	13.4%
Age 35 - 44	742	10.3%	9,108	12.0%	20,919	11.8%
Age 45 - 54	738	10.3%	8,032	10.6%	17,422	9.8%
Age 55 - 64	999	13.9%	9,037	11.9%	19,682	11.1%
Age 65 - 74	900	12.5%	9,158	12.0%	22,280	12.5%
Age 75 - 84	784	10.9%	6,069	8.0%	15,420	8.7%
Age 85+	290	4.0%	1,859	2.4%	4,963	2.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,620	77.5%	47,243	70.2%	104,273	68.8%
Black Alone	110	1.8%	1,501	2.2%	3,170	2.1%
American Indian Alone	21	0.4%	501	0.7%	1,222	0.8%
Asian Alone	308	5.2%	1,866	2.8%	3,841	2.5%
Pacific Islander Alone	2	0.0%	55	0.1%	139	0.1%
Some Other Race Alone	688	11.5%	13,856	20.6%	34,179	22.5%
Two or More Races	209	3.5%	2,276	3.4%	4,781	3.2%
Hispanic Origin (Any Race)	1,801	30.2%	32,279	48.0%	77,757	51.3%

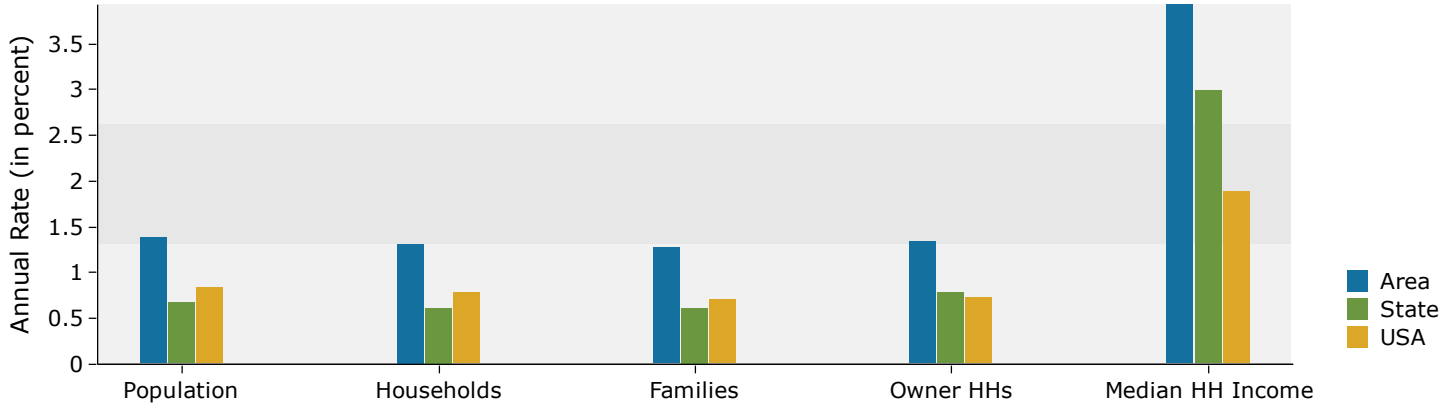
2019 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,951	73.9%	48,767	67.2%	110,891	66.3%
Black Alone	140	2.1%	1,705	2.3%	3,672	2.2%
American Indian Alone	23	0.3%	552	0.8%	1,374	0.8%
Asian Alone	398	5.9%	2,256	3.1%	4,744	2.8%
Pacific Islander Alone	2	0.0%	66	0.1%	158	0.1%
Some Other Race Alone	913	13.6%	16,492	22.7%	40,741	24.3%
Two or More Races	275	4.1%	2,743	3.8%	5,776	3.5%
Hispanic Origin (Any Race)	2,392	35.7%	38,346	52.8%	92,500	55.3%

2024 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,147	71.7%	49,997	65.7%	115,798	65.0%
Black Alone	160	2.2%	1,828	2.4%	3,976	2.2%
American Indian Alone	24	0.3%	574	0.8%	1,451	0.8%
Asian Alone	474	6.6%	2,598	3.4%	5,547	3.1%
Pacific Islander Alone	2	0.0%	74	0.1%	175	0.1%
Some Other Race Alone	1,055	14.7%	17,958	23.6%	44,680	25.1%
Two or More Races	315	4.4%	3,020	4.0%	6,390	3.6%
Hispanic Origin (Any Race)	2,812	39.2%	42,389	55.7%	102,959	57.8%

