



Demographic and Income Comparison Profile

44753-The Shops at Town Center
 19718 Germantown Rd
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.17976
 Longitude: -77.26591

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	21,885	98,438	205,596
Households	8,680	34,478	72,222
Families	5,403	24,772	51,146
Average Household Size	2.52	2.84	2.83
Owner Occupied Housing Units	4,758	24,124	48,394
Renter Occupied Housing Units	3,922	10,354	23,828
Median Age	32.4	34.0	34.6
2019 Summary			
Population	23,403	107,571	233,569
Households	9,205	37,070	80,298
Families	5,683	26,435	57,046
Average Household Size	2.54	2.89	2.89
Owner Occupied Housing Units	4,992	24,860	52,785
Renter Occupied Housing Units	4,214	12,209	27,513
Median Age	33.9	35.3	36.2
Median Household Income	\$79,009	\$92,108	\$94,663
Average Household Income	\$93,645	\$117,946	\$123,266
2024 Summary			
Population	24,727	111,791	246,547
Households	9,703	38,339	84,084
Families	5,986	27,295	59,892
Average Household Size	2.55	2.91	2.91
Owner Occupied Housing Units	5,271	25,858	56,174
Renter Occupied Housing Units	4,433	12,481	27,909
Median Age	33.8	35.5	36.7
Median Household Income	\$85,564	\$101,798	\$104,407
Average Household Income	\$105,860	\$132,767	\$139,277
Trends: 2019-2024 Annual Rate			
Population	1.11%	0.77%	1.09%
Households	1.06%	0.68%	0.93%
Families	1.04%	0.64%	0.98%
Owner Households	1.09%	0.79%	1.25%
Median Household Income	1.61%	2.02%	1.98%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2019 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	621	6.7%	2,005	5.4%	4,179	5.2%
\$15,000 - \$24,999	507	5.5%	1,509	4.1%	3,303	4.1%
\$25,000 - \$34,999	602	6.5%	1,954	5.3%	4,501	5.6%
\$35,000 - \$49,999	807	8.8%	2,816	7.6%	6,428	8.0%
\$50,000 - \$74,999	1,703	18.5%	6,173	16.7%	12,737	15.9%
\$75,000 - \$99,999	1,699	18.5%	5,495	14.8%	10,869	13.5%
\$100,000 - \$149,999	1,888	20.5%	7,634	20.6%	16,199	20.2%
\$150,000 - \$199,999	841	9.1%	4,580	12.4%	10,124	12.6%
\$200,000+	537	5.8%	4,903	13.2%	11,958	14.9%
Median Household Income	\$79,009		\$92,108		\$94,663	
Average Household Income	\$93,645		\$117,946		\$123,266	
Per Capita Income	\$36,860		\$40,736		\$42,417	

2024 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	547	5.6%	1,797	4.7%	3,724	4.4%
\$15,000 - \$24,999	420	4.3%	1,293	3.4%	2,841	3.4%
\$25,000 - \$34,999	559	5.8%	1,836	4.8%	4,269	5.1%
\$35,000 - \$49,999	770	7.9%	2,626	6.8%	6,019	7.2%
\$50,000 - \$74,999	1,641	16.9%	5,661	14.8%	11,922	14.2%
\$75,000 - \$99,999	1,812	18.7%	5,501	14.3%	11,004	13.1%
\$100,000 - \$149,999	2,152	22.2%	8,131	21.2%	17,249	20.5%
\$150,000 - \$199,999	1,106	11.4%	5,416	14.1%	11,993	14.3%
\$200,000+	697	7.2%	6,079	15.9%	15,065	17.9%
Median Household Income	\$85,564		\$101,798		\$104,407	
Average Household Income	\$105,860		\$132,767		\$139,277	
Per Capita Income	\$41,568		\$45,637		\$47,546	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,949	8.9%	8,056	8.2%	16,684	8.1%
Age 5 - 9	1,378	6.3%	7,450	7.6%	14,946	7.3%
Age 10 - 14	1,288	5.9%	6,979	7.1%	13,878	6.8%
Age 15 - 19	1,249	5.7%	6,312	6.4%	12,652	6.2%
Age 20 - 24	1,462	6.7%	5,755	5.8%	12,150	5.9%
Age 25 - 34	4,866	22.2%	16,345	16.6%	33,896	16.5%
Age 35 - 44	3,676	16.8%	17,099	17.4%	33,930	16.5%
Age 45 - 54	3,063	14.0%	15,573	15.8%	31,616	15.4%
Age 55 - 64	1,972	9.0%	9,378	9.5%	20,728	10.1%
Age 65 - 74	676	3.1%	3,735	3.8%	9,037	4.4%
Age 75 - 84	218	1.0%	1,374	1.4%	4,122	2.0%
Age 85+	87	0.4%	382	0.4%	1,957	1.0%

