



Community Profile

44588-Scofield
 1700 W Parmer Ln
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 30.41278
 Longitude: -97.68944

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	11,890	84,740	209,086
2010 Total Population	13,749	98,063	249,455
2019 Total Population	15,546	121,436	295,661
2019 Group Quarters	9	378	886
2024 Total Population	16,929	133,913	322,840
2019-2024 Annual Rate	1.72%	1.98%	1.77%
2019 Total Daytime Population	12,961	131,855	342,405
Workers	6,718	80,165	210,898
Residents	6,243	51,690	131,507
Household Summary			
2000 Households	5,195	35,824	87,061
2000 Average Household Size	2.26	2.35	2.39
2010 Households	6,170	42,288	103,399
2010 Average Household Size	2.23	2.31	2.40
2019 Households	6,951	52,055	121,757
2019 Average Household Size	2.24	2.33	2.42
2024 Households	7,528	57,409	132,867
2024 Average Household Size	2.25	2.33	2.42
2019-2024 Annual Rate	1.61%	1.98%	1.76%
2010 Families	3,016	22,466	57,406
2010 Average Family Size	3.06	3.09	3.17
2019 Families	3,373	27,009	66,119
2019 Average Family Size	3.08	3.15	3.23
2024 Families	3,643	29,451	71,478
2024 Average Family Size	3.10	3.17	3.25
2019-2024 Annual Rate	1.55%	1.75%	1.57%
Housing Unit Summary			
2000 Housing Units	5,434	37,083	90,216
Owner Occupied Housing Units	37.7%	46.0%	44.8%
Renter Occupied Housing Units	57.9%	50.6%	51.7%
Vacant Housing Units	4.4%	3.4%	3.5%
2010 Housing Units	6,537	45,479	111,791
Owner Occupied Housing Units	33.3%	38.9%	40.1%
Renter Occupied Housing Units	61.1%	54.1%	52.4%
Vacant Housing Units	5.6%	7.0%	7.5%
2019 Housing Units	7,330	55,349	130,128
Owner Occupied Housing Units	33.6%	36.8%	39.6%
Renter Occupied Housing Units	61.2%	57.3%	54.0%
Vacant Housing Units	5.2%	6.0%	6.4%
2024 Housing Units	7,898	60,689	141,191
Owner Occupied Housing Units	32.3%	36.4%	39.3%
Renter Occupied Housing Units	63.1%	58.2%	54.8%
Vacant Housing Units	4.7%	5.4%	5.9%
Median Household Income			
2019	\$67,440	\$66,086	\$65,658
2024	\$77,221	\$75,950	\$75,527
Median Home Value			
2019	\$257,120	\$221,990	\$229,046
2024	\$284,551	\$241,214	\$247,557
Per Capita Income			
2019	\$40,062	\$36,369	\$35,559
2024	\$45,677	\$41,413	\$40,541
Median Age			
2010	31.6	31.7	31.8
2019	34.4	33.7	33.5
2024	34.9	33.7	33.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	6,951	52,055	121,757
<\$15,000	4.5%	4.8%	6.0%
\$15,000 - \$24,999	6.4%	7.3%	7.7%
\$25,000 - \$34,999	7.2%	8.5%	8.1%
\$35,000 - \$49,999	15.7%	13.8%	13.3%
\$50,000 - \$74,999	21.0%	21.3%	20.9%
\$75,000 - \$99,999	14.5%	14.7%	13.9%
\$100,000 - \$149,999	19.4%	17.8%	17.1%
\$150,000 - \$199,999	6.0%	7.2%	7.6%
\$200,000+	5.3%	4.6%	5.4%
Average Household Income	\$86,490	\$84,825	\$86,494
2024 Households by Income			
Household Income Base	7,528	57,409	132,867
<\$15,000	3.3%	3.6%	4.6%
\$15,000 - \$24,999	5.1%	5.8%	6.2%
\$25,000 - \$34,999	5.8%	7.1%	6.8%
\$35,000 - \$49,999	13.6%	11.9%	11.6%
\$50,000 - \$74,999	20.5%	20.8%	20.4%
\$75,000 - \$99,999	14.8%	15.4%	14.5%
\$100,000 - \$149,999	22.7%	21.1%	20.0%
\$150,000 - \$199,999	7.8%	8.9%	9.5%
\$200,000+	6.4%	5.4%	6.4%
