



Demographic and Income Comparison Profile

44762-Sandy Plains Centre
 2960 Shallowford Rd
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 34.03612
 Longitude: -84.46439

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	7,273	65,141	163,416
Households	2,368	22,964	59,523
Families	2,018	18,976	46,403
Average Household Size	3.07	2.83	2.74
Owner Occupied Housing Units	2,173	21,114	52,047
Renter Occupied Housing Units	195	1,850	7,476
Median Age	40.7	41.8	40.6
2019 Summary			
Population	7,561	69,576	178,474
Households	2,467	24,588	65,039
Families	2,094	20,209	50,294
Average Household Size	3.06	2.83	2.74
Owner Occupied Housing Units	2,241	22,363	56,021
Renter Occupied Housing Units	227	2,224	9,018
Median Age	42.7	44.3	42.5
Median Household Income	\$121,812	\$113,893	\$105,067
Average Household Income	\$155,211	\$143,618	\$133,646
2024 Summary			
Population	7,803	72,730	188,182
Households	2,545	25,690	68,505
Families	2,157	21,064	52,794
Average Household Size	3.07	2.83	2.74
Owner Occupied Housing Units	2,328	23,529	59,490
Renter Occupied Housing Units	217	2,160	9,016
Median Age	44.3	44.9	43.2
Median Household Income	\$128,345	\$121,909	\$112,223
Average Household Income	\$166,373	\$156,798	\$146,398
Trends: 2019-2024 Annual Rate			
Population	0.63%	0.89%	1.06%
Households	0.62%	0.88%	1.04%
Families	0.59%	0.83%	0.97%
Owner Households	0.76%	1.02%	1.21%
Median Household Income	1.05%	1.37%	1.33%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2019 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	31	1.3%	458	1.9%	1,950	3.0%
\$15,000 - \$24,999	52	2.1%	500	2.0%	1,813	2.8%
\$25,000 - \$34,999	87	3.5%	889	3.6%	2,946	4.5%
\$35,000 - \$49,999	168	6.8%	1,712	7.0%	5,381	8.3%
\$50,000 - \$74,999	296	12.0%	3,038	12.4%	9,096	14.0%
\$75,000 - \$99,999	264	10.7%	3,382	13.8%	8,972	13.8%
\$100,000 - \$149,999	612	24.8%	6,074	24.7%	15,255	23.5%
\$150,000 - \$199,999	389	15.8%	3,892	15.8%	8,791	13.5%
\$200,000+	568	23.0%	4,641	18.9%	10,835	16.7%
Median Household Income	\$121,812		\$113,893		\$105,067	
Average Household Income	\$155,211		\$143,618		\$133,646	
Per Capita Income	\$52,380		\$50,743		\$48,678	

2024 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	27	1.1%	373	1.5%	1,581	2.3%
\$15,000 - \$24,999	49	1.9%	449	1.7%	1,602	2.3%
\$25,000 - \$34,999	82	3.2%	790	3.1%	2,583	3.8%
\$35,000 - \$49,999	160	6.3%	1,573	6.1%	4,987	7.3%
\$50,000 - \$74,999	280	11.0%	2,814	11.0%	8,673	12.7%
\$75,000 - \$99,999	255	10.0%	3,276	12.8%	9,039	13.2%
\$100,000 - \$149,999	627	24.6%	6,478	25.2%	16,915	24.7%
\$150,000 - \$199,999	451	17.7%	4,687	18.2%	10,835	15.8%
\$200,000+	614	24.1%	5,250	20.4%	12,291	17.9%
Median Household Income	\$128,345		\$121,909		\$112,223	
Average Household Income	\$166,373		\$156,798		\$146,398	
Per Capita Income	\$56,100		\$55,360		\$53,265	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	376	5.2%	3,383	5.2%	9,702	5.9%
Age 5 - 9	580	8.0%	4,829	7.4%	12,003	7.3%
Age 10 - 14	706	9.7%	5,442	8.4%	12,525	7.7%
Age 15 - 19	619	8.5%	4,858	7.5%	11,244	6.9%
Age 20 - 24	300	4.1%	2,629	4.0%	6,962	4.3%
Age 25 - 34	500	6.9%	5,101	7.8%	15,966	9.8%
Age 35 - 44	1,115	15.3%	9,701	14.9%	24,843	15.2%
Age 45 - 54	1,426	19.6%	12,234	18.8%	28,722	17.6%
Age 55 - 64	1,071	14.7%	10,649	16.3%	24,499	15.0%
Age 65 - 74	407	5.6%	4,377	6.7%	10,898	6.7%
Age 75 - 84	117	1.6%	1,438	2.2%	4,528	2.8%
Age 85+	54	0.7%	501	0.8%	1,524	0.9%

