



Community Profile

44679-Sarasota Pavilion
 6511 S Tamiami Trl
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 27.25896
 Longitude: -82.52103

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,183	50,286	109,409
2010 Total Population	7,620	47,395	110,641
2019 Total Population	8,232	50,886	119,964
2019 Group Quarters	23	415	1,272
2024 Total Population	8,589	53,086	126,082
2019-2024 Annual Rate	0.85%	0.85%	1.00%
2019 Total Daytime Population	9,753	57,417	122,846
Workers	5,475	29,248	56,039
Residents	4,278	28,169	66,807
Household Summary			
2000 Households	4,295	24,648	51,529
2000 Average Household Size	1.90	2.01	2.08
2010 Households	3,995	23,850	53,677
2010 Average Household Size	1.90	1.97	2.04
2019 Households	4,266	25,350	57,692
2019 Average Household Size	1.92	1.99	2.06
2024 Households	4,437	26,415	60,583
2024 Average Household Size	1.93	1.99	2.06
2019-2024 Annual Rate	0.79%	0.83%	0.98%
2010 Families	1,997	12,823	30,234
2010 Average Family Size	2.51	2.56	2.61
2019 Families	2,097	13,407	32,029
2019 Average Family Size	2.55	2.60	2.65
2024 Families	2,162	13,854	33,392
2024 Average Family Size	2.56	2.61	2.66
2019-2024 Annual Rate	0.61%	0.66%	0.84%
Housing Unit Summary			
2000 Housing Units	5,701	32,211	63,115
Owner Occupied Housing Units	56.0%	57.5%	63.0%
Renter Occupied Housing Units	19.4%	19.0%	18.6%
Vacant Housing Units	24.7%	23.5%	18.4%
2010 Housing Units	5,668	33,655	70,374
Owner Occupied Housing Units	48.7%	50.3%	55.3%
Renter Occupied Housing Units	21.8%	20.6%	21.0%
Vacant Housing Units	29.5%	29.1%	23.7%
2019 Housing Units	5,953	35,439	74,836
Owner Occupied Housing Units	49.5%	50.3%	55.3%
Renter Occupied Housing Units	22.2%	21.3%	21.8%
Vacant Housing Units	28.3%	28.5%	22.9%
2024 Housing Units	6,156	36,792	78,199
Owner Occupied Housing Units	50.7%	51.1%	56.3%
Renter Occupied Housing Units	21.4%	20.6%	21.2%
Vacant Housing Units	27.9%	28.2%	22.5%
Median Household Income			
2019	\$51,228	\$59,985	\$61,907
2024	\$56,476	\$67,035	\$70,257
Median Home Value			
2019	\$268,713	\$321,970	\$312,006
2024	\$309,273	\$358,269	\$346,719
Per Capita Income			
2019	\$41,296	\$46,859	\$45,894
2024	\$47,471	\$52,671	\$51,931
Median Age			
2010	55.5	53.8	52.4
2019	59.6	57.8	56.3
2024	61.7	60.0	58.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	4,266	25,350	57,692
<\$15,000	11.8%	8.9%	8.6%
\$15,000 - \$24,999	11.0%	9.7%	9.4%
\$25,000 - \$34,999	8.5%	8.2%	8.3%
\$35,000 - \$49,999	17.1%	13.8%	13.5%
\$50,000 - \$74,999	20.9%	18.8%	18.0%
\$75,000 - \$99,999	9.8%	11.8%	12.1%
\$100,000 - \$149,999	8.1%	12.5%	13.3%
\$150,000 - \$199,999	5.6%	6.6%	7.3%
\$200,000+	7.2%	9.5%	9.6%
Average Household Income	\$79,197	\$94,429	\$95,670
2024 Households by Income			
Household Income Base	4,437	26,415	60,583
<\$15,000	9.6%	7.3%	7.0%
\$15,000 - \$24,999	9.0%	8.0%	7.9%
\$25,000 - \$34,999	7.5%	7.2%	7.2%
\$35,000 - \$49,999	16.5%	13.2%	12.6%
\$50,000 - \$74,999	21.4%	18.8%	17.7%
\$75,000 - \$99,999	10.8%	12.5%	12.5%
\$100,000 - \$149,999	9.3%	13.8%	14.6%
\$150,000 - \$199,999	7.6%	8.5%	9.6%
\$200,000+	8.4%	10.6%	10.8%
Average Household Income	\$91,256	\$106,273	\$108,363
