



Demographic and Income Comparison Profile

Eldorado Marketplace
11999 Dallas Pkwy, Frisco, Texas, 75033
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.17697
Longitude: -96.84261

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	3,005	48,049	124,479
Households	956	15,091	41,230
Families	773	12,732	32,842
Average Household Size	3.14	3.17	3.01
Owner Occupied Housing Units	697	12,545	32,371
Renter Occupied Housing Units	259	2,546	8,859
Median Age	31.7	32.6	32.6
2019 Summary			
Population	6,874	74,377	213,716
Households	2,051	22,799	69,139
Families	1,634	19,084	54,821
Average Household Size	3.35	3.25	3.09
Owner Occupied Housing Units	1,549	17,461	52,733
Renter Occupied Housing Units	502	5,337	16,406
Median Age	32.3	33.4	33.3
Median Household Income	\$139,299	\$130,357	\$116,029
Average Household Income	\$166,954	\$155,679	\$141,662
2024 Summary			
Population	8,822	87,872	257,865
Households	2,682	27,201	83,591
Families	2,054	22,429	65,576
Average Household Size	3.29	3.22	3.08
Owner Occupied Housing Units	1,847	19,626	61,800
Renter Occupied Housing Units	835	7,575	21,791
Median Age	31.8	33.2	32.7
Median Household Income	\$144,970	\$140,116	\$125,876
Average Household Income	\$173,968	\$169,398	\$156,664
Trends: 2019-2024 Annual Rate			
Population	5.12%	3.39%	3.83%
Households	5.51%	3.59%	3.87%
Families	4.68%	3.28%	3.65%
Owner Households	3.58%	2.37%	3.22%
Median Household Income	0.80%	1.45%	1.64%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2019 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	21	1.0%	470	2.1%	1,475	2.1%
\$15,000 - \$24,999	46	2.2%	491	2.2%	1,619	2.3%
\$25,000 - \$34,999	46	2.2%	720	3.2%	2,336	3.4%
\$35,000 - \$49,999	45	2.2%	1,231	5.4%	4,198	6.1%
\$50,000 - \$74,999	174	8.5%	1,979	8.7%	7,767	11.2%
\$75,000 - \$99,999	229	11.2%	2,384	10.5%	9,389	13.6%
\$100,000 - \$149,999	546	26.6%	5,844	25.6%	18,015	26.1%
\$150,000 - \$199,999	406	19.8%	4,513	19.8%	11,888	17.2%
\$200,000+	537	26.2%	5,167	22.7%	12,452	18.0%
Median Household Income	\$139,299		\$130,357		\$116,029	
Average Household Income	\$166,954		\$155,679		\$141,662	
Per Capita Income	\$50,550		\$47,812		\$45,765	

2024 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	31	1.2%	503	1.8%	1,521	1.8%
\$15,000 - \$24,999	45	1.7%	499	1.8%	1,589	1.9%
\$25,000 - \$34,999	58	2.2%	727	2.7%	2,300	2.8%
\$35,000 - \$49,999	64	2.4%	1,299	4.8%	4,251	5.1%
\$50,000 - \$74,999	279	10.4%	2,222	8.2%	8,291	9.9%
\$75,000 - \$99,999	268	10.0%	2,509	9.2%	10,185	12.2%
\$100,000 - \$149,999	640	23.9%	6,789	25.0%	21,760	26.0%
\$150,000 - \$199,999	553	20.6%	5,860	21.5%	16,673	19.9%
\$200,000+	743	27.7%	6,793	25.0%	17,022	20.4%
Median Household Income	\$144,970		\$140,116		\$125,876	
Average Household Income	\$173,968		\$169,398		\$156,664	
Per Capita Income	\$53,655		\$52,543		\$50,738	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	345	11.5%	5,200	10.8%	12,714	10.2%
Age 5 - 9	399	13.3%	5,736	11.9%	13,557	10.9%
Age 10 - 14	289	9.6%	4,439	9.2%	11,151	9.0%
Age 15 - 19	170	5.7%	2,723	5.7%	7,171	5.8%
Age 20 - 24	87	2.9%	1,318	2.7%	4,170	3.3%
Age 25 - 34	403	13.4%	6,726	14.0%	19,237	15.5%
Age 35 - 44	766	25.5%	11,222	23.4%	27,543	22.1%
Age 45 - 54	338	11.2%	5,791	12.1%	15,072	12.1%
Age 55 - 64	137	4.6%	2,813	5.9%	7,925	6.4%
Age 65 - 74	49	1.6%	1,325	2.8%	4,066	3.3%
Age 75 - 84	18	0.6%	510	1.1%	1,406	1.1%
Age 85+	5	0.2%	245	0.5%	468	0.4%

