



Community Profile

44743-Shops at the Galleria
 12918 Shops Pkwy
 Rings: 5, 7, 10 mile radii

Prepared by Esri
 Latitude: 30.30677
 Longitude: -97.94493

	5 miles	7 miles	10 miles
Population Summary			
2000 Total Population	21,485	49,139	136,009
2010 Total Population	41,018	82,917	198,103
2019 Total Population	59,700	114,548	253,430
2019 Group Quarters	307	520	985
2024 Total Population	68,170	130,154	281,183
2019-2024 Annual Rate	2.69%	2.59%	2.10%
2019 Total Daytime Population	58,104	110,525	255,776
Workers	26,144	51,127	130,811
Residents	31,960	59,398	124,965
Household Summary			
2000 Households	7,764	17,873	51,923
2000 Average Household Size	2.75	2.74	2.61
2010 Households	15,152	30,910	78,377
2010 Average Household Size	2.69	2.67	2.52
2019 Households	22,050	43,001	99,814
2019 Average Household Size	2.69	2.65	2.53
2024 Households	25,196	48,963	110,578
2024 Average Household Size	2.69	2.65	2.53
2019-2024 Annual Rate	2.70%	2.63%	2.07%
2010 Families	11,520	22,971	53,803
2010 Average Family Size	3.12	3.11	3.05
2019 Families	16,679	31,524	68,393
2019 Average Family Size	3.13	3.12	3.07
2024 Families	18,980	35,680	75,604
2024 Average Family Size	3.14	3.12	3.08
2019-2024 Annual Rate	2.62%	2.51%	2.03%
Housing Unit Summary			
2000 Housing Units	8,324	19,250	55,653
Owner Occupied Housing Units	79.4%	79.3%	70.6%
Renter Occupied Housing Units	13.8%	13.6%	22.7%
Vacant Housing Units	6.7%	7.2%	6.7%
2010 Housing Units	16,442	33,804	84,686
Owner Occupied Housing Units	72.0%	71.3%	65.4%
Renter Occupied Housing Units	20.2%	20.2%	27.2%
Vacant Housing Units	7.8%	8.6%	7.4%
2019 Housing Units	23,088	45,764	105,890
Owner Occupied Housing Units	72.3%	70.5%	66.6%
Renter Occupied Housing Units	23.2%	23.5%	27.7%
Vacant Housing Units	4.5%	6.0%	5.7%
2024 Housing Units	26,242	51,736	116,586
Owner Occupied Housing Units	73.0%	70.5%	67.0%
Renter Occupied Housing Units	23.0%	24.2%	27.8%
Vacant Housing Units	4.0%	5.4%	5.2%
Median Household Income			
2019	\$142,242	\$132,033	\$119,499
2024	\$155,966	\$146,760	\$130,599
Median Home Value			
2019	\$485,174	\$473,064	\$447,822
2024	\$497,255	\$485,193	\$460,927
Per Capita Income			
2019	\$66,077	\$64,993	\$62,936
2024	\$72,573	\$71,251	\$68,866
Median Age			
2010	39.6	39.3	38.2
2019	39.9	40.1	39.4
2024	39.9	40.3	39.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

