



# Demographic and Income Comparison Profile

44749-Riverwalk Market  
 3750 Long Prairie Rd  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 33.03635  
 Longitude: -97.07000

	1 mile	3 miles	5 miles
<b>Census 2010 Summary</b>			
Population	9,792	87,625	164,289
Households	3,265	29,522	57,330
Families	2,761	24,129	43,705
Average Household Size	2.99	2.96	2.86
Owner Occupied Housing Units	2,769	24,593	41,705
Renter Occupied Housing Units	496	4,929	15,625
Median Age	37.6	36.6	35.3
<b>2019 Summary</b>			
Population	13,639	103,334	193,851
Households	4,577	34,914	67,102
Families	3,770	28,163	50,484
Average Household Size	2.97	2.95	2.88
Owner Occupied Housing Units	3,538	27,532	46,589
Renter Occupied Housing Units	1,039	7,382	20,513
Median Age	39.6	38.3	36.7
Median Household Income	\$111,070	\$112,012	\$96,427
Average Household Income	\$140,724	\$139,894	\$124,123
<b>2024 Summary</b>			
Population	15,174	112,522	211,451
Households	5,085	37,961	73,005
Families	4,160	30,482	54,611
Average Household Size	2.98	2.96	2.89
Owner Occupied Housing Units	3,900	29,734	50,280
Renter Occupied Housing Units	1,185	8,226	22,725
Median Age	40.2	39.4	37.5
Median Household Income	\$116,162	\$117,450	\$103,030
Average Household Income	\$150,685	\$150,326	\$134,339
<b>Trends: 2019-2024 Annual Rate</b>			
Population	2.16%	1.72%	1.75%
Households	2.13%	1.69%	1.70%
Families	1.99%	1.60%	1.58%
Owner Households	1.97%	1.55%	1.54%
Median Household Income	0.90%	0.95%	1.33%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2019 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	76	1.7%	734	2.1%	1,976	2.9%
\$15,000 - \$24,999	97	2.1%	974	2.8%	3,020	4.5%
\$25,000 - \$34,999	98	2.1%	1,257	3.6%	3,770	5.6%
\$35,000 - \$49,999	321	7.0%	2,652	7.6%	6,786	10.1%
\$50,000 - \$74,999	507	11.1%	4,230	12.1%	10,183	15.2%
\$75,000 - \$99,999	808	17.7%	4,748	13.6%	8,818	13.1%
\$100,000 - \$149,999	1,198	26.2%	8,507	24.4%	13,918	20.7%
\$150,000 - \$199,999	743	16.2%	5,888	16.9%	9,086	13.5%
\$200,000+	729	15.9%	5,922	17.0%	9,545	14.2%
Median Household Income	\$111,070		\$112,012		\$96,427	
Average Household Income	\$140,724		\$139,894		\$124,123	
Per Capita Income	\$47,986		\$47,193		\$42,969	

2024 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	73	1.4%	678	1.8%	1,723	2.4%
\$15,000 - \$24,999	91	1.8%	887	2.3%	2,674	3.7%
\$25,000 - \$34,999	90	1.8%	1,178	3.1%	3,533	4.8%
\$35,000 - \$49,999	312	6.1%	2,597	6.8%	6,723	9.2%
\$50,000 - \$74,999	518	10.2%	4,354	11.5%	10,901	14.9%
\$75,000 - \$99,999	849	16.7%	4,911	12.9%	9,458	13.0%
\$100,000 - \$149,999	1,390	27.3%	9,509	25.0%	15,932	21.8%
\$150,000 - \$199,999	920	18.1%	7,102	18.7%	11,138	15.3%
\$200,000+	842	16.6%	6,743	17.8%	10,923	15.0%
Median Household Income	\$116,162		\$117,450		\$103,030	
Average Household Income	\$150,685		\$150,326		\$134,339	
Per Capita Income	\$51,414		\$50,638		\$46,379	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	570	5.8%	5,727	6.5%	11,530	7.0%
Age 5 - 9	848	8.7%	7,975	9.1%	13,982	8.5%
Age 10 - 14	1,021	10.4%	8,603	9.8%	14,493	8.8%
Age 15 - 19	875	8.9%	7,049	8.0%	12,328	7.5%
Age 20 - 24	373	3.8%	3,570	4.1%	8,821	5.4%
Age 25 - 34	812	8.3%	8,486	9.7%	20,089	12.2%
Age 35 - 44	1,700	17.4%	16,014	18.3%	27,739	16.9%
Age 45 - 54	1,981	20.2%	16,445	18.8%	28,375	17.3%
Age 55 - 64	1,023	10.4%	8,201	9.4%	15,830	9.6%
Age 65 - 74	386	3.9%	3,440	3.9%	6,915	4.2%
Age 75 - 84	144	1.5%	1,519	1.7%	3,000	1.8%
Age 85+	57	0.6%	596	0.7%	1,188	0.7%