2019 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	666	9.7%	6,928	9.3%	19,099	8.9%
Age 5 - 9	845	12.3%	8,331	11.2%	21,534	10.1%
Age 10 - 14	753	11.0%	7,560	10.2%	20,107	9.4%
Age 15 - 19	453	6.6%	4,710	6.3%	14,067	6.6%
Age 20 - 24	221	3.2%	2,583	3.5%	9,621	4.5%
Age 25 - 34	747	10.9%	8,786	11.8%	27,732	13.0%
Age 35 - 44	1,522	22.1%	15,322	20.6%	40,832	19.1%
Age 45 - 54	913	13.3%	10,054	13.5%	29,372	13.7%
Age 55 - 64	459	6.7%	5,612	7.5%	17,106	8.0%
Age 65 - 74	210	3.1%	3,034	4.1%	9,830	4.6%
Age 75 - 84	65	0.9%	1,060	1.4%	3,465	1.6%
Age 85+	19	0.3%	395	0.5%	952	0.4%

2024 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	852	9.7%	8,151	9.3%	23,376	9.1%
Age 5 - 9	1,039	11.8%	9,452	10.8%	25,306	9.8%
Age 10 - 14	935	10.6%	8,576	9.8%	23,404	9.1%
Age 15 - 19	646	7.3%	5,990	6.8%	17,727	6.9%
Age 20 - 24	289	3.3%	3,014	3.4%	11,393	4.4%
Age 25 - 34	1,097	12.4%	11,417	13.0%	38,028	14.7%
Age 35 - 44	1,804	20.5%	17,246	19.6%	46,934	18.2%
Age 45 - 54	1,159	13.1%	11,553	13.1%	33,342	12.9%
Age 55 - 64	600	6.8%	6,629	7.5%	20,223	7.8%
Age 65 - 74	285	3.2%	3,830	4.4%	12,005	4.7%
Age 75 - 84	92	1.0%	1,541	1.8%	4,942	1.9%
Age 85+	22	0.2%	474	0.5%	1,184	0.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,290	76.2%	36,220	75.4%	91,642	73.6%
Black Alone	278	9.3%	4,259	8.9%	12,086	9.7%
American Indian Alone	9	0.3%	248	0.5%	703	0.6%
Asian Alone	289	9.6%	3,554	7.4%	10,127	8.1%
Pacific Islander Alone	2	0.1%	24	0.0%	57	0.0%
Some Other Race Alone	40	1.3%	2,164	4.5%	5,822	4.7%
Two or More Races	96	3.2%	1,581	3.3%	4,043	3.2%
Hispanic Origin (Any Race)	276	9.2%	6,764	14.1%	19,022	15.3%