2019 Owner Occupied Housing Units by Value			
Total	2,947	17,813	41,413
<\$50,000	3.5%	2.6%	2.8%
\$50,000 - \$99,999	4.4%	2.9%	2.9%
\$100,000 - \$149,999	6.7%	5.3%	6.0%
\$150,000 - \$199,999	15.9%	12.3%	12.4%
\$200,000 - \$249,999	15.2%	12.1%	12.5%
\$250,000 - \$299,999	11.6%	11.3%	11.4%
\$300,000 - \$399,999	14.2%	15.5%	17.5%
\$400,000 - \$499,999	8.0%	10.4%	11.7%
\$500,000 - \$749,999	11.2%	13.9%	12.3%
\$750,000 - \$999,999	4.2%	6.2%	4.5%
\$1,000,000 - \$1,499,999	3.8%	3.8%	2.7%
\$1,500,000 - \$1,999,999	0.6%	1.2%	1.1%
\$2,000,000 +	0.7%	2.4%	2.4%
Average Home Value	\$374,101	\$454,175	\$427,039
2024 Owner Occupied Housing Units by Value			
Total	3,120	18,818	44,039
<\$50,000	1.3%	1.4%	1.4%
\$50,000 - \$99,999	2.2%	1.6%	1.7%
\$100,000 - \$149,999	4.0%	3.0%	3.4%
\$150,000 - \$199,999	13.8%	10.1%	9.9%
\$200,000 - \$249,999	14.4%	11.5%	12.6%
\$250,000 - \$299,999	12.5%	11.9%	11.9%
\$300,000 - \$399,999	17.6%	17.9%	19.4%
\$400,000 - \$499,999	9.3%	11.9%	13.8%
\$500,000 - \$749,999	14.5%	16.1%	14.3%
\$750,000 - \$999,999	4.9%	6.1%	4.7%
\$1,000,000 - \$1,499,999	4.0%	4.2%	3.0%
\$1,500,000 - \$1,999,999	0.6%	1.4%	1.3%
\$2,000,000 +	0.7%	2.7%	2.6%
Average Home Value	\$412,476	\$491,317	\$464,354

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	7,622	47,395	110,641
0 - 4	3.1%	3.3%	3.5%
5 - 9	3.3%	3.6%	3.9%
10 - 14	3.3%	4.1%	4.6%
15 - 24	6.7%	8.0%	8.3%
25 - 34	8.8%	8.2%	8.5%
35 - 44	10.1%	10.1%	10.5%
45 - 54	14.0%	14.6%	14.8%
55 - 64	16.3%	15.7%	15.7%
65 - 74	17.0%	14.7%	14.3%
75 - 84	12.3%	11.9%	10.9%
85 +	5.0%	5.8%	5.1%
18 +	88.3%	86.3%	85.1%
2019 Population by Age			
Total	8,234	50,886	119,966
0 - 4	2.6%	2.9%	3.1%
5 - 9	2.9%	3.1%	3.4%
10 - 14	3.0%	3.4%	3.8%
15 - 24	6.3%	7.6%	7.9%
25 - 34	8.1%	8.8%	9.0%
35 - 44	8.7%	8.4%	9.0%
45 - 54	11.1%	11.4%	11.7%
55 - 64	17.2%	16.8%	16.8%
65 - 74	20.9%	18.0%	17.3%
75 - 84	13.0%	12.5%	11.8%
85 +	6.2%	7.0%	6.2%
18 +	89.7%	88.4%	87.4%
2024 Population by Age			
Total	8,588	53,085	126,081
0 - 4	2.6%	2.9%	3.1%
5 - 9	2.7%	3.0%	3.3%
10 - 14	2.8%	3.3%	3.6%
15 - 24	6.1%	6.8%	7.1%
25 - 34	7.7%	9.2%	9.3%
35 - 44	8.4%	8.4%	9.0%
45 - 54	9.8%	9.6%	10.1%
55 - 64	15.7%	15.3%	15.4%
65 - 74	22.9%	19.6%	18.8%
75 - 84	15.1%	14.6%	13.8%
85 +	6.2%	7.1%	6.4%
18 +	90.1%	88.8%	87.8%
2010 Population by Sex			
Males	3,610	22,423	52,302
Females	4,010	24,972	58,339
2019 Population by Sex			
Males	3,913	24,049	56,700
Females	4,319	26,837	63,264
2024 Population by Sex			
Males	4,073	25,020	59,500
Females	4,516	28,066	66,582

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	7,619	47,393	110,641
White Alone	94.2%	93.9%	93.3%
Black Alone	1.0%	1.3%	1.6%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	1.4%	1.3%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	1.7%	1.8%
Two or More Races	1.4%	1.6%	1.6%
Hispanic Origin	6.1%	6.7%	7.4%
Diversity Index	21.3	22.9	24.9
2019 Population by Race/Ethnicity			
Total	8,233	50,886	119,964
White Alone	92.8%	92.5%	91.9%
Black Alone	1.1%	1.3%	1.5%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	1.9%	1.8%	2.1%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	2.2%	2.1%	2.2%
