



Community Profile

44733-Plantation Grove
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 28.53222
Longitude: -81.54169

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	4,250	31,741	115,065
2010 Total Population	8,598	46,124	162,885
2019 Total Population	11,586	53,748	191,054
2019 Group Quarters	16	372	870
2024 Total Population	12,736	58,924	210,013
2019-2024 Annual Rate	1.91%	1.86%	1.91%
2019 Total Daytime Population	7,590	57,432	154,436
Workers	2,048	30,925	64,473
Residents	5,542	26,507	89,963
Household Summary			
2000 Households	1,463	10,942	40,852
2000 Average Household Size	2.90	2.87	2.78
2010 Households	2,975	15,768	57,631
2010 Average Household Size	2.89	2.90	2.81
2019 Households	3,984	18,239	66,755
2019 Average Household Size	2.90	2.93	2.85
2024 Households	4,365	19,929	72,984
2024 Average Household Size	2.91	2.94	2.87
2019-2024 Annual Rate	1.84%	1.79%	1.80%
2010 Families	2,471	12,250	41,740
2010 Average Family Size	3.17	3.27	3.26
2019 Families	3,277	14,076	48,084
2019 Average Family Size	3.20	3.31	3.30
2024 Families	3,586	15,363	52,555
2024 Average Family Size	3.21	3.32	3.32
2019-2024 Annual Rate	1.82%	1.77%	1.79%
Housing Unit Summary			
2000 Housing Units	1,538	11,627	43,731
Owner Occupied Housing Units	85.4%	73.8%	64.2%
Renter Occupied Housing Units	9.8%	20.4%	29.2%
Vacant Housing Units	4.9%	5.9%	6.6%
2010 Housing Units	3,158	17,321	64,968
Owner Occupied Housing Units	77.8%	68.1%	56.8%
Renter Occupied Housing Units	16.4%	22.9%	31.9%
Vacant Housing Units	5.8%	9.0%	11.3%
2019 Housing Units	4,036	19,217	73,025
Owner Occupied Housing Units	77.8%	67.0%	56.8%
Renter Occupied Housing Units	21.0%	27.9%	34.6%
Vacant Housing Units	1.3%	5.1%	8.6%
2024 Housing Units	4,410	20,863	79,366
Owner Occupied Housing Units	78.9%	67.4%	58.0%
Renter Occupied Housing Units	20.1%	28.1%	34.0%
Vacant Housing Units	1.0%	4.5%	8.0%
Median Household Income			
2019	\$115,294	\$78,175	\$63,451
2024	\$125,848	\$86,467	\$71,170
Median Home Value			
2019	\$424,163	\$334,084	\$279,253
2024	\$438,711	\$359,997	\$305,940
Per Capita Income			
2019	\$49,393	\$39,708	\$33,828
2024	\$53,322	\$43,812	\$37,935
Median Age			
2010	37.6	37.7	35.2
2019	38.1	38.3	36.3
2024	39.4	39.0	36.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

44733-Plantation Grove
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 28.53222
Longitude: -81.54169

