



# Demographic and Income Comparison Profile

40105-Prestonwood Town Center  
5301 Belt Line Rd  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 32.95415  
Longitude: -96.81537

	1 mile	3 miles	5 miles
<b>Census 2010 Summary</b>			
Population	24,499	118,934	346,165
Households	14,133	55,384	151,569
Families	4,772	28,796	82,691
Average Household Size	1.72	2.14	2.27
Owner Occupied Housing Units	2,699	22,326	67,401
Renter Occupied Housing Units	11,434	33,058	84,168
Median Age	32.6	35.4	34.7
<b>2019 Summary</b>			
Population	29,154	135,051	390,200
Households	16,167	61,961	168,979
Families	5,542	32,198	91,989
Average Household Size	1.79	2.17	2.30
Owner Occupied Housing Units	2,368	21,216	65,818
Renter Occupied Housing Units	13,800	40,745	103,161
Median Age	34.6	37.0	36.5
Median Household Income	\$56,311	\$69,140	\$63,205
Average Household Income	\$77,787	\$108,177	\$100,653
<b>2024 Summary</b>			
Population	31,646	145,917	416,366
Households	17,332	66,811	179,761
Families	5,952	34,505	97,622
Average Household Size	1.81	2.18	2.30
Owner Occupied Housing Units	2,492	22,005	68,486
Renter Occupied Housing Units	14,840	44,805	111,275
Median Age	34.9	37.2	37.0
Median Household Income	\$63,006	\$77,167	\$70,388
Average Household Income	\$90,772	\$119,545	\$111,349
<b>Trends: 2019-2024 Annual Rate</b>			
Population	1.65%	1.56%	1.31%
Households	1.40%	1.52%	1.24%
Families	1.44%	1.39%	1.20%
Owner Households	1.03%	0.73%	0.80%
Median Household Income	2.27%	2.22%	2.18%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2019 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,104	6.8%	3,657	5.9%	13,234	7.8%
\$15,000 - \$24,999	1,339	8.3%	4,284	6.9%	12,751	7.5%
\$25,000 - \$34,999	1,603	9.9%	5,119	8.3%	15,214	9.0%
\$35,000 - \$49,999	2,683	16.6%	8,288	13.4%	23,387	13.8%
\$50,000 - \$74,999	3,874	24.0%	11,668	18.8%	31,993	18.9%
\$75,000 - \$99,999	2,255	13.9%	7,632	12.3%	20,058	11.9%
\$100,000 - \$149,999	1,703	10.5%	9,078	14.7%	22,742	13.5%
\$150,000 - \$199,999	754	4.7%	4,800	7.7%	11,885	7.0%
\$200,000+	852	5.3%	7,435	12.0%	17,714	10.5%
Median Household Income	\$56,311		\$69,140		\$63,205	
Average Household Income	\$77,787		\$108,177		\$100,653	
Per Capita Income	\$42,806		\$49,600		\$43,626	

2024 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	894	5.2%	3,157	4.7%	11,385	6.3%
\$15,000 - \$24,999	1,108	6.4%	3,706	5.5%	11,240	6.3%
\$25,000 - \$34,999	1,402	8.1%	4,655	7.0%	13,982	7.8%
\$35,000 - \$49,999	2,596	15.0%	8,246	12.3%	23,087	12.8%
\$50,000 - \$74,999	4,253	24.5%	12,686	19.0%	34,889	19.4%
\$75,000 - \$99,999	2,568	14.8%	8,521	12.8%	22,583	12.6%
\$100,000 - \$149,999	2,256	13.0%	10,979	16.4%	27,247	15.2%
\$150,000 - \$199,999	1,095	6.3%	6,081	9.1%	14,885	8.3%
\$200,000+	1,161	6.7%	8,781	13.1%	20,463	11.4%
Median Household Income	\$63,006		\$77,167		\$70,388	
Average Household Income	\$90,772		\$119,545		\$111,349	
Per Capita Income	\$49,348		\$54,689		\$48,116	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,572	6.4%	8,032	6.8%	23,905	6.9%
Age 5 - 9	983	4.0%	6,758	5.7%	21,136	6.1%
Age 10 - 14	624	2.5%	5,987	5.0%	19,557	5.6%
Age 15 - 19	663	2.7%	5,652	4.8%	19,860	5.7%
Age 20 - 24	2,433	9.9%	8,596	7.2%	26,236	7.6%
Age 25 - 34	7,505	30.6%	23,765	20.0%	63,986	18.5%
Age 35 - 44	3,674	15.0%	16,512	13.9%	48,132	13.9%
Age 45 - 54	2,820	11.5%	16,124	13.6%	47,582	13.7%
Age 55 - 64	2,093	8.5%	13,274	11.2%	36,527	10.6%
Age 65 - 74	1,102	4.5%	7,956	6.7%	20,656	6.0%
Age 75 - 84	638	2.6%	4,574	3.8%	12,933	3.7%
Age 85+	393	1.6%	1,705	1.4%	5,655	1.6%