2019 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	355	4.7%	3,233	4.6%	9,356	5.2%
Age 5 - 9	431	5.7%	3,888	5.6%	10,877	6.1%
Age 10 - 14	555	7.3%	4,764	6.8%	12,604	7.1%
Age 15 - 19	599	7.9%	4,860	7.0%	11,714	6.6%
Age 20 - 24	385	5.1%	3,351	4.8%	8,372	4.7%
Age 25 - 34	827	10.9%	7,531	10.8%	20,104	11.3%
Age 35 - 44	820	10.8%	7,705	11.1%	21,689	12.2%
Age 45 - 54	1,182	15.6%	10,565	15.2%	26,350	14.8%
Age 55 - 64	1,283	17.0%	11,676	16.8%	27,605	15.5%
Age 65 - 74	820	10.8%	8,446	12.1%	20,228	11.3%
Age 75 - 84	244	3.2%	2,861	4.1%	7,415	4.2%
Age 85+	63	0.8%	696	1.0%	2,162	1.2%

2024 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	363	4.7%	3,394	4.7%	9,874	5.2%
Age 5 - 9	420	5.4%	3,859	5.3%	10,884	5.8%
Age 10 - 14	490	6.3%	4,492	6.2%	12,286	6.5%
Age 15 - 19	494	6.3%	4,402	6.1%	11,605	6.2%
Age 20 - 24	339	4.3%	3,086	4.2%	8,074	4.3%
Age 25 - 34	837	10.7%	7,911	10.9%	20,633	11.0%
Age 35 - 44	1,029	13.2%	9,279	12.8%	25,024	13.3%
Age 45 - 54	1,010	12.9%	9,621	13.2%	25,010	13.3%
Age 55 - 64	1,276	16.4%	11,297	15.5%	27,147	14.4%
Age 65 - 74	1,016	13.0%	9,627	13.2%	23,164	12.3%
Age 75 - 84	446	5.7%	4,811	6.6%	11,800	6.3%
Age 85+	82	1.1%	949	1.3%	2,682	1.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,068	83.4%	54,946	84.3%	134,182	82.1%
Black Alone	482	6.6%	4,176	6.4%	12,046	7.4%
American Indian Alone	13	0.2%	144	0.2%	383	0.2%
Asian Alone	479	6.6%	3,745	5.7%	10,030	6.1%
Pacific Islander Alone	0	0.0%	20	0.0%	68	0.0%
Some Other Race Alone	79	1.1%	785	1.2%	3,029	1.9%
Two or More Races	151	2.1%	1,326	2.0%	3,677	2.3%
Hispanic Origin (Any Race)	297	4.1%	3,257	5.0%	10,598	6.5%

