



# Community Profile

44745-The Pointe at Creedmoor  
 5550 Creedmoor Rd  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 35.85736  
 Longitude: -78.68047

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	8,018	75,828	149,761
2010 Total Population	9,535	84,202	172,465
2019 Total Population	10,016	94,673	196,929
2019 Group Quarters	11	603	6,711
2024 Total Population	10,575	101,855	212,835
2019-2024 Annual Rate	1.09%	1.47%	1.57%
2019 Total Daytime Population	8,857	100,732	263,302
Workers	4,604	61,088	176,211
Residents	4,253	39,644	87,091
<b>Household Summary</b>			
2000 Households	3,367	34,257	65,472
2000 Average Household Size	2.38	2.19	2.23
2010 Households	4,381	40,057	75,771
2010 Average Household Size	2.17	2.09	2.19
2019 Households	4,606	45,039	86,703
2019 Average Household Size	2.17	2.09	2.19
2024 Households	4,855	48,413	93,824
2024 Average Household Size	2.18	2.09	2.20
2019-2024 Annual Rate	1.06%	1.46%	1.59%
2010 Families	2,549	20,994	41,396
2010 Average Family Size	2.80	2.81	2.88
2019 Families	2,616	23,020	46,039
2019 Average Family Size	2.82	2.84	2.92
2024 Families	2,733	24,554	49,331
2024 Average Family Size	2.84	2.86	2.94
2019-2024 Annual Rate	0.88%	1.30%	1.39%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,453	36,435	69,648
Owner Occupied Housing Units	58.2%	52.2%	54.0%
Renter Occupied Housing Units	39.3%	41.8%	40.0%
Vacant Housing Units	2.5%	6.0%	6.0%
2010 Housing Units	4,622	42,775	81,467
Owner Occupied Housing Units	52.5%	51.2%	53.1%
Renter Occupied Housing Units	42.3%	42.4%	39.9%
Vacant Housing Units	5.2%	6.4%	7.0%
2019 Housing Units	4,978	48,592	93,906
Owner Occupied Housing Units	49.4%	48.2%	49.3%
Renter Occupied Housing Units	43.1%	44.5%	43.0%
Vacant Housing Units	7.5%	7.3%	7.7%
2024 Housing Units	5,242	52,169	101,550
Owner Occupied Housing Units	50.8%	48.9%	49.8%
Renter Occupied Housing Units	41.9%	43.9%	42.6%
Vacant Housing Units	7.4%	7.2%	7.6%
<b>Median Household Income</b>			
2019	\$85,297	\$77,756	\$78,667
2024	\$96,164	\$87,070	\$87,485
<b>Median Home Value</b>			
2019	\$368,119	\$322,039	\$348,950
2024	\$379,864	\$342,323	\$366,964
<b>Per Capita Income</b>			
2019	\$49,697	\$51,828	\$49,631
2024	\$55,176	\$57,721	\$54,662
<b>Median Age</b>			
2010	38.0	37.4	35.6
2019	39.4	39.5	37.7
2024	39.7	40.7	38.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Households by Income</b>			
Household Income Base	4,606	45,039	86,692
<\$15,000	4.0%	3.7%	4.3%
\$15,000 - \$24,999	5.1%	5.7%	6.2%
\$25,000 - \$34,999	7.1%	7.0%	6.9%
\$35,000 - \$49,999	9.5%	12.7%	12.5%
\$50,000 - \$74,999	17.2%	18.9%	17.8%
\$75,000 - \$99,999	14.5%	13.6%	12.7%
\$100,000 - \$149,999	20.0%	17.7%	17.7%
\$150,000 - \$199,999	12.2%	9.4%	9.6%
\$200,000+	10.4%	11.3%	12.4%
Average Household Income	\$111,057	\$109,435	\$112,673
<b>2024 Households by Income</b>			
Household Income Base	4,855	48,413	93,813
<\$15,000	3.0%	2.7%	3.2%
\$15,000 - \$24,999	4.1%	4.5%	5.0%
\$25,000 - \$34,999	5.7%	5.6%	5.6%
\$35,000 - \$49,999	8.2%	11.1%	11.2%
\$50,000 - \$74,999	16.3%	18.4%	17.5%
\$75,000 - \$99,999	14.5%	13.9%	13.0%
\$100,000 - \$149,999	21.7%	19.6%	19.4%
\$150,000 - \$199,999	15.6%	12.1%	12.1%
\$200,000+	11.0%	12.1%	12.9%
