



Demographic and Income Comparison Profile

44758-The Plaza Midtown
 950 W Peachtree St NW
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 33.78009
 Longitude: -84.38730

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	31,387	149,595	326,645
Households	15,206	70,848	147,901
Families	2,704	20,568	55,698
Average Household Size	1.52	1.76	1.98
Owner Occupied Housing Units	5,818	27,466	65,271
Renter Occupied Housing Units	9,388	43,382	82,630
Median Age	29.0	30.5	32.3
2019 Summary			
Population	41,211	186,008	387,454
Households	21,414	90,833	179,321
Families	3,749	25,742	65,271
Average Household Size	1.50	1.75	1.97
Owner Occupied Housing Units	6,581	29,836	69,392
Renter Occupied Housing Units	14,832	60,998	109,929
Median Age	30.7	32.1	33.8
Median Household Income	\$74,623	\$67,602	\$65,758
Average Household Income	\$111,066	\$106,870	\$106,767
2024 Summary			
Population	46,792	205,341	423,676
Households	25,161	101,989	198,087
Families	4,447	28,799	71,459
Average Household Size	1.50	1.75	1.96
Owner Occupied Housing Units	7,450	33,119	75,565
Renter Occupied Housing Units	17,711	68,871	122,522
Median Age	31.4	32.4	34.1
Median Household Income	\$90,300	\$81,986	\$79,401
Average Household Income	\$129,621	\$124,001	\$123,002
Trends: 2019-2024 Annual Rate			
Population	2.57%	2.00%	1.80%
Households	3.28%	2.34%	2.01%
Families	3.47%	2.27%	1.83%
Owner Households	2.51%	2.11%	1.72%
Median Household Income	3.89%	3.93%	3.84%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2019 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	2,194	10.2%	11,044	12.2%	22,419	12.5%
\$15,000 - \$24,999	1,117	5.2%	6,527	7.2%	14,626	8.2%
\$25,000 - \$34,999	1,476	6.9%	6,790	7.5%	14,061	7.8%
\$35,000 - \$49,999	2,158	10.1%	9,077	10.0%	17,792	9.9%
\$50,000 - \$74,999	3,802	17.8%	15,492	17.1%	29,285	16.3%
\$75,000 - \$99,999	2,610	12.2%	10,094	11.1%	18,812	10.5%
\$100,000 - \$149,999	3,399	15.9%	13,547	14.9%	25,872	14.4%
\$150,000 - \$199,999	1,794	8.4%	6,477	7.1%	12,399	6.9%
\$200,000+	2,863	13.4%	11,780	13.0%	24,042	13.4%
Median Household Income	\$74,623		\$67,602		\$65,758	
Average Household Income	\$111,066		\$106,870		\$106,767	
Per Capita Income	\$59,260		\$52,504		\$49,720	

2024 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,834	7.3%	9,114	8.9%	18,424	9.3%
\$15,000 - \$24,999	1,010	4.0%	6,055	5.9%	13,470	6.8%
\$25,000 - \$34,999	1,339	5.3%	6,297	6.2%	13,173	6.7%
\$35,000 - \$49,999	2,163	8.6%	9,096	8.9%	18,016	9.1%
\$50,000 - \$74,999	4,071	16.2%	16,413	16.1%	31,151	15.7%
\$75,000 - \$99,999	3,215	12.8%	11,951	11.7%	22,069	11.1%
\$100,000 - \$149,999	4,747	18.9%	18,212	17.9%	33,775	17.1%
\$150,000 - \$199,999	2,793	11.1%	9,568	9.4%	17,678	8.9%
\$200,000+	3,990	15.9%	15,278	15.0%	30,319	15.3%
Median Household Income	\$90,300		\$81,986		\$79,401	
Average Household Income	\$129,621		\$124,001		\$123,002	
Per Capita Income	\$71,254		\$61,856		\$57,789	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	528	1.7%	6,464	4.3%	18,566	5.7%
Age 5 - 9	275	0.9%	4,812	3.2%	14,812	4.5%
Age 10 - 14	243	0.8%	3,725	2.5%	12,065	3.7%
Age 15 - 19	2,888	9.2%	12,426	8.3%	22,287	6.8%
Age 20 - 24	7,635	24.3%	24,779	16.6%	41,351	12.7%
Age 25 - 34	8,880	28.3%	36,765	24.6%	71,743	22.0%
Age 35 - 44	4,629	14.8%	23,393	15.6%	50,568	15.5%
Age 45 - 54	3,016	9.6%	17,182	11.5%	38,892	11.9%
Age 55 - 64	2,064	6.6%	11,833	7.9%	28,622	8.8%
Age 65 - 74	838	2.7%	4,974	3.3%	14,887	4.6%
Age 75 - 84	297	0.9%	2,193	1.5%	8,430	2.6%
Age 85+	94	0.3%	1,051	0.7%	4,422	1.4%