2019 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,838	7.9%	7,888	7.3%	16,675	7.1%
Age 5 - 9	1,593	6.8%	8,054	7.5%	17,279	7.4%
Age 10 - 14	1,464	6.3%	7,763	7.2%	17,100	7.3%
Age 15 - 19	1,214	5.2%	6,384	5.9%	13,736	5.9%
Age 20 - 24	1,588	6.8%	6,303	5.9%	12,825	5.5%
Age 25 - 34	4,504	19.2%	16,887	15.7%	34,630	14.8%
Age 35 - 44	4,104	17.5%	17,934	16.7%	37,509	16.1%
Age 45 - 54	2,966	12.7%	14,976	13.9%	31,692	13.6%
Age 55 - 64	2,379	10.2%	12,083	11.2%	27,204	11.6%
Age 65 - 74	1,275	5.4%	6,558	6.1%	16,092	6.9%
Age 75 - 84	377	1.6%	2,176	2.0%	6,169	2.6%
Age 85+	100	0.4%	566	0.5%	2,657	1.1%

2024 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,957	7.9%	8,246	7.4%	17,696	7.2%
Age 5 - 9	1,606	6.5%	7,977	7.1%	17,333	7.0%
Age 10 - 14	1,461	5.9%	7,624	6.8%	17,018	6.9%
Age 15 - 19	1,324	5.4%	6,692	6.0%	15,032	6.1%
Age 20 - 24	1,470	5.9%	5,940	5.3%	12,426	5.0%
Age 25 - 34	5,170	20.9%	18,385	16.4%	37,053	15.0%
Age 35 - 44	4,089	16.5%	18,626	16.7%	39,840	16.2%
Age 45 - 54	3,110	12.6%	14,807	13.2%	32,145	13.0%
Age 55 - 64	2,296	9.3%	11,920	10.7%	27,216	11.0%
Age 65 - 74	1,557	6.3%	7,825	7.0%	19,365	7.9%
Age 75 - 84	562	2.3%	3,056	2.7%	8,569	3.5%
Age 85+	126	0.5%	693	0.6%	2,856	1.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,467	47.8%	45,239	46.0%	101,040	49.1%
Black Alone	5,796	26.5%	22,011	22.4%	41,317	20.1%
American Indian Alone	113	0.5%	425	0.4%	864	0.4%
Asian Alone	3,002	13.7%	19,342	19.6%	35,652	17.3%
Pacific Islander Alone	10	0.0%	44	0.0%	110	0.1%
Some Other Race Alone	1,426	6.5%	6,622	6.7%	17,009	8.3%
Two or More Races	1,071	4.9%	4,754	4.8%	9,605	4.7%
Hispanic Origin (Any Race)	4,305	19.7%	18,148	18.4%	42,369	20.6%