Two or More Races	1.7%	2.0%	2.0%
Hispanic Origin	7.8%	8.5%	9.3%
Diversity Index	26.2	27.6	29.8
2024 Population by Race/Ethnicity			
Total	8,590	53,085	126,081
White Alone	91.7%	91.5%	90.8%
Black Alone	1.1%	1.3%	1.6%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	2.3%	2.1%	2.5%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	2.7%	2.5%	2.6%
Two or More Races	2.0%	2.3%	2.3%
Hispanic Origin	9.2%	9.9%	10.8%
Diversity Index	29.9	31.2	33.4
2010 Population by Relationship and Household Type			
Total	7,620	47,395	110,641
In Households	99.7%	99.2%	98.9%
In Family Households	67.7%	71.2%	73.3%
Householder	26.5%	27.0%	27.3%
Spouse	20.6%	21.1%	21.3%
Child	16.3%	18.7%	20.1%
Other relative	2.5%	2.5%	2.6%
Nonrelative	2.0%	2.0%	1.9%
In Nonfamily Households	32.0%	28.0%	25.6%
In Group Quarters	0.3%	0.8%	1.1%
Institutionalized Population	0.0%	0.8%	1.1%
Noninstitutionalized Population	0.3%	0.1%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	7,015	42,243	98,132
Less than 9th Grade	0.7%	1.2%	1.8%
9th - 12th Grade, No Diploma	6.1%	3.6%	3.5%
High School Graduate	25.8%	21.4%	22.1%
GED/Alternative Credential	1.8%	2.3%	3.0%
Some College, No Degree	25.5%	21.7%	19.8%
Associate Degree	8.9%	8.2%	8.2%
Bachelor's Degree	17.2%	24.2%	24.2%
Graduate/Professional Degree	13.9%	17.5%	17.3%
2019 Population 15+ by Marital Status			
Total	7,533	46,085	107,648
Never Married	18.0%	20.2%	21.5%
Married	52.6%	51.7%	51.9%
Widowed	10.2%	10.7%	10.0%
Divorced	19.2%	17.3%	16.6%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	98.5%	96.8%	96.8%
Civilian Unemployed (Unemployment Rate)	1.5%	3.2%	3.2%
2019 Employed Population 16+ by Industry			
Total	4,033	23,124	54,127
Agriculture/Mining	2.0%	1.0%	0.5%
Construction	9.3%	8.2%	7.6%
Manufacturing	3.9%	4.6%	4.4%
Wholesale Trade	1.9%	2.1%	2.0%
Retail Trade	11.8%	12.6%	13.2%
Transportation/Utilities	3.7%	3.6%	3.4%
Information	1.8%	1.7%	1.6%
Finance/Insurance/Real Estate	6.9%	8.2%	8.8%
Services	56.2%	55.1%	55.9%
Public Administration	2.7%	2.9%	2.7%
2019 Employed Population 16+ by Occupation			
Total	4,033	23,124	54,129
White Collar	53.1%	62.4%	63.4%
Management/Business/Financial	9.9%	14.9%	16.1%
Professional	18.3%	21.9%	21.5%
Sales	12.0%	13.5%	13.9%
Administrative Support	13.0%	12.2%	11.9%
Services	24.3%	19.7%	20.3%
Blue Collar	22.6%	17.9%	16.3%
Farming/Forestry/Fishing	2.3%	0.8%	0.4%
Construction/Extraction	6.8%	5.5%	5.0%
Installation/Maintenance/Repair	5.4%	3.7%	3.5%
Production	2.4%	2.8%	2.9%
Transportation/Material Moving	5.8%	5.0%	4.5%
2010 Population By Urban/ Rural Status			
Total Population	7,620	47,395	110,641
Population Inside Urbanized Area	100.0%	100.0%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	3,994	23,849	53,677
Households with 1 Person	41.0%	38.1%	35.8%
Households with 2+ People	59.0%	61.9%	64.2%
Family Households	50.0%	53.8%	56.3%
Husband-wife Families	38.9%	42.1%	44.1%
With Related Children	8.2%	9.9%	11.2%
Other Family (No Spouse Present)	11.2%	11.6%	12.3%
Other Family with Male Householder	3.5%	3.4%	3.5%
With Related Children	1.7%	1.9%	1.9%
Other Family with Female Householder	7.6%	8.2%	8.8%