2019 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,617	5.5%	7,980	5.9%	23,790	6.1%
Age 5 - 9	1,356	4.7%	7,632	5.7%	23,137	5.9%
Age 10 - 14	1,138	3.9%	7,456	5.5%	22,827	5.9%
Age 15 - 19	1,088	3.7%	7,070	5.2%	22,347	5.7%
Age 20 - 24	2,269	7.8%	9,302	6.9%	28,407	7.3%
Age 25 - 34	7,365	25.3%	23,733	17.6%	65,619	16.8%
Age 35 - 44	5,104	17.5%	19,684	14.6%	54,507	14.0%
Age 45 - 54	3,348	11.5%	16,162	12.0%	46,672	12.0%
Age 55 - 64	2,656	9.1%	15,749	11.7%	45,353	11.6%
Age 65 - 74	1,899	6.5%	11,743	8.7%	32,423	8.3%
Age 75 - 84	862	3.0%	6,079	4.5%	17,118	4.4%
Age 85+	452	1.6%	2,461	1.8%	7,998	2.0%

2024 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,774	5.6%	8,691	6.0%	25,431	6.1%
Age 5 - 9	1,408	4.4%	7,842	5.4%	23,694	5.7%
Age 10 - 14	1,228	3.9%	7,540	5.2%	23,226	5.6%
Age 15 - 19	1,254	4.0%	7,560	5.2%	23,867	5.7%
Age 20 - 24	2,866	9.1%	11,304	7.7%	31,668	7.6%
Age 25 - 34	7,380	23.3%	25,404	17.4%	68,449	16.4%
Age 35 - 44	5,455	17.2%	20,706	14.2%	57,428	13.8%
Age 45 - 54	3,701	11.7%	17,402	11.9%	48,626	11.7%
Age 55 - 64	2,798	8.8%	15,789	10.8%	45,503	10.9%
Age 65 - 74	2,188	6.9%	13,310	9.1%	37,861	9.1%
Age 75 - 84	1,122	3.5%	7,577	5.2%	21,763	5.2%
Age 85+	470	1.5%	2,790	1.9%	8,852	2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	14,444	59.0%	81,381	68.4%	230,970	66.7%
Black Alone	4,763	19.4%	13,691	11.5%	40,510	11.7%
American Indian Alone	126	0.5%	755	0.6%	2,185	0.6%
Asian Alone	1,558	6.4%	6,459	5.4%	21,851	6.3%
Pacific Islander Alone	19	0.1%	59	0.0%	160	0.0%
Some Other Race Alone	2,805	11.4%	13,288	11.2%	40,493	11.7%
Two or More Races	783	3.2%	3,301	2.8%	9,997	2.9%
Hispanic Origin (Any Race)	6,057	24.7%	31,416	26.4%	101,672	29.4%