2019 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	707	5.2%	5,892	5.7%	12,067	6.2%
Age 5 - 9	886	6.5%	7,400	7.2%	13,794	7.1%
Age 10 - 14	1,053	7.7%	8,775	8.5%	15,387	7.9%
Age 15 - 19	1,063	7.8%	7,829	7.6%	13,725	7.1%
Age 20 - 24	778	5.7%	5,431	5.3%	11,467	5.9%
Age 25 - 34	1,604	11.8%	11,916	11.5%	25,967	13.4%
Age 35 - 44	1,708	12.5%	14,251	13.8%	27,363	14.1%
Age 45 - 54	2,261	16.6%	17,153	16.6%	29,242	15.1%
Age 55 - 64	2,105	15.4%	14,165	13.7%	24,890	12.8%
Age 65 - 74	1,030	7.6%	7,060	6.8%	13,429	6.9%
Age 75 - 84	335	2.5%	2,570	2.5%	4,832	2.5%
Age 85+	109	0.8%	891	0.9%	1,688	0.9%

2024 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	791	5.2%	6,332	5.6%	13,177	6.2%
Age 5 - 9	937	6.2%	7,514	6.7%	14,232	6.7%
Age 10 - 14	1,098	7.2%	8,869	7.9%	15,646	7.4%
Age 15 - 19	1,075	7.1%	8,205	7.3%	14,525	6.9%
Age 20 - 24	684	4.5%	5,072	4.5%	11,750	5.6%
Age 25 - 34	1,919	12.6%	13,193	11.7%	28,421	13.4%
Age 35 - 44	2,080	13.7%	16,260	14.5%	30,935	14.6%
Age 45 - 54	2,191	14.4%	16,736	14.9%	28,942	13.7%
Age 55 - 64	2,226	14.7%	15,548	13.8%	26,891	12.7%
Age 65 - 74	1,467	9.7%	9,627	8.6%	17,463	8.3%
Age 75 - 84	563	3.7%	4,061	3.6%	7,435	3.5%
Age 85+	142	0.9%	1,107	1.0%	2,035	1.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,343	85.2%	70,150	80.1%	127,130	77.4%
Black Alone	292	3.0%	4,263	4.9%	10,261	6.2%
American Indian Alone	77	0.8%	483	0.6%	978	0.6%
Asian Alone	676	6.9%	7,315	8.3%	10,782	6.6%
Pacific Islander Alone	2	0.0%	59	0.1%	101	0.1%
Some Other Race Alone	188	1.9%	3,274	3.7%	10,830	6.6%
Two or More Races	214	2.2%	2,081	2.4%	4,207	2.6%
Hispanic Origin (Any Race)	871	8.9%	10,847	12.4%	30,646	18.7%

2019 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,911	80.0%	76,979	74.5%	139,631	72.0%
Black Alone	581	4.3%	6,337	6.1%	14,907	7.7%
American Indian Alone	96	0.7%	550	0.5%	1,092	0.6%
Asian Alone	1,378	10.1%	12,103	11.7%	17,909	9.2%
Pacific Islander Alone	3	0.0%	78	0.1%	139	0.1%
Some Other Race Alone	317	2.3%	4,347	4.2%	14,258	7.4%
Two or More Races	352	2.6%	2,939	2.8%	5,914	3.1%
Hispanic Origin (Any Race)	1,429	10.5%	14,203	13.7%	39,956	20.6%