With Related Children	3.8%	4.6%	5.0%
Nonfamily Households	9.0%	8.1%	7.9%
All Households with Children	14.0%	16.8%	18.5%
Multigenerational Households	1.3%	1.7%	2.0%
Unmarried Partner Households	7.0%	6.7%	6.6%
Male-female	6.0%	5.8%	5.6%
Same-sex	1.0%	0.9%	0.9%
2010 Households by Size			
Total	3,995	23,850	53,677
1 Person Household	41.0%	38.1%	35.8%
2 Person Household	41.1%	41.1%	41.6%
3 Person Household	10.0%	10.7%	11.2%
4 Person Household	5.3%	6.7%	7.3%
5 Person Household	2.0%	2.4%	2.8%
6 Person Household	0.5%	0.7%	0.9%
7 + Person Household	0.2%	0.3%	0.4%
2010 Households by Tenure and Mortgage Status			
Total	3,995	23,850	53,677
Owner Occupied	69.1%	70.9%	72.4%
Owned with a Mortgage/Loan	36.1%	40.4%	42.6%
Owned Free and Clear	33.0%	30.6%	29.8%
Renter Occupied	30.9%	29.1%	27.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,668	33,655	70,374
Housing Units Inside Urbanized Area	100.0%	100.0%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Senior Escapes (9D)	Silver & Gold (9A)	Silver & Gold (9A)
2.	The Elders (9C)	Old and Newcomers (8F)	Rustbelt Traditions (5D)
3.	Small Town Simplicity (12C)	The Elders (9C)	Retirement Communities
2019 Consumer Spending			
Apparel & Services: Total \$	\$8,183,466	\$57,170,047	\$131,461,227
Average Spent	\$1,918.30	\$2,255.23	\$2,278.67
Spending Potential Index	90	105	106
Education: Total \$	\$4,991,353	\$38,703,713	\$91,184,881
Average Spent	\$1,170.03	\$1,526.77	\$1,580.55
Spending Potential Index	73	96	99
Entertainment/Recreation: Total \$	\$13,149,006	\$90,518,121	\$208,238,465
Average Spent	\$3,082.28	\$3,570.73	\$3,609.49
Spending Potential Index	94	109	110
Food at Home: Total \$	\$21,188,780	\$143,640,618	\$328,532,522
Average Spent	\$4,966.90	\$5,666.30	\$5,694.59
Spending Potential Index	96	110	110
Food Away from Home: Total \$	\$14,205,018	\$99,219,921	\$228,066,800
Average Spent	\$3,329.82	\$3,914.00	\$3,953.18
Spending Potential Index	91	107	108
Health Care: Total \$	\$25,741,658	\$174,333,420	\$399,731,305
Average Spent	\$6,034.14	\$6,877.06	\$6,928.71
Spending Potential Index	102	116	117
HH Furnishings & Equipment: Total \$	\$8,413,270	\$58,923,172	\$135,829,966
Average Spent	\$1,972.17	\$2,324.39	\$2,354.40
Spending Potential Index	92	109	110
Personal Care Products & Services: Total \$	\$3,602,869	\$25,220,789	\$57,887,529
Average Spent	\$844.55	\$994.90	\$1,003.39
Spending Potential Index	95	112	113
Shelter: Total \$	\$71,879,138	\$512,188,346	\$1,175,269,083
Average Spent	\$16,849.31	\$20,204.67	\$20,371.44
Spending Potential Index	91	109	110
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,679,579	\$74,508,650	\$170,615,055
Average Spent	\$2,503.42	\$2,939.20	\$2,957.34
Spending Potential Index	101	119	119
Travel: Total \$	\$8,783,828	\$63,243,502	\$145,649,562
Average Spent	\$2,059.03	\$2,494.81	\$2,524.61
Spending Potential Index	92	111	112
Vehicle Maintenance & Repairs: Total \$	\$4,755,297	\$32,930,193	\$75,694,593
Average Spent	\$1,114.70	\$1,299.02	\$1,312.05
Spending Potential Index	97	114	115

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.