



Community Profile

44740-Renaissance Center I
 6901 Fayetteville Rd
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 35.90358
 Longitude: -78.93857

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,650	32,166	71,861
2010 Total Population	6,265	44,452	95,403
2019 Total Population	6,641	50,686	114,711
2019 Group Quarters	41	208	784
2024 Total Population	7,086	54,938	125,930
2019-2024 Annual Rate	1.31%	1.62%	1.88%
2019 Total Daytime Population	12,907	53,793	139,789
Workers	10,179	32,891	89,584
Residents	2,728	20,902	50,205
Household Summary			
2000 Households	1,640	14,045	31,275
2000 Average Household Size	2.18	2.26	2.27
2010 Households	2,844	19,844	42,781
2010 Average Household Size	2.19	2.23	2.21
2019 Households	2,969	22,281	50,875
2019 Average Household Size	2.22	2.27	2.24
2024 Households	3,129	23,995	55,649
2024 Average Household Size	2.25	2.28	2.25
2019-2024 Annual Rate	1.06%	1.49%	1.81%
2010 Families	1,457	11,300	23,318
2010 Average Family Size	3.02	2.92	2.92
2019 Families	1,507	12,607	27,475
2019 Average Family Size	3.09	2.98	2.97
2024 Families	1,602	13,587	29,991
2024 Average Family Size	3.13	3.00	2.99
2019-2024 Annual Rate	1.23%	1.51%	1.77%
Housing Unit Summary			
2000 Housing Units	1,761	14,875	33,475
Owner Occupied Housing Units	39.8%	57.4%	52.1%
Renter Occupied Housing Units	53.4%	37.0%	41.4%
Vacant Housing Units	6.8%	5.6%	6.6%
2010 Housing Units	3,050	21,224	46,966
Owner Occupied Housing Units	43.0%	57.4%	48.6%
Renter Occupied Housing Units	50.2%	36.1%	42.5%
Vacant Housing Units	6.8%	6.5%	8.9%
2019 Housing Units	3,124	23,421	54,641
Owner Occupied Housing Units	43.1%	57.1%	49.7%
Renter Occupied Housing Units	51.9%	38.0%	43.4%
Vacant Housing Units	5.0%	4.9%	6.9%
2024 Housing Units	3,291	25,190	59,701
Owner Occupied Housing Units	44.4%	58.0%	50.0%
Renter Occupied Housing Units	50.7%	37.2%	43.3%
Vacant Housing Units	4.9%	4.7%	6.8%
Median Household Income			
2019	\$87,001	\$88,837	\$76,591
2024	\$102,702	\$101,050	\$86,382
Median Home Value			
2019	\$279,100	\$261,069	\$265,691
2024	\$286,296	\$274,680	\$280,936
Per Capita Income			
2019	\$50,250	\$49,010	\$45,461
2024	\$57,485	\$55,108	\$51,178
Median Age			
2010	32.9	33.9	33.5
2019	34.2	36.0	35.6
2024	34.7	36.5	35.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	2,969	22,280	50,873
<\$15,000	4.9%	4.8%	7.0%
\$15,000 - \$24,999	6.8%	5.4%	7.1%
\$25,000 - \$34,999	7.0%	6.4%	7.4%
\$35,000 - \$49,999	9.6%	10.6%	12.3%
\$50,000 - \$74,999	15.6%	14.0%	15.0%
\$75,000 - \$99,999	11.4%	14.1%	13.4%
\$100,000 - \$149,999	24.7%	23.7%	18.7%
\$150,000 - \$199,999	9.0%	9.3%	8.9%
\$200,000+	11.1%	11.6%	10.1%
Average Household Income	\$109,291	\$111,943	\$102,737
2024 Households by Income			
Household Income Base	3,129	23,994	55,647
<\$15,000	3.8%	3.7%	5.4%
\$15,000 - \$24,999	5.4%	4.4%	5.8%
\$25,000 - \$34,999	5.2%	5.1%	6.0%
\$35,000 - \$49,999	7.7%	9.0%	10.9%
\$50,000 - \$74,999	14.2%	12.9%	14.6%
\$75,000 - \$99,999	11.2%	13.9%	13.8%
\$100,000 - \$149,999	27.2%	25.7%	20.7%
\$150,000 - \$199,999	11.9%	12.0%	11.5%
\$200,000+	13.4%	13.3%	11.2%
Average Household Income	\$126,510	\$126,608	\$116,011