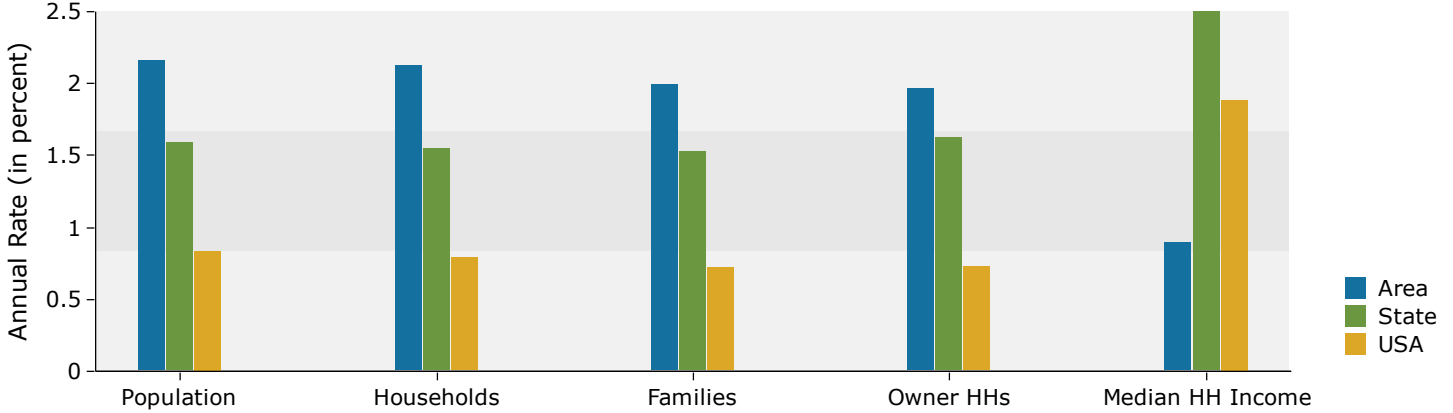
  

2024 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,691	77.0%	80,356	71.4%	146,080	69.1%
Black Alone	798	5.3%	8,223	7.3%	19,005	9.0%
American Indian Alone	105	0.7%	592	0.5%	1,168	0.6%
Asian Alone	1,753	11.6%	14,745	13.1%	21,704	10.3%
Pacific Islander Alone	3	0.0%	87	0.1%	155	0.1%
Some Other Race Alone	398	2.6%	5,090	4.5%	16,465	7.8%
Two or More Races	426	2.8%	3,429	3.0%	6,874	3.3%
Hispanic Origin (Any Race)	1,762	11.6%	16,599	14.8%	46,111	21.8%

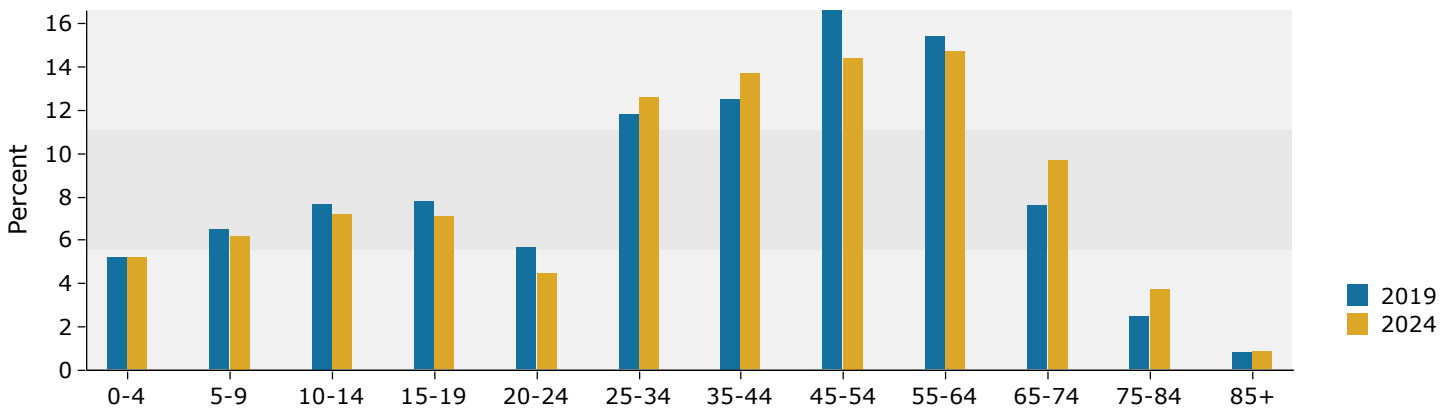
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

