



Community Profile

44732-Suncrest Village
 10021 University Blvd
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 28.59761
 Longitude: -81.24349

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	10,115	74,037	197,735
2010 Total Population	11,146	86,544	232,749
2019 Total Population	11,737	93,446	257,299
2019 Group Quarters	382	8,136	14,666
2024 Total Population	12,233	98,542	273,435
2019-2024 Annual Rate	0.83%	1.07%	1.22%
2019 Total Daytime Population	6,972	99,897	244,993
Workers	1,498	52,788	116,557
Residents	5,474	47,109	128,436
Household Summary			
2000 Households	3,791	27,045	74,178
2000 Average Household Size	2.67	2.69	2.61
2010 Households	4,140	29,389	86,110
2010 Average Household Size	2.60	2.67	2.54
2019 Households	4,336	31,638	94,274
2019 Average Household Size	2.62	2.70	2.57
2024 Households	4,509	33,417	100,111
2024 Average Household Size	2.63	2.71	2.58
2019-2024 Annual Rate	0.79%	1.10%	1.21%
2010 Families	2,416	17,157	51,684
2010 Average Family Size	3.00	3.21	3.07
2019 Families	2,473	18,147	55,848
2019 Average Family Size	3.02	3.25	3.12
2024 Families	2,553	19,084	59,099
2024 Average Family Size	3.04	3.26	3.13
2019-2024 Annual Rate	0.64%	1.01%	1.14%
Housing Unit Summary			
2000 Housing Units	3,926	28,180	77,534
Owner Occupied Housing Units	63.8%	53.7%	58.7%
Renter Occupied Housing Units	32.7%	42.3%	36.9%
Vacant Housing Units	3.4%	4.0%	4.3%
2010 Housing Units	4,416	32,278	94,387
Owner Occupied Housing Units	53.6%	48.3%	50.4%
Renter Occupied Housing Units	40.1%	42.7%	40.8%
Vacant Housing Units	6.2%	9.0%	8.8%
2019 Housing Units	4,613	34,298	101,479
Owner Occupied Housing Units	47.7%	44.6%	47.5%
Renter Occupied Housing Units	46.3%	47.7%	45.4%
Vacant Housing Units	6.0%	7.8%	7.1%
2024 Housing Units	4,784	36,072	107,180
Owner Occupied Housing Units	49.2%	45.4%	48.5%
Renter Occupied Housing Units	45.0%	47.2%	44.9%
Vacant Housing Units	5.7%	7.4%	6.6%
Median Household Income			
2019	\$57,487	\$52,150	\$53,878
2024	\$64,040	\$57,613	\$60,426
Median Home Value			
2019	\$220,116	\$228,626	\$230,052
2024	\$244,189	\$262,908	\$258,238
Per Capita Income			
2019	\$27,465	\$25,479	\$27,342
2024	\$31,266	\$29,138	\$31,333
Median Age			
2010	27.8	26.8	29.5
2019	30.2	29.5	32.1
2024	31.8	30.9	33.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	4,336	31,638	94,274
<\$15,000	13.7%	15.2%	13.3%
\$15,000 - \$24,999	7.8%	8.8%	8.8%
\$25,000 - \$34,999	7.6%	9.9%	9.7%
\$35,000 - \$49,999	12.3%	13.7%	14.0%
\$50,000 - \$74,999	21.7%	19.3%	19.2%
\$75,000 - \$99,999	13.0%	11.5%	11.7%
\$100,000 - \$149,999	13.6%	12.5%	13.3%
\$150,000 - \$199,999	6.0%	4.6%	5.2%
\$200,000+	4.3%	4.4%	4.7%
Average Household Income	\$75,999	\$71,505	\$74,509
2024 Households by Income			
Household Income Base	4,509	33,417	100,111
<\$15,000	11.6%	12.7%	10.8%
\$15,000 - \$24,999	6.6%	7.6%	7.4%
\$25,000 - \$34,999	6.5%	8.6%	8.3%
\$35,000 - \$49,999	11.6%	13.2%	13.4%
\$50,000 - \$74,999	21.0%	19.7%	19.5%
\$75,000 - \$99,999	13.6%	12.4%	12.5%
\$100,000 - \$149,999	16.0%	14.4%	15.5%
\$150,000 - \$199,999	8.3%	6.2%	7.0%
\$200,000+	4.9%	5.1%	5.5%