2019 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,389	52.8%	84,266	62.4%	238,513	61.1%
Black Alone	6,224	21.3%	17,664	13.1%	51,881	13.3%
American Indian Alone	140	0.5%	801	0.6%	2,291	0.6%
Asian Alone	2,514	8.6%	10,471	7.8%	33,977	8.7%
Pacific Islander Alone	32	0.1%	105	0.1%	248	0.1%
Some Other Race Alone	3,715	12.7%	17,097	12.7%	49,951	12.8%
Two or More Races	1,140	3.9%	4,647	3.4%	13,340	3.4%
Hispanic Origin (Any Race)	8,091	27.8%	40,268	29.8%	124,429	31.9%

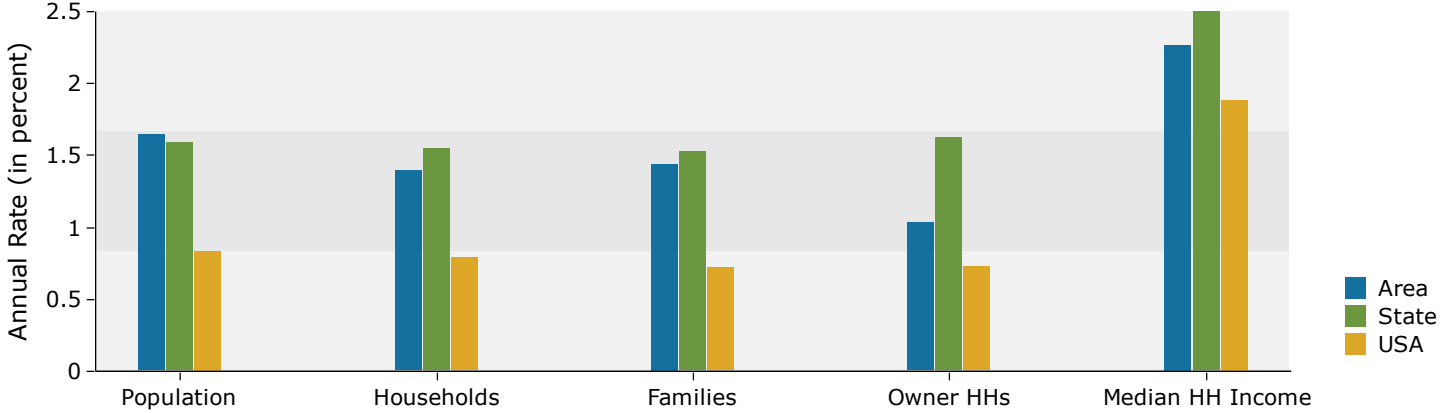
  

2024 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,664	49.5%	86,365	59.2%	242,734	58.3%
Black Alone	7,035	22.2%	20,305	13.9%	59,312	14.2%
American Indian Alone	147	0.5%	868	0.6%	2,433	0.6%
Asian Alone	3,160	10.0%	13,220	9.1%	40,868	9.8%
Pacific Islander Alone	40	0.1%	127	0.1%	289	0.1%
Some Other Race Alone	4,257	13.5%	19,553	13.4%	55,540	13.3%
Two or More Races	1,342	4.2%	5,479	3.8%	15,190	3.6%
Hispanic Origin (Any Race)	9,435	29.8%	46,842	32.1%	140,247	33.7%