2019 Owner Occupied Housing Units by Value			
Total	1,348	13,374	27,161
<\$50,000	0.7%	1.1%	1.4%
\$50,000 - \$99,999	2.1%	0.8%	2.6%
\$100,000 - \$149,999	5.8%	8.9%	9.9%
\$150,000 - \$199,999	10.1%	15.7%	14.6%
\$200,000 - \$249,999	9.8%	19.1%	16.3%
\$250,000 - \$299,999	37.1%	20.2%	16.6%
\$300,000 - \$399,999	25.1%	19.2%	17.5%
\$400,000 - \$499,999	8.2%	8.2%	9.0%
\$500,000 - \$749,999	1.0%	4.4%	7.9%
\$750,000 - \$999,999	0.1%	1.2%	2.2%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.7%	0.6%
\$2,000,000 +	0.0%	0.1%	0.4%
Average Home Value	\$283,253	\$301,082	\$325,322
2024 Owner Occupied Housing Units by Value			
Total	1,460	14,606	29,819
<\$50,000	0.5%	0.8%	1.1%
\$50,000 - \$99,999	1.4%	0.6%	2.2%
\$100,000 - \$149,999	4.2%	7.1%	8.3%
\$150,000 - \$199,999	8.2%	13.3%	12.6%
\$200,000 - \$249,999	8.8%	17.9%	15.3%
\$250,000 - \$299,999	37.0%	20.8%	17.0%
\$300,000 - \$399,999	28.6%	22.0%	19.6%
\$400,000 - \$499,999	9.9%	9.6%	10.5%
\$500,000 - \$749,999	1.2%	4.9%	8.8%
\$750,000 - \$999,999	0.1%	1.3%	2.4%
\$1,000,000 - \$1,499,999	0.0%	0.6%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.9%	0.8%
\$2,000,000 +	0.0%	0.1%	0.5%
Average Home Value	\$295,902	\$319,218	\$342,965

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	6,267	44,451	95,402
0 - 4	8.3%	8.2%	7.5%
5 - 9	5.6%	6.0%	5.9%
10 - 14	4.6%	4.9%	5.0%
15 - 24	11.7%	10.8%	12.9%
25 - 34	24.4%	22.5%	21.8%
35 - 44	17.4%	16.1%	14.3%
45 - 54	12.3%	13.1%	12.1%
55 - 64	8.9%	10.3%	10.2%
65 - 74	4.2%	5.0%	5.6%
75 - 84	1.6%	2.0%	3.2%
85 +	0.9%	0.9%	1.6%
18 +	78.6%	78.0%	78.7%
2019 Population by Age			
Total	6,640	50,688	114,709
0 - 4	7.4%	6.9%	6.4%
5 - 9	6.0%	6.8%	6.2%
10 - 14	4.9%	6.3%	5.8%
15 - 24	12.9%	11.1%	12.6%
25 - 34	20.4%	17.2%	18.0%
35 - 44	17.9%	17.2%	15.7%
45 - 54	11.5%	12.3%	11.4%
55 - 64	9.7%	11.0%	10.6%
65 - 74	5.8%	7.4%	7.9%
75 - 84	2.5%	3.0%	3.8%
85 +	0.9%	1.0%	1.8%
18 +	78.8%	76.9%	78.5%
2024 Population by Age			
Total	7,088	54,938	125,931
0 - 4	7.5%	6.7%	6.4%
5 - 9	5.8%	6.3%	5.8%
10 - 14	4.8%	6.1%	5.6%
15 - 24	12.5%	11.8%	13.3%
25 - 34	19.8%	16.7%	17.9%
35 - 44	18.3%	15.8%	14.5%
45 - 54	11.2%	13.1%	11.8%
55 - 64	9.2%	10.3%	10.0%
65 - 74	6.4%	8.1%	8.3%
75 - 84	3.3%	4.0%	4.6%
85 +	1.0%	1.1%	1.8%
18 +	78.7%	77.2%	78.9%
2010 Population by Sex			
Males	2,905	20,705	44,373
Females	3,360	23,747	51,030
2019 Population by Sex			
Males	3,148	24,027	54,263
Females	3,492	26,659	60,448
2024 Population by Sex			
Males	3,374	26,195	59,666
Females	3,711	28,744	66,264

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	6,265	44,452	95,402
White Alone	55.2%	56.1%	52.4%
Black Alone	29.0%	29.7%	31.9%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	9.9%	7.7%	7.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.6%	3.1%	5.4%
Two or More Races	2.8%	2.9%	2.8%
Hispanic Origin	5.8%	7.1%	10.4%
Diversity Index	64.5	64.5	69.0
2019 Population by Race/Ethnicity			
Total	6,641	50,686	114,709
White Alone	54.5%	55.5%	51.9%
Black Alone	27.8%	28.7%	29.9%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	11.4%	9.0%	9.3%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.7%	3.0%	5.3%
Two or More Races	3.3%	3.5%	3.3%