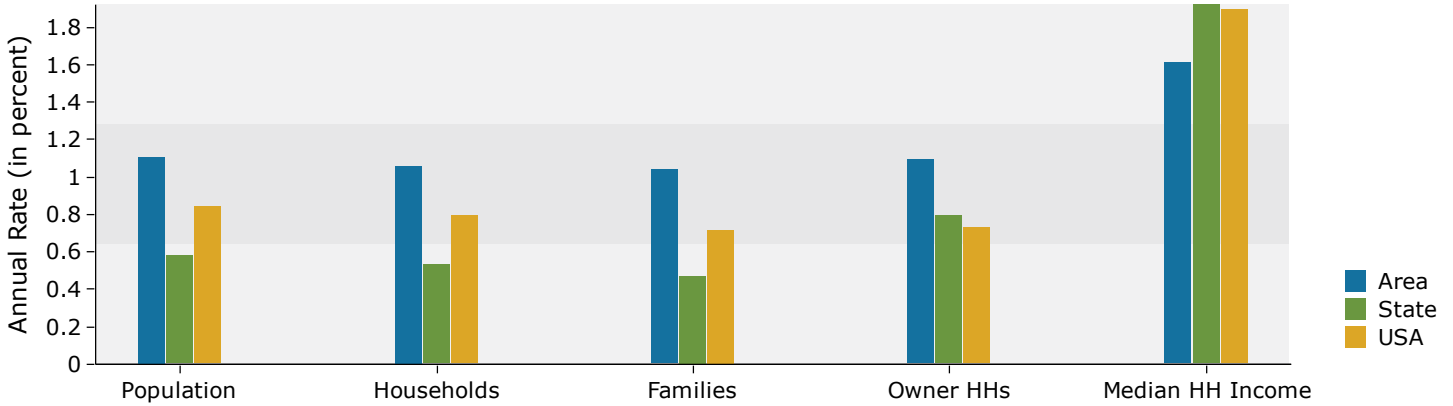
2019 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,906	42.3%	42,490	39.5%	101,335	43.4%
Black Alone	6,854	29.3%	26,934	25.0%	51,578	22.1%
American Indian Alone	121	0.5%	474	0.4%	963	0.4%
Asian Alone	3,367	14.4%	22,625	21.0%	43,903	18.8%
Pacific Islander Alone	11	0.0%	48	0.0%	128	0.1%
Some Other Race Alone	1,861	8.0%	9,116	8.5%	23,293	10.0%
Two or More Races	1,284	5.5%	5,884	5.5%	12,368	5.3%
Hispanic Origin (Any Race)	5,505	23.5%	24,124	22.4%	57,026	24.4%

2024 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,777	39.5%	40,900	36.6%	99,912	40.5%
Black Alone	7,561	30.6%	29,244	26.2%	56,552	22.9%
American Indian Alone	130	0.5%	513	0.5%	1,040	0.4%
Asian Alone	3,650	14.8%	24,075	21.5%	48,073	19.5%
Pacific Islander Alone	12	0.0%	49	0.0%	140	0.1%
Some Other Race Alone	2,176	8.8%	10,611	9.5%	27,122	11.0%
Two or More Races	1,420	5.7%	6,398	5.7%	13,708	5.6%
Hispanic Origin (Any Race)	6,413	25.9%	27,804	24.9%	66,083	26.8%