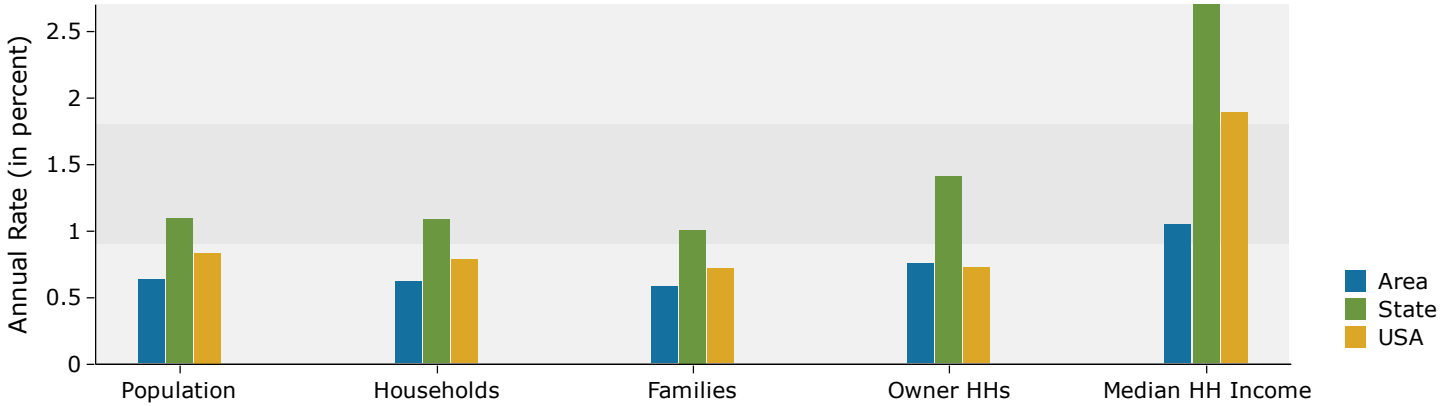
2019 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,899	78.0%	55,211	79.4%	137,592	77.1%
Black Alone	641	8.5%	5,679	8.2%	16,344	9.2%
American Indian Alone	13	0.2%	143	0.2%	383	0.2%
Asian Alone	699	9.2%	5,611	8.1%	15,025	8.4%
Pacific Islander Alone	0	0.0%	19	0.0%	66	0.0%
Some Other Race Alone	94	1.2%	964	1.4%	3,737	2.1%
Two or More Races	216	2.9%	1,948	2.8%	5,327	3.0%
Hispanic Origin (Any Race)	367	4.9%	4,139	5.9%	13,396	7.5%

2024 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,798	74.3%	55,227	75.9%	138,795	73.8%
Black Alone	760	9.7%	6,804	9.4%	19,410	10.3%
American Indian Alone	13	0.2%	147	0.2%	396	0.2%
Asian Alone	860	11.0%	6,989	9.6%	18,677	9.9%
Pacific Islander Alone	0	0.0%	19	0.0%	67	0.0%
Some Other Race Alone	108	1.4%	1,127	1.5%	4,348	2.3%
Two or More Races	265	3.4%	2,417	3.3%	6,489	3.4%
Hispanic Origin (Any Race)	432	5.5%	4,925	6.8%	15,718	8.4%

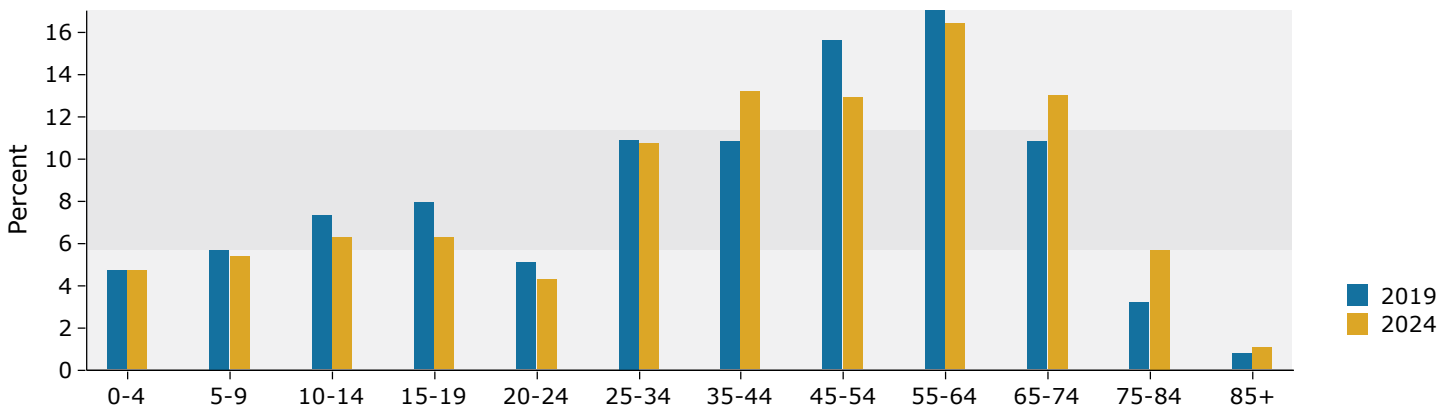
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