Hispanic Origin	5.9%	7.1%	10.3%
Diversity Index	65.6	65.5	70.1
2024 Population by Race/Ethnicity			
Total	7,087	54,938	125,930
White Alone	53.8%	54.7%	51.1%
Black Alone	26.8%	27.9%	28.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	12.5%	9.9%	10.6%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.8%	3.2%	5.6%
Two or More Races	3.7%	3.8%	3.6%
Hispanic Origin	6.2%	7.6%	10.8%
Diversity Index	66.7	66.7	71.4
2010 Population by Relationship and Household Type			
Total	6,265	44,452	95,403
In Households	99.3%	99.5%	99.2%
In Family Households	71.5%	75.6%	73.0%
Householder	23.9%	25.3%	24.4%
Spouse	18.3%	19.7%	17.8%
Child	24.5%	25.8%	25.3%
Other relative	3.4%	3.4%	3.8%
Nonrelative	1.3%	1.4%	1.8%
In Nonfamily Households	27.9%	24.0%	26.1%
In Group Quarters	0.7%	0.5%	0.8%
Institutionalized Population	0.6%	0.3%	0.4%
Noninstitutionalized Population	0.1%	0.2%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	4,563	34,967	79,160
Less than 9th Grade	2.2%	1.5%	3.3%
9th - 12th Grade, No Diploma	2.3%	2.2%	3.1%
High School Graduate	7.0%	6.9%	8.7%
GED/Alternative Credential	1.0%	1.1%	1.5%
Some College, No Degree	10.5%	12.4%	13.7%
Associate Degree	6.2%	6.6%	6.7%
Bachelor's Degree	34.9%	34.4%	31.6%
Graduate/Professional Degree	35.9%	34.8%	31.4%
2019 Population 15+ by Marital Status			
Total	5,419	40,572	93,572
Never Married	35.6%	34.1%	36.1%
Married	51.2%	52.9%	49.6%
Widowed	3.5%	3.0%	4.0%
Divorced	9.7%	10.0%	10.3%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.6%	97.7%	97.3%
Civilian Unemployed (Unemployment Rate)	2.4%	2.3%	2.7%
2019 Employed Population 16+ by Industry			
Total	3,961	30,313	65,646
Agriculture/Mining	0.2%	0.1%	0.5%
Construction	2.4%	3.3%	4.8%
Manufacturing	9.4%	8.3%	7.2%
Wholesale Trade	1.2%	1.9%	1.6%
Retail Trade	6.3%	5.9%	7.3%
Transportation/Utilities	0.4%	2.4%	2.4%
Information	2.1%	1.6%	1.6%
Finance/Insurance/Real Estate	6.9%	6.3%	6.4%
Services	68.9%	66.8%	64.3%
Public Administration	2.3%	3.3%	3.9%
2019 Employed Population 16+ by Occupation			
Total	3,963	30,313	65,646
White Collar	76.0%	76.5%	72.2%
Management/Business/Financial	21.8%	19.6%	18.0%
Professional	38.0%	40.2%	36.3%
Sales	9.6%	7.9%	9.2%
Administrative Support	6.6%	8.8%	8.7%
Services	16.0%	13.7%	15.6%
Blue Collar	8.1%	9.8%	12.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.4%
Construction/Extraction	1.9%	2.2%	3.8%
Installation/Maintenance/Repair	0.7%	1.4%	1.7%
Production	4.5%	3.2%	3.5%
Transportation/Material Moving	1.0%	3.1%	2.7%
2010 Population By Urban/ Rural Status			
Total Population	6,265	44,452	95,403
Population Inside Urbanized Area	99.5%	99.7%	99.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.5%	0.3%	1.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	2,844	19,844	42,781
Households with 1 Person	38.4%	33.8%	35.0%
Households with 2+ People	61.6%	66.2%	65.0%
Family Households	51.2%	56.9%	54.5%
Husband-wife Families	39.1%	44.4%	39.8%
With Related Children	19.1%	20.9%	17.9%
Other Family (No Spouse Present)	12.1%	12.6%	14.7%
Other Family with Male Householder	2.6%	2.6%	3.3%
With Related Children	1.3%	1.4%	1.8%
Other Family with Female Householder	9.5%	10.0%	11.4%