Average Household Income	\$86,816	\$81,609	\$85,491
2019 Owner Occupied Housing Units by Value			
Total	2,202	15,274	48,188
<\$50,000	0.6%	2.3%	3.4%
\$50,000 - \$99,999	3.5%	7.0%	5.7%
\$100,000 - \$149,999	12.1%	11.8%	10.7%
\$150,000 - \$199,999	24.4%	19.0%	19.6%
\$200,000 - \$249,999	23.5%	17.4%	17.6%
\$250,000 - \$299,999	12.8%	14.0%	16.3%
\$300,000 - \$399,999	14.4%	15.3%	15.9%
\$400,000 - \$499,999	4.6%	6.1%	5.3%
\$500,000 - \$749,999	3.6%	5.4%	4.1%
\$750,000 - \$999,999	0.1%	1.0%	0.7%
\$1,000,000 - \$1,499,999	0.4%	0.5%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$248,183	\$266,033	\$259,474
2024 Owner Occupied Housing Units by Value			
Total	2,356	16,378	51,927
<\$50,000	0.3%	1.1%	2.1%
\$50,000 - \$99,999	1.6%	3.8%	3.2%
\$100,000 - \$149,999	6.5%	7.0%	6.6%
\$150,000 - \$199,999	19.2%	16.6%	16.9%
\$200,000 - \$249,999	25.4%	17.4%	18.1%
\$250,000 - \$299,999	15.6%	15.9%	18.8%
\$300,000 - \$399,999	19.7%	19.7%	20.2%
\$400,000 - \$499,999	6.1%	8.1%	6.8%
\$500,000 - \$749,999	5.0%	8.0%	5.6%
\$750,000 - \$999,999	0.2%	1.3%	0.9%
\$1,000,000 - \$1,499,999	0.4%	0.7%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.3%	0.4%
Average Home Value	\$277,941	\$306,664	\$292,013

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	11,143	86,541	232,749
0 - 4	4.5%	4.6%	5.0%
5 - 9	4.3%	4.7%	5.2%
10 - 14	4.6%	5.1%	5.6%
15 - 24	32.4%	32.6%	26.6%
25 - 34	12.8%	14.0%	14.7%
35 - 44	10.4%	10.8%	11.7%
45 - 54	12.8%	11.9%	12.7%
55 - 64	10.2%	8.6%	9.2%
65 - 74	4.9%	4.3%	4.9%
75 - 84	2.4%	2.4%	3.1%
85 +	0.7%	0.8%	1.3%
18 +	83.1%	82.1%	80.5%
2019 Population by Age			
Total	11,736	93,445	257,297
0 - 4	4.0%	4.3%	4.8%
5 - 9	4.0%	4.3%	4.6%
10 - 14	4.1%	4.3%	4.7%
15 - 24	29.5%	28.6%	22.0%
25 - 34	15.0%	17.3%	19.0%
35 - 44	9.8%	10.7%	11.5%
45 - 54	10.3%	9.9%	10.7%
55 - 64	11.7%	10.0%	10.6%
65 - 74	7.5%	6.5%	7.1%
75 - 84	3.2%	2.9%	3.4%
85 +	0.9%	1.1%	1.5%
18 +	85.0%	84.2%	83.0%
2024 Population by Age			
Total	12,233	98,542	273,431
0 - 4	4.1%	4.5%	5.0%
5 - 9	4.0%	4.3%	4.7%
10 - 14	4.1%	4.4%	4.7%
15 - 24	28.8%	27.4%	20.7%
25 - 34	13.2%	15.5%	17.6%
35 - 44	11.7%	13.0%	13.9%
45 - 54	9.7%	9.4%	9.9%
55 - 64	10.9%	9.4%	10.1%
65 - 74	8.4%	7.3%	7.9%
75 - 84	4.2%	3.7%	4.2%
85 +	1.0%	1.1%	1.5%
18 +	85.0%	84.1%	82.9%
2010 Population by Sex			
Males	5,763	44,042	116,335
Females	5,383	42,502	116,414
2019 Population by Sex			
Males	6,088	47,700	129,198
Females	5,648	45,746	128,101
2024 Population by Sex			
Males	6,346	50,235	136,791
Females	5,887	48,308	136,643

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	11,146	86,545	232,750
White Alone	75.7%	74.2%	75.9%
Black Alone	9.4%	9.9%	9.3%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	6.7%	6.0%	4.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	4.9%	6.0%	6.0%
Two or More Races	2.8%	3.2%	3.3%
Hispanic Origin	25.8%	27.7%	28.2%
Diversity Index	63.8	66.2	65.0
2019 Population by Race/Ethnicity			
Total	11,738	93,447	257,299
White Alone	70.7%	69.3%	71.2%
Black Alone	11.5%	11.8%	10.9%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	7.4%	6.7%	5.5%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	6.4%	7.8%	7.8%