2019 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	777	1.9%	7,141	3.8%	19,275	5.0%
Age 5 - 9	563	1.4%	5,933	3.2%	17,286	4.5%
Age 10 - 14	446	1.1%	5,196	2.8%	15,718	4.1%
Age 15 - 19	3,273	7.9%	14,749	7.9%	25,995	6.7%
Age 20 - 24	7,844	19.0%	25,052	13.5%	41,432	10.7%
Age 25 - 34	12,379	30.0%	47,396	25.5%	83,451	21.5%
Age 35 - 44	6,227	15.1%	27,988	15.0%	58,628	15.1%
Age 45 - 54	4,081	9.9%	20,895	11.2%	45,207	11.7%
Age 55 - 64	3,020	7.3%	16,421	8.8%	37,883	9.8%
Age 65 - 74	1,719	4.2%	9,843	5.3%	25,143	6.5%
Age 75 - 84	655	1.6%	3,795	2.0%	11,791	3.0%
Age 85+	227	0.6%	1,599	0.9%	5,644	1.5%

2024 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	976	2.1%	8,201	4.0%	21,381	5.0%
Age 5 - 9	661	1.4%	6,292	3.1%	18,031	4.3%
Age 10 - 14	546	1.2%	5,387	2.6%	16,291	3.8%
Age 15 - 19	3,379	7.2%	15,168	7.4%	27,261	6.4%
Age 20 - 24	8,586	18.4%	28,514	13.9%	47,090	11.1%
Age 25 - 34	13,739	29.4%	51,531	25.1%	89,861	21.2%
Age 35 - 44	7,360	15.7%	31,681	15.4%	63,979	15.1%
Age 45 - 54	4,601	9.8%	21,949	10.7%	48,060	11.3%
Age 55 - 64	3,470	7.4%	17,648	8.6%	40,287	9.5%
Age 65 - 74	2,194	4.7%	11,860	5.8%	29,705	7.0%
Age 75 - 84	993	2.1%	5,308	2.6%	15,646	3.7%
Age 85+	284	0.6%	1,802	0.9%	6,087	1.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	19,515	62.2%	81,340	54.4%	163,470	50.0%
Black Alone	6,553	20.9%	53,403	35.7%	131,024	40.1%
American Indian Alone	73	0.2%	341	0.2%	799	0.2%
Asian Alone	3,922	12.5%	8,662	5.8%	15,736	4.8%
Pacific Islander Alone	9	0.0%	54	0.0%	116	0.0%
Some Other Race Alone	380	1.2%	2,014	1.3%	7,970	2.4%
Two or More Races	934	3.0%	3,783	2.5%	7,528	2.3%
Hispanic Origin (Any Race)	1,505	4.8%	6,680	4.5%	19,512	6.0%