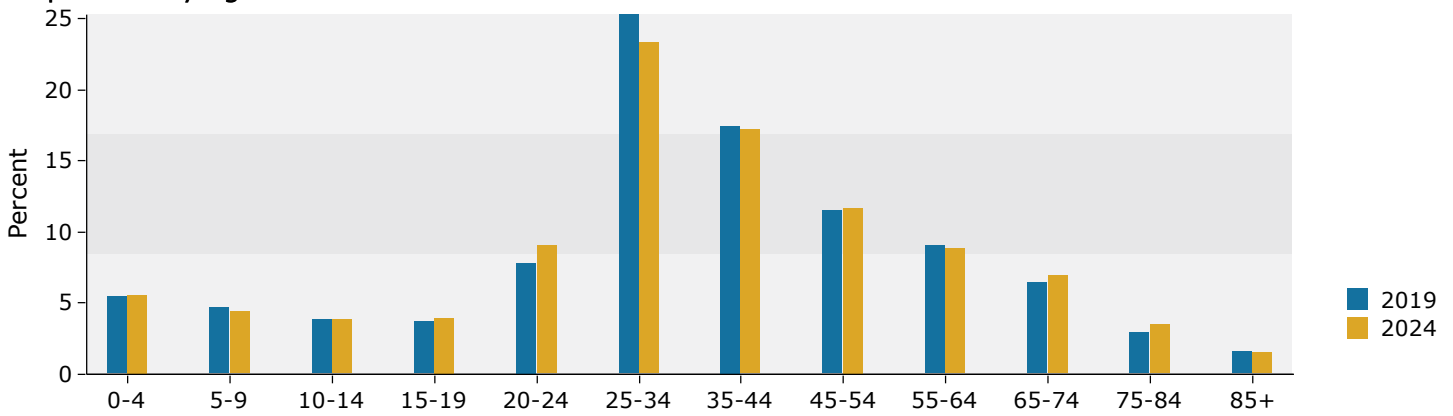
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