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	3,984	18,239	66,755
<\$15,000	3.4%	6.2%	7.7%
\$15,000 - \$24,999	2.7%	5.3%	7.9%
\$25,000 - \$34,999	4.6%	7.1%	8.5%
\$35,000 - \$49,999	9.1%	12.3%	14.3%
\$50,000 - \$74,999	14.1%	17.5%	18.5%
\$75,000 - \$99,999	9.9%	10.8%	11.3%
\$100,000 - \$149,999	16.1%	14.5%	13.8%
\$150,000 - \$199,999	15.3%	10.6%	7.6%
\$200,000+	24.8%	15.8%	10.5%
Average Household Income	\$151,556	\$117,182	\$96,349
2024 Households by Income			
Household Income Base	4,365	19,929	72,984
<\$15,000	3.3%	5.4%	6.5%
\$15,000 - \$24,999	2.6%	4.6%	6.6%
\$25,000 - \$34,999	4.4%	6.3%	7.4%
\$35,000 - \$49,999	8.8%	11.6%	13.4%
\$50,000 - \$74,999	13.0%	16.6%	18.2%
\$75,000 - \$99,999	9.0%	10.5%	11.5%
\$100,000 - \$149,999	14.7%	14.7%	14.9%
\$150,000 - \$199,999	17.4%	12.9%	9.6%
\$200,000+	26.8%	17.5%	11.9%
Average Household Income	\$164,049	\$129,713	\$108,627
2019 Owner Occupied Housing Units by Value			
Total	3,138	12,877	41,500
<\$50,000	0.0%	1.4%	2.9%
\$50,000 - \$99,999	0.4%	3.2%	6.0%
\$100,000 - \$149,999	0.5%	4.5%	7.7%
\$150,000 - \$199,999	1.2%	7.8%	12.3%
\$200,000 - \$249,999	7.6%	12.0%	12.6%
\$250,000 - \$299,999	12.0%	14.5%	14.4%
\$300,000 - \$399,999	21.8%	19.5%	18.2%
\$400,000 - \$499,999	26.6%	16.5%	11.2%
\$500,000 - \$749,999	20.3%	13.0%	8.9%
\$750,000 - \$999,999	3.3%	2.6%	2.3%
\$1,000,000 - \$1,499,999	3.1%	2.3%	1.5%
\$1,500,000 - \$1,999,999	2.0%	1.7%	0.9%
\$2,000,000 +	1.1%	1.0%	1.0%
Average Home Value	\$503,686	\$417,223	\$351,555
2024 Owner Occupied Housing Units by Value			
Total	3,480	14,066	46,013
<\$50,000	0.0%	1.0%	1.5%
\$50,000 - \$99,999	0.2%	2.2%	3.3%
\$100,000 - \$149,999	0.2%	2.8%	5.8%
\$150,000 - \$199,999	0.7%	5.8%	10.6%
\$200,000 - \$249,999	5.5%	10.9%	12.3%
\$250,000 - \$299,999	10.5%	14.6%	15.3%
\$300,000 - \$399,999	21.7%	21.3%	21.4%
\$400,000 - \$499,999	28.8%	18.5%	12.9%
\$500,000 - \$749,999	23.1%	15.2%	10.7%
\$750,000 - \$999,999	3.2%	2.7%	2.7%
\$1,000,000 - \$1,499,999	3.1%	2.4%	1.5%
\$1,500,000 - \$1,999,999	2.0%	1.6%	0.9%
\$2,000,000 +	1.1%	1.0%	1.0%
Average Home Value	\$517,251	\$438,023	\$380,345

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

44733-Plantation Grove
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 28.53222
Longitude: -81.54169

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	8,598	46,123	162,884
0 - 4	6.3%	6.2%	6.7%
5 - 9	9.0%	7.7%	7.3%
10 - 14	9.3%	8.2%	7.6%
15 - 24	11.7%	12.9%	14.0%
25 - 34	9.4%	10.9%	14.2%
35 - 44	18.4%	16.6%	15.5%
45 - 54	17.8%	17.3%	15.5%
55 - 64	10.7%	11.0%	10.5%
65 - 74	4.7%	5.3%	5.2%
75 - 84	2.1%	2.7%	2.7%
85 +	0.7%	1.1%	1.0%
18 +	70.3%	72.8%	73.8%
2019 Population by Age			
Total	11,585	53,747	191,053
0 - 4	5.7%	5.8%	6.2%
5 - 9	7.1%	6.6%	6.5%
10 - 14	7.7%	7.0%	6.7%
15 - 24	11.5%	11.7%	13.0%
25 - 34	12.8%	14.1%	15.7%
35 - 44	15.3%	14.0%	14.1%
45 - 54	15.0%	14.3%	13.5%
55 - 64	13.7%	13.8%	12.4%
65 - 74	7.4%	8.0%	7.6%
75 - 84	2.7%	3.3%	3.2%
85 +	0.9%	1.3%	1.2%
18 +	74.9%	76.5%	76.7%
2024 Population by Age			
Total	12,736	58,922	210,014
0 - 4	5.8%	5.9%	6.3%
5 - 9	6.9%	6.4%	6.4%
10 - 14	7.2%	6.7%	6.5%
15 - 24	10.1%	10.7%	12.1%
25 - 34	11.6%	13.6%	15.6%
35 - 44	18.3%	16.1%	15.3%
45 - 54	13.2%	12.5%	12.2%
55 - 64	13.4%	13.2%	11.8%
65 - 74	8.8%	9.3%	8.4%
75 - 84	3.7%	4.3%	4.0%
85 +	1.0%	1.4%	1.2%
18 +	76.1%	77.2%	77.0%
2010 Population by Sex			
Males	4,225	22,557	79,287
Females	4,373	23,567	83,598
2019 Population by Sex			
Males	5,665	26,201	92,967
Females	5,921	27,547	98,088
2024 Population by Sex			
Males	6,231	28,743	101,980
Females	6,505	30,180	108,033

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

August 07, 2019



Community Profile

44733-Plantation Grove
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 28.53222
Longitude: -81.54169

