



Demographic and Income Comparison Profile

44672-Rose Creek
4403 Towne Lake Pkwy
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.12814
Longitude: -84.57082

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	8,091	46,466	111,729
Households	2,665	16,089	39,026
Families	2,250	12,357	29,676
Average Household Size	3.04	2.89	2.86
Owner Occupied Housing Units	2,427	12,701	30,875
Renter Occupied Housing Units	238	3,388	8,151
Median Age	38.8	35.3	35.2
2019 Summary			
Population	8,498	52,912	133,190
Households	2,775	18,144	46,354
Families	2,331	13,788	34,767
Average Household Size	3.06	2.92	2.87
Owner Occupied Housing Units	2,446	13,924	35,385
Renter Occupied Housing Units	329	4,221	10,969
Median Age	40.2	36.5	36.7
Median Household Income	\$107,121	\$81,194	\$79,406
Average Household Income	\$127,053	\$99,745	\$97,492
2024 Summary			
Population	8,797	57,037	146,712
Households	2,859	19,510	50,973
Families	2,397	14,752	38,028
Average Household Size	3.08	2.92	2.87
Owner Occupied Housing Units	2,540	15,136	39,002
Renter Occupied Housing Units	319	4,374	11,971
Median Age	41.1	36.8	37.4
Median Household Income	\$110,781	\$88,708	\$87,798
Average Household Income	\$134,982	\$109,760	\$108,309
Trends: 2019-2024 Annual Rate			
Population	0.69%	1.51%	1.95%
Households	0.60%	1.46%	1.92%
Families	0.56%	1.36%	1.81%
Owner Households	0.76%	1.68%	1.97%
Median Household Income	0.67%	1.79%	2.03%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2019 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	82	3.0%	934	5.1%	2,200	4.7%
\$15,000 - \$24,999	95	3.4%	991	5.5%	2,363	5.1%
\$25,000 - \$34,999	108	3.9%	1,192	6.6%	2,935	6.3%
\$35,000 - \$49,999	202	7.3%	1,746	9.6%	5,289	11.4%
\$50,000 - \$74,999	377	13.6%	3,338	18.4%	8,801	19.0%
\$75,000 - \$99,999	363	13.1%	2,813	15.5%	7,033	15.2%
\$100,000 - \$149,999	736	26.5%	4,223	23.3%	10,524	22.7%
\$150,000 - \$199,999	466	16.8%	1,540	8.5%	4,038	8.7%
\$200,000+	346	12.5%	1,368	7.5%	3,170	6.8%
Median Household Income	\$107,121		\$81,194		\$79,406	
Average Household Income	\$127,053		\$99,745		\$97,492	
Per Capita Income	\$41,210		\$34,316		\$33,927	

2024 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	76	2.7%	752	3.9%	1,807	3.5%
\$15,000 - \$24,999	85	3.0%	869	4.5%	2,147	4.2%
\$25,000 - \$34,999	102	3.6%	1,084	5.6%	2,690	5.3%
\$35,000 - \$49,999	195	6.8%	1,684	8.6%	5,214	10.2%
\$50,000 - \$74,999	365	12.8%	3,439	17.6%	9,077	17.8%
\$75,000 - \$99,999	363	12.7%	3,104	15.9%	7,786	15.3%
\$100,000 - \$149,999	777	27.2%	5,036	25.8%	12,937	25.4%
\$150,000 - \$199,999	541	18.9%	1,986	10.2%	5,474	10.7%
\$200,000+	356	12.5%	1,555	8.0%	3,841	7.5%
Median Household Income	\$110,781		\$88,708		\$87,798	
Average Household Income	\$134,982		\$109,760		\$108,309	
Per Capita Income	\$43,569		\$37,675		\$37,625	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	419	5.2%	3,225	6.9%	7,936	7.1%
Age 5 - 9	707	8.7%	3,879	8.3%	8,961	8.0%
Age 10 - 14	916	11.3%	4,146	8.9%	9,171	8.2%
Age 15 - 19	756	9.3%	3,548	7.6%	8,217	7.4%
Age 20 - 24	306	3.8%	2,598	5.6%	6,640	5.9%
Age 25 - 34	534	6.6%	5,633	12.1%	14,542	13.0%
Age 35 - 44	1,276	15.8%	7,612	16.4%	18,082	16.2%
Age 45 - 54	1,656	20.5%	7,724	16.6%	18,039	16.1%
Age 55 - 64	880	10.9%	4,697	10.1%	11,744	10.5%
Age 65 - 74	409	5.1%	2,279	4.9%	5,472	4.9%
Age 75 - 84	174	2.2%	874	1.9%	2,187	2.0%
Age 85+	58	0.7%	251	0.5%	738	0.7%