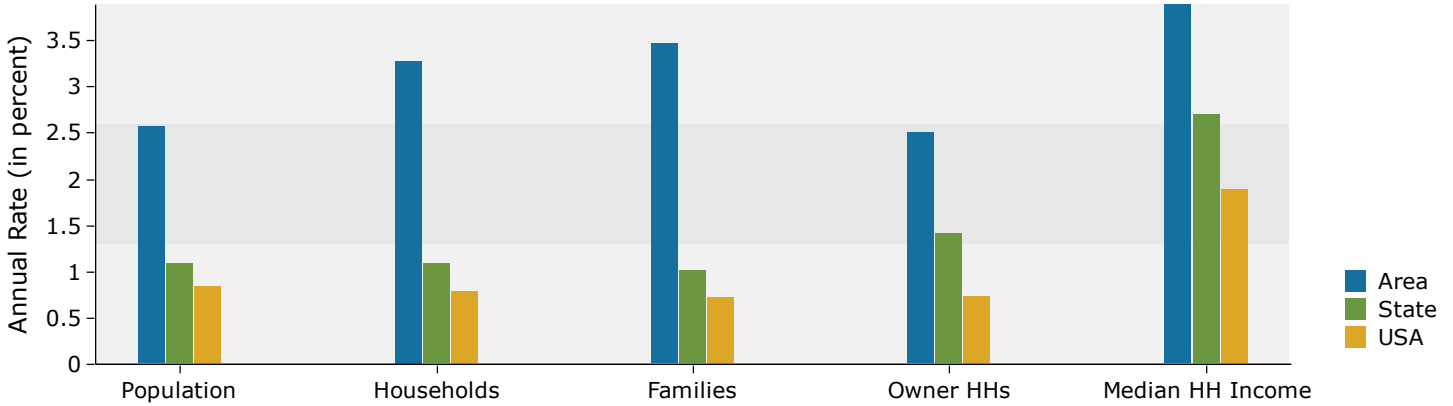
2019 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	23,573	57.2%	95,106	51.1%	185,925	48.0%
Black Alone	8,688	21.1%	66,670	35.8%	153,223	39.5%
American Indian Alone	76	0.2%	352	0.2%	800	0.2%
Asian Alone	7,009	17.0%	15,800	8.5%	27,354	7.1%
Pacific Islander Alone	12	0.0%	65	0.0%	132	0.0%
Some Other Race Alone	451	1.1%	2,461	1.3%	9,399	2.4%
Two or More Races	1,402	3.4%	5,554	3.0%	10,621	2.7%
Hispanic Origin (Any Race)	1,803	4.4%	7,826	4.2%	22,370	5.8%

2024 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	25,306	54.1%	100,910	49.1%	197,028	46.5%
Black Alone	9,817	21.0%	73,160	35.6%	165,468	39.1%
American Indian Alone	80	0.2%	367	0.2%	829	0.2%
Asian Alone	9,352	20.0%	21,384	10.4%	36,702	8.7%
Pacific Islander Alone	12	0.0%	67	0.0%	136	0.0%
Some Other Race Alone	503	1.1%	2,669	1.3%	10,633	2.5%
Two or More Races	1,722	3.7%	6,782	3.3%	12,882	3.0%
Hispanic Origin (Any Race)	2,007	4.3%	8,525	4.2%	24,959	5.9%