## 1 mile

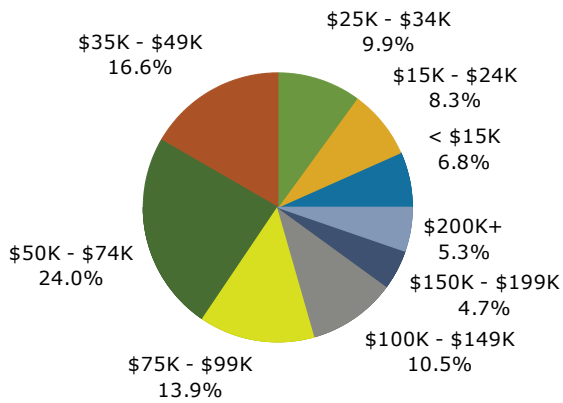
### Trends 2019-2024



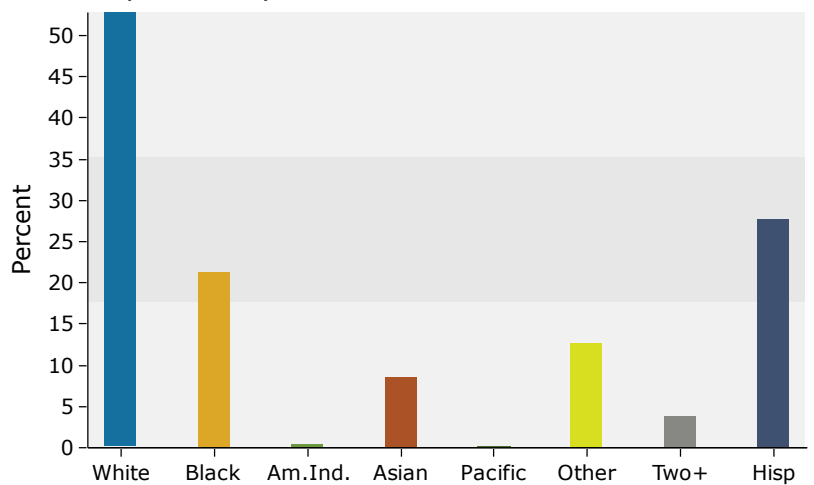
### Population by Age



### 2019 Household Income



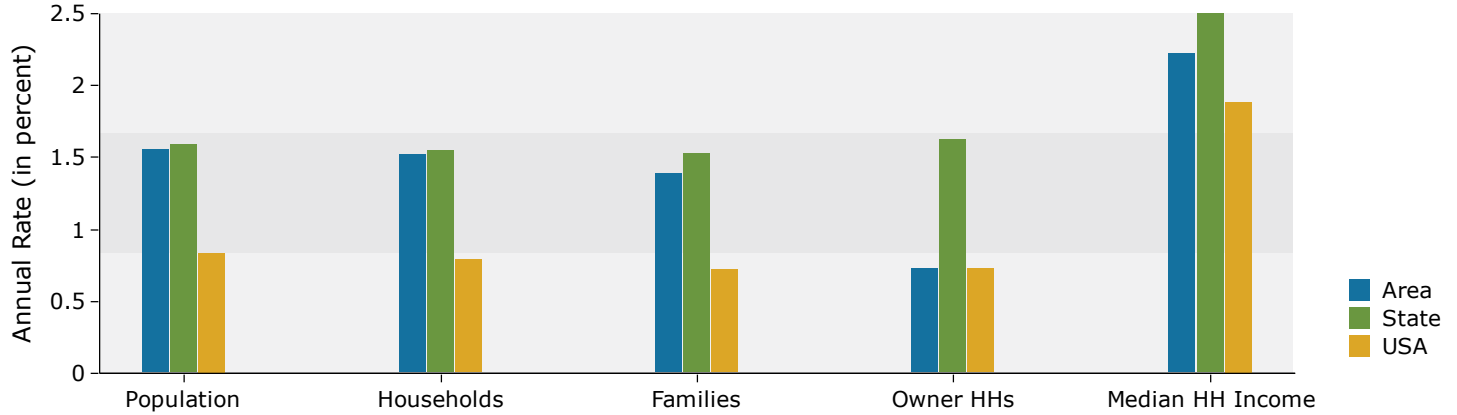
### 2019 Population by Race



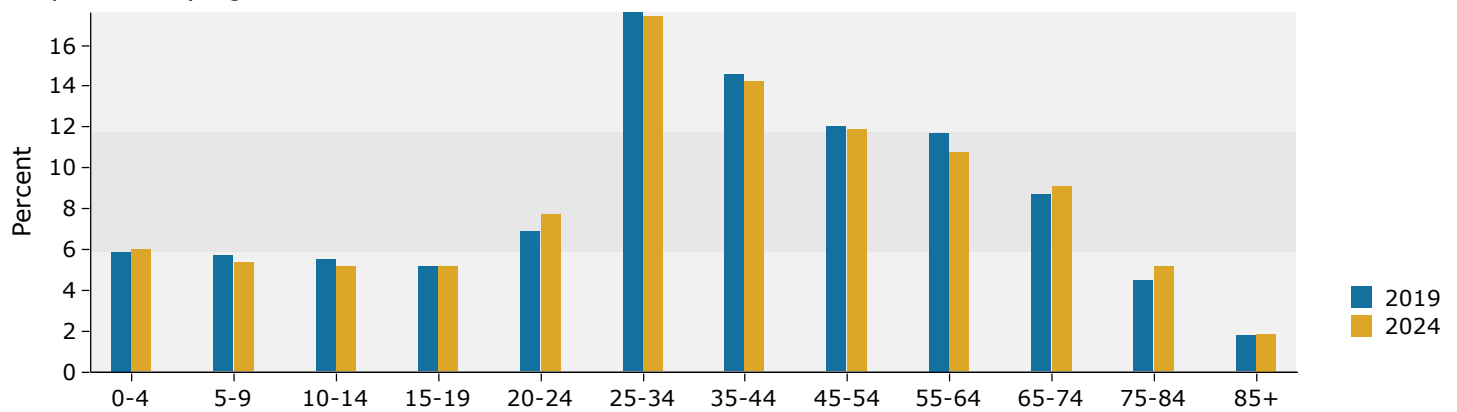
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