Average Household Income	\$123,579	\$122,037	\$123,980
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	2,461	23,414	46,317
<\$50,000	0.2%	0.8%	0.7%
\$50,000 - \$99,999	0.3%	0.8%	1.1%
\$100,000 - \$149,999	1.7%	5.9%	5.1%
\$150,000 - \$199,999	2.0%	9.5%	9.2%
\$200,000 - \$249,999	9.1%	13.6%	11.0%
\$250,000 - \$299,999	14.8%	14.4%	12.4%
\$300,000 - \$399,999	32.2%	23.3%	21.3%
\$400,000 - \$499,999	18.3%	11.4%	14.6%
\$500,000 - \$749,999	18.6%	12.9%	15.6%
\$750,000 - \$999,999	1.8%	4.8%	5.9%
\$1,000,000 - \$1,499,999	0.6%	1.6%	1.7%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.4%
\$2,000,000 +	0.4%	0.6%	0.9%
Average Home Value	\$411,438	\$392,529	\$420,083
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	2,661	25,496	50,523
<\$50,000	0.2%	0.6%	0.5%
\$50,000 - \$99,999	0.2%	0.5%	0.9%
\$100,000 - \$149,999	1.1%	4.7%	4.3%
\$150,000 - \$199,999	1.4%	7.6%	7.6%
\$200,000 - \$249,999	7.2%	12.1%	9.7%
\$250,000 - \$299,999	13.5%	13.9%	11.9%
\$300,000 - \$399,999	33.2%	25.0%	22.6%
\$400,000 - \$499,999	19.9%	12.9%	16.1%
\$500,000 - \$749,999	20.4%	14.4%	16.9%
\$750,000 - \$999,999	1.9%	5.4%	6.4%
\$1,000,000 - \$1,499,999	0.6%	1.8%	1.8%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.4%
\$2,000,000 +	0.5%	0.7%	0.9%
Average Home Value	\$425,563	\$412,911	\$437,404

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	9,535	84,200	172,465
0 - 4	6.2%	6.0%	6.1%
5 - 9	5.6%	5.3%	5.6%
10 - 14	5.1%	5.0%	5.2%
15 - 24	12.0%	11.3%	14.7%
25 - 34	16.8%	18.9%	17.4%
35 - 44	14.0%	14.1%	14.1%
45 - 54	14.3%	13.8%	13.6%
55 - 64	12.2%	12.1%	11.5%
65 - 74	6.4%	6.6%	6.1%
75 - 84	4.6%	4.5%	3.7%
85 +	2.8%	2.3%	1.9%
18 +	79.8%	80.6%	79.9%
<b>2019 Population by Age</b>			
Total	10,013	94,673	196,926
0 - 4	5.4%	5.2%	5.3%
5 - 9	5.3%	5.0%	5.3%
10 - 14	5.7%	5.3%	5.5%
15 - 24	11.8%	11.4%	14.7%
25 - 34	15.4%	16.0%	15.2%
35 - 44	13.6%	14.6%	13.9%
45 - 54	12.7%	12.5%	12.3%
55 - 64	12.9%	12.7%	12.3%
65 - 74	9.6%	9.7%	8.9%
75 - 84	4.5%	4.9%	4.4%
85 +	3.0%	2.7%	2.3%
18 +	80.3%	81.3%	80.7%
<b>2024 Population by Age</b>			
Total	10,577	101,854	212,834
0 - 4	5.4%	5.2%	5.3%
5 - 9	5.0%	4.9%	5.1%
10 - 14	5.2%	5.0%	5.1%
15 - 24	12.2%	11.6%	14.7%
25 - 34	16.4%	15.6%	15.1%
35 - 44	12.6%	13.9%	13.3%
45 - 54	12.0%	12.4%	12.1%
55 - 64	12.0%	12.0%	11.7%
65 - 74	10.4%	10.5%	9.7%
75 - 84	5.8%	6.2%	5.6%
85 +	2.9%	2.7%	2.4%
18 +	81.2%	81.9%	81.4%
<b>2010 Population by Sex</b>			
Males	4,602	39,783	82,705
Females	4,933	44,419	89,760
<b>2019 Population by Sex</b>			
Males	4,839	45,022	94,954
Females	5,176	49,651	101,975
<b>2024 Population by Sex</b>			
Males	5,083	48,317	102,433
Females	5,492	53,538	110,402

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<b>2010 Population by Race/Ethnicity</b>			
Total	9,535	84,201	172,464
White Alone	76.6%	75.8%	75.5%
Black Alone	11.6%	14.8%	14.2%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	3.0%	3.1%	3.6%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	6.0%	3.7%	4.1%
Two or More Races	2.2%	2.2%	2.2%
Hispanic Origin	10.4%	7.9%	8.7%
Diversity Index	51.1	49.0	50.3
<b>2019 Population by Race/Ethnicity</b>			
Total	10,016	94,674	196,930
White Alone	73.7%	73.7%	72.9%