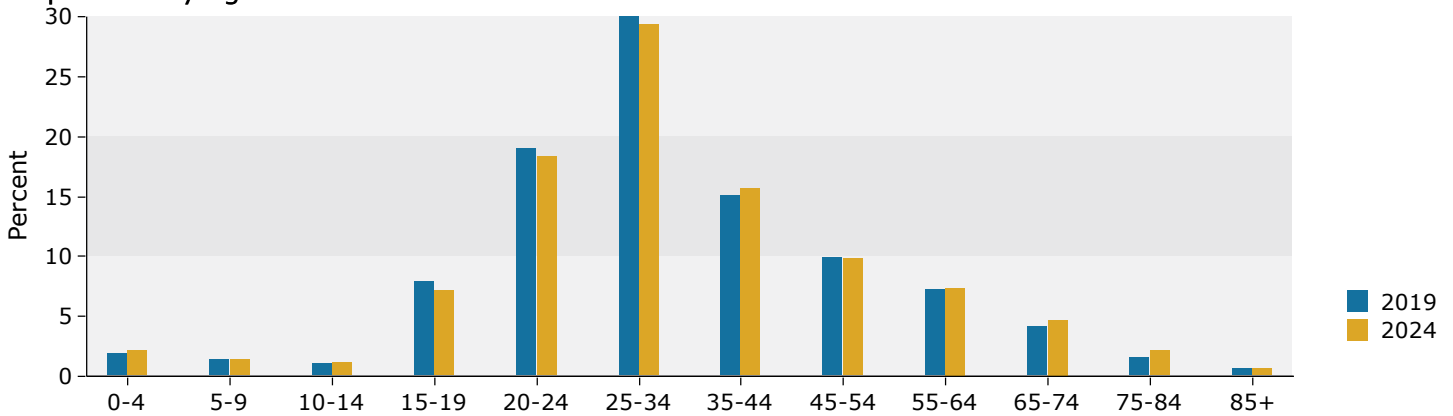
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