## 3 miles

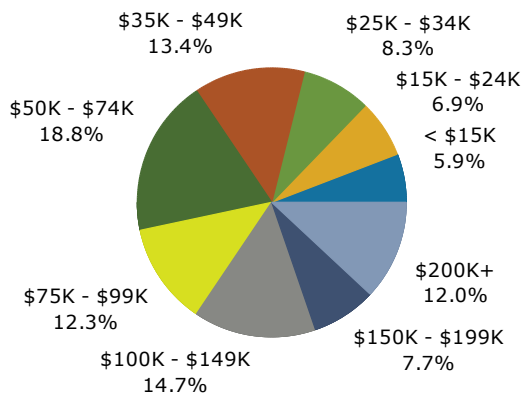
### Trends 2019-2024



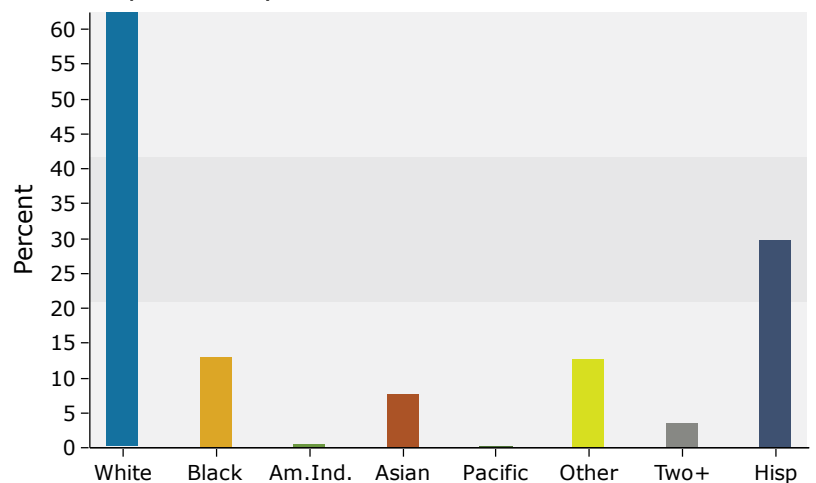
### Population by Age



### 2019 Household Income



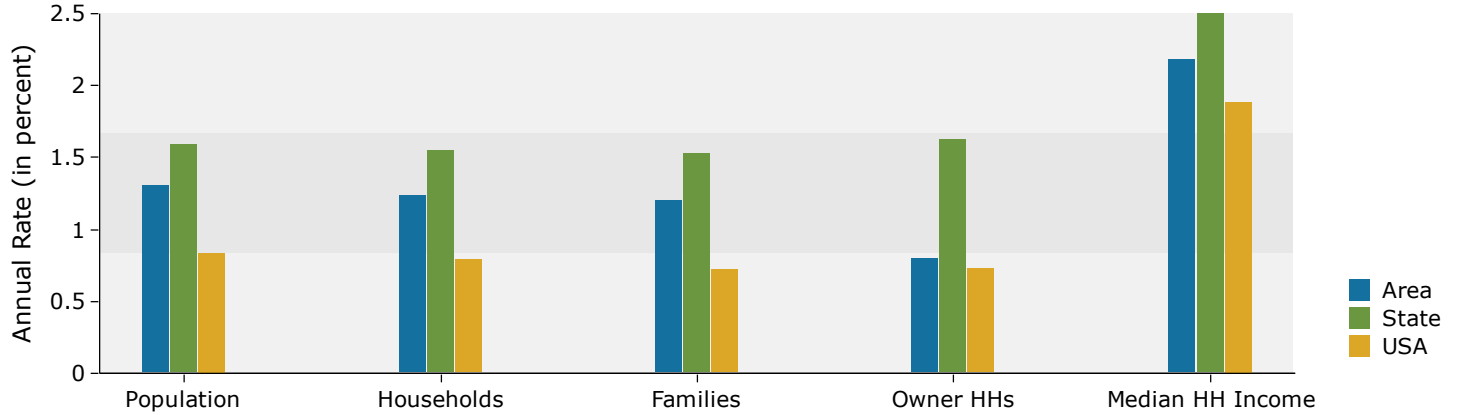
### 2019 Population by Race



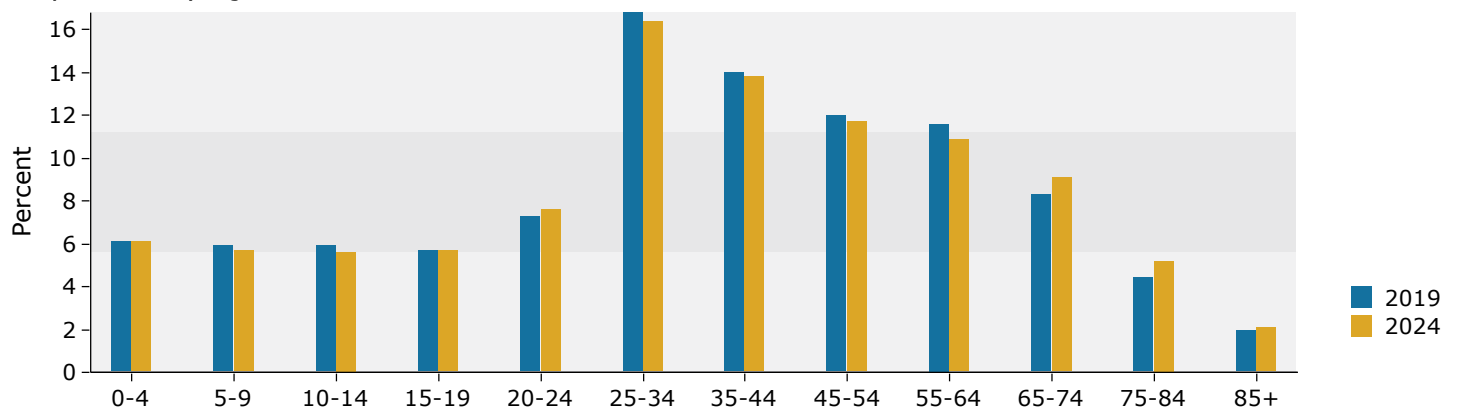