44743-Shops at the Galleria
 12918 Shops Pkwy
 Rings: 5, 7, 10 mile radii

Prepared by Esri
 Latitude: 30.30677
 Longitude: -97.94493

	5 miles	7 miles	10 miles
2019 Households by Income			
Household Income Base	22,050	43,001	99,814
<\$15,000	2.7%	2.8%	3.0%
\$15,000 - \$24,999	2.8%	2.8%	2.8%
\$25,000 - \$34,999	2.6%	3.0%	3.1%
\$35,000 - \$49,999	5.3%	5.5%	6.6%
\$50,000 - \$74,999	10.3%	11.3%	12.8%
\$75,000 - \$99,999	9.5%	10.1%	11.3%
\$100,000 - \$149,999	18.9%	20.1%	21.0%
\$150,000 - \$199,999	16.4%	15.2%	14.7%
\$200,000+	31.5%	29.3%	24.6%
Average Household Income	\$179,340	\$172,737	\$160,803
2024 Households by Income			
Household Income Base	25,196	48,963	110,578
<\$15,000	2.4%	2.5%	2.6%
\$15,000 - \$24,999	2.5%	2.5%	2.4%
\$25,000 - \$34,999	2.3%	2.6%	2.7%
\$35,000 - \$49,999	4.6%	4.8%	5.7%
\$50,000 - \$74,999	9.2%	10.2%	11.8%
\$75,000 - \$99,999	8.4%	9.0%	10.4%
\$100,000 - \$149,999	17.7%	19.3%	20.7%
\$150,000 - \$199,999	18.0%	16.7%	16.6%
\$200,000+	34.9%	32.4%	27.2%
Average Household Income	\$196,740	\$189,103	\$176,191
2019 Owner Occupied Housing Units by Value			
Total	16,702	32,263	70,491
<\$50,000	0.7%	0.7%	0.6%
\$50,000 - \$99,999	0.3%	0.4%	0.3%
\$100,000 - \$149,999	0.2%	0.4%	0.5%
\$150,000 - \$199,999	1.1%	1.6%	2.5%
\$200,000 - \$249,999	2.5%	3.4%	5.7%
\$250,000 - \$299,999	4.1%	5.9%	7.7%
\$300,000 - \$399,999	20.7%	21.3%	22.4%
\$400,000 - \$499,999	24.0%	22.4%	21.6%
\$500,000 - \$749,999	29.9%	27.4%	22.4%
\$750,000 - \$999,999	9.2%	9.0%	8.0%
\$1,000,000 - \$1,499,999	3.4%	3.9%	4.5%
\$1,500,000 - \$1,999,999	1.9%	1.9%	1.9%
\$2,000,000 +	2.0%	1.9%	2.0%
Average Home Value	\$588,173	\$575,590	\$558,215
2024 Owner Occupied Housing Units by Value			
Total	19,154	36,459	78,166
<\$50,000	0.2%	0.2%	0.2%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.1%	0.2%	0.2%
\$150,000 - \$199,999	0.5%	0.8%	1.5%
\$200,000 - \$249,999	1.6%	2.3%	4.3%
\$250,000 - \$299,999	2.8%	4.2%	6.0%
\$300,000 - \$399,999	19.5%	20.7%	22.4%
\$400,000 - \$499,999	25.9%	25.3%	25.1%
\$500,000 - \$749,999	26.8%	25.8%	21.6%
\$750,000 - \$999,999	13.9%	11.9%	9.9%
\$1,000,000 - \$1,499,999	3.8%	4.2%	4.6%
\$1,500,000 - \$1,999,999	2.5%	2.2%	2.0%
\$2,000,000 +	2.4%	2.1%	2.1%
Average Home Value	\$629,939	\$609,135	\$581,542