1 mile

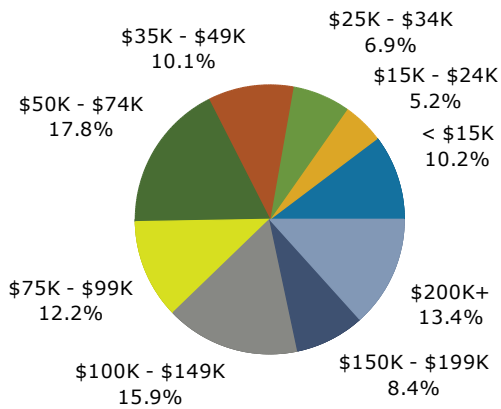
Trends 2019-2024



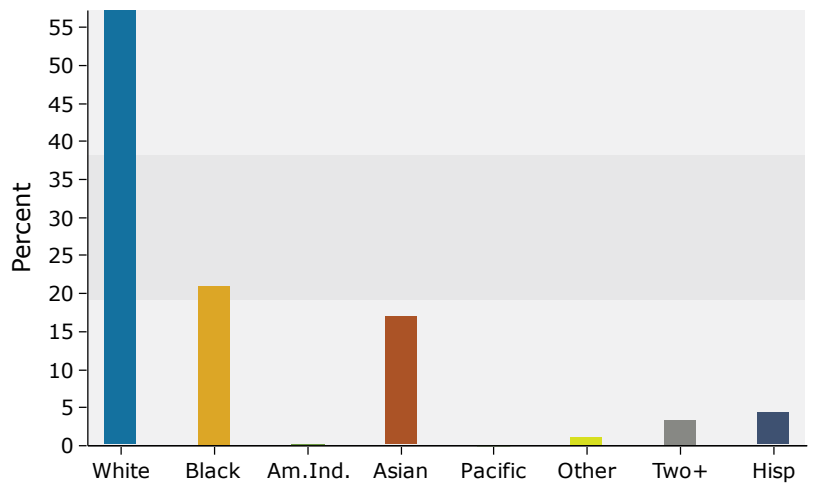
Population by Age



2019 Household Income



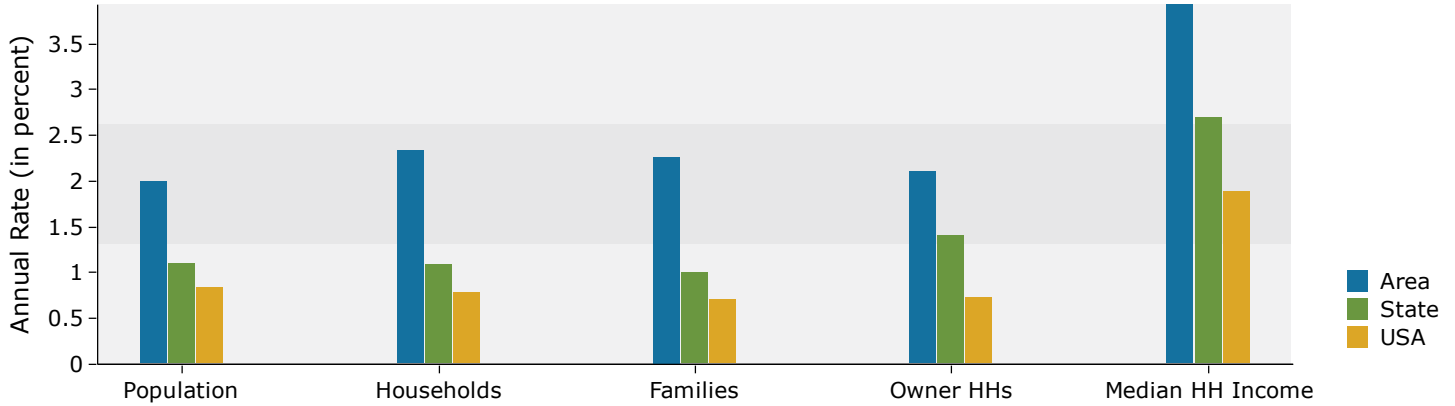
2019 Population by Race



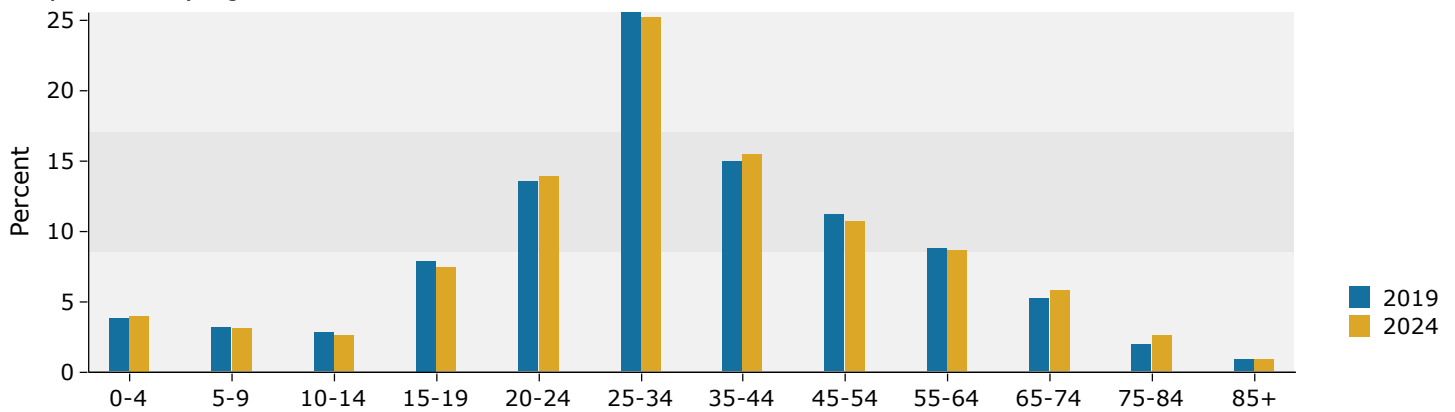
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