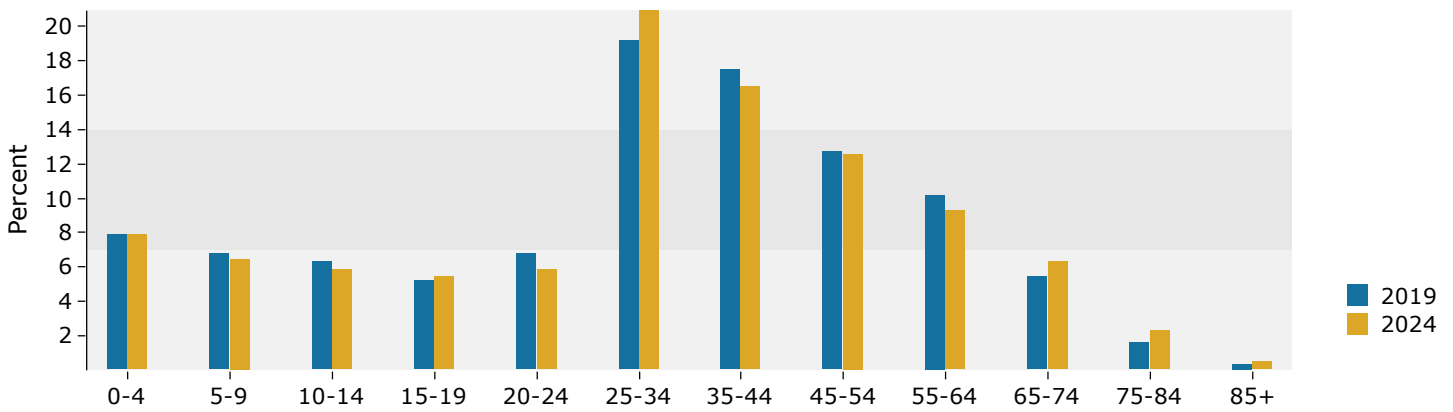
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