Average Household Income	\$98,867	\$96,566	\$98,643
2019 Owner Occupied Housing Units by Value			
Total	2,461	20,349	51,470
<\$50,000	1.1%	3.8%	4.1%
\$50,000 - \$99,999	2.8%	3.0%	2.8%
\$100,000 - \$149,999	6.0%	12.1%	10.5%
\$150,000 - \$199,999	15.9%	21.7%	20.8%
\$200,000 - \$249,999	21.5%	21.3%	20.4%
\$250,000 - \$299,999	19.3%	15.6%	14.5%
\$300,000 - \$399,999	25.3%	16.9%	15.5%
\$400,000 - \$499,999	4.8%	3.1%	6.8%
\$500,000 - \$749,999	2.7%	1.4%	3.6%
\$750,000 - \$999,999	0.0%	0.6%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.7%	0.3%	0.1%
Average Home Value	\$281,440	\$244,128	\$258,846
2024 Owner Occupied Housing Units by Value			
Total	2,544	22,080	55,399
<\$50,000	0.5%	2.6%	2.5%
\$50,000 - \$99,999	1.8%	1.9%	1.7%
\$100,000 - \$149,999	3.6%	9.1%	7.7%
\$150,000 - \$199,999	12.1%	18.6%	17.9%
\$200,000 - \$249,999	19.0%	21.5%	21.2%
\$250,000 - \$299,999	18.8%	16.8%	15.5%
\$300,000 - \$399,999	33.3%	21.5%	19.1%
\$400,000 - \$499,999	6.6%	4.5%	8.8%
\$500,000 - \$749,999	3.4%	1.6%	3.8%
\$750,000 - \$999,999	0.0%	1.0%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.9%	0.4%	0.2%
Average Home Value	\$310,065	\$269,720	\$283,518

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	13,749	98,061	249,455
0 - 4	7.3%	7.7%	8.1%
5 - 9	5.1%	6.3%	6.9%
10 - 14	4.2%	5.3%	5.8%
15 - 24	14.9%	14.5%	14.0%
25 - 34	26.5%	23.1%	21.8%
35 - 44	14.6%	15.2%	15.6%
45 - 54	12.8%	12.8%	12.7%
55 - 64	8.7%	8.8%	8.5%
65 - 74	3.3%	3.7%	3.8%
75 - 84	1.6%	1.8%	2.1%
85 +	0.9%	0.8%	0.9%
18 +	80.8%	77.4%	75.8%
2019 Population by Age			
Total	15,545	121,437	295,661
0 - 4	6.4%	6.9%	7.2%
5 - 9	5.8%	6.4%	6.7%
10 - 14	5.2%	6.0%	6.3%
15 - 24	12.1%	12.7%	13.2%
25 - 34	21.9%	20.5%	19.5%
35 - 44	18.3%	16.7%	16.1%
45 - 54	11.3%	11.8%	12.0%
55 - 64	10.0%	9.8%	9.8%
65 - 74	5.9%	5.9%	5.8%
75 - 84	2.2%	2.3%	2.4%
85 +	1.0%	1.0%	1.0%
18 +	80.2%	77.7%	76.4%
2024 Population by Age			
Total	16,931	133,912	322,839
0 - 4	6.4%	7.0%	7.3%
5 - 9	5.6%	6.2%	6.6%
10 - 14	5.0%	5.8%	6.1%
15 - 24	13.0%	13.4%	13.6%
25 - 34	20.2%	20.2%	19.4%
35 - 44	17.5%	16.1%	15.8%
45 - 54	12.2%	11.9%	11.7%
55 - 64	9.2%	9.1%	9.2%
65 - 74	6.8%	6.4%	6.4%
75 - 84	3.1%	2.9%	2.9%
85 +	1.0%	1.0%	1.0%
18 +	80.4%	77.9%	76.6%
2010 Population by Sex			
Males	6,941	49,263	125,643
Females	6,808	48,800	123,812
2019 Population by Sex			
Males	7,836	60,879	148,690
Females	7,711	60,557	146,971
2024 Population by Sex			
Males	8,438	66,637	161,367
Females	8,492	67,276	161,473

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	13,748	98,062	249,454
White Alone	58.4%	60.9%	62.6%
Black Alone	12.2%	12.4%	11.0%
American Indian Alone	0.8%	0.8%	0.8%
Asian Alone	15.8%	9.9%	8.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.2%	12.3%	13.4%
Two or More Races	3.4%	3.7%	3.6%
Hispanic Origin	25.3%	32.4%	35.9%
Diversity Index	76.3	77.7	77.8
2019 Population by Race/Ethnicity			
Total	15,546	121,436	295,662
White Alone	55.2%	57.9%	59.6%
Black Alone	11.6%	12.1%	10.9%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	19.3%	12.1%	10.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.2%	13.1%	13.9%
Two or More Races	3.8%	4.1%	4.0%