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

44743-Shops at the Galleria
 12918 Shops Pkwy
 Rings: 5, 7, 10 mile radii

Prepared by Esri
 Latitude: 30.30677
 Longitude: -97.94493

	5 miles	7 miles	10 miles
2010 Population by Age			
Total	41,015	82,917	198,101
0 - 4	7.0%	7.0%	6.7%
5 - 9	8.9%	8.5%	7.9%
10 - 14	8.5%	8.1%	7.5%
15 - 24	8.9%	9.3%	10.0%
25 - 34	9.0%	9.9%	12.7%
35 - 44	17.5%	17.2%	16.7%
45 - 54	17.3%	17.3%	16.8%
55 - 64	12.3%	12.8%	12.6%
65 - 74	6.0%	5.9%	5.5%
75 - 84	3.1%	2.8%	2.6%
85 +	1.4%	1.2%	1.1%
18 +	71.0%	71.9%	73.7%
2019 Population by Age			
Total	59,699	114,549	253,428
0 - 4	6.5%	6.3%	6.0%
5 - 9	8.4%	7.9%	7.2%
10 - 14	8.2%	7.9%	7.4%
15 - 24	9.5%	9.8%	10.5%
25 - 34	9.9%	10.3%	11.9%
35 - 44	15.4%	15.1%	15.1%
45 - 54	14.2%	14.3%	14.3%
55 - 64	13.2%	13.8%	13.9%
65 - 74	9.3%	9.5%	9.1%
75 - 84	3.9%	3.7%	3.3%
85 +	1.5%	1.4%	1.2%
18 +	73.0%	73.9%	75.4%
2024 Population by Age			
Total	68,170	130,153	281,185
0 - 4	6.6%	6.4%	6.1%
5 - 9	8.1%	7.6%	7.0%
10 - 14	7.8%	7.5%	6.9%
15 - 24	8.9%	9.2%	10.0%
25 - 34	10.8%	11.1%	12.4%
35 - 44	15.8%	15.3%	15.2%
45 - 54	13.0%	13.0%	13.3%
55 - 64	12.1%	12.6%	12.9%
65 - 74	10.3%	10.7%	10.3%
75 - 84	5.0%	5.0%	4.6%
85 +	1.7%	1.5%	1.3%
18 +	73.6%	74.7%	76.2%
2010 Population by Sex			
Males	20,283	41,103	98,103
Females	20,735	41,814	100,000
2019 Population by Sex			
Males	29,438	56,665	125,423
Females	30,262	57,883	128,007
2024 Population by Sex			
Males	33,610	64,348	139,054
Females	34,560	65,807	142,129

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

44743-Shops at the Galleria
 12918 Shops Pkwy
 Rings: 5, 7, 10 mile radii

Prepared by Esri
 Latitude: 30.30677
 Longitude: -97.94493

	5 miles	7 miles	10 miles
2010 Population by Race/Ethnicity			
Total	41,018	82,916	198,103
White Alone	86.8%	86.3%	85.6%
Black Alone	1.2%	1.3%	1.7%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	6.3%	5.9%	6.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.0%	3.6%	3.3%
Two or More Races	2.3%	2.4%	2.5%
Hispanic Origin	11.2%	12.4%	13.4%
Diversity Index	39.3	41.4	43.4
2019 Population by Race/Ethnicity			
Total	59,701	114,549	253,429
White Alone	84.6%	84.4%	83.6%
Black Alone	1.2%	1.3%	1.7%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	8.0%	7.4%	7.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.1%	3.7%	3.5%
Two or More Races	2.7%	2.8%	3.0%
Hispanic Origin	11.5%	12.9%	14.0%
Diversity Index	42.5	44.3	46.4
2024 Population by Race/Ethnicity			
Total	68,170	130,153	281,182
White Alone	83.2%	83.1%	82.3%
Black Alone	1.2%	1.3%	1.7%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	9.1%	8.4%	8.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.1%	3.8%	3.6%
Two or More Races	3.0%	3.1%	3.3%
Hispanic Origin	12.1%	13.6%	14.8%
Diversity Index	44.8	46.7	48.8
2010 Population by Relationship and Household Type			
Total	41,018	82,917	198,103
In Households	99.3%	99.4%	99.5%
In Family Households	88.6%	87.5%	84.0%
Householder	28.1%	27.8%	27.0%
Spouse	24.5%	24.0%	23.1%
Child	33.0%	32.3%	30.6%
Other relative	1.9%	2.1%	2.2%
Nonrelative	1.1%	1.2%	1.2%
In Nonfamily Households	10.7%	11.9%	15.5%
In Group Quarters	0.7%	0.6%	0.5%
Institutionalized Population	0.7%	0.5%	0.3%
Noninstitutionalized Population	0.0%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