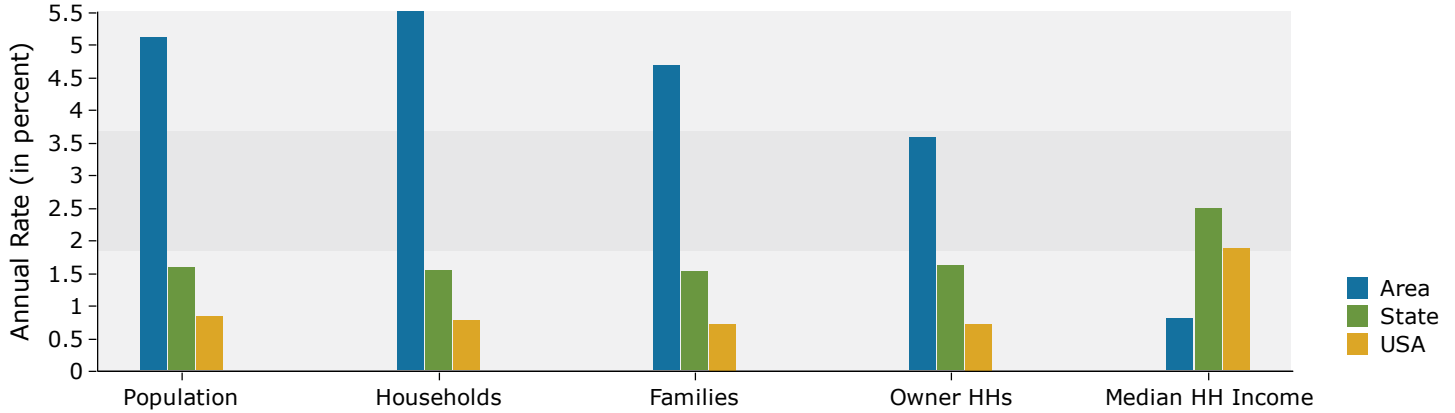
2019 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,487	65.3%	50,120	67.4%	140,484	65.7%
Black Alone	825	12.0%	8,507	11.4%	27,126	12.7%
American Indian Alone	32	0.5%	336	0.5%	1,067	0.5%
Asian Alone	1,119	16.3%	9,360	12.6%	25,962	12.1%
Pacific Islander Alone	8	0.1%	48	0.1%	129	0.1%
Some Other Race Alone	128	1.9%	3,226	4.3%	10,911	5.1%
Two or More Races	275	4.0%	2,780	3.7%	8,037	3.8%
Hispanic Origin (Any Race)	814	11.8%	10,778	14.5%	35,666	16.7%

2024 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,401	61.2%	55,808	63.5%	159,608	61.9%
Black Alone	1,281	14.5%	11,888	13.5%	38,059	14.8%
American Indian Alone	37	0.4%	367	0.4%	1,241	0.5%
Asian Alone	1,545	17.5%	12,430	14.1%	34,652	13.4%
Pacific Islander Alone	11	0.1%	59	0.1%	170	0.1%
Some Other Race Alone	174	2.0%	3,937	4.5%	14,023	5.4%
Two or More Races	373	4.2%	3,383	3.8%	10,113	3.9%
Hispanic Origin (Any Race)	1,118	12.7%	13,529	15.4%	46,205	17.9%

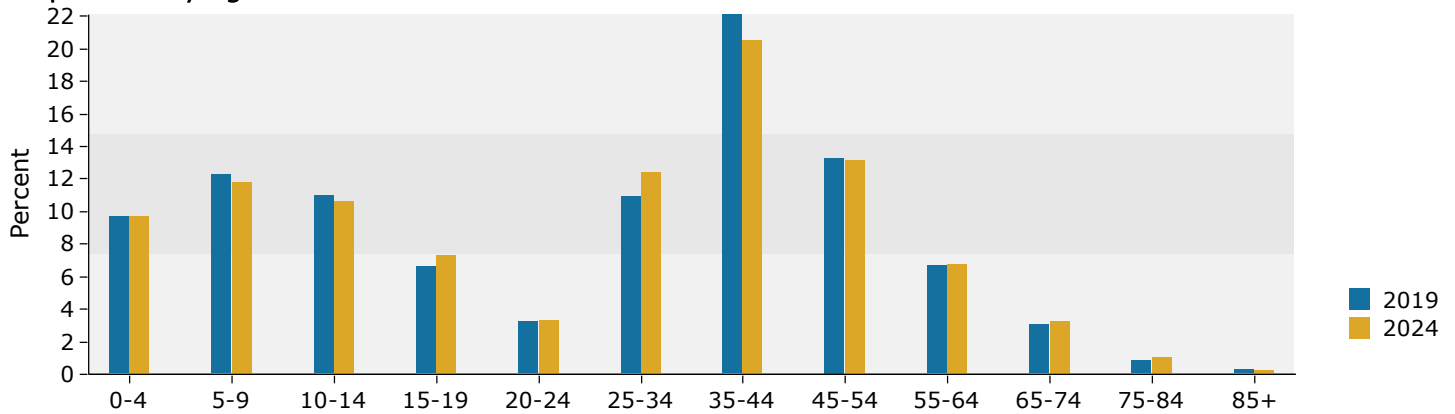
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