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	8,597	46,125	162,886
White Alone	75.5%	69.1%	62.4%
Black Alone	10.4%	16.5%	21.7%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	8.6%	7.1%	6.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.3%	3.7%	5.7%
Two or More Races	3.0%	3.1%	3.5%
Hispanic Origin	11.8%	15.6%	18.7%
Diversity Index	53.5	62.4	69.3
2019 Population by Race/Ethnicity			
Total	11,586	53,748	191,056
White Alone	70.4%	64.0%	58.0%
Black Alone	12.6%	19.0%	23.6%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	10.0%	8.1%	6.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.9%	4.6%	7.0%
Two or More Races	3.8%	3.9%	4.2%
Hispanic Origin	16.1%	20.2%	24.0%
Diversity Index	61.9	69.4	74.8
2024 Population by Race/Ethnicity			
Total	12,735	58,923	210,013
White Alone	70.2%	63.8%	58.1%
Black Alone	12.8%	19.3%	23.5%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	10.0%	8.0%	6.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.9%	4.6%	7.0%
Two or More Races	3.8%	3.9%	4.2%
Hispanic Origin	16.1%	20.2%	24.0%
Diversity Index	62.1	69.5	74.8
2010 Population by Relationship and Household Type			
Total	8,598	46,124	162,885
In Households	99.9%	99.2%	99.5%
In Family Households	92.4%	89.0%	86.3%
Householder	27.4%	26.6%	25.7%
Spouse	23.3%	20.7%	18.4%
Child	36.6%	35.1%	34.0%
Other relative	3.7%	4.5%	5.4%
Nonrelative	1.4%	2.1%	2.7%
In Nonfamily Households	7.5%	10.2%	13.2%
In Group Quarters	0.1%	0.8%	0.5%
Institutionalized Population	0.1%	0.6%	0.4%
Noninstitutionalized Population	0.0%	0.2%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

44733-Plantation Grove
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 28.53222
Longitude: -81.54169

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	7,861	37,022	129,196
Less than 9th Grade	1.9%	4.0%	4.6%
9th - 12th Grade, No Diploma	2.4%	4.2%	5.4%
High School Graduate	12.2%	16.8%	20.4%
GED/Alternative Credential	0.9%	2.4%	3.0%
Some College, No Degree	15.7%	16.7%	17.4%
Associate Degree	8.9%	10.5%	11.0%
Bachelor's Degree	35.2%	28.9%	24.9%
Graduate/Professional Degree	22.9%	16.5%	13.3%
2019 Population 15+ by Marital Status			
Total	9,197	43,333	154,037
Never Married	27.2%	28.7%	34.0%
Married	60.8%	55.9%	51.5%
Widowed	4.1%	4.8%	4.2%
Divorced	7.9%	10.6%	10.3%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.3%	96.2%	96.0%
Civilian Unemployed (Unemployment Rate)	3.7%	3.8%	4.0%
2019 Employed Population 16+ by Industry			
Total	6,154	27,719	102,937
Agriculture/Mining	0.0%	0.1%	0.3%
Construction	2.7%	5.1%	7.7%
Manufacturing	4.9%	4.4%	3.8%
Wholesale Trade	3.2%	3.2%	2.6%
Retail Trade	8.9%	10.6%	11.4%
Transportation/Utilities	3.7%	4.3%	4.7%
Information	1.1%	1.5%	1.9%
Finance/Insurance/Real Estate	6.8%	7.6%	7.5%
Services	65.9%	59.6%	57.5%
Public Administration	2.8%	3.6%	2.6%
2019 Employed Population 16+ by Occupation			
Total	6,154	27,717	102,936
White Collar	77.7%	71.9%	65.2%
Management/Business/Financial	22.8%	20.6%	17.8%
Professional	29.0%	23.8%	20.5%
Sales	14.4%	14.3%	13.1%
Administrative Support	11.6%	13.2%	13.7%
Services	16.4%	18.4%	21.3%
Blue Collar	5.8%	9.7%	13.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.3%
Construction/Extraction	0.6%	2.4%	5.1%
Installation/Maintenance/Repair	1.0%	1.3%	1.9%
Production	0.9%	1.7%	2.0%
Transportation/Material Moving	3.4%	4.3%	4.2%
2010 Population By Urban/ Rural Status			
Total Population	8,598	46,124	162,885
Population Inside Urbanized Area	100.0%	100.0%	99.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.2%
Rural Population	0.0%	0.0%	0.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

44733-Plantation Grove
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 28.53222
Longitude: -81.54169