2019 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	408	4.8%	3,347	6.3%	8,566	6.4%
Age 5 - 9	520	6.1%	3,688	7.0%	9,460	7.1%
Age 10 - 14	688	8.1%	4,032	7.6%	9,894	7.4%
Age 15 - 19	712	8.4%	3,740	7.1%	8,581	6.4%
Age 20 - 24	508	6.0%	3,135	5.9%	7,378	5.5%
Age 25 - 34	969	11.4%	7,439	14.1%	19,379	14.6%
Age 35 - 44	931	11.0%	7,147	13.5%	19,001	14.3%
Age 45 - 54	1,418	16.7%	7,845	14.8%	18,697	14.0%
Age 55 - 64	1,324	15.6%	6,725	12.7%	16,925	12.7%
Age 65 - 74	696	8.2%	3,960	7.5%	10,405	7.8%
Age 75 - 84	256	3.0%	1,500	2.8%	3,824	2.9%
Age 85+	69	0.8%	356	0.7%	1,079	0.8%

2024 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	426	4.8%	3,703	6.5%	9,526	6.5%
Age 5 - 9	501	5.7%	3,868	6.8%	10,056	6.9%
Age 10 - 14	586	6.7%	4,066	7.1%	10,519	7.2%
Age 15 - 19	605	6.9%	3,765	6.6%	9,369	6.4%
Age 20 - 24	405	4.6%	3,191	5.6%	7,464	5.1%
Age 25 - 34	1,134	12.9%	8,317	14.6%	20,632	14.1%
Age 35 - 44	1,117	12.7%	8,170	14.3%	22,419	15.3%
Age 45 - 54	1,200	13.6%	7,294	12.8%	18,578	12.7%
Age 55 - 64	1,395	15.9%	7,172	12.6%	17,944	12.2%
Age 65 - 74	927	10.5%	4,822	8.5%	12,904	8.8%
Age 75 - 84	413	4.7%	2,203	3.9%	5,927	4.0%
Age 85+	87	1.0%	463	0.8%	1,374	0.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,480	92.4%	39,290	84.6%	91,832	82.2%
Black Alone	300	3.7%	3,411	7.3%	10,211	9.1%
American Indian Alone	12	0.1%	165	0.4%	358	0.3%
Asian Alone	86	1.1%	782	1.7%	2,633	2.4%
Pacific Islander Alone	4	0.0%	30	0.1%	63	0.1%
Some Other Race Alone	82	1.0%	1,735	3.7%	4,000	3.6%
Two or More Races	127	1.6%	1,053	2.3%	2,632	2.4%
Hispanic Origin (Any Race)	380	4.7%	4,720	10.2%	11,135	10.0%