1 mile

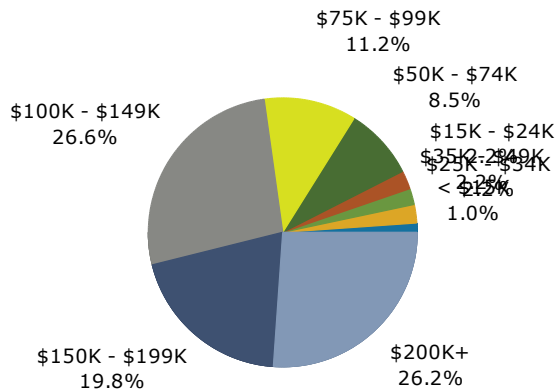
Trends 2019-2024



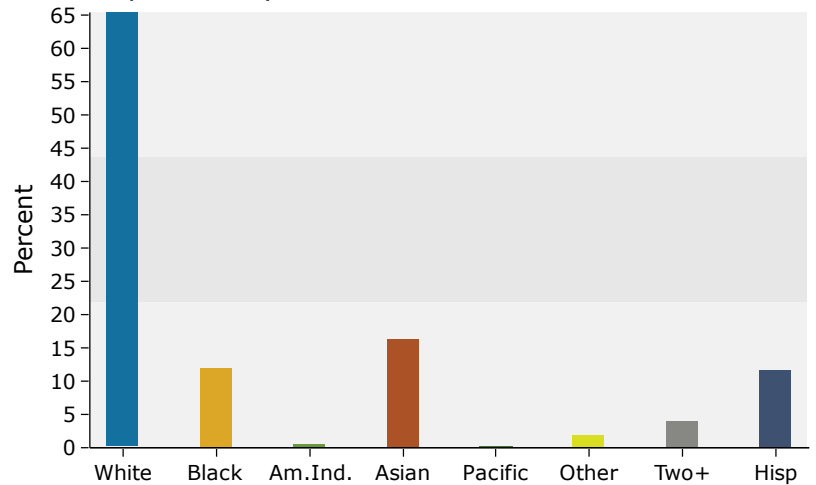
Population by Age



2019 Household Income