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,975	15,768	57,631
Households with 1 Person	12.6%	16.7%	20.3%
Households with 2+ People	87.4%	83.3%	79.7%
Family Households	83.1%	77.7%	72.4%
Husband-wife Families	71.0%	60.4%	51.6%
With Related Children	40.7%	32.2%	26.4%
Other Family (No Spouse Present)	12.0%	17.2%	20.8%
Other Family with Male Householder	3.5%	4.8%	5.6%
With Related Children	2.2%	2.9%	3.2%
Other Family with Female Householder	8.6%	12.4%	15.2%
With Related Children	5.8%	8.1%	10.2%
Nonfamily Households	4.4%	5.6%	7.3%
All Households with Children	48.9%	43.5%	40.2%
Multigenerational Households	4.6%	5.6%	5.7%
Unmarried Partner Households	4.6%	5.9%	7.2%
Male-female	3.8%	5.0%	6.2%
Same-sex	0.8%	0.9%	1.0%
2010 Households by Size			
Total	2,975	15,769	57,632
1 Person Household	12.6%	16.7%	20.3%
2 Person Household	29.7%	30.9%	31.0%
3 Person Household	20.4%	19.6%	18.8%
4 Person Household	23.5%	19.8%	16.9%
5 Person Household	9.4%	8.3%	7.9%
6 Person Household	3.1%	3.1%	3.2%
7 + Person Household	1.3%	1.6%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	2,975	15,768	57,631
Owner Occupied	82.6%	74.8%	64.0%
Owned with a Mortgage/Loan	72.1%	63.6%	52.8%
Owned Free and Clear	10.5%	11.3%	11.2%
Renter Occupied	17.4%	25.2%	36.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,158	17,321	64,968
Housing Units Inside Urbanized Area	100.0%	100.0%	99.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.3%
Rural Housing Units	0.0%	0.0%	0.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

44733-Plantation Grove
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 28.53222
Longitude: -81.54169

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Professional Pride (1B)	Boomburbs (1C)	Boomburbs (1C)
2.	Boomburbs (1C)	Professional Pride (1B)	Young and Restless (11B)
3.	Bright Young Professionals (8C)	Bright Young Professionals	Bright Young Professionals
2019 Consumer Spending			
Apparel & Services: Total \$	\$14,717,822	\$52,675,171	\$162,626,160
Average Spent	\$3,694.23	\$2,888.05	\$2,436.16
Spending Potential Index	172	135	114
Education: Total \$	\$11,806,559	\$39,537,776	\$115,123,073
Average Spent	\$2,963.49	\$2,167.76	\$1,724.56
Spending Potential Index	186	136	108
Entertainment/Recreation: Total \$	\$22,026,124	\$78,605,672	\$236,900,855
Average Spent	\$5,528.65	\$4,309.76	\$3,548.81
Spending Potential Index	169	132	109
Food at Home: Total \$	\$32,890,691	\$121,321,788	\$379,648,377
Average Spent	\$8,255.70	\$6,651.78	\$5,687.19
Spending Potential Index	160	129	110
Food Away from Home: Total \$	\$25,152,294	\$90,341,872	\$279,179,955
Average Spent	\$6,313.33	\$4,953.23	\$4,182.16
Spending Potential Index	172	135	114
Health Care: Total \$	\$37,887,828	\$138,806,955	\$420,505,671
Average Spent	\$9,510.00	\$7,610.45	\$6,299.24
Spending Potential Index	160	128	106
HH Furnishings & Equipment: Total \$	\$14,882,772	\$53,235,605	\$160,789,822
Average Spent	\$3,735.64	\$2,918.78	\$2,408.66
Spending Potential Index	175	137	113
Personal Care Products & Services: Total \$	\$6,299,837	\$22,337,428	\$67,891,553
Average Spent	\$1,581.28	\$1,224.71	\$1,017.03
Spending Potential Index	178	138	115
Shelter: Total \$	\$122,160,610	\$442,833,156	\$1,363,169,854
Average Spent	\$30,662.80	\$24,279.46	\$20,420.49
Spending Potential Index	166	131	110
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$16,868,613	\$59,742,969	\$177,445,538
Average Spent	\$4,234.09	\$3,275.56	\$2,658.16
Spending Potential Index	171	132	107
Travel: Total \$	\$16,269,345	\$56,350,174	\$164,492,970
Average Spent	\$4,083.67	\$3,089.54	\$2,464.13
Spending Potential Index	182	138	110
Vehicle Maintenance & Repairs: Total \$	\$7,392,589	\$27,163,786	\$84,573,588
Average Spent	\$1,855.57	\$1,489.32	\$1,266.93
Spending Potential Index	162	130	111

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.