Hispanic Origin	25.4%	33.8%	36.8%
Diversity Index	77.9	79.9	79.7
2024 Population by Race/Ethnicity			
Total	16,929	133,913	322,840
White Alone	53.7%	56.7%	58.5%
Black Alone	11.2%	11.8%	10.7%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	21.3%	13.5%	12.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.0%	13.0%	13.7%
Two or More Races	4.1%	4.3%	4.3%
Hispanic Origin	25.8%	34.6%	37.4%
Diversity Index	78.7	80.6	80.4
2010 Population by Relationship and Household Type			
Total	13,749	98,063	249,455
In Households	99.9%	99.6%	99.6%
In Family Households	69.4%	73.3%	75.7%
Householder	22.8%	22.9%	23.0%
Spouse	15.8%	15.5%	15.8%
Child	23.9%	27.1%	28.6%
Other relative	4.6%	5.3%	5.6%
Nonrelative	2.3%	2.6%	2.7%
In Nonfamily Households	30.6%	26.3%	24.0%
In Group Quarters	0.1%	0.4%	0.4%
Institutionalized Population	0.0%	0.3%	0.3%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	10,970	82,599	196,910
Less than 9th Grade	1.5%	5.1%	6.2%
9th - 12th Grade, No Diploma	4.7%	4.3%	5.3%
High School Graduate	16.2%	17.6%	17.6%
GED/Alternative Credential	3.5%	2.7%	2.5%
Some College, No Degree	20.2%	20.4%	19.2%
Associate Degree	6.3%	7.0%	7.1%
Bachelor's Degree	32.0%	30.6%	28.3%
Graduate/Professional Degree	15.5%	12.3%	13.7%
2019 Population 15+ by Marital Status			
Total	12,843	98,078	235,915
Never Married	41.5%	42.6%	40.4%
Married	40.4%	40.6%	43.4%
Widowed	2.5%	3.1%	3.3%
Divorced	15.7%	13.7%	12.9%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.9%	96.9%	96.5%
Civilian Unemployed (Unemployment Rate)	3.1%	3.1%	3.5%
2019 Employed Population 16+ by Industry			
Total	9,503	71,131	167,404
Agriculture/Mining	0.6%	0.3%	0.4%
Construction	5.4%	7.5%	9.5%
Manufacturing	11.3%	9.9%	9.1%
Wholesale Trade	2.2%	2.0%	1.9%
Retail Trade	11.5%	10.4%	10.1%
Transportation/Utilities	4.3%	3.9%	4.0%
Information	2.3%	3.3%	2.6%
Finance/Insurance/Real Estate	8.5%	7.7%	7.3%
Services	45.5%	48.8%	48.9%
Public Administration	8.4%	6.1%	6.1%
2019 Employed Population 16+ by Occupation			
Total	9,503	71,132	167,405
White Collar	74.7%	68.2%	64.4%
Management/Business/Financial	16.6%	16.3%	15.8%
Professional	28.9%	26.7%	24.7%
Sales	10.6%	10.9%	10.7%
Administrative Support	18.7%	14.3%	13.2%
Services	12.5%	16.2%	17.7%
Blue Collar	12.8%	15.6%	18.0%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	2.2%	4.7%	7.0%
Installation/Maintenance/Repair	3.7%	2.8%	2.9%
Production	4.4%	4.2%	4.0%
Transportation/Material Moving	2.4%	3.8%	3.9%
2010 Population By Urban/ Rural Status			
Total Population	13,749	98,063	249,455
Population Inside Urbanized Area	100.0%	100.0%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	6,170	42,288	103,399
Households with 1 Person	38.3%	35.4%	33.7%
Households with 2+ People	61.7%	64.6%	66.3%
Family Households	48.9%	53.1%	55.5%
Husband-wife Families	33.8%	36.0%	38.2%
With Related Children	15.4%	17.7%	19.8%
Other Family (No Spouse Present)	15.1%	17.1%	17.3%
Other Family with Male Householder	4.7%	5.2%	5.3%
With Related Children	2.2%	2.7%	2.9%
Other Family with Female Householder	10.4%	11.9%	12.0%
With Related Children	6.9%	8.2%	8.3%