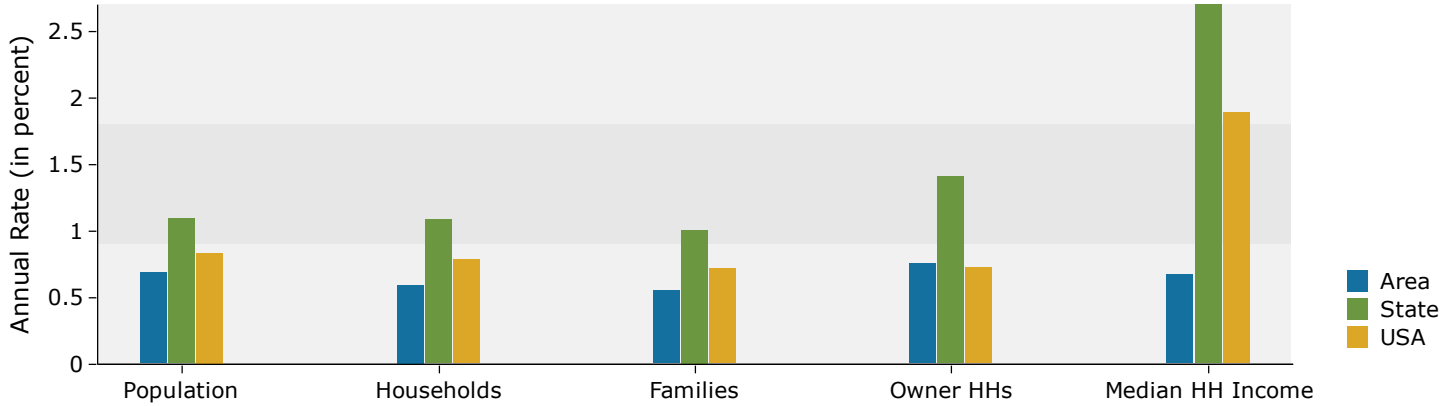
2019 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,689	90.5%	42,851	81.0%	104,118	78.2%
Black Alone	406	4.8%	4,951	9.4%	15,081	11.3%
American Indian Alone	12	0.1%	172	0.3%	383	0.3%
Asian Alone	121	1.4%	1,181	2.2%	4,140	3.1%
Pacific Islander Alone	5	0.1%	40	0.1%	82	0.1%
Some Other Race Alone	92	1.1%	2,191	4.1%	5,411	4.1%
Two or More Races	173	2.0%	1,526	2.9%	3,975	3.0%
Hispanic Origin (Any Race)	455	5.4%	6,039	11.4%	15,105	11.3%

2024 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,842	89.1%	44,873	78.7%	111,097	75.7%
Black Alone	488	5.5%	6,107	10.7%	18,566	12.7%
American Indian Alone	12	0.1%	179	0.3%	418	0.3%
Asian Alone	147	1.7%	1,484	2.6%	5,222	3.6%
Pacific Islander Alone	6	0.1%	50	0.1%	102	0.1%
Some Other Race Alone	103	1.2%	2,564	4.5%	6,557	4.5%
Two or More Races	199	2.3%	1,780	3.1%	4,750	3.2%
Hispanic Origin (Any Race)	514	5.8%	6,995	12.3%	18,045	12.3%

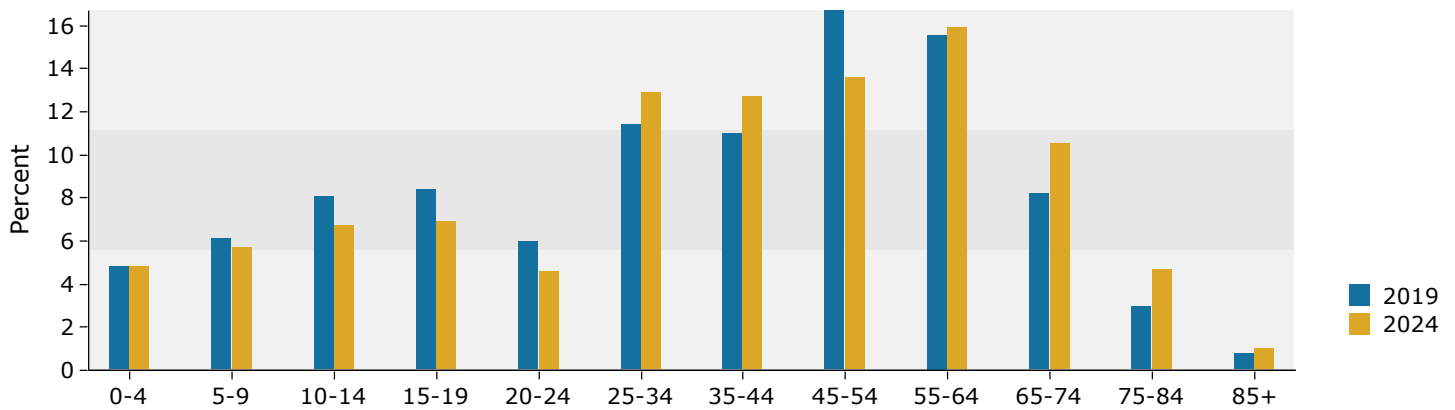
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