## 1 mile

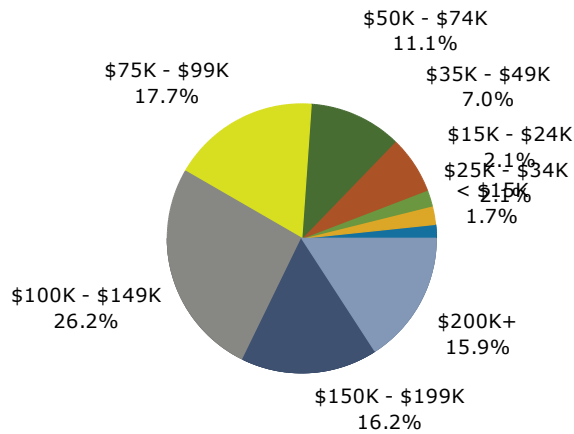
### Trends 2019-2024



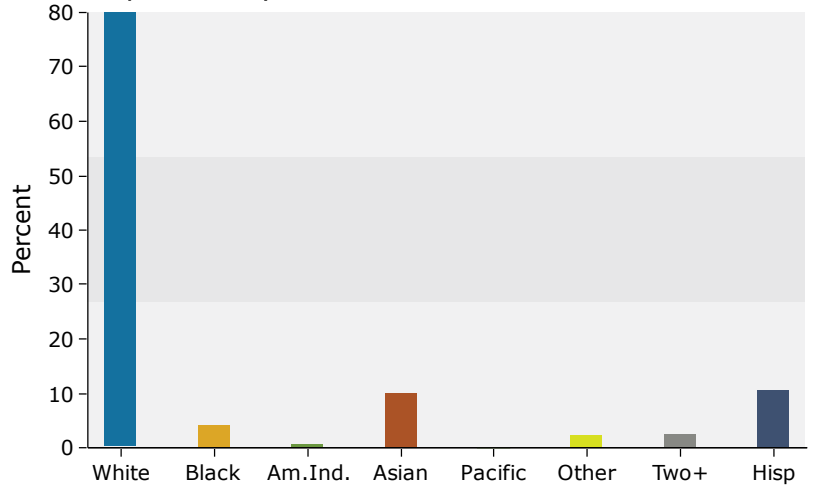
### Population by Age



### 2019 Household Income