1 mile

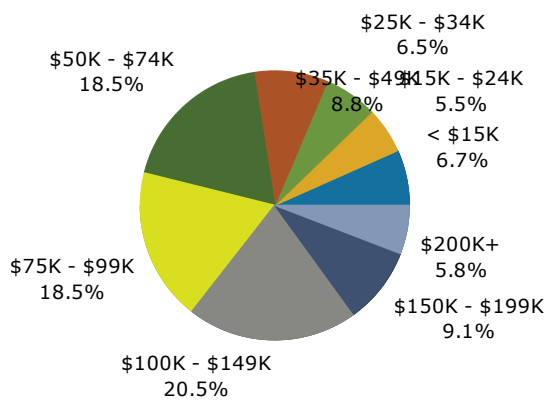
Trends 2019-2024



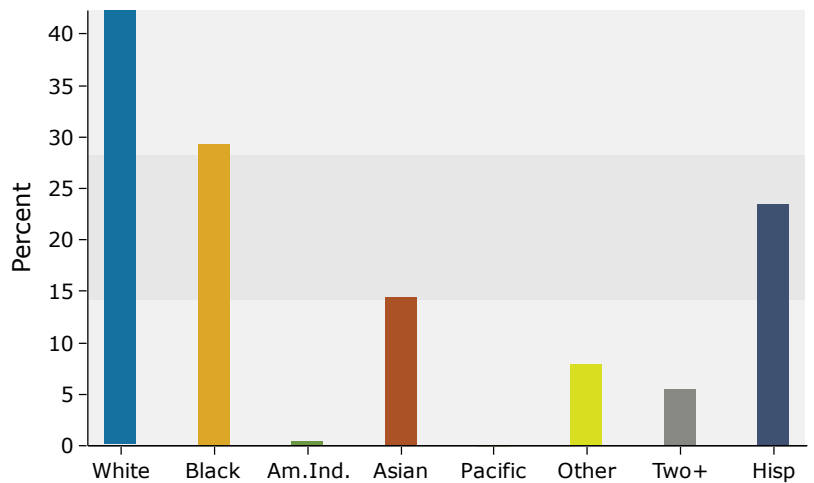
Population by Age



2019 Household Income



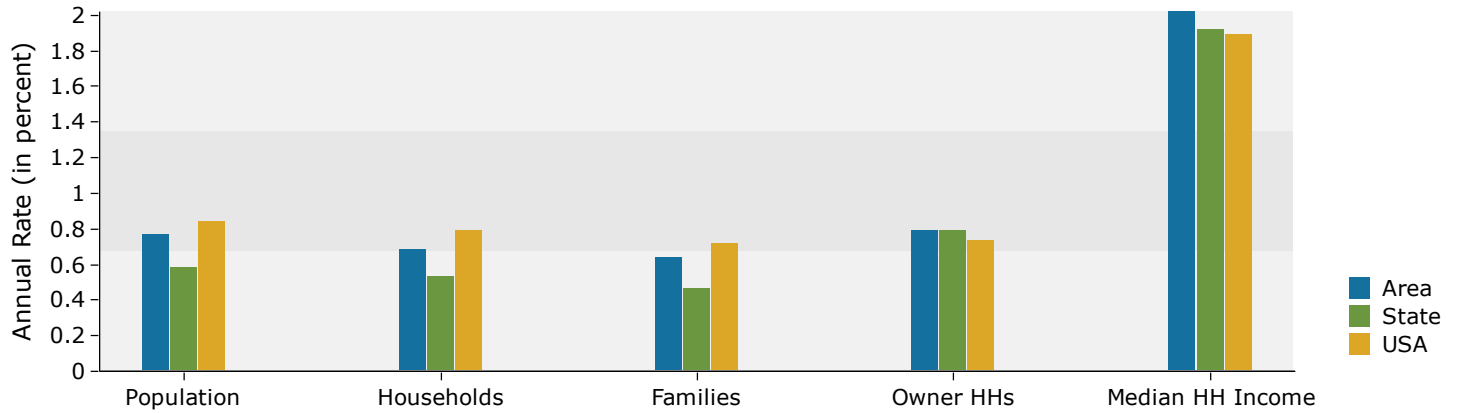
2019 Population by Race



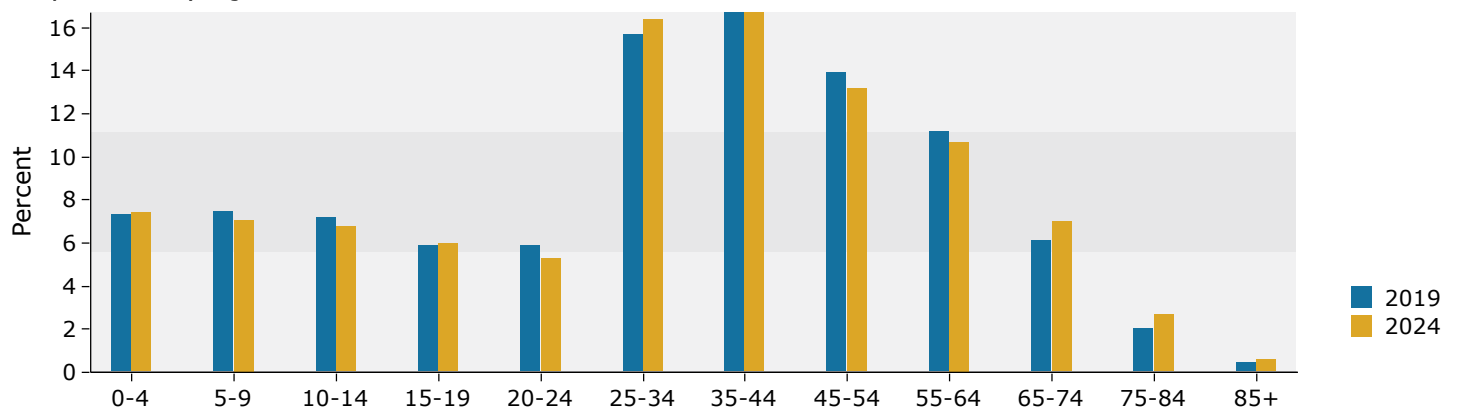
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