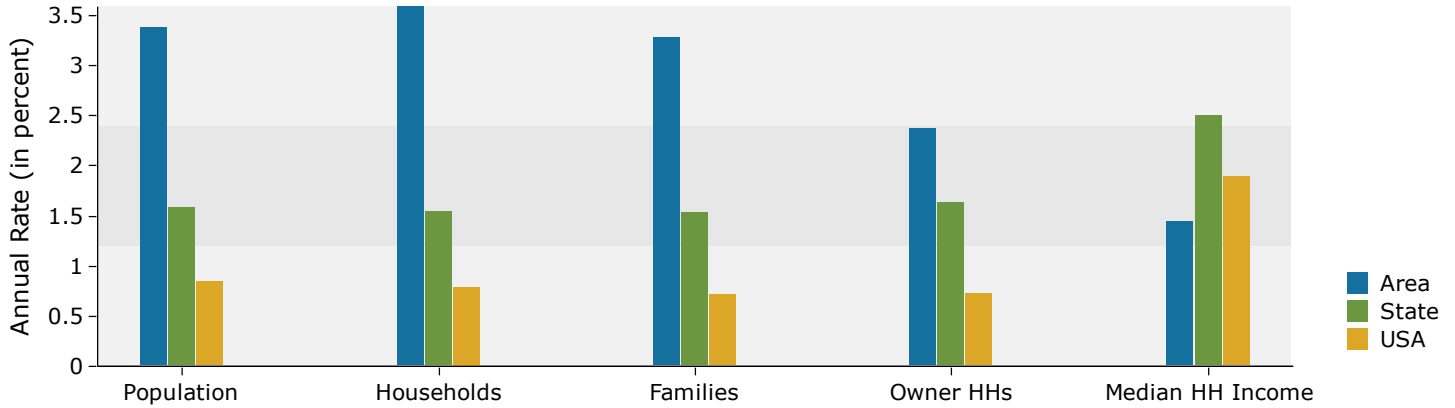
2019 Population by Race



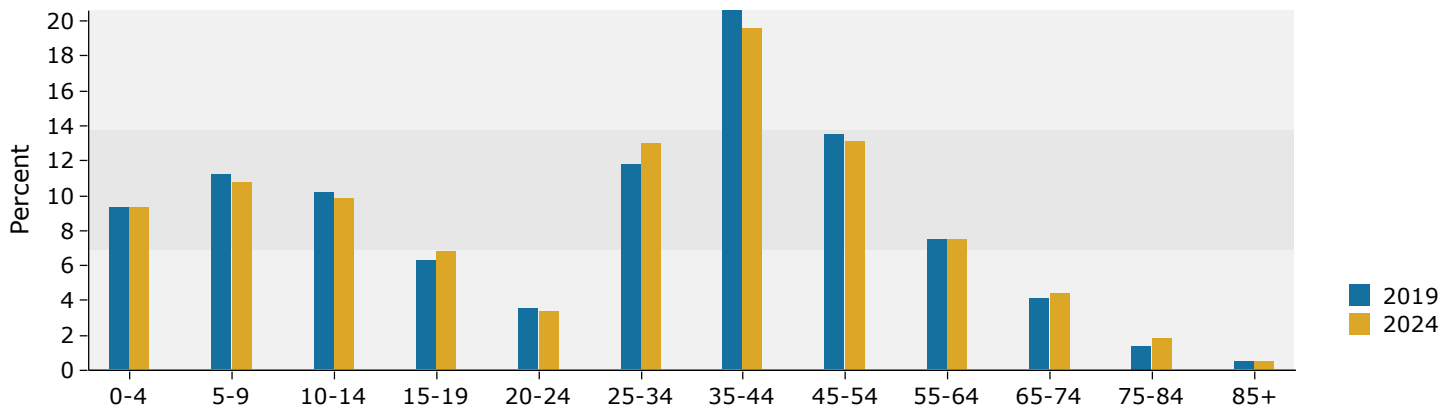
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