44743-Shops at the Galleria
 12918 Shops Pkwy
 Rings: 5, 7, 10 mile radii

Prepared by Esri
 Latitude: 30.30677
 Longitude: -97.94493

	5 miles	7 miles	10 miles
2019 Population 25+ by Educational Attainment			
Total	40,230	77,997	174,342
Less than 9th Grade	1.0%	1.1%	0.9%
9th - 12th Grade, No Diploma	1.4%	1.7%	1.7%
High School Graduate	8.1%	8.4%	8.2%
GED/Alternative Credential	0.8%	1.1%	1.1%
Some College, No Degree	15.5%	16.2%	16.2%
Associate Degree	5.3%	5.4%	5.3%
Bachelor's Degree	42.2%	41.3%	40.6%
Graduate/Professional Degree	25.7%	24.9%	26.1%
2019 Population 15+ by Marital Status			
Total	45,916	89,214	201,073
Never Married	20.1%	21.3%	24.6%
Married	67.4%	65.8%	62.4%
Widowed	4.3%	4.1%	3.7%
Divorced	8.2%	8.8%	9.3%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.6%	96.8%	96.8%
Civilian Unemployed (Unemployment Rate)	3.4%	3.2%	3.2%
2019 Employed Population 16+ by Industry			
Total	28,207	56,115	130,715
Agriculture/Mining	1.1%	1.1%	1.1%
Construction	5.2%	5.2%	4.7%
Manufacturing	10.1%	9.4%	9.1%
Wholesale Trade	4.0%	3.5%	2.9%
Retail Trade	6.6%	6.8%	7.3%
Transportation/Utilities	2.9%	3.4%	3.1%
Information	2.3%	2.5%	2.9%
Finance/Insurance/Real Estate	12.1%	11.2%	10.0%
Services	52.2%	52.7%	53.4%
Public Administration	3.6%	4.3%	5.4%
2019 Employed Population 16+ by Occupation			
Total	28,206	56,114	130,715
White Collar	85.0%	84.0%	83.8%
Management/Business/Financial	31.5%	30.2%	28.3%
Professional	30.8%	31.4%	34.1%
Sales	14.4%	13.4%	12.6%
Administrative Support	8.4%	9.0%	8.8%
Services	8.8%	9.0%	9.6%
Blue Collar	6.1%	7.1%	6.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.3%	2.3%	1.7%
Installation/Maintenance/Repair	1.5%	1.8%	1.7%
Production	0.6%	1.0%	1.2%
Transportation/Material Moving	1.7%	1.9%	2.0%
2010 Population By Urban/ Rural Status			
Total Population	41,018	82,917	198,103
Population Inside Urbanized Area	88.1%	85.6%	83.8%
Population Inside Urbanized Cluster	0.0%	0.1%	2.7%
Rural Population	11.9%	14.3%	13.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

44743-Shops at the Galleria
 12918 Shops Pkwy
 Rings: 5, 7, 10 mile radii

Prepared by Esri
 Latitude: 30.30677
 Longitude: -97.94493

	5 miles	7 miles	10 miles
2010 Households by Type			
Total	15,152	30,910	78,376
Households with 1 Person	19.3%	20.3%	24.4%
Households with 2+ People	80.7%	79.7%	75.6%
Family Households	76.0%	74.3%	68.6%
Husband-wife Families	66.4%	64.2%	58.7%
With Related Children	34.6%	33.1%	29.8%
Other Family (No Spouse Present)	9.6%	10.1%	10.0%
Other Family with Male Householder	2.8%	3.0%	2.9%
With Related Children	1.8%	1.9%	1.8%
Other Family with Female Householder	6.8%	7.1%	7.0%
With Related Children	4.9%	4.9%	4.8%
Nonfamily Households	4.6%	5.4%	7.0%
All Households with Children	41.5%	40.2%	36.5%
Multigenerational Households	1.9%	2.1%	2.0%
Unmarried Partner Households	4.3%	4.7%	5.2%
Male-female	3.3%	3.6%	4.2%
Same-sex	0.9%	1.0%	1.1%
2010 Households by Size			
Total	15,152	30,911	78,377
1 Person Household	19.3%	20.3%	24.4%
2 Person Household	35.4%	35.3%	34.8%
3 Person Household	16.3%	16.7%	16.2%
4 Person Household	18.7%	18.0%	16.1%
5 Person Household	7.5%	7.0%	6.1%
6 Person Household	1.9%	1.9%	1.7%
7 + Person Household	0.8%	0.8%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	15,152	30,910	78,377
Owner Occupied	78.1%	77.9%	70.6%
Owned with a Mortgage/Loan	61.4%	60.5%	55.1%
Owned Free and Clear	16.7%	17.4%	15.5%
Renter Occupied	21.9%	22.1%	29.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	16,442	33,804	84,686
Housing Units Inside Urbanized Area	87.1%	84.2%	83.5%
Housing Units Inside Urbanized Cluster	0.0%	0.1%	2.5%
Rural Housing Units	12.9%	15.8%	14.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