1 mile

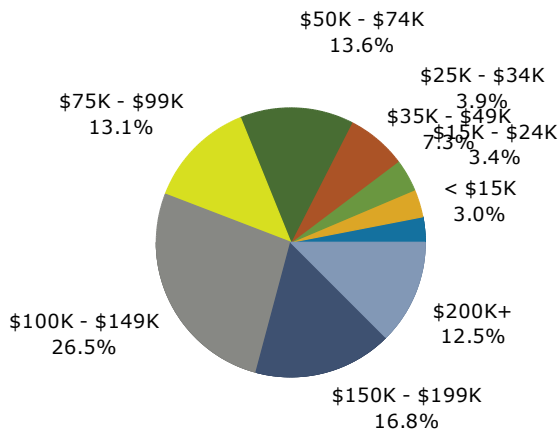
Trends 2019-2024



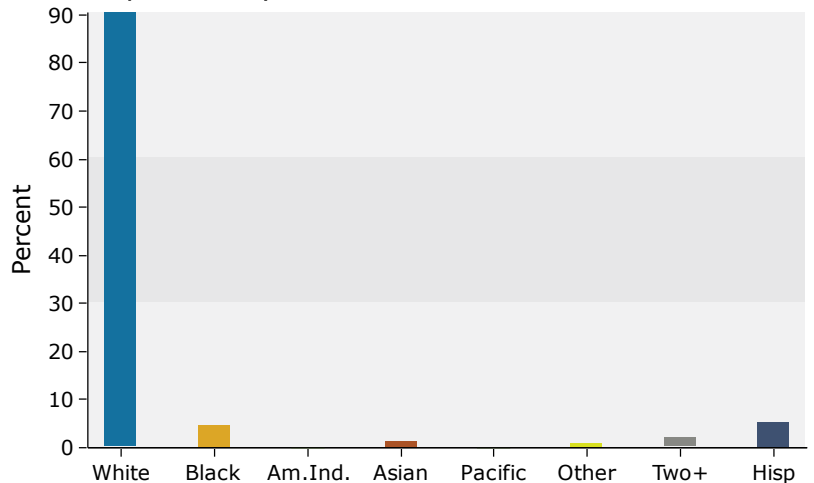
Population by Age



2019 Household Income



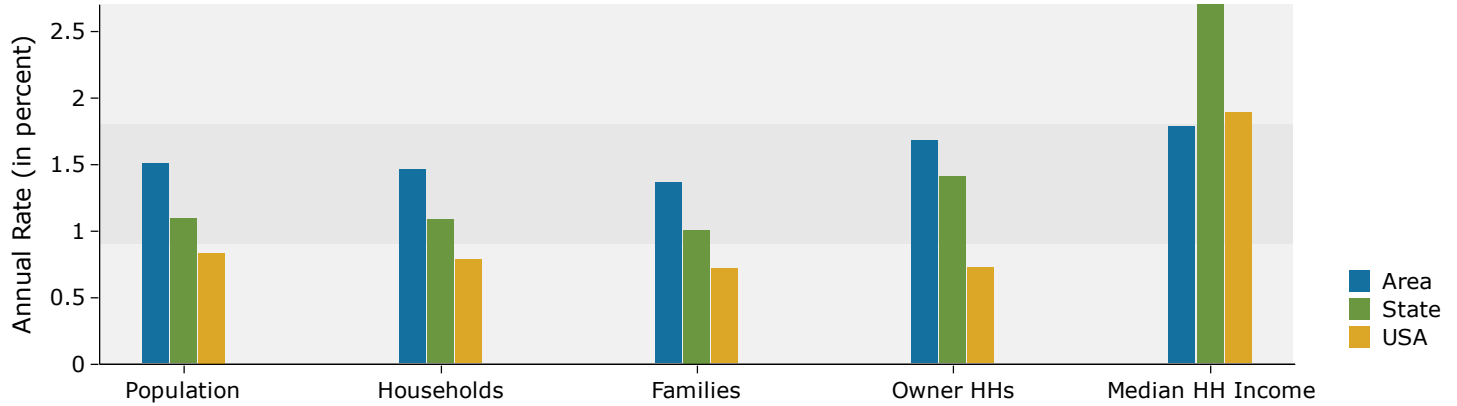
2019 Population by Race



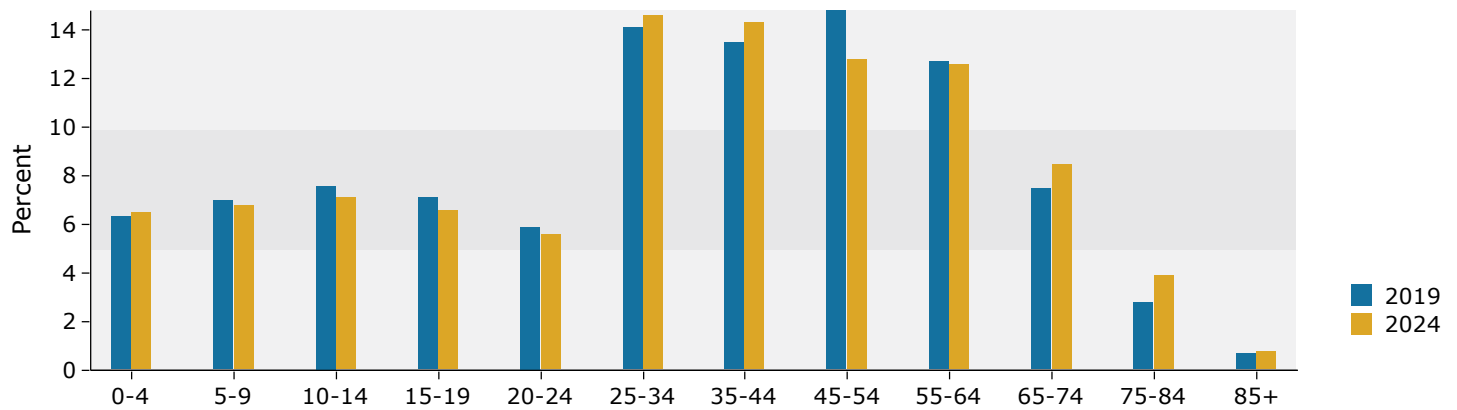
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3 miles