1 mile

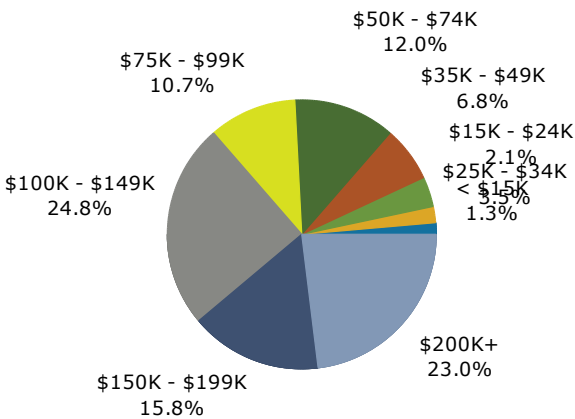
Trends 2019-2024



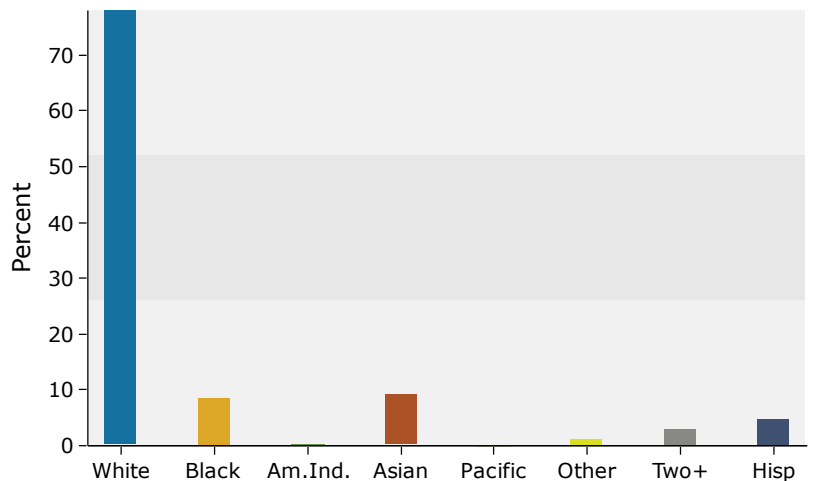
Population by Age



2019 Household Income