3 miles

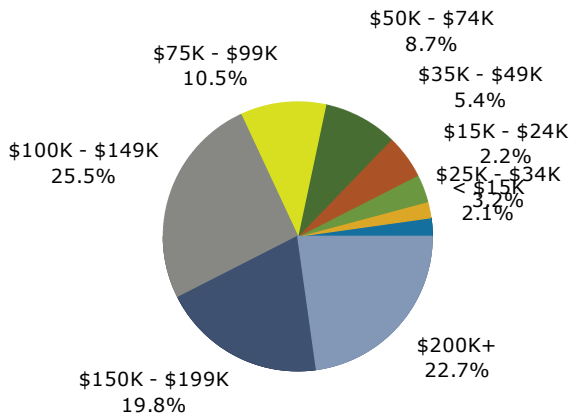
Trends 2019-2024



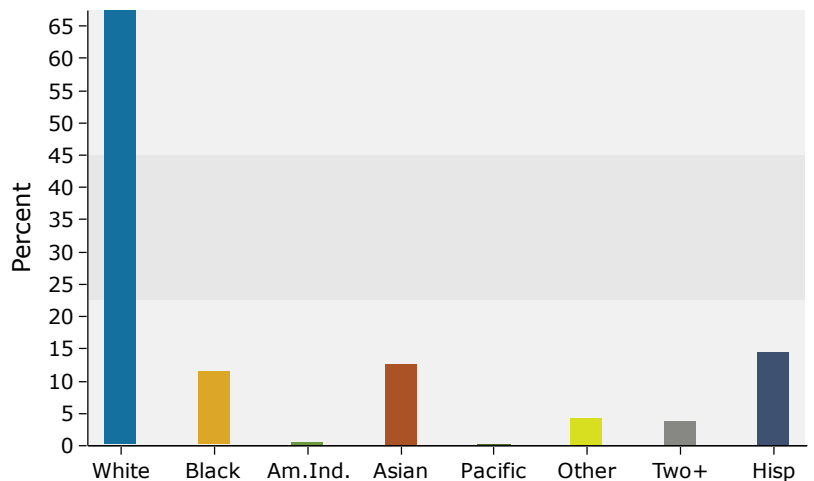
Population by Age



2019 Household Income



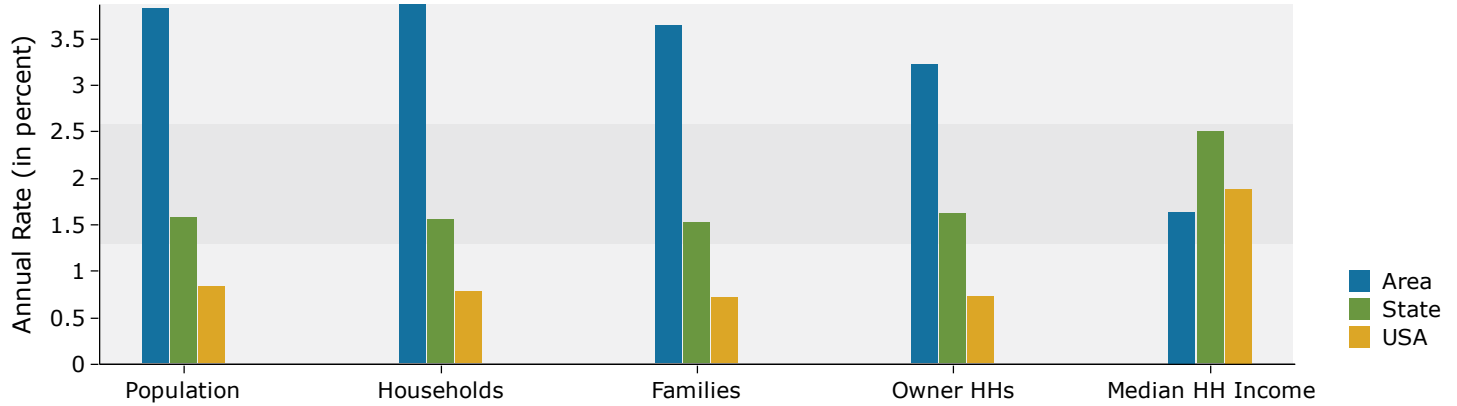
2019 Population by Race



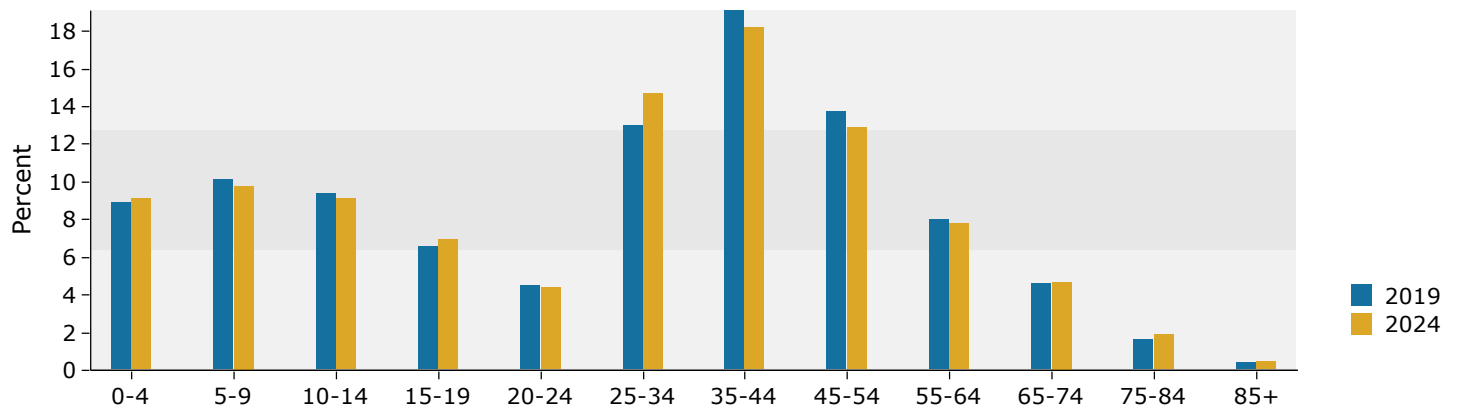