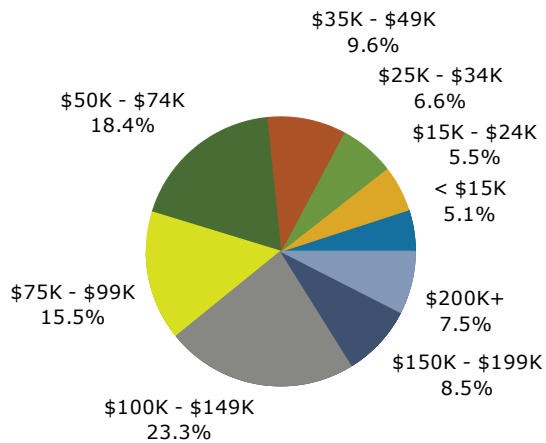
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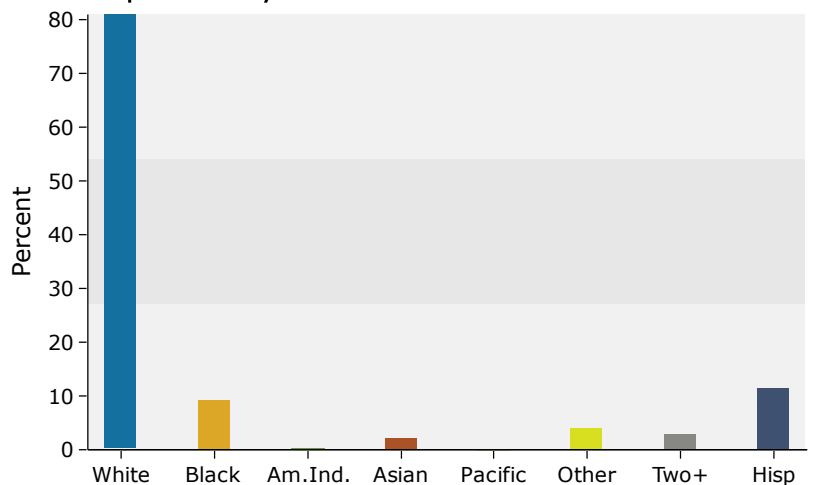
Population by Age