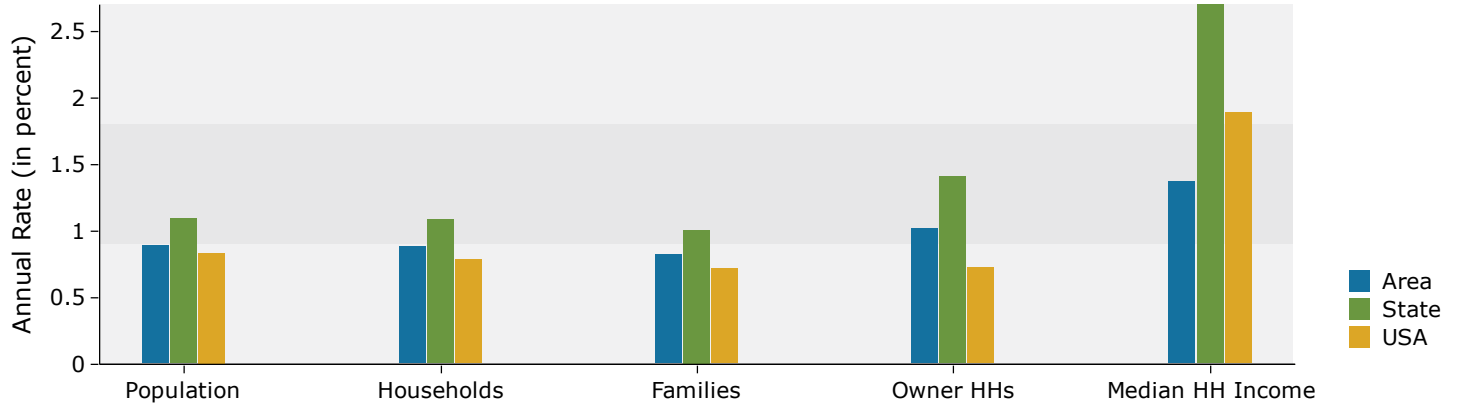
2019 Population by Race



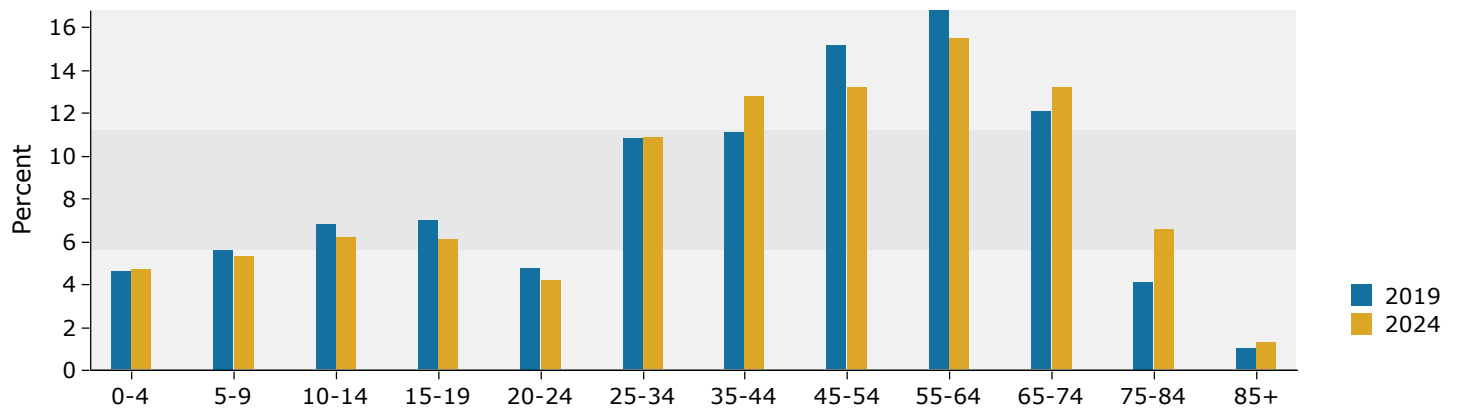
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3 miles