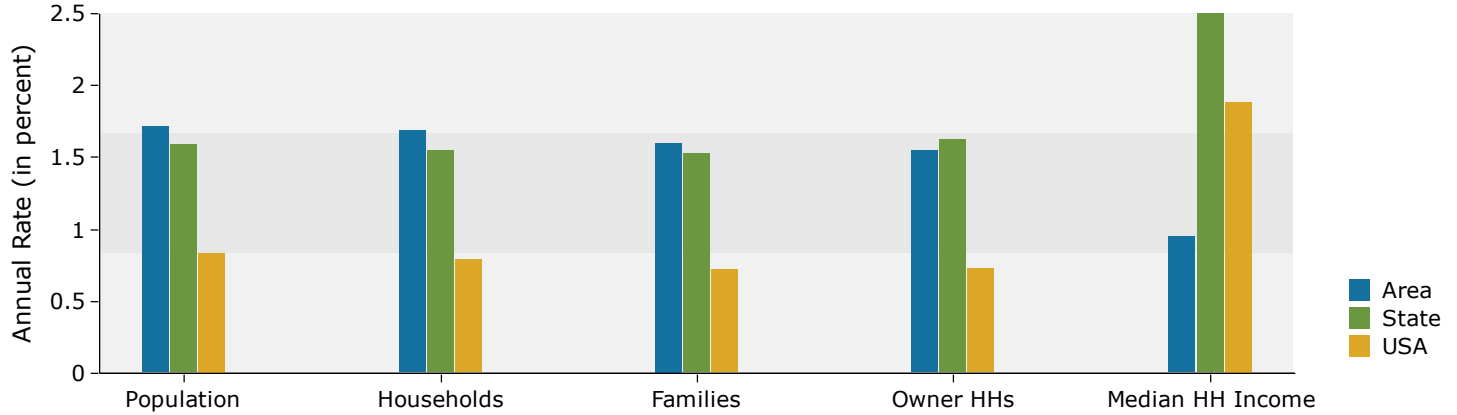
### 2019 Population by Race



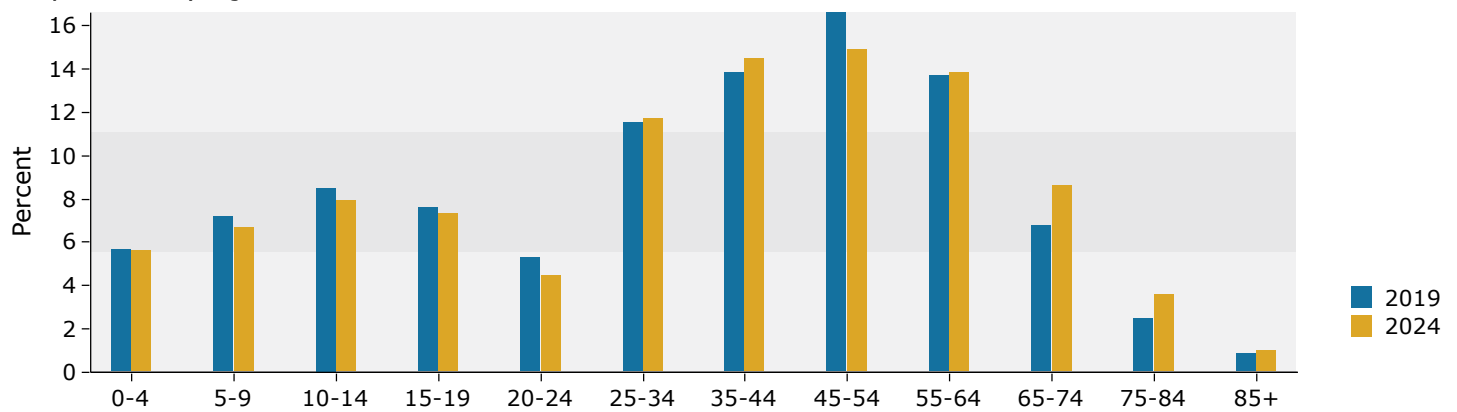
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