3 miles

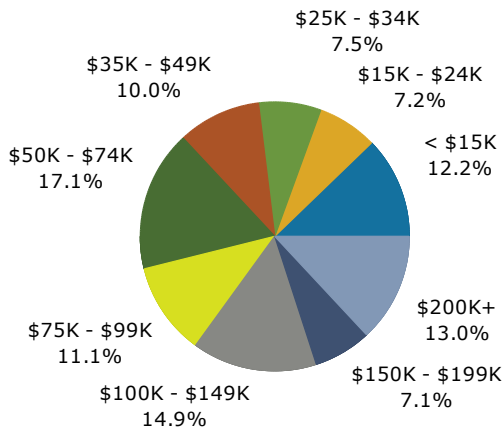
Trends 2019-2024



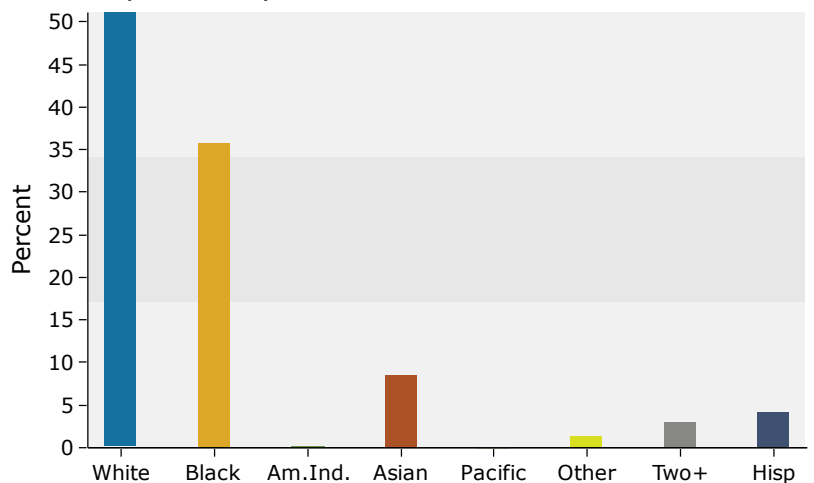
Population by Age



2019 Household Income



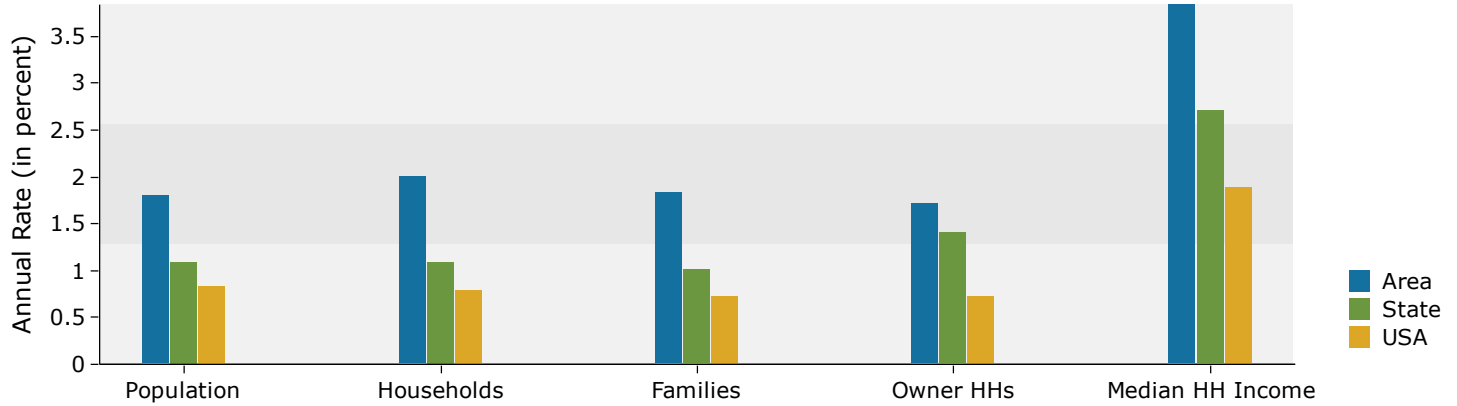
2019 Population by Race



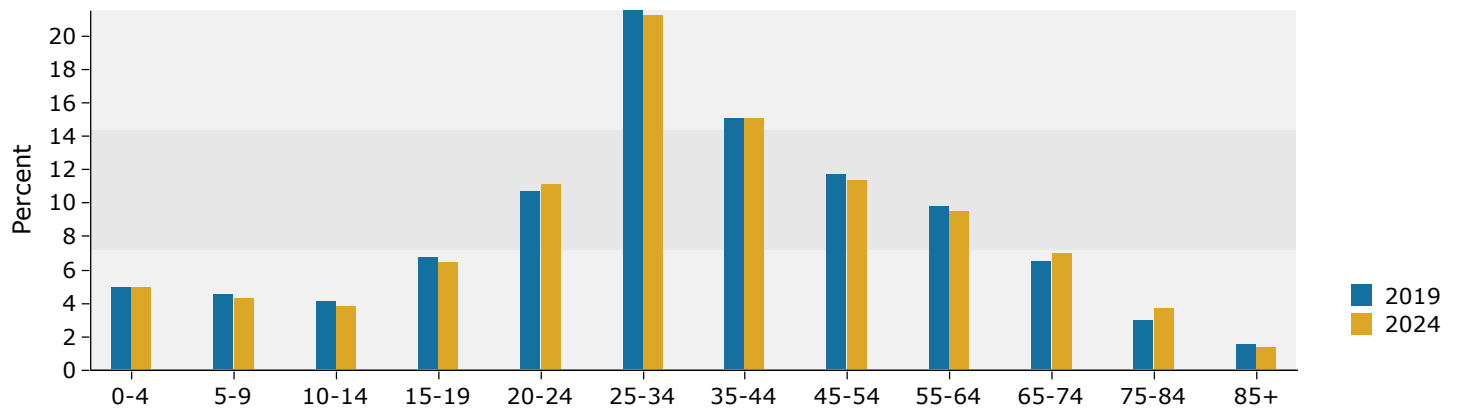