Black Alone	12.1%	14.9%	14.4%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	4.2%	4.4%	5.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.8%	4.1%	4.7%
Two or More Races	2.6%	2.6%	2.6%
Hispanic Origin	11.6%	8.6%	9.7%
Diversity Index	55.6	52.2	54.3
<b>2024 Population by Race/Ethnicity</b>			
Total	10,575	101,856	212,835
White Alone	71.3%	71.7%	70.8%
Black Alone	12.3%	15.0%	14.5%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	5.2%	5.4%	6.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.6%	4.5%	5.1%
Two or More Races	3.0%	3.0%	2.9%
Hispanic Origin	12.9%	9.4%	10.6%
Diversity Index	59.2	55.2	57.3
<b>2010 Population by Relationship and Household Type</b>			
Total	9,535	84,202	172,465
In Households	99.9%	99.3%	96.0%
In Family Households	76.6%	71.7%	70.8%
Householder	26.1%	24.9%	24.0%
Spouse	20.9%	19.1%	18.5%
Child	24.2%	23.3%	23.7%
Other relative	3.6%	2.9%	3.0%
Nonrelative	1.9%	1.6%	1.6%
In Nonfamily Households	23.3%	27.6%	25.2%
In Group Quarters	0.1%	0.7%	4.0%
Institutionalized Population	0.0%	0.5%	0.5%
Noninstitutionalized Population	0.1%	0.2%	3.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2019 Population 25+ by Educational Attainment</b>			
Total	7,192	69,236	136,303
Less than 9th Grade	2.1%	1.8%	2.4%
9th - 12th Grade, No Diploma	2.7%	1.6%	2.0%
High School Graduate	9.5%	9.9%	9.6%
GED/Alternative Credential	0.9%	1.6%	1.4%
Some College, No Degree	12.8%	14.8%	14.5%
Associate Degree	6.2%	6.9%	6.5%
Bachelor's Degree	41.3%	39.6%	39.5%
Graduate/Professional Degree	24.3%	23.8%	24.2%
<b>2019 Population 15+ by Marital Status</b>			
Total	8,368	79,990	165,208
Never Married	32.2%	36.0%	37.7%
Married	51.9%	48.0%	48.0%
Widowed	4.9%	4.8%	4.2%
Divorced	11.0%	11.2%	10.0%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	98.2%	97.9%	97.7%
Civilian Unemployed (Unemployment Rate)	1.8%	2.1%	2.3%
<b>2019 Employed Population 16+ by Industry</b>			
Total	5,874	56,090	111,930
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	7.2%	4.8%	5.0%
Manufacturing	7.1%	6.8%	7.4%
Wholesale Trade	2.7%	2.6%	2.8%
Retail Trade	8.5%	9.6%	9.2%
Transportation/Utilities	1.7%	2.8%	3.0%
Information	2.3%	2.8%	2.5%
Finance/Insurance/Real Estate	7.4%	8.9%	9.4%
Services	57.5%	57.2%	56.0%
Public Administration	5.5%	4.4%	4.5%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	5,877	56,088	111,929
White Collar	73.5%	76.7%	77.0%
Management/Business/Financial	22.2%	21.2%	22.4%
Professional	28.0%	30.8%	30.3%
Sales	14.3%	12.8%	13.0%
Administrative Support	9.0%	11.9%	11.4%
Services	15.1%	14.3%	13.8%
Blue Collar	11.5%	9.0%	9.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	6.4%	2.9%	3.1%
Installation/Maintenance/Repair	1.6%	1.6%	1.4%
Production	1.6%	1.9%	2.0%
Transportation/Material Moving	1.9%	2.5%	2.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	9,535	84,202	172,465
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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<b>2010 Households by Type</b>			
Total	4,381	40,057	75,770
Households with 1 Person	33.1%	38.5%	35.7%
Households with 2+ People	66.9%	61.5%	64.3%
Family Households	58.2%	52.4%	54.6%
Husband-wife Families	46.5%	40.2%	42.0%
With Related Children	18.8%	15.9%	17.8%
Other Family (No Spouse Present)	11.6%	12.2%	12.6%