With Related Children	6.6%	6.7%	7.6%
Nonfamily Households	10.3%	9.3%	10.5%
All Households with Children	27.3%	29.2%	27.6%
Multigenerational Households	2.1%	2.3%	2.4%
Unmarried Partner Households	6.7%	6.1%	6.3%
Male-female	5.5%	4.9%	5.2%
Same-sex	1.2%	1.2%	1.1%
2010 Households by Size			
Total	2,845	19,843	42,781
1 Person Household	38.4%	33.8%	35.0%
2 Person Household	32.1%	33.9%	34.0%
3 Person Household	14.3%	15.4%	14.8%
4 Person Household	10.3%	11.2%	10.2%
5 Person Household	3.2%	3.9%	3.9%
6 Person Household	1.2%	1.3%	1.4%
7 + Person Household	0.4%	0.6%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	2,844	19,844	42,781
Owner Occupied	46.1%	61.4%	53.4%
Owned with a Mortgage/Loan	41.5%	54.0%	44.0%
Owned Free and Clear	4.6%	7.4%	9.4%
Renter Occupied	53.9%	38.6%	46.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,050	21,224	46,966
Housing Units Inside Urbanized Area	99.7%	99.7%	99.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.3%	0.3%	1.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	Boomburbs (1C)	Enterprising Professionals	Young and Restless (11B)
3.	Emerald City (8B)	Bright Young Professionals	Enterprising Professionals
2019 Consumer Spending			
Apparel & Services: Total \$	\$8,438,265	\$62,816,946	\$133,193,879
Average Spent	\$2,842.12	\$2,819.31	\$2,618.06
Spending Potential Index	133	132	122
Education: Total \$	\$5,967,930	\$46,037,113	\$96,103,650
Average Spent	\$2,010.08	\$2,066.20	\$1,889.02
Spending Potential Index	126	130	119
Entertainment/Recreation: Total \$	\$11,661,451	\$90,636,293	\$190,873,956
Average Spent	\$3,927.74	\$4,067.87	\$3,751.82
Spending Potential Index	120	124	115
Food at Home: Total \$	\$19,015,962	\$144,666,021	\$310,136,410
Average Spent	\$6,404.84	\$6,492.80	\$6,096.05
Spending Potential Index	124	125	118
Food Away from Home: Total \$	\$14,537,800	\$108,151,202	\$228,933,466
Average Spent	\$4,896.53	\$4,853.97	\$4,499.92
Spending Potential Index	133	132	122
Health Care: Total \$	\$19,577,653	\$156,691,402	\$333,251,524
Average Spent	\$6,594.02	\$7,032.51	\$6,550.40
Spending Potential Index	111	119	110
HH Furnishings & Equipment: Total \$	\$7,812,020	\$60,464,232	\$127,083,530
Average Spent	\$2,631.20	\$2,713.71	\$2,497.96
Spending Potential Index	123	127	117
Personal Care Products & Services: Total \$	\$3,354,116	\$25,760,425	\$54,198,856
Average Spent	\$1,129.71	\$1,156.16	\$1,065.33
Spending Potential Index	127	130	120
Shelter: Total \$	\$71,675,767	\$538,674,401	\$1,141,028,612
Average Spent	\$24,141.38	\$24,176.40	\$22,428.08
Spending Potential Index	130	131	121
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,374,179	\$67,151,588	\$142,516,049
Average Spent	\$2,820.54	\$3,013.85	\$2,801.30
Spending Potential Index	114	122	113
Travel: Total \$	\$8,138,105	\$64,073,094	\$131,492,798
Average Spent	\$2,741.03	\$2,875.68	\$2,584.63
Spending Potential Index	122	128	115
Vehicle Maintenance & Repairs: Total \$	\$4,156,761	\$32,165,899	\$69,575,892
Average Spent	\$1,400.05	\$1,443.65	\$1,367.59
Spending Potential Index	122	126	120

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.