44743-Shops at the Galleria
 12918 Shops Pkwy
 Rings: 5, 7, 10 mile radii

Prepared by Esri
 Latitude: 30.30677
 Longitude: -97.94493

	5 miles	7 miles	10 miles
Top 3 Tapestry Segments			
1.	Boomburbs (1C)	Boomburbs (1C)	Boomburbs (1C)
2.	Exurbanites (1E)	Exurbanites (1E)	Top Tier (1A)
3.	Soccer Moms (4A)	Soccer Moms (4A)	Soccer Moms (4A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$94,945,393	\$178,121,486	\$388,323,191
Average Spent	\$4,305.91	\$4,142.26	\$3,890.47
Spending Potential Index	201	193	182
Education: Total \$	\$75,760,587	\$142,188,733	\$308,067,092
Average Spent	\$3,435.85	\$3,306.64	\$3,086.41
Spending Potential Index	216	207	194
Entertainment/Recreation: Total \$	\$144,520,641	\$271,490,921	\$585,790,257
Average Spent	\$6,554.22	\$6,313.60	\$5,868.82
Spending Potential Index	200	193	180
Food at Home: Total \$	\$215,898,873	\$407,411,207	\$889,074,343
Average Spent	\$9,791.33	\$9,474.46	\$8,907.31
Spending Potential Index	189	183	172
Food Away from Home: Total \$	\$163,369,185	\$306,639,206	\$667,321,816
Average Spent	\$7,409.03	\$7,130.98	\$6,685.65
Spending Potential Index	202	194	182
Health Care: Total \$	\$252,307,956	\$475,374,736	\$1,019,302,503
Average Spent	\$11,442.54	\$11,054.97	\$10,212.02
Spending Potential Index	193	186	172
HH Furnishings & Equipment: Total \$	\$97,336,785	\$182,168,750	\$390,914,039
Average Spent	\$4,414.37	\$4,236.38	\$3,916.42
Spending Potential Index	207	199	184
Personal Care Products & Services: Total \$	\$40,845,623	\$76,398,958	\$164,085,487
Average Spent	\$1,852.41	\$1,776.68	\$1,643.91
Spending Potential Index	209	200	185
Shelter: Total \$	\$809,006,918	\$1,529,217,437	\$3,347,001,294
Average Spent	\$36,689.66	\$35,562.37	\$33,532.38
Spending Potential Index	198	192	181
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$111,834,903	\$209,730,756	\$449,803,038
Average Spent	\$5,071.88	\$4,877.35	\$4,506.41
Spending Potential Index	205	197	182
Travel: Total \$	\$107,524,838	\$201,453,821	\$430,518,529
Average Spent	\$4,876.41	\$4,684.86	\$4,313.21
Spending Potential Index	217	209	192
Vehicle Maintenance & Repairs: Total \$	\$49,181,925	\$92,508,409	\$200,474,598
Average Spent	\$2,230.47	\$2,151.31	\$2,008.48
Spending Potential Index	195	188	176

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.