2019 Household Income



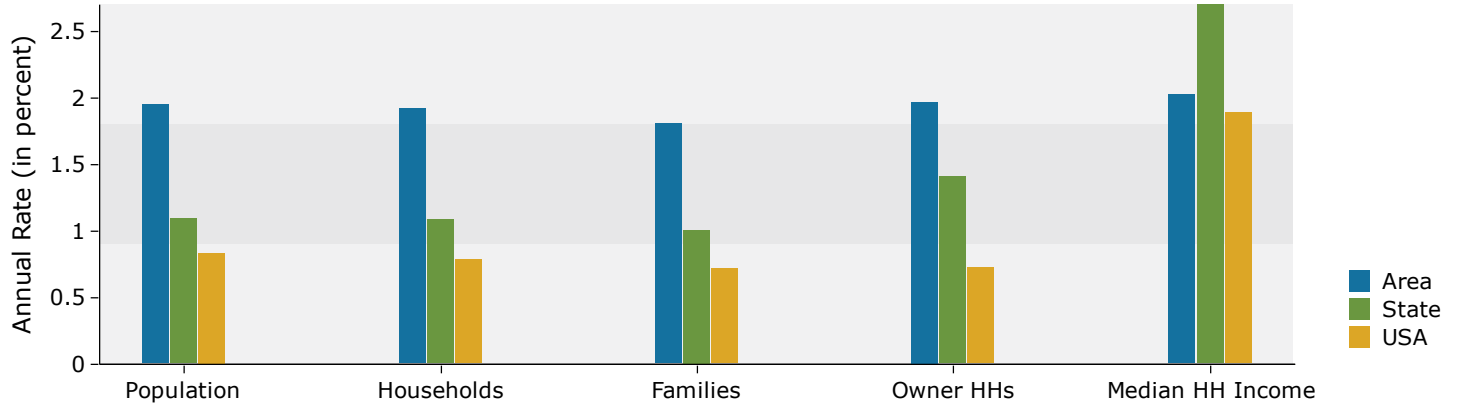
2019 Population by Race



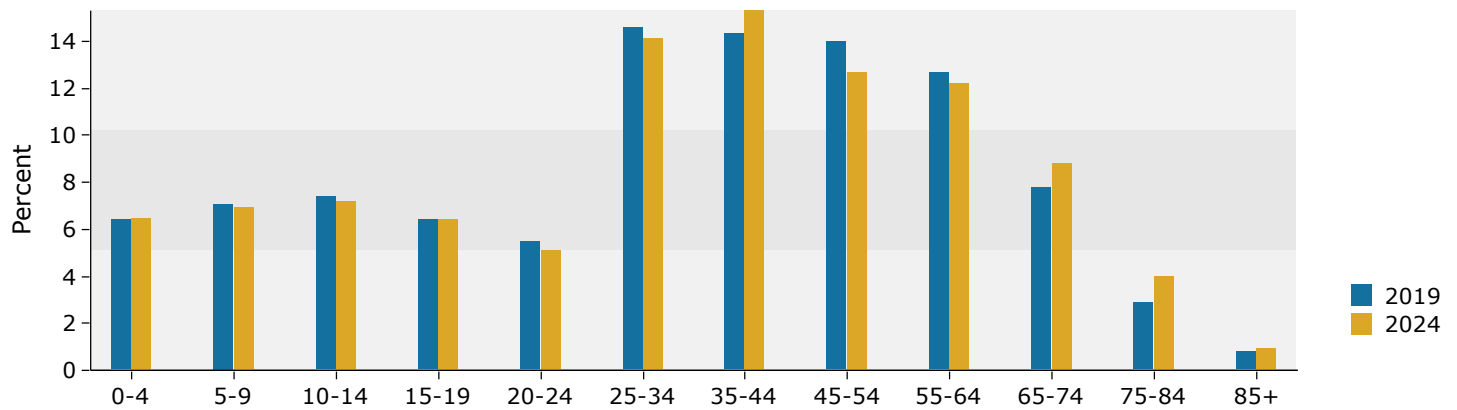
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5 miles