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

## 5 miles

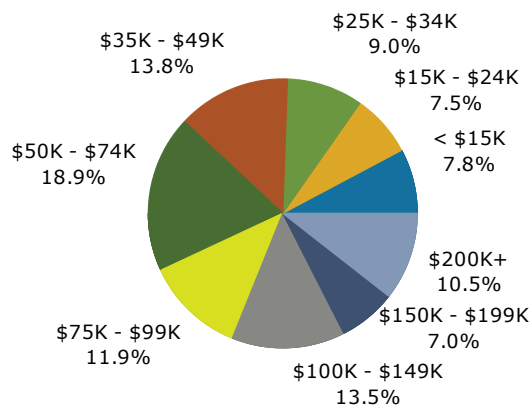
### Trends 2019-2024



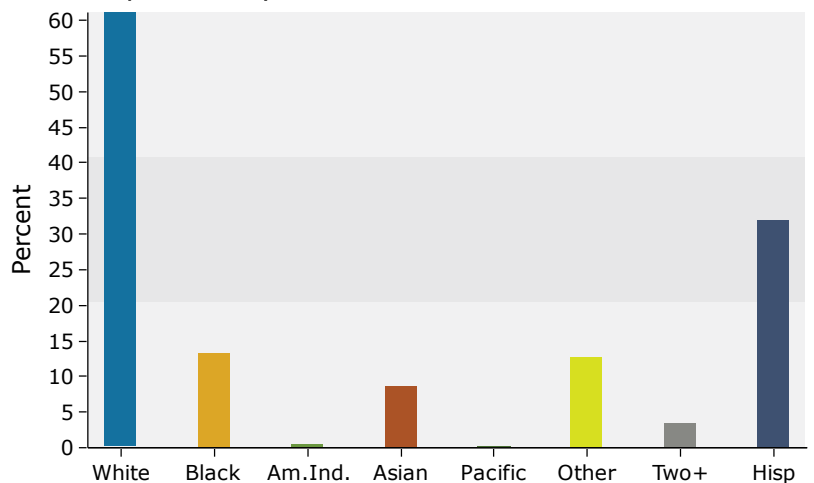
### Population by Age



### 2019 Household Income



### 2019 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.