3 miles

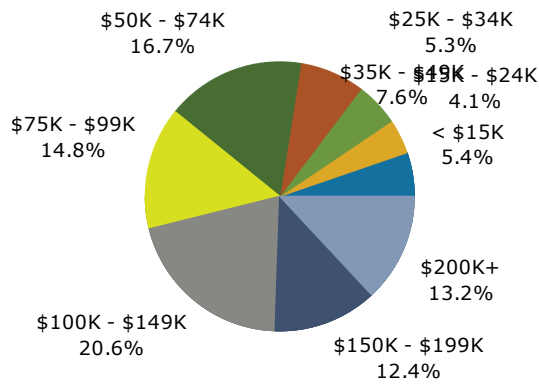
Trends 2019-2024



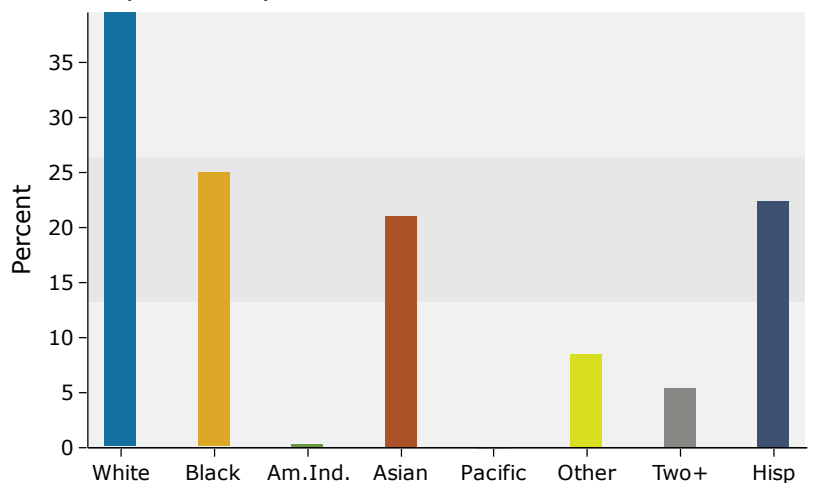
Population by Age



2019 Household Income



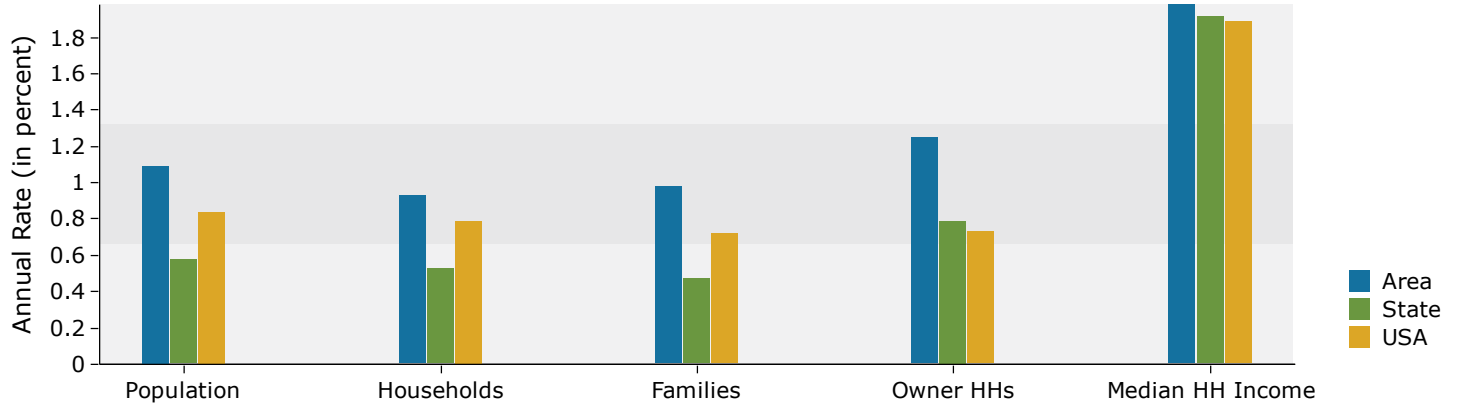
2019 Population by Race



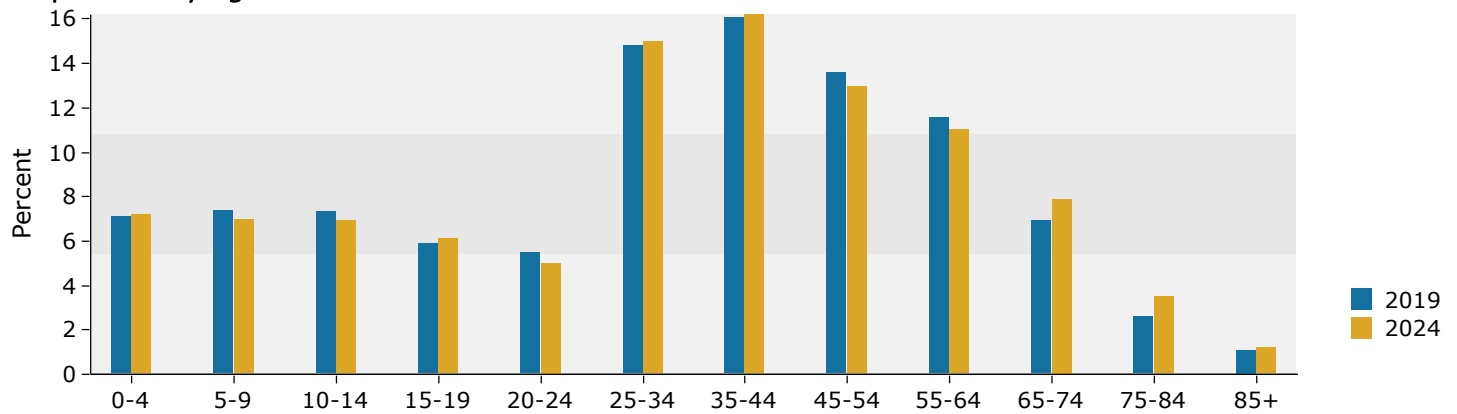