Two or More Races	3.4%	3.9%	4.0%
Hispanic Origin	33.3%	35.1%	35.7%
Diversity Index	71.2	72.9	71.7
2024 Population by Race/Ethnicity			
Total	12,233	98,542	273,435
White Alone	70.4%	68.5%	70.3%
Black Alone	11.8%	12.1%	11.3%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	7.3%	6.8%	5.7%
Pacific Islander Alone	0.2%	0.2%	0.1%
Some Other Race Alone	6.5%	8.0%	8.0%
Two or More Races	3.4%	4.0%	4.2%
Hispanic Origin	33.3%	36.0%	37.2%
Diversity Index	71.4	73.7	72.8
2010 Population by Relationship and Household Type			
Total	11,146	86,544	232,749
In Households	96.7%	90.8%	94.1%
In Family Households	67.3%	65.9%	70.6%
Householder	21.4%	20.6%	22.2%
Spouse	15.1%	14.3%	15.3%
Child	23.9%	24.3%	26.4%
Other relative	4.6%	4.3%	4.3%
Nonrelative	2.4%	2.3%	2.5%
In Nonfamily Households	29.4%	24.9%	23.4%
In Group Quarters	3.3%	9.2%	5.9%
Institutionalized Population	0.0%	0.3%	0.6%
Noninstitutionalized Population	3.3%	8.9%	5.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	6,848	54,585	164,426
Less than 9th Grade	3.4%	2.4%	2.9%
9th - 12th Grade, No Diploma	5.1%	5.1%	5.3%
High School Graduate	19.3%	18.2%	18.0%
GED/Alternative Credential	3.5%	3.6%	3.5%
Some College, No Degree	17.6%	18.1%	19.1%
Associate Degree	11.7%	14.7%	14.2%
Bachelor's Degree	27.6%	24.9%	24.6%
Graduate/Professional Degree	11.9%	13.2%	12.3%
2019 Population 15+ by Marital Status			
Total	10,312	81,337	221,107
Never Married	51.9%	51.5%	45.6%
Married	34.9%	35.6%	39.3%
Widowed	3.2%	3.3%	4.1%
Divorced	10.0%	9.7%	10.9%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.0%	95.0%	95.4%
Civilian Unemployed (Unemployment Rate)	5.0%	5.0%	4.6%
2019 Employed Population 16+ by Industry			
Total	6,401	47,249	131,589
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	5.7%	5.8%	6.2%
Manufacturing	5.2%	5.0%	5.0%
Wholesale Trade	1.7%	2.2%	2.3%
Retail Trade	13.9%	12.3%	12.4%
Transportation/Utilities	6.8%	5.4%	5.1%
Information	1.9%	2.6%	2.4%
Finance/Insurance/Real Estate	6.0%	7.2%	7.6%
Services	53.7%	55.7%	55.1%
Public Administration	5.1%	3.6%	3.7%
2019 Employed Population 16+ by Occupation			
Total	6,399	47,250	131,588
White Collar	66.1%	65.9%	65.7%
Management/Business/Financial	14.9%	13.8%	13.9%
Professional	26.2%	25.2%	24.3%
Sales	12.4%	12.3%	12.5%
Administrative Support	12.7%	14.7%	15.0%
Services	19.1%	19.5%	19.0%
Blue Collar	14.7%	14.5%	15.3%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	3.5%	4.6%	4.4%
Installation/Maintenance/Repair	3.1%	2.5%	2.9%
Production	3.1%	2.7%	3.0%
Transportation/Material Moving	4.8%	4.7%	4.9%
2010 Population By Urban/ Rural Status			
Total Population	11,146	86,544	232,749
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	4,139	29,389	86,110
Households with 1 Person	18.9%	22.7%	24.4%
Households with 2+ People	81.1%	77.3%	75.6%
Family Households	58.4%	58.4%	60.0%
Husband-wife Families	41.3%	40.3%	41.5%
With Related Children	17.2%	18.1%	19.0%
Other Family (No Spouse Present)	17.1%	18.1%	18.5%
Other Family with Male Householder	5.6%	5.4%	5.4%
With Related Children	2.5%	2.5%	2.7%