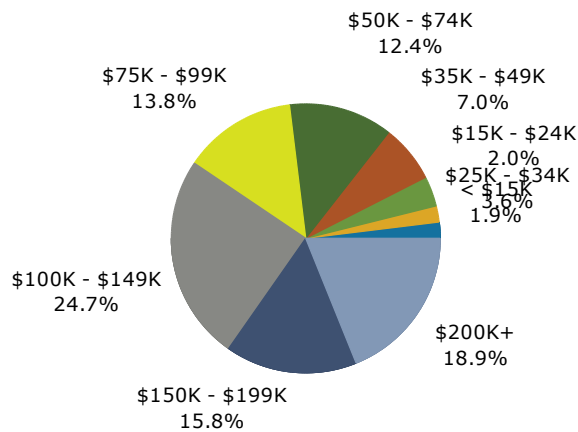
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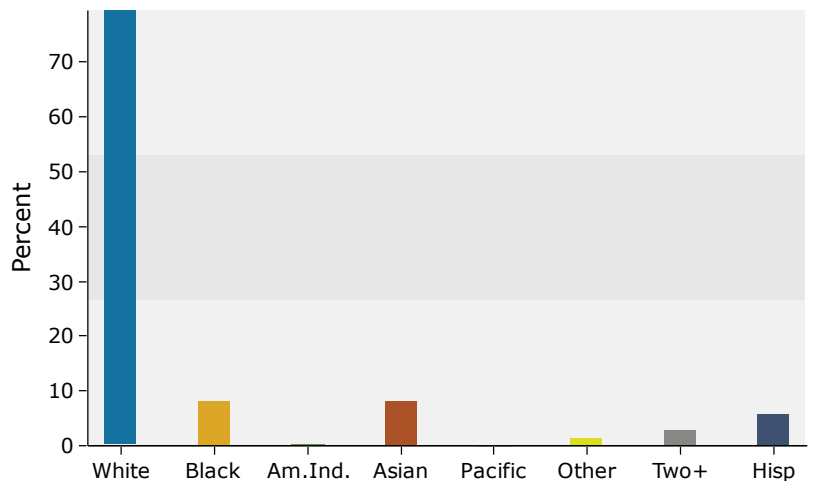
Population by Age