## 3 miles

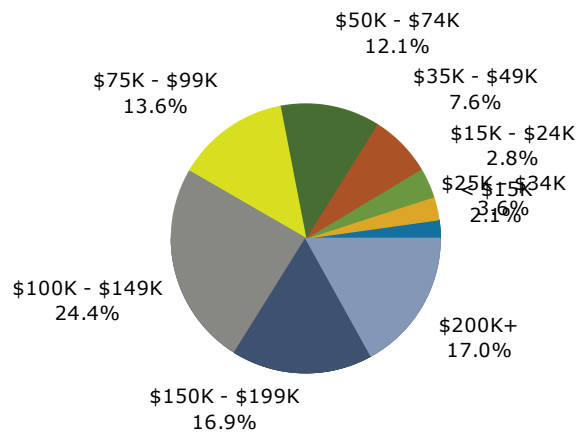
### Trends 2019-2024



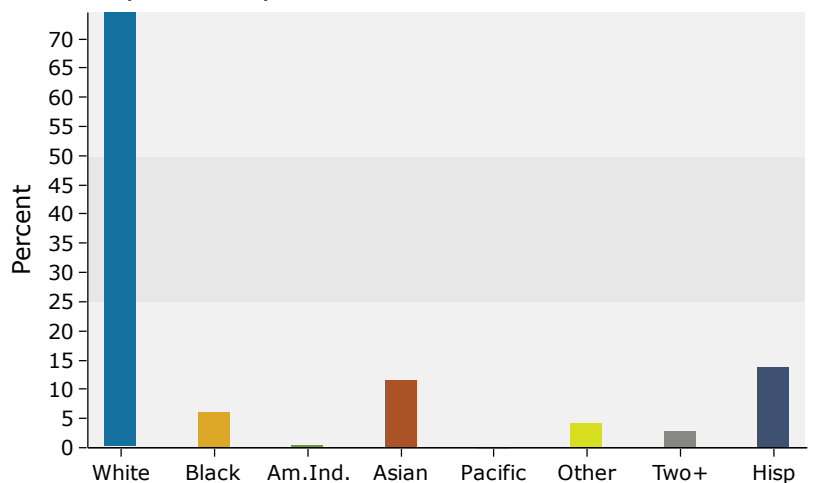
### Population by Age



### 2019 Household Income



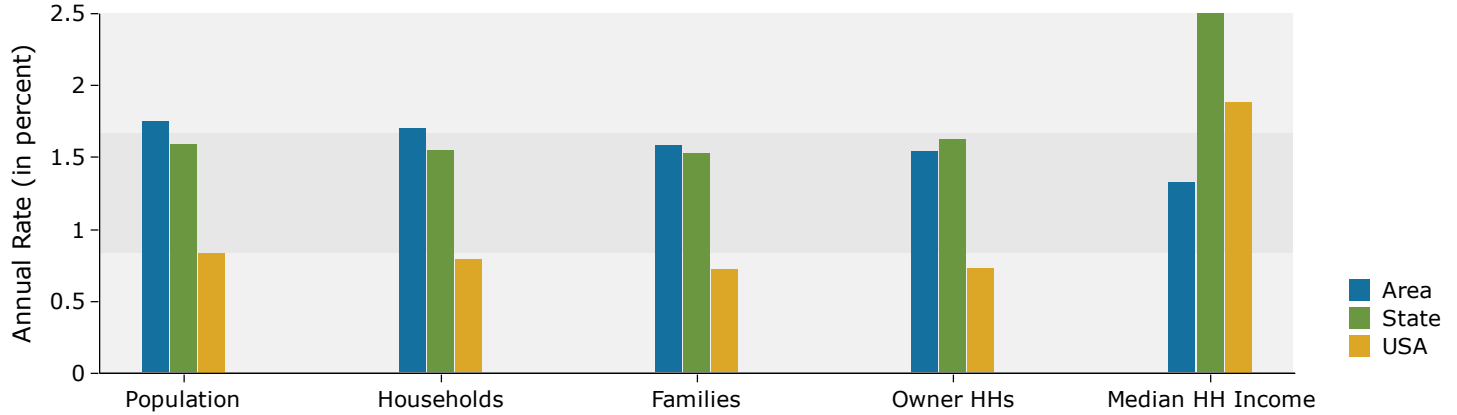
### 2019 Population by Race



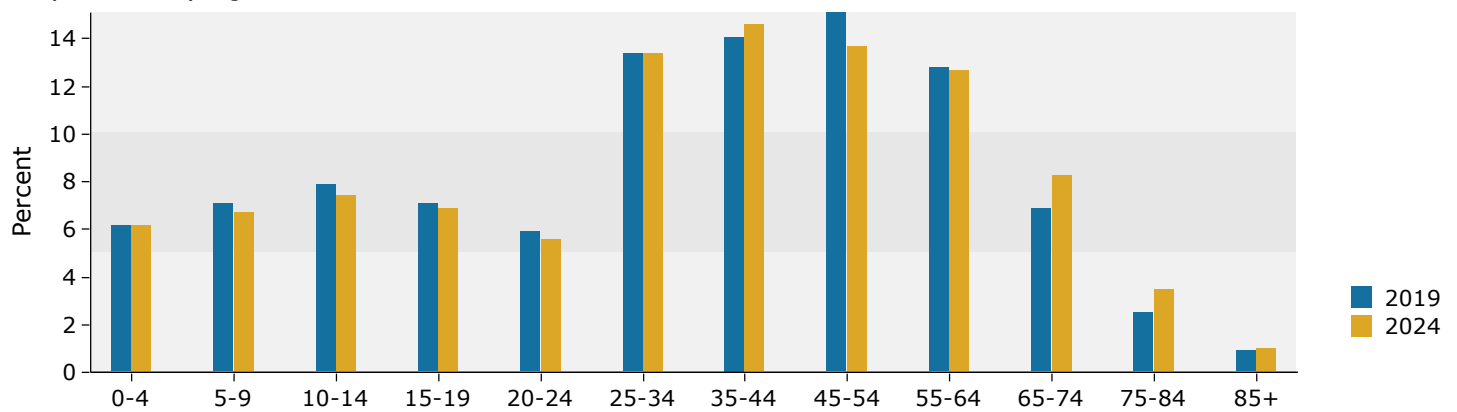