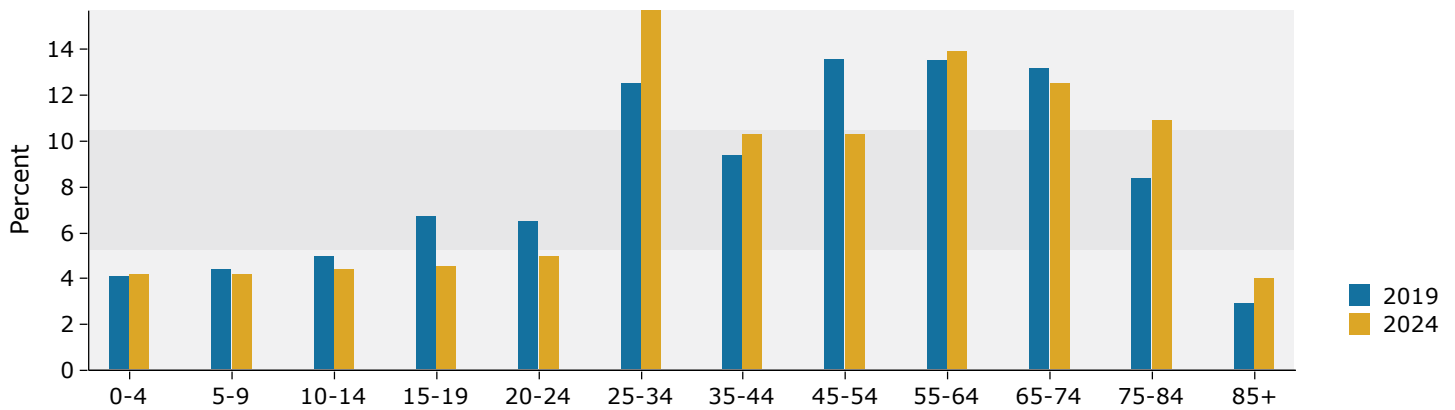
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