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

5 miles

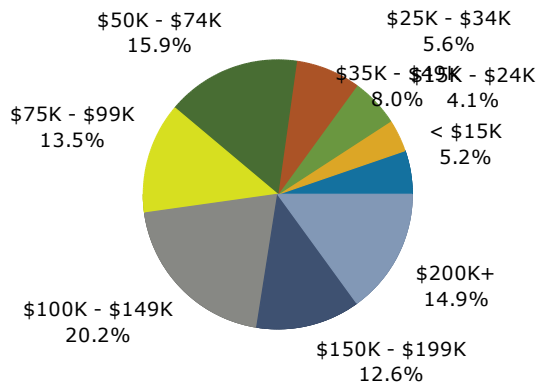
Trends 2019-2024



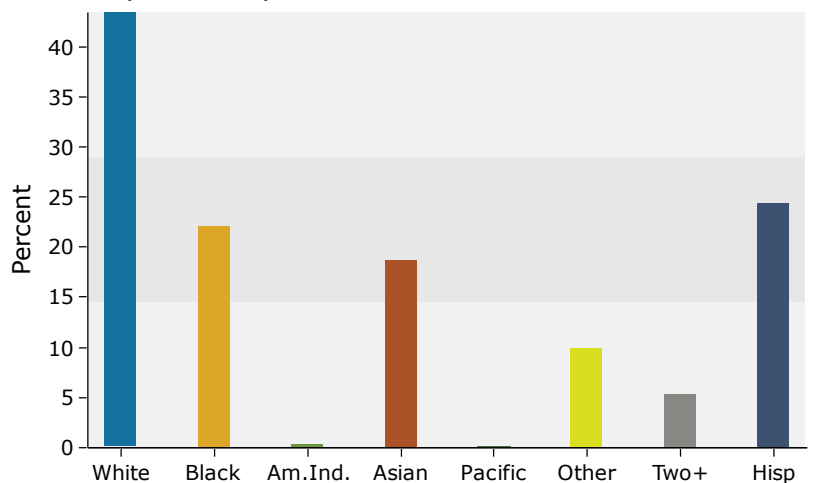
Population by Age



2019 Household Income



2019 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.