2019 Household Income



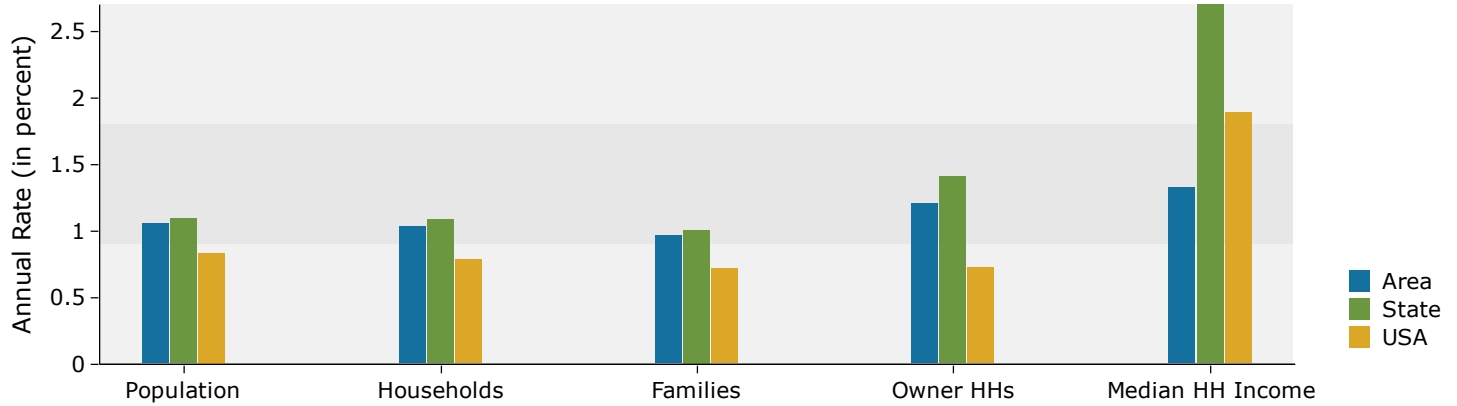
2019 Population by Race



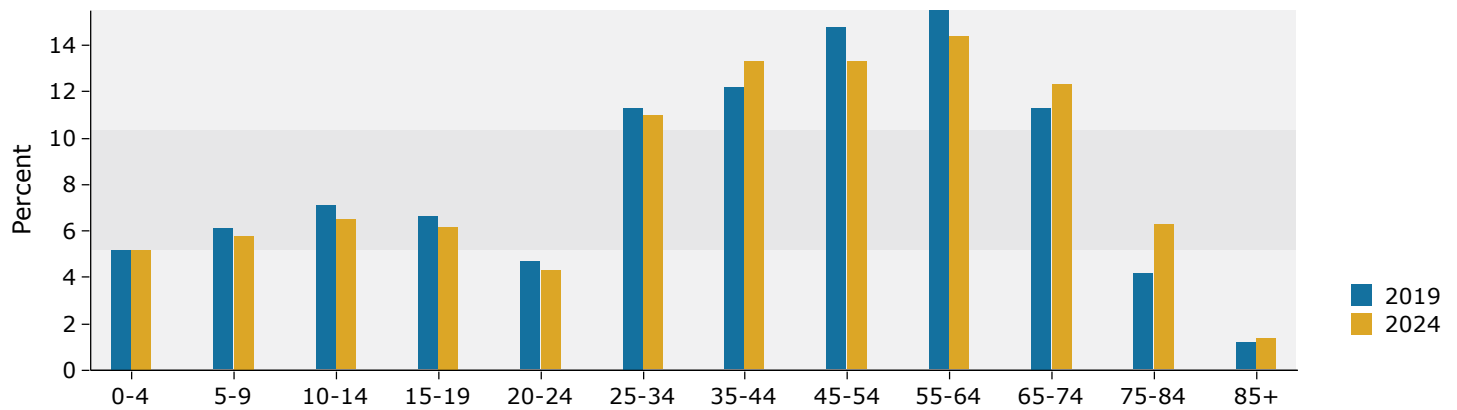
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5 miles

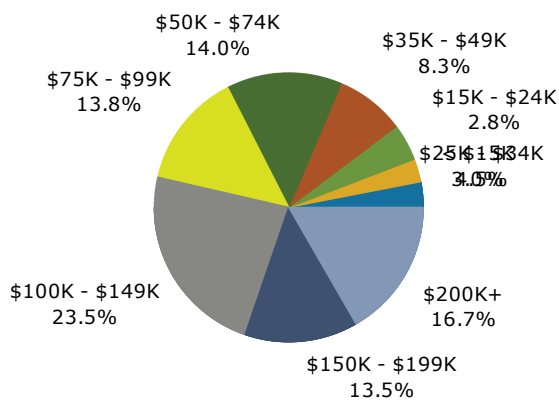
Trends 2019-2024



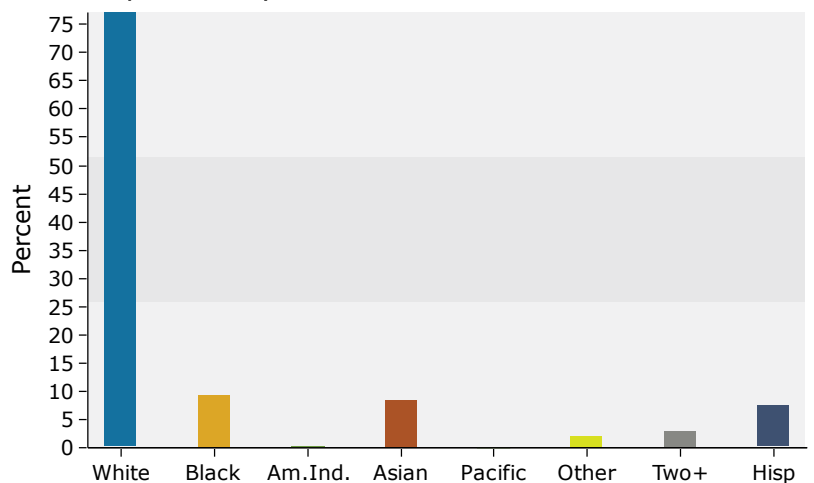
Population by Age



2019 Household Income



2019 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.