1 mile

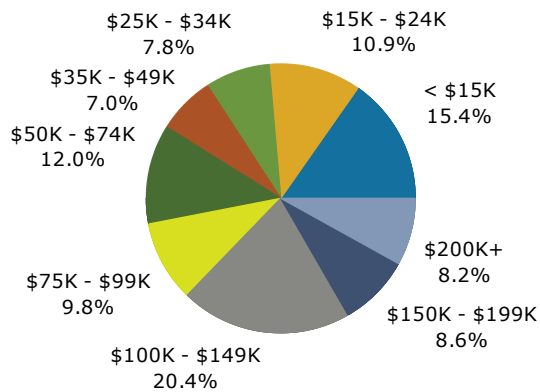
Trends 2019-2024



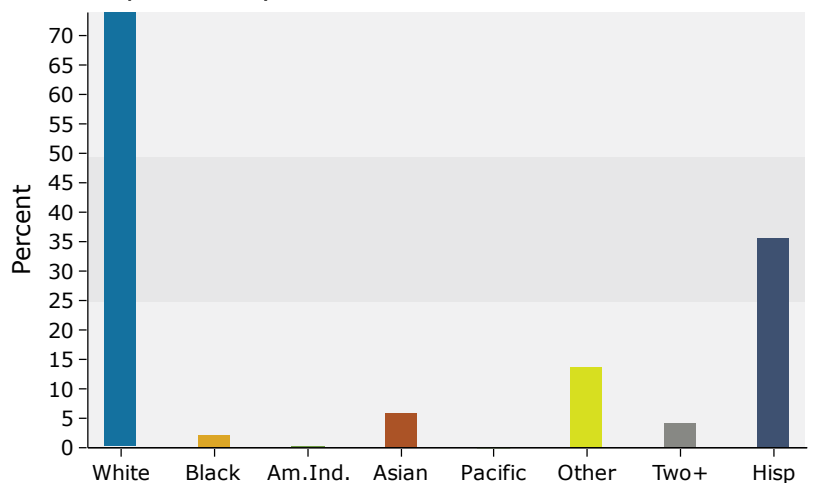
Population by Age



2019 Household Income



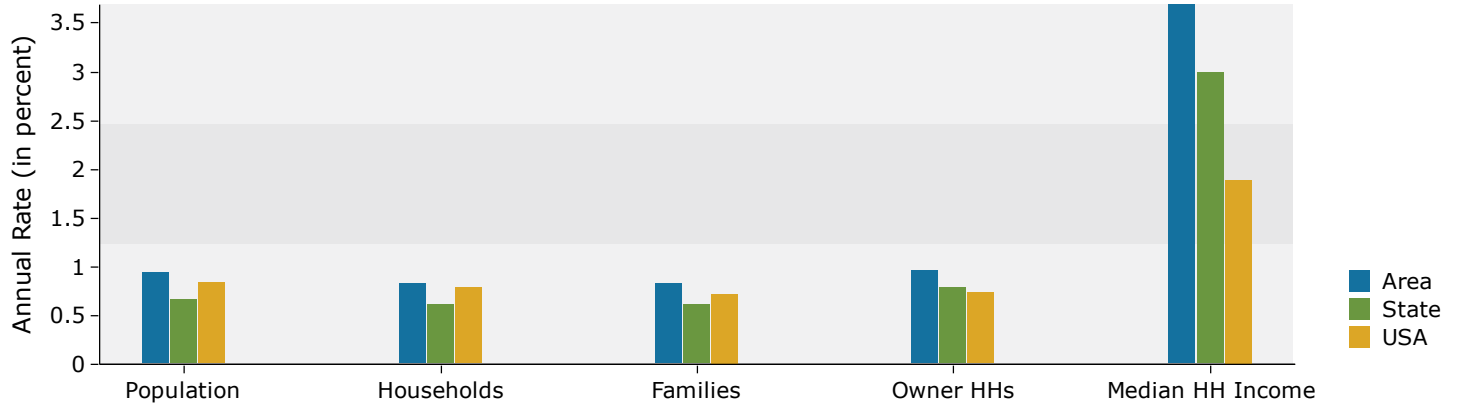
2019 Population by Race



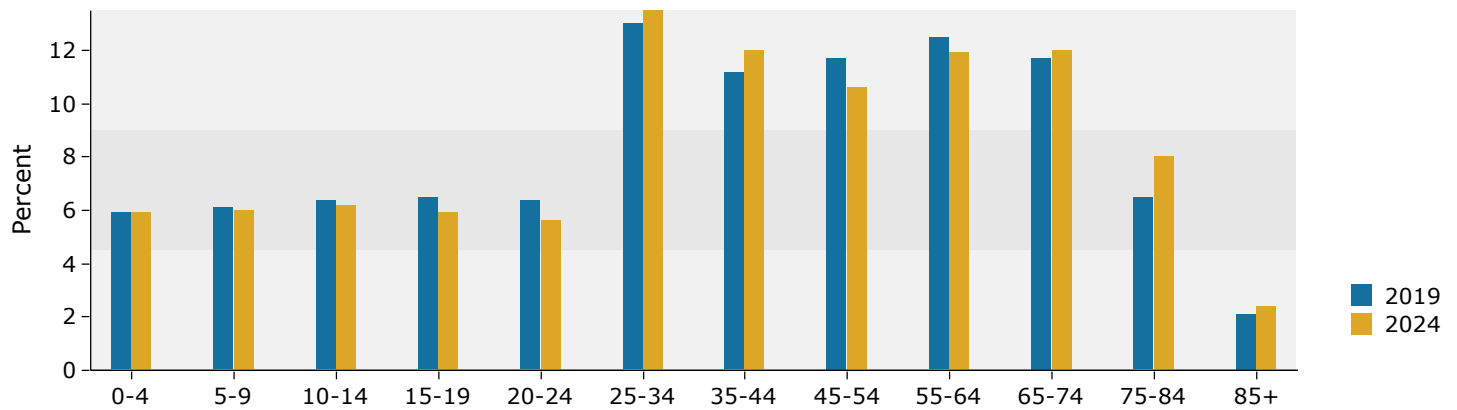
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3 miles