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

## 5 miles

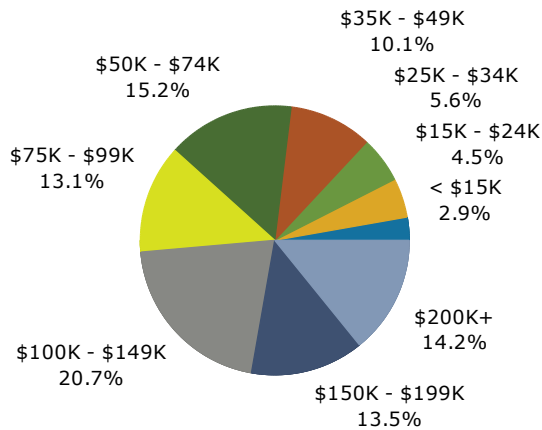
### Trends 2019-2024



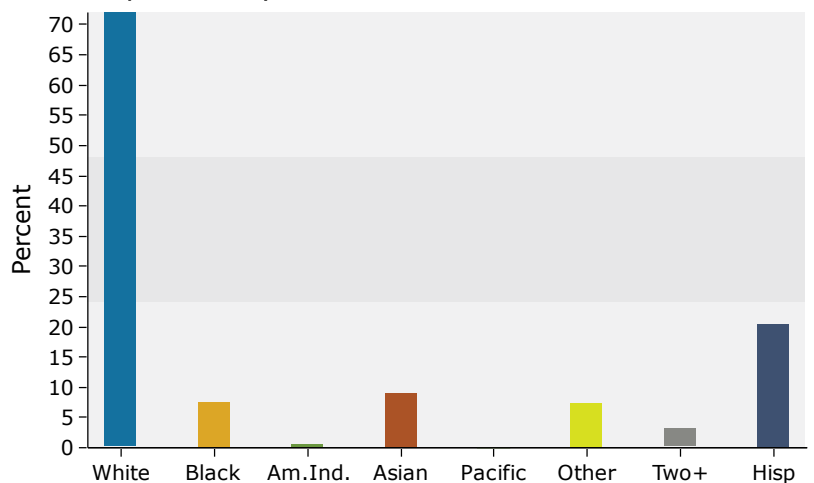
### Population by Age



### 2019 Household Income



### 2019 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.