Nonfamily Households	12.9%	11.5%	10.7%
All Households with Children	24.7%	29.0%	31.4%
Multigenerational Households	2.7%	3.2%	3.4%
Unmarried Partner Households	8.6%	8.4%	8.0%
Male-female	7.5%	7.2%	6.8%
Same-sex	1.1%	1.2%	1.2%
2010 Households by Size			
Total	6,170	42,289	103,401
1 Person Household	38.3%	35.4%	33.7%
2 Person Household	32.4%	31.3%	30.3%
3 Person Household	14.7%	14.5%	14.9%
4 Person Household	8.8%	10.4%	11.3%
5 Person Household	3.8%	4.9%	5.5%
6 Person Household	1.4%	2.0%	2.4%
7 + Person Household	0.7%	1.5%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	6,170	42,288	103,399
Owner Occupied	35.2%	41.9%	43.3%
Owned with a Mortgage/Loan	28.4%	33.7%	34.4%
Owned Free and Clear	6.9%	8.1%	8.9%
Renter Occupied	64.8%	58.1%	56.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,537	45,479	111,791
Housing Units Inside Urbanized Area	100.0%	100.0%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Young and Restless (11B)	Young and Restless (11B)	Young and Restless (11B)
2.	Enterprising Professionals (2D)	Bright Young Professionals	Metro Renters (3B)
3.	Bright Young Professionals (8C)	Metro Renters (3B)	Up and Coming Families (7A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$15,849,624	\$115,897,910	\$278,005,372
Average Spent	\$2,280.19	\$2,226.45	\$2,283.28
Spending Potential Index	106	104	107
Education: Total \$	\$10,680,172	\$77,170,123	\$184,103,383
Average Spent	\$1,536.49	\$1,482.47	\$1,512.06
Spending Potential Index	96	93	95
Entertainment/Recreation: Total \$	\$21,840,938	\$161,587,921	\$384,879,209
Average Spent	\$3,142.13	\$3,104.18	\$3,161.04
Spending Potential Index	96	95	97
Food at Home: Total \$	\$36,794,858	\$271,026,795	\$648,129,336
Average Spent	\$5,293.46	\$5,206.55	\$5,323.14
Spending Potential Index	102	101	103
Food Away from Home: Total \$	\$27,327,586	\$199,184,418	\$476,587,022
Average Spent	\$3,931.46	\$3,826.42	\$3,914.25
Spending Potential Index	107	104	107
Health Care: Total \$	\$37,538,715	\$282,260,978	\$670,190,310
Average Spent	\$5,400.48	\$5,422.36	\$5,504.33
Spending Potential Index	91	91	93
HH Furnishings & Equipment: Total \$	\$14,731,521	\$109,864,637	\$262,537,450
Average Spent	\$2,119.34	\$2,110.55	\$2,156.24
Spending Potential Index	99	99	101
Personal Care Products & Services: Total \$	\$6,352,977	\$46,757,092	\$111,628,523
Average Spent	\$913.97	\$898.22	\$916.81
Spending Potential Index	103	101	103
Shelter: Total \$	\$133,756,359	\$973,788,360	\$2,324,677,604
Average Spent	\$19,242.75	\$18,706.91	\$19,092.76
Spending Potential Index	104	101	103
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,672,929	\$118,347,471	\$281,530,745
Average Spent	\$2,254.77	\$2,273.51	\$2,312.23
Spending Potential Index	91	92	93
Travel: Total \$	\$14,728,630	\$108,715,335	\$259,047,504
Average Spent	\$2,118.92	\$2,088.47	\$2,127.58
Spending Potential Index	94	93	95
Vehicle Maintenance & Repairs: Total \$	\$8,119,936	\$60,161,236	\$142,869,434
Average Spent	\$1,168.17	\$1,155.72	\$1,173.40
Spending Potential Index	102	101	103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.