Other Family with Male Householder	3.7%	3.1%	3.3%
With Related Children	2.1%	1.7%	1.8%
Other Family with Female Householder	7.9%	9.2%	9.3%
With Related Children	5.1%	6.0%	6.1%
Nonfamily Households	8.7%	9.1%	9.7%
All Households with Children	26.3%	23.8%	26.0%
Multigenerational Households	1.7%	1.4%	1.5%
Unmarried Partner Households	6.0%	6.2%	6.0%
Male-female	5.5%	5.4%	5.1%
Same-sex	0.5%	0.8%	0.8%
<b>2010 Households by Size</b>			
Total	4,380	40,058	75,770
1 Person Household	33.1%	38.5%	35.7%
2 Person Household	35.5%	34.7%	34.6%
3 Person Household	14.7%	12.9%	13.6%
4 Person Household	11.1%	9.2%	10.4%
5 Person Household	3.9%	3.2%	3.9%
6 Person Household	1.0%	0.9%	1.2%
7 + Person Household	0.7%	0.6%	0.7%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,381	40,057	75,771
Owner Occupied	55.4%	54.7%	57.1%
Owned with a Mortgage/Loan	42.5%	42.3%	44.6%
Owned Free and Clear	12.9%	12.4%	12.4%
Renter Occupied	44.6%	45.3%	42.9%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,622	42,775	81,467
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	In Style (5B)	Young and Restless (11B)	Young and Restless (11B)
2.	Metro Renters (3B)	Bright Young Professionals	Bright Young Professionals
3.	Golden Years (9B)	Golden Years (9B)	In Style (5B)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$12,492,829	\$123,724,292	\$244,314,987
Average Spent	\$2,712.29	\$2,747.05	\$2,817.84
Spending Potential Index	127	128	132
Education: Total \$	\$9,449,549	\$89,712,929	\$181,509,780
Average Spent	\$2,051.57	\$1,991.89	\$2,093.47
Spending Potential Index	129	125	131
Entertainment/Recreation: Total \$	\$18,836,574	\$181,194,649	\$358,153,792
Average Spent	\$4,089.57	\$4,023.06	\$4,130.81
Spending Potential Index	125	123	126
Food at Home: Total \$	\$29,543,807	\$292,984,840	\$574,799,275
Average Spent	\$6,414.20	\$6,505.14	\$6,629.52
Spending Potential Index	124	126	128
Food Away from Home: Total \$	\$21,516,279	\$213,063,439	\$420,001,052
Average Spent	\$4,671.36	\$4,730.64	\$4,844.14
Spending Potential Index	127	129	132
Health Care: Total \$	\$33,740,692	\$322,126,415	\$632,011,471
Average Spent	\$7,325.38	\$7,152.17	\$7,289.38
Spending Potential Index	123	121	123
HH Furnishings & Equipment: Total \$	\$12,443,464	\$120,752,644	\$238,184,230
Average Spent	\$2,701.58	\$2,681.07	\$2,747.13
Spending Potential Index	127	126	129
Personal Care Products & Services: Total \$	\$5,222,625	\$51,301,538	\$100,840,864
Average Spent	\$1,133.87	\$1,139.05	\$1,163.06
Spending Potential Index	128	128	131
Shelter: Total \$	\$109,460,351	\$1,069,794,382	\$2,118,809,553
Average Spent	\$23,764.73	\$23,752.62	\$24,437.56
Spending Potential Index	128	128	132
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,707,387	\$139,242,742	\$274,128,713
Average Spent	\$3,193.09	\$3,091.60	\$3,161.70
Spending Potential Index	129	125	127
Travel: Total \$	\$13,258,982	\$125,202,547	\$249,976,182
Average Spent	\$2,878.63	\$2,779.87	\$2,883.13
Spending Potential Index	128	124	128
Vehicle Maintenance & Repairs: Total \$	\$6,874,261	\$67,583,309	\$131,858,315
Average Spent	\$1,492.46	\$1,500.55	\$1,520.80
Spending Potential Index	130	131	133

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.