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

5 miles

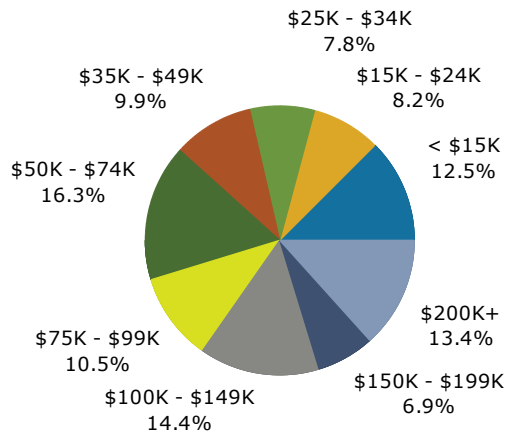
Trends 2019-2024



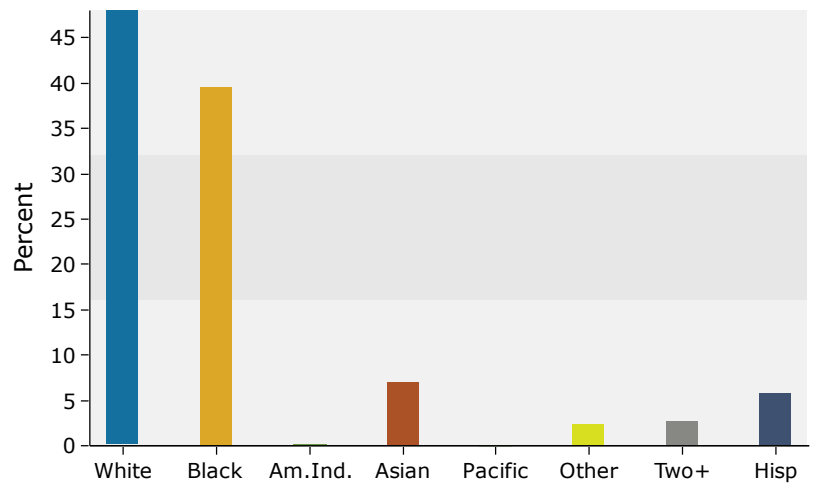
Population by Age



2019 Household Income



2019 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.