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

5 miles

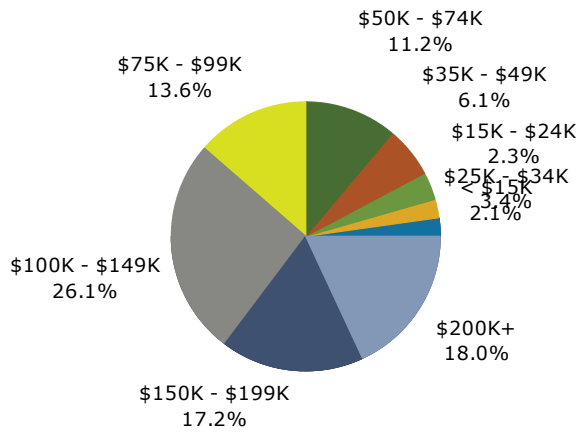
Trends 2019-2024



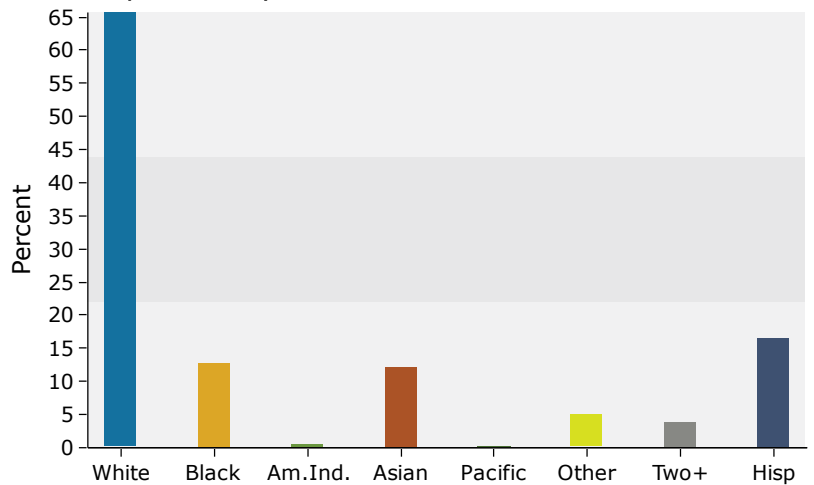
Population by Age



2019 Household Income



2019 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.