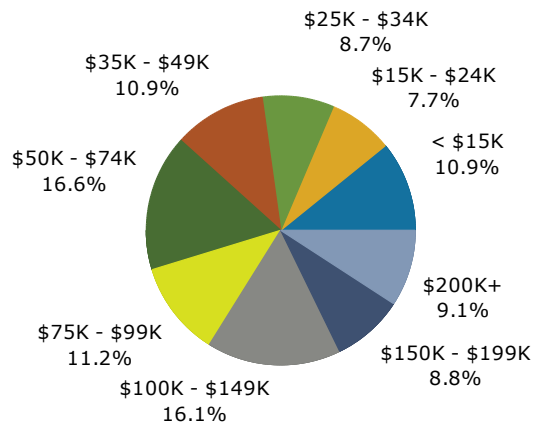
Trends 2019-2024



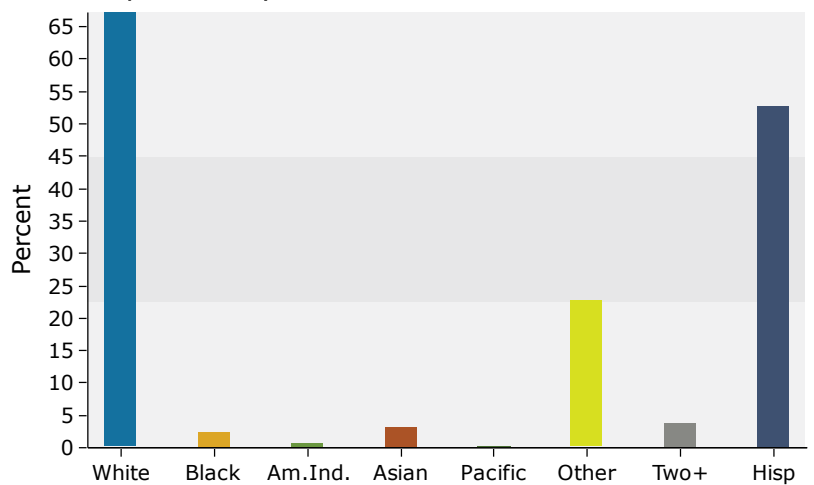
Population by Age



2019 Household Income



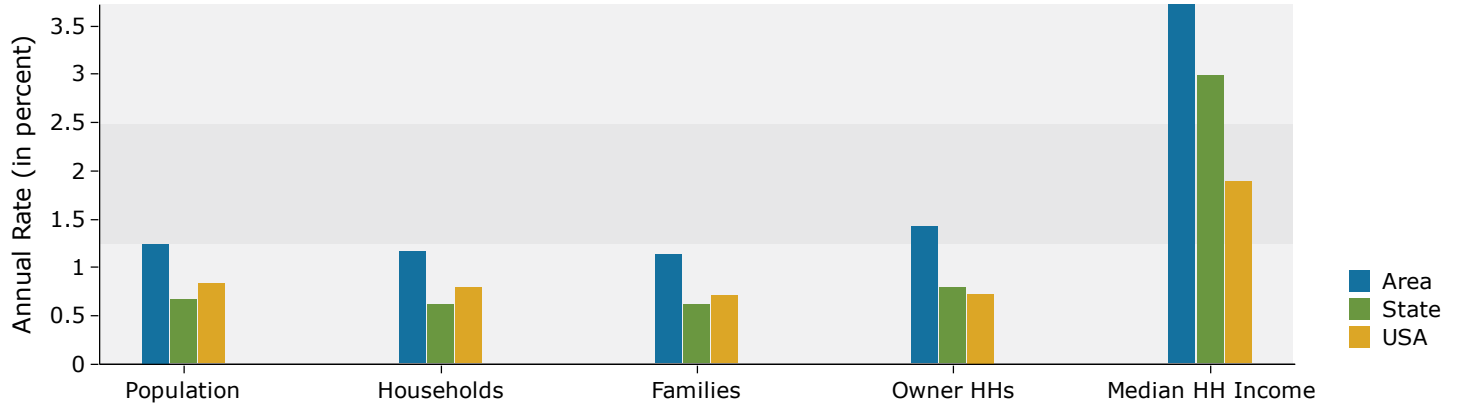
2019 Population by Race



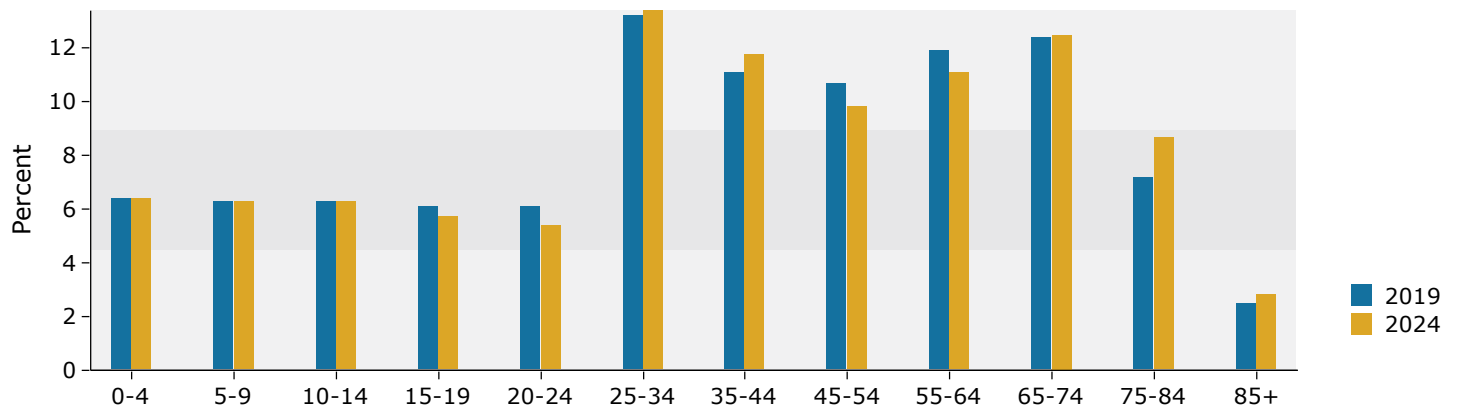