Other Family with Female Householder	11.5%	12.6%	13.1%
With Related Children	6.4%	7.7%	8.1%
Nonfamily Households	22.7%	18.9%	15.6%
All Households with Children	26.5%	28.9%	30.2%
Multigenerational Households	3.9%	4.2%	4.1%
Unmarried Partner Households	7.4%	8.3%	8.1%
Male-female	6.4%	7.4%	7.2%
Same-sex	1.0%	0.9%	0.9%
2010 Households by Size			
Total	4,139	29,389	86,109
1 Person Household	18.9%	22.7%	24.4%
2 Person Household	33.3%	34.0%	33.3%
3 Person Household	20.9%	19.4%	18.8%
4 Person Household	18.9%	15.3%	14.7%
5 Person Household	5.3%	5.5%	5.7%
6 Person Household	1.9%	2.0%	2.1%
7 + Person Household	0.8%	1.0%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	4,140	29,389	86,110
Owner Occupied	57.2%	53.1%	55.3%
Owned with a Mortgage/Loan	45.8%	42.6%	44.1%
Owned Free and Clear	11.4%	10.5%	11.2%
Renter Occupied	42.8%	46.9%	44.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,416	32,278	94,387
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	College Towns (14B)	College Towns (14B)	Young and Restless (11B)
2.	Bright Young Professionals (8C)	Bright Young Professionals	Home Improvement (4B)
3.	Home Improvement (4B)	American Dreamers (7C)	College Towns (14B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$8,437,152	\$58,130,853	\$180,424,143
Average Spent	\$1,945.84	\$1,837.37	\$1,913.83
Spending Potential Index	91	86	89
Education: Total \$	\$6,083,349	\$41,843,359	\$124,912,259
Average Spent	\$1,402.99	\$1,322.57	\$1,324.99
Spending Potential Index	88	83	83
Entertainment/Recreation: Total \$	\$12,233,345	\$83,703,792	\$260,145,680
Average Spent	\$2,821.34	\$2,645.67	\$2,759.46
Spending Potential Index	86	81	84
Food at Home: Total \$	\$19,893,837	\$137,259,987	\$428,416,786
Average Spent	\$4,588.06	\$4,338.45	\$4,544.38
Spending Potential Index	89	84	88
Food Away from Home: Total \$	\$14,607,205	\$100,279,634	\$310,503,031
Average Spent	\$3,368.82	\$3,169.59	\$3,293.62
Spending Potential Index	92	86	90
Health Care: Total \$	\$21,994,250	\$149,576,137	\$466,872,936
Average Spent	\$5,072.47	\$4,727.74	\$4,952.30
Spending Potential Index	85	80	83
HH Furnishings & Equipment: Total \$	\$8,246,184	\$56,421,545	\$175,772,763
Average Spent	\$1,901.80	\$1,783.35	\$1,864.49
Spending Potential Index	89	84	87
Personal Care Products & Services: Total \$	\$3,477,616	\$23,797,830	\$74,288,586
Average Spent	\$802.03	\$752.19	\$788.01
Spending Potential Index	90	85	89
Shelter: Total \$	\$71,419,030	\$494,986,820	\$1,530,915,833
Average Spent	\$16,471.18	\$15,645.33	\$16,239.00
Spending Potential Index	89	85	88
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,310,791	\$63,210,256	\$197,130,390
Average Spent	\$2,147.32	\$1,997.92	\$2,091.04
Spending Potential Index	87	81	84
Travel: Total \$	\$8,211,726	\$56,294,472	\$174,969,276
Average Spent	\$1,893.85	\$1,779.33	\$1,855.97
Spending Potential Index	84	79	83
Vehicle Maintenance & Repairs: Total \$	\$4,662,806	\$31,859,518	\$98,070,857
Average Spent	\$1,075.37	\$1,007.00	\$1,040.27
Spending Potential Index	94	88	91

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.