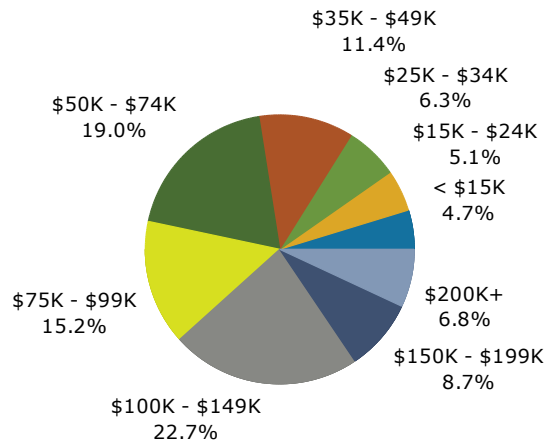
Trends 2019-2024



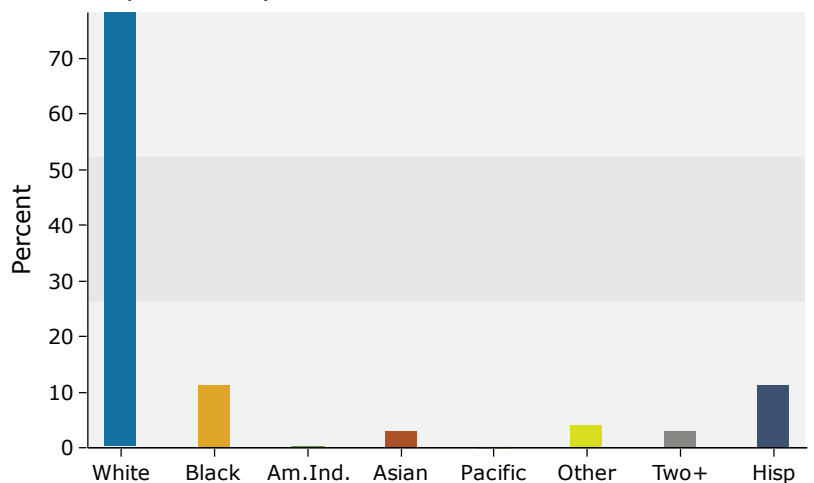
Population by Age



2019 Household Income



2019 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.