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

5 miles

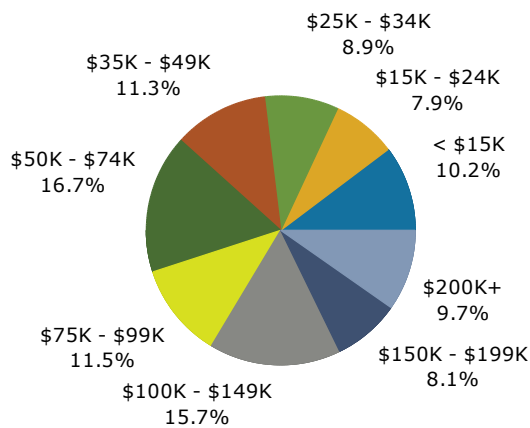
Trends 2019-2024



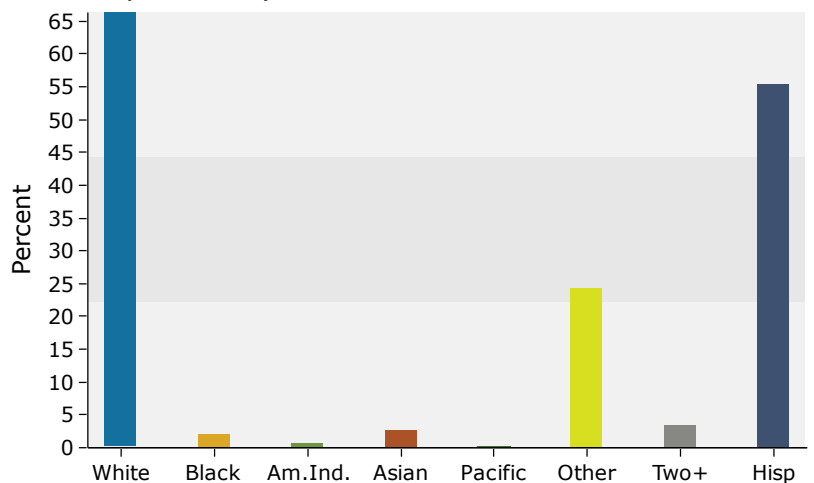
Population by Age



2019 Household Income



2019 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.